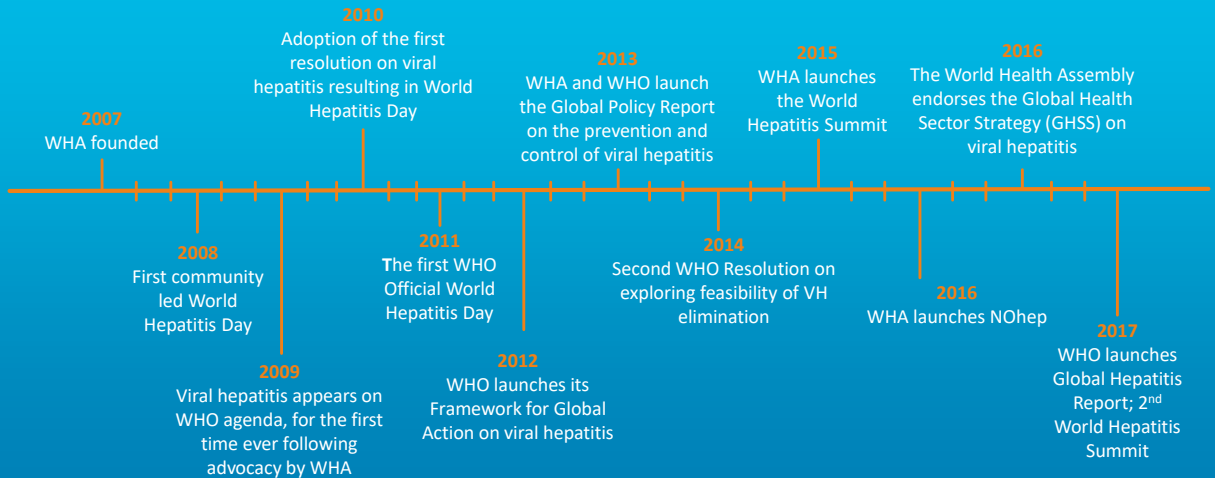


Global to Local: Finding the Missing Millions to Whole-Person Health

11th Australasian Viral Hepatitis Conference
August 14, 2018
Michael Ninburg
President, World Hepatitis Alliance
Executive Director, Hepatitis Education Project



WHA - Our First 10 Years



World Hepatitis Alliance

World Hepatitis Day 2017

162
Countries



106
Governments



172
WHA members



#World Hepatitis Day trended

48,474 social media posts

3,595 selfies to the #ShowYourFace gallery

6,826 Press mentions

1,210+ events

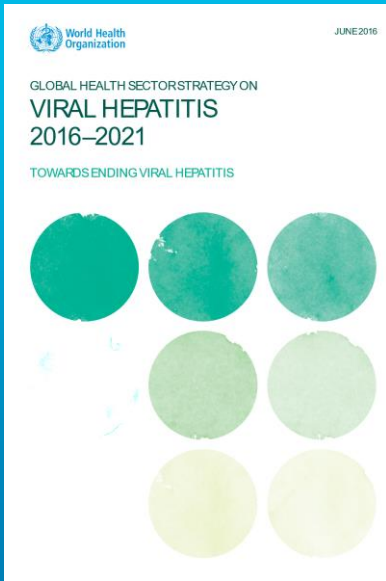
29,282+ people vaccinated

48,985+ people tested

101,000+ people attended events

World Hepatitis Alliance

Global Political Commitment Exists



WHO Elimination Targets



reduction in new HBV and HCV cases



reduction in HBV and HCV related mortality



HBV and HCV treatment

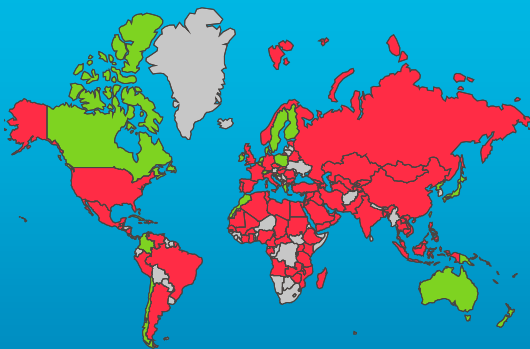
Countries with National Hepatitis Plans

(May 2017)

