

Be-longing For It: a digitally animated harm reduction and peer narrative project about men who have sex with men who use methamphetamines.

Jeremy Wiggins
Project Lead

jeremy.wiggins@vac.org.au



VAC 



 **TOUCHBASE.ORG.AU**



Phil Soliman Photography



What is it?

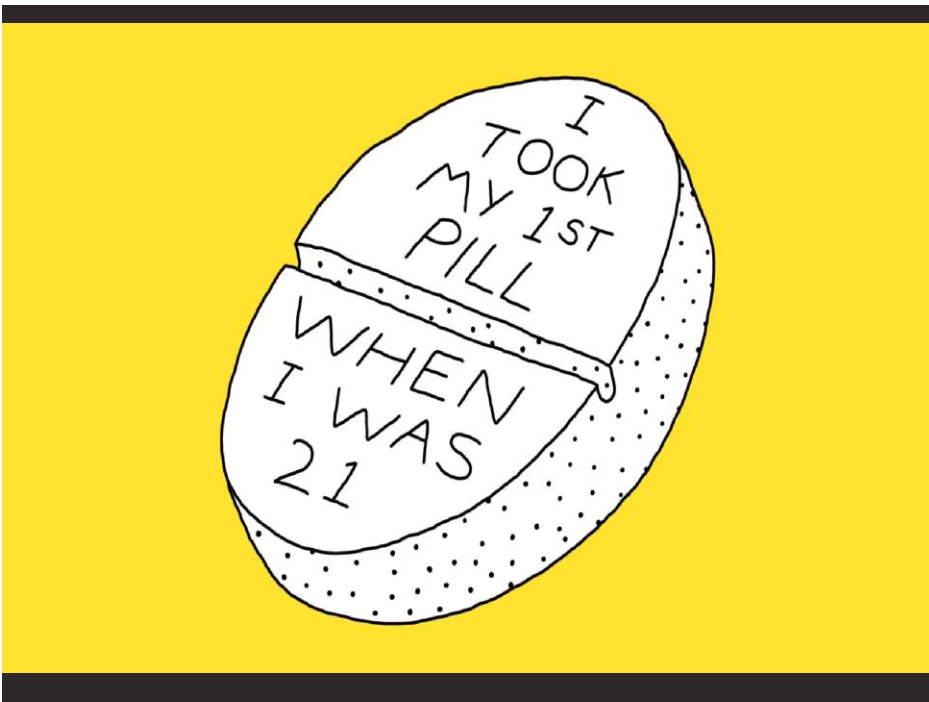
Be-Longing For It is a community arts based, innovative and creative digital peer education project.

It combines:

- harm reduction
- motivation for change
- relapse prevention techniques
- narratives of lived experience

These narratives include themes of mental health, living with HIV, sexuality, stigma, community connection, identity and belonging.

**ALL OF THOSE
HAD TO BE
TAKEN AWAY**





Post project evaluation revealed that viewers felt the videos were:

- highly engaging
- an effective method to share stories about drug use
- a helpful tool to link people to support services.

90% of respondents to the evaluation survey thought that using cartoons to tell stories of drug use and harm reduction was very effective.

80% of respondents felt the videos would be very helpful for people wanting information or support to change their drug use.

