



Maddy Stratten & Winnie Adamson  
Presented by Maddy Stratten  
I have nothing to disclose  
[www.caddyshackproject.com](http://www.caddyshackproject.com)

# SEXUAL HEALTH EDUCATION STUDENT PLACEMENTS

## CROSS-SECTION OF STUDENTS AS A PRIORITY POPULATION

caddyshack  
share affection, not infection



# GRAPHIC DESIGN PROJECTS

CADDYSHACK  
RE-BRAND

ON THE COUCH  
BRAND IDENTITY

RESOURCES &  
CAMPAIGNS

“As student placement coordinator for public health, I love being able to offer students placement projects with the Caddyshack team.

The Caddyshack team are passionate advocates within the sexual health space, and I recognised this not only in the placement experiences offered but through general conversations with the team.

The placements offered by the Caddyshack team hold significant weight in that not only the placement student benefits from learning about sexual health, but also the whole cohort as students are given ample opportunities to discuss their placement in workshops including a presentation of their placement during week 12.

A lot of students are fascinated with the area of sexual health from a public health lens, but not many get the opportunity to learn and work within this space. So having exposure via placement offers multiple benefits in terms of learning from a professional, personal and social perspective.”



*“My student placement was transformative in unexpected ways. More than just deepening my understanding of sex-positive knowledge, sexual health, and STI prevention, this experience also equipped me with tangible information to meaningfully contribute to conversations my friends and I were already having.*

*Beyond the project, I found myself learning every week, both professionally and personally. I really like how in sexual health there is always more to learn, as new information and personal experiences continue to shape the understanding and approaches to sexual health promotion.*

*Caddyshack naturally became part of many of my conversations because of its diverse and relatable approach to sharing information across different platforms. For instance, I mentioned Caddyshack in my book club after learning about their Goodreads account, where they leave insightful comments on relevant and thought-provoking books.*

*Being part of the priority population makes this work especially relevant to me, strengthening my interest and passion for the field. I feel it’s special to work in an area of public health where I also have lived experience. It allows the experience to be transactional and a more meaningful exchange—I not only gained valuable knowledge but also could contribute my experiences to the conversation. This makes sexual health promotion feel both personal and purposeful.*

*Before this placement, I had always envisioned a career in infectious disease prevention. While that passion still remains, this experience shifted my focus—now, sexual health is an area I want to pursue a career in within public health”*

INCREASE  
CONFIDENCE

EMPOWERED  
CHOICES



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