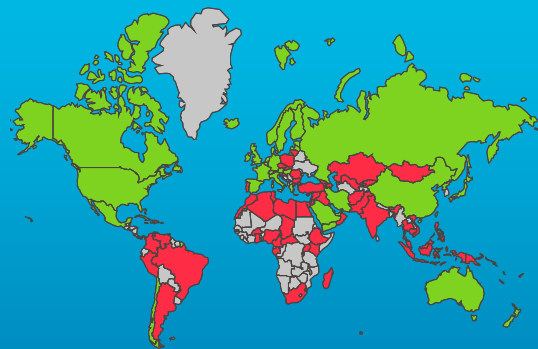


But Global Diagnosis Rates are Low

Global HBV Dx Rates

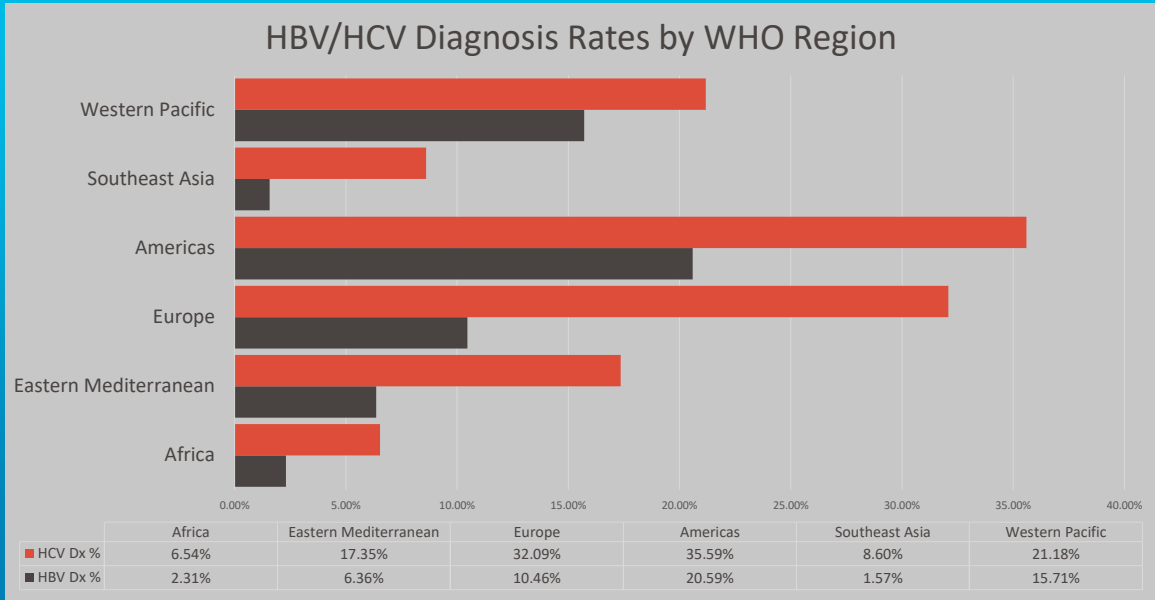


Global HCV Dx Rates



- Countries on target to reach WHO's interim diagnosis target of 30% of 2020
- Countries not on target to reach WHO's interim diagnosis target of 30% of 2020
- Data not available

Certain Regions are Being Left Behind

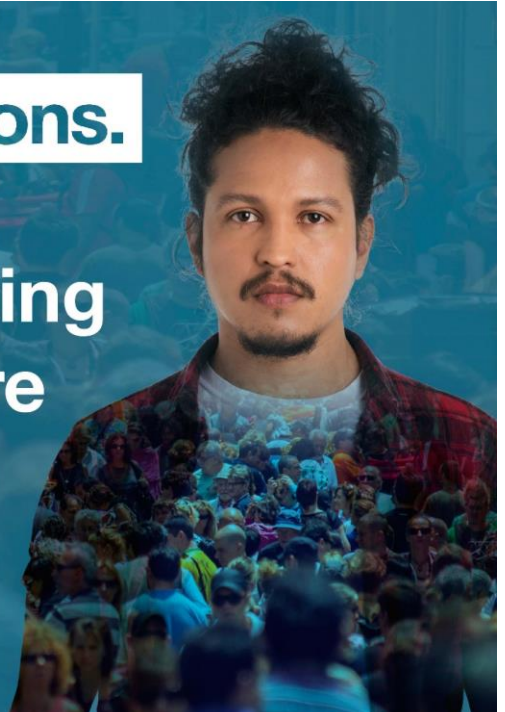


Find The **Missing** Millions.