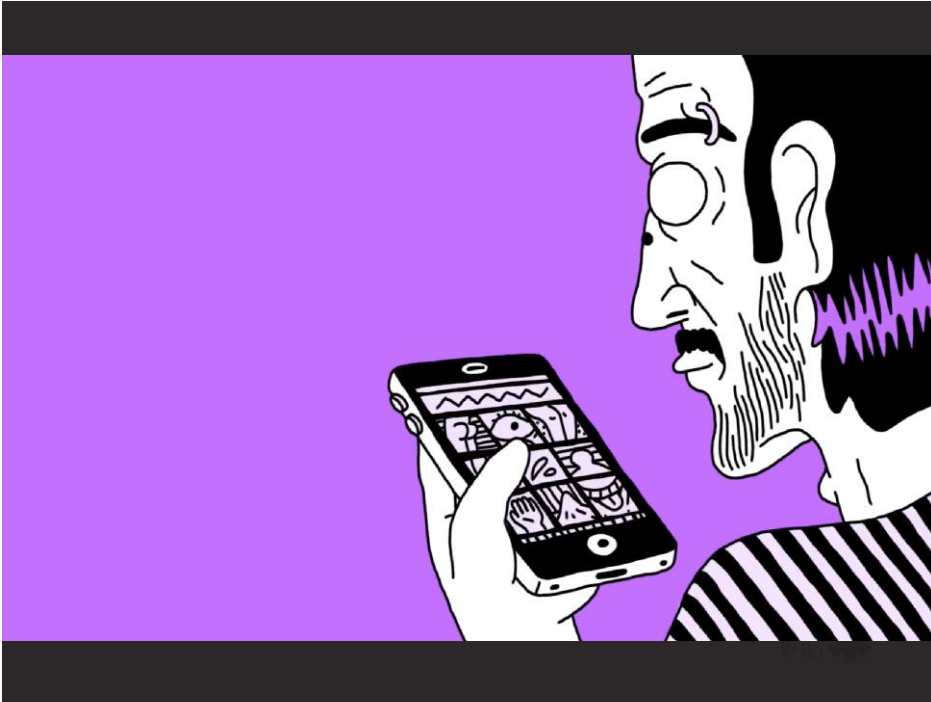
Since the launch, the videos have been viewed over 20,000 times online via www.touchbase.org.au and Facebook.



