USING EVALUATIVE THINKING TO MOVE THE FOCUS OF NGOS FROM OUTPUTS TO OUTCOMES

SA Health, including the Sexually Transmissible Infection and Blood Borne Virus (STI and BBV) Section, Communicable Disease Control Branch and the Knowledge Translation and Strategy Unit, Prevention and Population Health Branch, is working in partnership with STI and BBV non-government organisations (NGOs) in South Australia to initiate an evaluation project. The aim of the project is to build evaluation capacity in the NGO sector and to ensure that SA Health funded NGO programs continue to be accountable, current and evidence based. Utilising a participatory approach, SA Health is working with NGOs to develop simple program logics which help to clarify the link between 'outputs' to short and long term 'outcomes' in the STI and BBV area. These program logics will be linked to contractual reporting key performance indicators for NGOs and also to an overarching program logic which aims to illustrate the critical role of STI and BBV funded programs, along with other activity, in contributing to SA Health's successful public health response.