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AIDS Action Council of the ACT



# PLAY & PLEASURE

Sex Positive and Peer-Driven  
Approach to Sex Education for  
Men Who Have Sex With Men



## FUNDING & RESOURCES



MAC AIDS Fund

AIDS Action Council of the ACT



## PROPOSAL



Sex Education for MSM  
Sex-Positive Content  
Peer-Lead & Peer-Focussed  
New Safe Sex Strategies – PrEP & UVL



## SEX POSITIVITY



Sex is an important & positive part of who you are.

Making confident informed decisions about  
what you want in your sex life.



## SEX POSITIVITY



Embrace healthy attitudes toward sex  
 Value wants and needs – self and partners  
 Communicate clearly and listen intently  
 Consent and respect  
 Keeping self and partners safe  
 Actively improve sex skills  
 Reduce the experience of shame



## COMMUNITY FORUM



Our community of MSM:  
 “Canberra is Different”

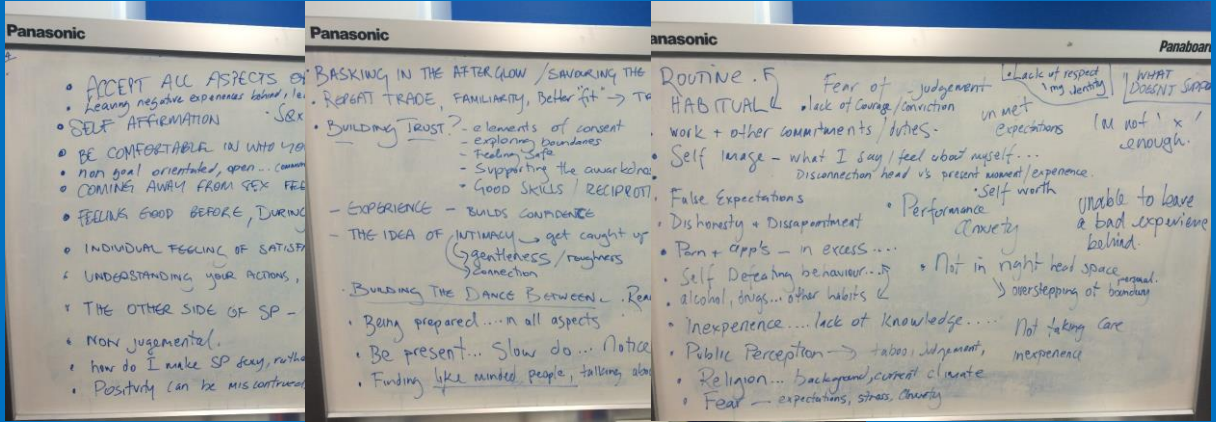
What do want you to learn about?  
 What supports your positive sex life?  
 What undermines your positive sex life?



# COMMUNITY FORUM



## Facilitated Process Outcomes



# THEMES



- Building Positive Attitudes
- Communication for Sex
- Safe Sex Skills
- Negotiating Relationships
- Online Pleasure
- Porn & Toys
- Kink, Fetish & Creativity



# CHAMPIONS



Local faces to the campaign  
Models for posters and media  
Messages for media promotion



# CHAMPIONS





## PLAY



## LAUNCH



### MULTI – STRATEGY APPROACH

- Engage Local Community
- Introduce Champions
- Unveil Posters & Messages
- Launch Workshop Themes & Dates
- Generate Social Media Content
- Embody Ideals of Play & Pleasure

# play & pleasure

lets talk about the sex you want

As a person with a disability, I want people to know that we have **hot fulfilling sex lives**



For more information visit [aidsaction.org.au](http://aidsaction.org.au) or call **6257 2855**



# play & pleasure

lets talk about the sex you want

This is who I am Embracing that is **sexy**



For more information visit [aidsaction.org.au](http://aidsaction.org.au) or call **6257 2855**



# play & pleasure

lets talk about the sex you want

Great sex is about **respect, connection and consent**



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# play & pleasure

lets talk about the sex you want

Positive self image comes from within



For more information visit [aidsaction.org.au](http://aidsaction.org.au) or call **6257 2855**



# play & pleasure

lets talk about the sex you want

Finding out what he's into is **half the fun**



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# play & pleasure

lets talk about the sex you want

We work on communicating because we decided that **we are worth investing in each other**



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## WORKSHOPS



### FORMAT

Maximum Access + Minimum Commitment

Free

Weeknight / Fortnightly

2-3 Hours including dinner



## WORKSHOPS



### OVER - ARCHING THEMES

“Feeling good before, during and after sex”

“Let’s talk about the sex you want”

“Don’t yuck my yum”





## WORKSHOPS



Building Positive Attitudes  
 Communication for Sex  
 Safe Sex Skills  
 Negotiating Relationships  
 Online Pleasure  
 Porn & Toys  
 Kink, Fetish & Creativity



## EVALUATION



Key areas of learning – participant feedback:

- Improved skills in negotiating safe sex
- Improved communication skills
- Improved understanding of consent
- Insight into healthy uses of porn
- Insight into relationship expectations
- Value the perspective of others



## LESSONS LEARNT



- Canberra really is different
- Seasons matter
- Word of mouth is powerful
- Make use of community networks
- Keep Champions engaged
- Listen to what the community wants



## LESSONS LEARNT



- Act on feedback
- Don't shy away from difficult topics
- Kink & Fetish are popular
- Porn & Toys are REALLY popular!
- You can go a long way with clothes on!



## ACKNOWLEDGMENTS



Cube Nightclub

Rod Sparks Photography

Canberra Make-up Academy

Go Media

Swiss Navy Lubes

The Ranch

Tommy Gunn Barbers

Pure Zen Flotation

T-BO Underwear

Adam Seymour