

The Feasibility and Acceptability of a Tailored SMS Alcohol Program for Same-Sex Attracted Women

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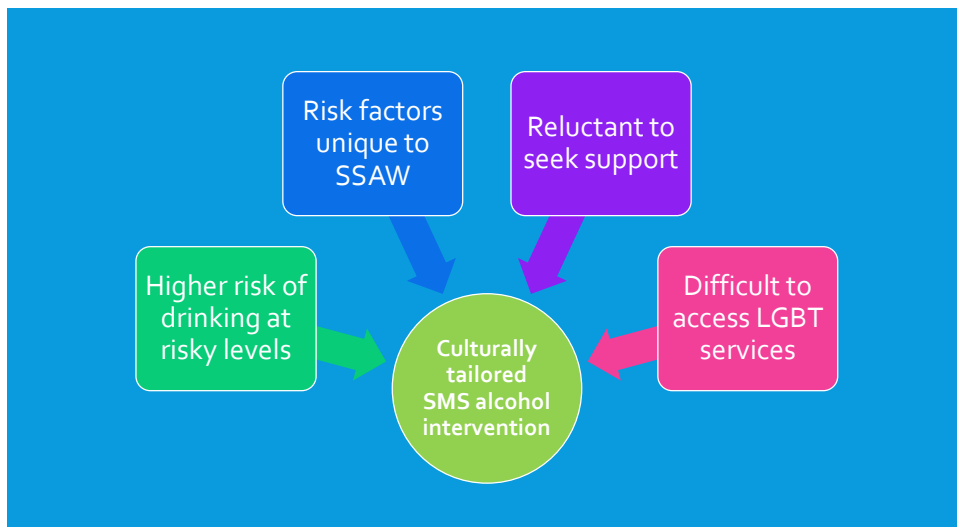
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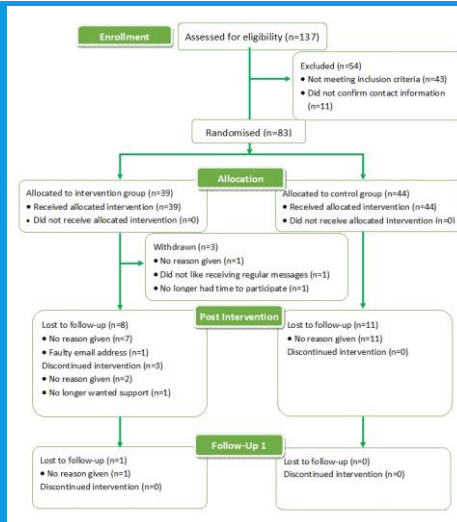
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Why is This Study Important?



Randomised Controlled Trial



How Feasible and Acceptable Was This Intervention?

Feedback from 24 Intervention Group Participants



Delivery frequency

- 71% read the messages every day
- 50% were satisfied with receiving messages every day



Message helpfulness

- 46% found the messages helpful
- 67% would recommend to other SSAW



Tailored content

- 88% found the tailored content important
- Recognition of overlapping issues unique to SSAW.

Conclusions