9 out of 10 people living with viral hepatitis are unaware

World Hepatitis Alliance

ELIMINATE HEPATITIS



PROJECT: Breaking down barriers to diagnosis

Phase 1

- Global survey of members and partners
- Global Consultation w/ key stakeholders
- Roundtable of experts to explore the role people living with hep can have in breaking down those barriers
- Launch of white paper



Diagnosis

World Hepatitis
Alliance

Main Barriers for Viral Hepatitis Testing

1

lack
of
public
knowledge



2

lack of
awareness
among
professionals



3

lack of
easily
accessible
testing



4

stigma
and
discrimination



5

out-of-pocket
costs



Data from World Hepatitis Alliance global survey

~~Main Barriers for Viral Hepatitis Testing~~ Overcoming the Barriers



Raise awareness



Make testing more accessible



Remove cost barriers for testing

PROJECT: Breaking down barriers to diagnosis

Phase 2

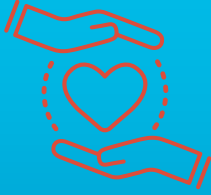
- Work with our members in 6 different countries to design and implement projects/campaigns that will focus on finding the undiagnosed and addressing the barriers specific to each of the countries



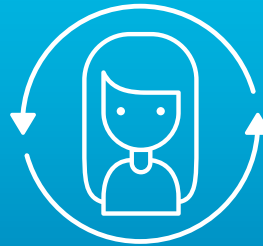
Diagnosis



The Unique Role of Civil Society



~~Main Barriers for Viral Hepatitis Testing~~ Overcoming the Barriers



A whole-person approach

Viral Hepatitis Elimination

ELIMINATION

will not be achieved without involving

PEOPLE WHO ARE AFFECTED

by viral hepatitis



World Hepatitis
Alliance

Stigma Remains a Huge Barrier for Patients



- 93% of countries surveyed reported stigma and discrimination to some degree
- 72% of respondents suffered from self-stigmatisation
- 53% of respondents had been socially isolated
- 52% of people had experienced unjust barriers to healthcare
- 42% had lost out on job opportunities or income

World Hepatitis Alliance. Holding Governments Accountable. Available at:
http://www.worldhepatitisalliance.org/sites/default/files/resources/documents/holding_governments_accountable_-_civil_society_survey_report.pdf

What is NOhep?



- A civil society response to WHO's Global Hepatitis Strategy
- A unifier and consciousness-raising symbol (like the red ribbon)
- A movement currently led by a working group of WHO, WHA, US CDC, CEVHAP, ELPA



The NOhep movement is growing...



NOhep Medical Visionaries



- A **global network of medical professionals** who are taking bold steps to eliminate viral hepatitis
- **Sign up** at NOhep.org
- Resources provided (infographics, slide decks)
- Stay connected using #NOhep



#NOhep

Join us

www.NOhep.org

First NOhep Medical Visionaries for Asia Pacific



D S Chen
Taiwan



Ros Mohamed
Malaysia



Chris Cunningham
New Zealand



Khin Pyone Kyi
Myanmar



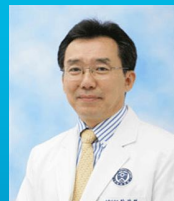
Saeed Hamid
Pakistan



Shiv Sarin
India



Kwang Hyub Han
Korea



Jose Sollano
Philippines



#NOhep

Join us

www.NOhep.org

THANK YOU

**World Hepatitis
Alliance**

worldhepatitisalliance.org

 **HEPATITIS
EDUCATION
PROJECT**

hepeducation.org

 **NHCN**
NATIONAL HEPATITIS
CORRECTIONS NETWORK

hcvinprison.org