



FROM CLICKS TO CARE

Closing the HIV prevention gap for LGBTQ+ youth in Bali



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¹⁻⁸ Bali Medika Clinic, Bali, Indonesia · Publication date: September 2026
Partners: Yayasan Gaya Dewata, Bali Bersama Bisa · Programme Funded by YIFOS (Youth Interfaith Forum on Sexuality)

KEY NUMBERS AND INFORMATION

 207,530 views of digital outreach content May 2023 – Nov 2025	 643 visits by LGBTQ+ young people aged 24 and under	 122 clinical records eligible for programme analysis	 7.8% / 91% started PrEP, although >91% reported awareness of HIV risk	 13.1% / 23.8% HIV positive	 13.1% / 23.8% Syphilis positive
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1 BACKGROUND

THE CHALLENGE

- LGBTQ+ youth ≤24 in Bali: high HIV and STI risk
- Stigma and cost block testing, PrEP, follow-up
- Digital reach is easy; staying engaged is hard (Johnston 2021; Veronese 2020; Nugroho 2020)

WHAT WE DID

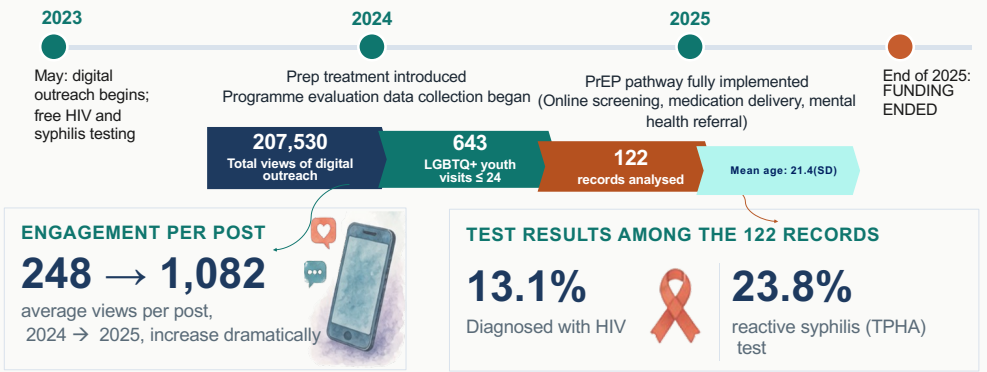
- 3 posts per week** — free HIV and syphilis testing (YIFOS)
- Offline promotion** via YGD peer networks
- Mental health screening and government PrEP in clinic workflow
- Routine programme data 2023–2025, reviewed retrospectively

AIM

Close the gap between first contact and sustained HIV prevention.

2 PROGRAMME APPROACH & OUTCOMES

Retrospective review of routinely collected clinic data (May 2023–Nov 2025)



AWARENESS DID NOT TRANSLATE INTO SUSTAINED PREVENTION (n=122)

Reported awareness of HIV risk

>91%

7.8%

Started PrEP

Other factors may drive uptake; mechanisms not tested here (Azwar et al., 2026).

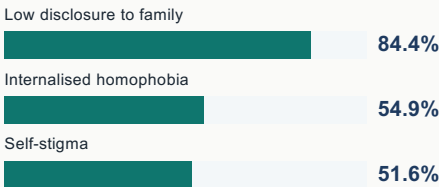
WHEN FUNDING ENDED

Late 2025: youth service uptake fell sharply.
Monthly denominators not analysed — no trend figure.



3 SIGNIFICANCE: BARRIERS TO PREVENTION

Among the 122 records analysed · bars scaled to 100%



MENTAL HEALTH SCREENING

19.7%

moderate–severe anxiety

9%

moderate–severe depression



4 INNOVATION: DUAL-PATHWAY PrEP MODEL

Two pathways — choice, privacy, convenience

NORMAL/GOVERNMENT PATHWAY	BALI MEDIKA PATHWAY
Free HIV testing and PrEP	Online education, screening (inc. mental health)
Public health monitoring; visible to public	Offline promotion and referral via YGD** peer networks
In-person visits, often long queues	During funded period: Free testing, Prep Post-funded period: free Prep but paid test.
	Medication and delivery (paid); needs negative HIV test. Records kept discreet
	Mental health referral (if criteria met) to BBB***

Complementary pathways, not a fully integrated public–private system · Youth testing funded by YIFOS*
Medication delivery only after negative HIV test*

5 EVIDENCE & IMPLICATIONS

LIMITATIONS



HIGH POSITIVITY, CLEAR PREVENTION NEED

HIV 13.1% and syphilis 23.8% show clear prevention need. Indonesian young-MSM data give context; population and sampling differ (Johnston et al., 2021).



DIGITAL REACH, TRUSTED OUTREACH

Reach and rising engagement match evidence that digital outreach lifts HIV testing. Indonesian research supports pairing online outreach with trusted peer networks.
Veronese et al., 2020; Nugroho et al., 2020



PREVENTION SUPPORTS MENTAL-HEALTH CARE

Psychosocial burden supports pairing prevention with mental-health care. Southeast Asian evidence backs youth-friendly integrated services and flexible digital PrEP.
Newman et al., 2022; Shrestha et al., 2023

- Retrospective single-clinic programme evaluation
- Observational data cannot establish causality
- PrEP non-uptake and long-term retention not assessed

WHAT WE FOUND

Digital outreach filled the clinic; few started PrEP.

WHY IT MATTERS

Awareness is not enough. Stigma, privacy, cost and convenience still block uptake.

WHAT IS NEXT

Offer a choice of PrEP pathways, keep mental health support, secure funding.

SCAN FOR FULL ABSTRACT & REFERENCES:



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YIFOS (Youth Interfaith Forum on Sexuality)*



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