

ETHICAL STORYTELLING: A CO-CREATED BLUEPRINT

Speakers/Facilitators:

Brooke Nolan¹, Conor Ashleigh², Carla Treloar³, Angela McBride⁴, Other speakers TBC based on registration list

¹ International Network on Health and Hepatitis in Substance Users, Visual Storyteller², Centre for Social Research in Health and the Social Policy Research Centre ³, SANPUD⁴

Brooke Nolan biography:

Brooke is the marketing manager at the International Network on Health and Hepatitis in Substance Users (INHSU) and a freelance journalist and storyteller. With a journalism degree and 15 years' experience in communications, Brooke is a firm believer in the power of stories to create change. Her work has been published in three books and multiple global magazines.

Conor Ashleigh biography:

Drawing on a background in community development and communications, Conor combines technical skills in photography, filmmaking, and storytelling, with a strengths-based approach that empowers individuals, enables problem-solving, and employs creative approaches evaluating project outcomes. He has worked in 40+ countries for international organisations including INHSU, the Red Cross, World Vision, UNICEF, the World Bank, and WHO.

Carla Treloar biography:

Carla Treloar is Scientia Professor with the Centre for Social Research in Health and the Social Policy Research Centre. Carla's research interests are in the fields of hepatitis C and injecting drug use. She is a primarily qualitative researcher, grounded in health psychology, public health, and health policy. She seeks to blend these disciplines to address complex issues.

Angela McBride biography:

Angela McBride is a woman who uses drugs and the Executive Director for the South African Network of People who Use Drugs (SANPUD). Angela has worked in harm reduction for over 7 years, with lived experience working and participating in abstinence programs while studying at the University of Pretoria, prior to being introduced to harm reduction as an intervention.

Community members and other speakers:

Will be determined following registration list. We will work with international and local organisations such as INPUD and SANPUD to identify community members from the registration list, to take part in the workshop and act as facilitators.

- Underline the name of the person who will be Chairing the workshop
- Include a bio (maximum 60 words) for each speaker/facilitator
- Include affiliations/organisation for each speaker/facilitator. Use superscript numbering *after* their name to indicate affiliations

Background and aims:

Storytelling is a powerful advocacy tool, but it must be ethical to ensure the voices of those sharing their experiences are respected and protected. This workshop builds on a successful session at INHSU 2024, where participants expressed interest in practical ethical storytelling guidelines.

The workshop will provide organisations with the knowledge and skills to ethically find, record, and share stories from people who use drugs and those with lived experience of hepatitis C and HIV, ensuring dignity, safety, and well-being.

Objectives:

1. To inspire discussions around ethical storytelling
2. To co-design guidelines for ethical storytelling

Description of workshop:

This interactive workshop will guide participants through a structured process to identify and apply ethical principles in storytelling. Participants will be divided into groups, each with two moderators (a community member and a storyteller).

The central activity will be an **Interactive Story Mapping Exercise**, where groups will map the ethical storytelling process using hypothetical scenarios. This will help participants identify key ethical stages and considerations at each phase, from initial contact to publication and post-launch feedback.

Facilitators will guide participants through the process, encouraging reflection on applying ethical principles.

Methods and format:

- Opening Remarks & Introductions (15 mins): Overview of the session and facilitators
- Group Work: Collaborative Mapping (50 mins): Participants map the ethical storytelling process in groups of 10
- Presentation of Findings (20 mins): Groups present their findings and strategies
- Final Reflection & Next Steps (5 mins): Brief reflection on takeaways and next steps

Ideal number and type of delegate, how many people can the workshop accommodate and who is this workshop designed for?

This workshop is designed for anyone involved in capturing and sharing personal stories, or people who want to share theirs. The session is initially planned for 32 people (4 x groups of eight participants, plus two facilitators – one community and storyteller – per group). However, the workshop will be expanded to up to 60 people, if enough facilitators are secured upon final delegate list.

Disclosure of Interest Statement: *See example below:*

The conference collaborators recognise the considerable contribution that industry partners make to professional and research activities. We also recognise the need for transparency of disclosure of potential conflicts of interest by acknowledging these relationships in publications and presentations.

Note: If accepted into the program you will be requested to include a disclosure of interest slide into your workshop.

There are no conflicts of interest.