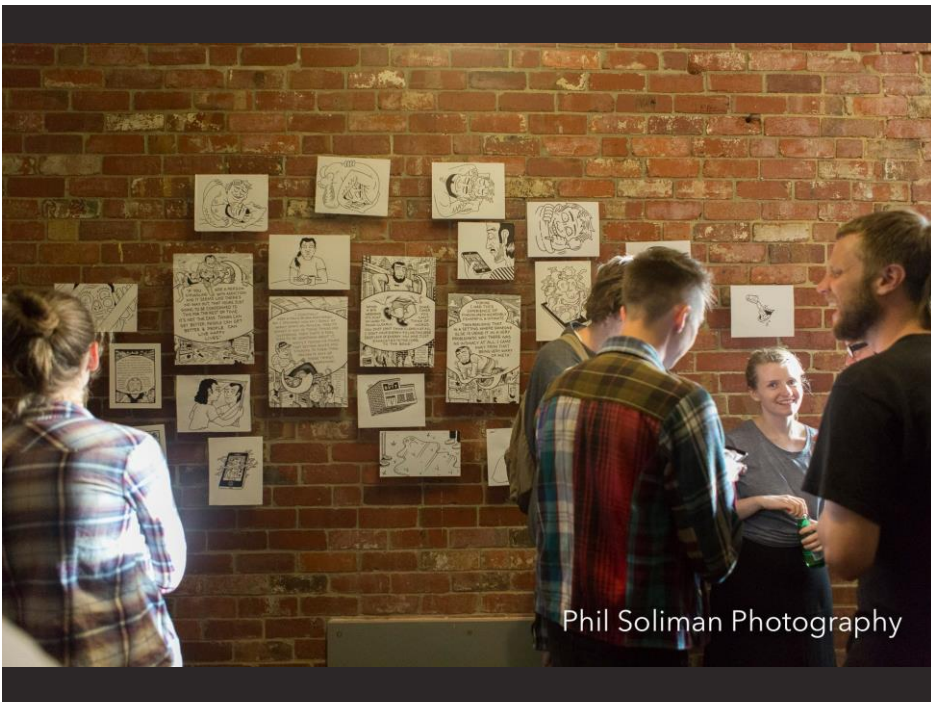
RESULTS







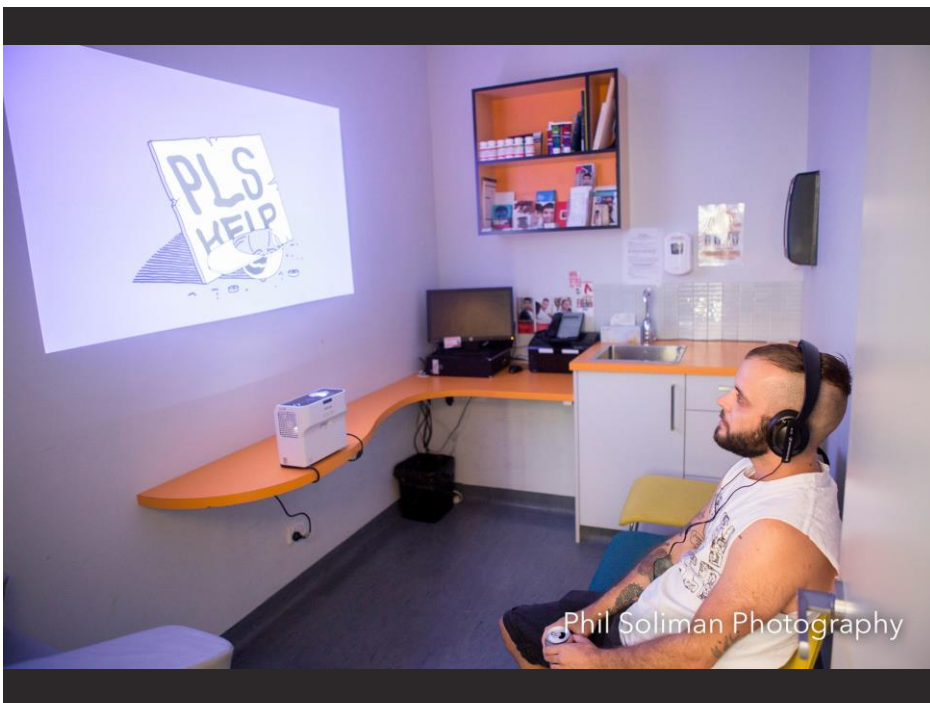
Phil Soliman Photography



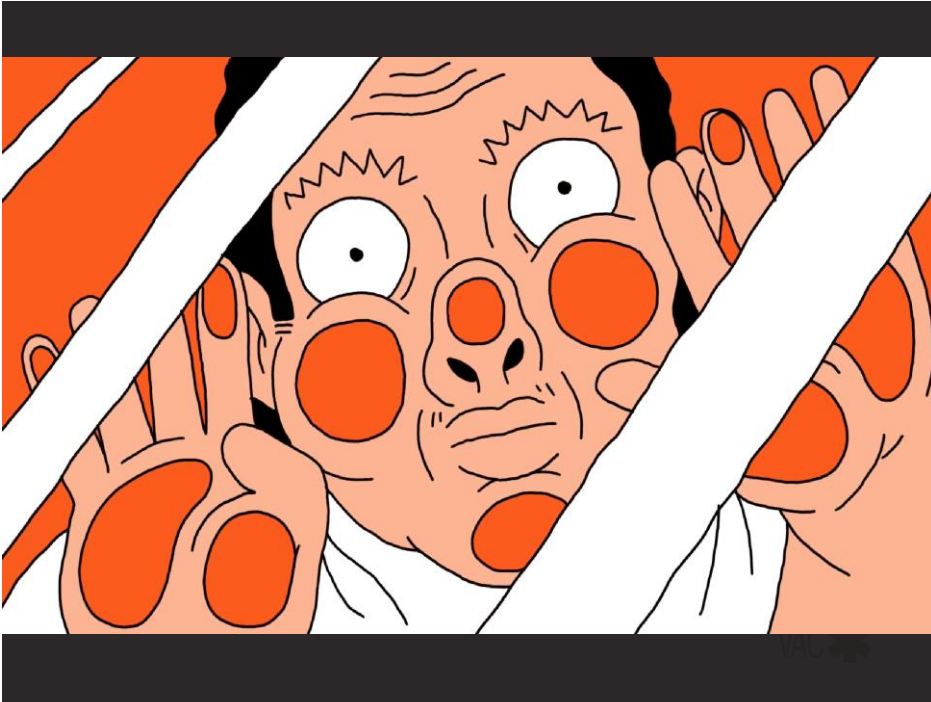
Phil Soliman Photography



Phil Soliman Photography



Phil Soliman Photography




Conclusions



Non-stigmatising harm reduction and preventative tools can be successfully created in collaboration with community based artists to produce educational and therapeutic content to encourage discussion, reflection and learning about the context of methamphetamine use in MSM and MSM living with HIV communities and refer people to specialist services for treatment, information and support.





On behalf of VAC

Thank you

Jeremy Wiggins
Project Lead, VAC

