THE STATE OF THE ART IN STIGMA: KEY CONCEPTS, MEASUREMENT ISSUES AND EVIDENCE-BASED APPROACHES TO REDUCING STIGMA

Speakers/Facilitators:
Carla Treloar[1]
Marie Jauffret Routside[2, 3]

[1] Centre for Social Research in Health, UNSW Sydney, Australia
[2] French Institute for Public Health Surveillance, St. Maurice, France
[3] CERMES3 (Inserm U988/UMR CNRS 8211/EHESS/Paris Descartes University), Paris, France

Bio:
Carla Treloar is Scientia Professor at UNSW, Sydney Australia. Carla is a qualitative method specialist and mixed-method researcher with a significant program of research in stigma, including qualitative research, survey-based research, surveillance, experimental designs and a world-first trial of "universal" approaches to stigma reduction.

Marie Jauffret-Roustide is a Sociologist. She leads sociological and public health studies on drug use practices and social processes of at-risk practices among people who inject drugs and crack users. She is now the leader of an international comparative research on drug policies including the analysis of the biomedicalization process of addiction, the history of harm reduction and cannabis regulations, the stakes linked to peer education and community based approaches and the impact of repression on at-risk practices among drug users.

Background and aims:
Stigma is a fundamental cause of population health inequalities. The stigma associated with drug use has wide reaching impacts on the health and rights of people who use drugs. However, there are numerous ways that stigma is spoken about and used in research and in public discourse which creates confusion and hampers clear and confident communications. This workshop will provide participants with an understanding of core concepts in stigma and will cover the state of the art in approaches to reducing stigma in health care. Further, the workshop aims to build a network of people within INHSU who are interested in and/or working on reducing stigma in health care.

Description of workshop:
This workshop is designed to deliver core foundational knowledge about stigma in health care and build skills in identifying potential research questions and action-based responses. This workshop will be applicable for people interested in stigma associated with numerous conditions (not only drug use) as it will include an overview of current effort to develop "universal" approaches to stigma reduction rather than programs based on any one condition, practice or identity. This workshop is designed for researchers (including Masters and PhD students), community members, and workers in community-based organisations and health organisations.

Methods and format:
This interactive session will be delivered in two parts. First, we will present an overview of key stigma concepts (such as definitions, origins, multiple levels and sources), measurement issues and the evidence for stigma reduction. In the second section, workshop participants will be asked to put this knowledge into action in small group discussions which will tackle activities via case study

analysis such as: intersectional stigma; stigma mapping over the lifecourse; stigma in the media; stigma in different health service environments.

Number of delegates:
Suggest up to 30 delegates in a 90 minute session.

Disclosure of Interest Statement: *See example below:*
The conference collaborators recognise the considerable contribution that industry partners make to professional and research activities. We also recognise the need for transparency of disclosure of potential conflicts of interest by acknowledging these relationships in publications and presentations.

Note: If accepted into the program you will be requested to include a disclosure of interest slide into your workshop.

CT has received speaker fees from Gilead.