

Sex & the Surf

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SURFBOARD CAMPAIGN GETTING ON BOARD WITH SEXUAL HEALTH PROMOTION

Acknowledgements: Maddison Stratten, Naomi Viret, Kaitlyn Middleton from the Caddyshack Project team.

Special thanks to the artists: Ay Jay Art, Banggaada by Lauren, Karolina Venter, Lani B, Melanie Duncan, Richard Lee and Zachary Bennett-Brook from Saltwater Dreamtime.

11 YEARS RIDING THE SEXUAL HEALTH PROMOTION WAVE

The Illawarra Shoalhaven Local Health District stretches along the NSW South Coast from Helensburgh in the north to Durras in the south on Dharawal and Yuin Country.

The influence of the coast is strong in the lives of residents and is reflected in the large surfing population. The surfboard competition has become an iconic event in the Caddyshack Project annual events calendar.

In 2022 almost 4,000 entries were received via SMS to win the board

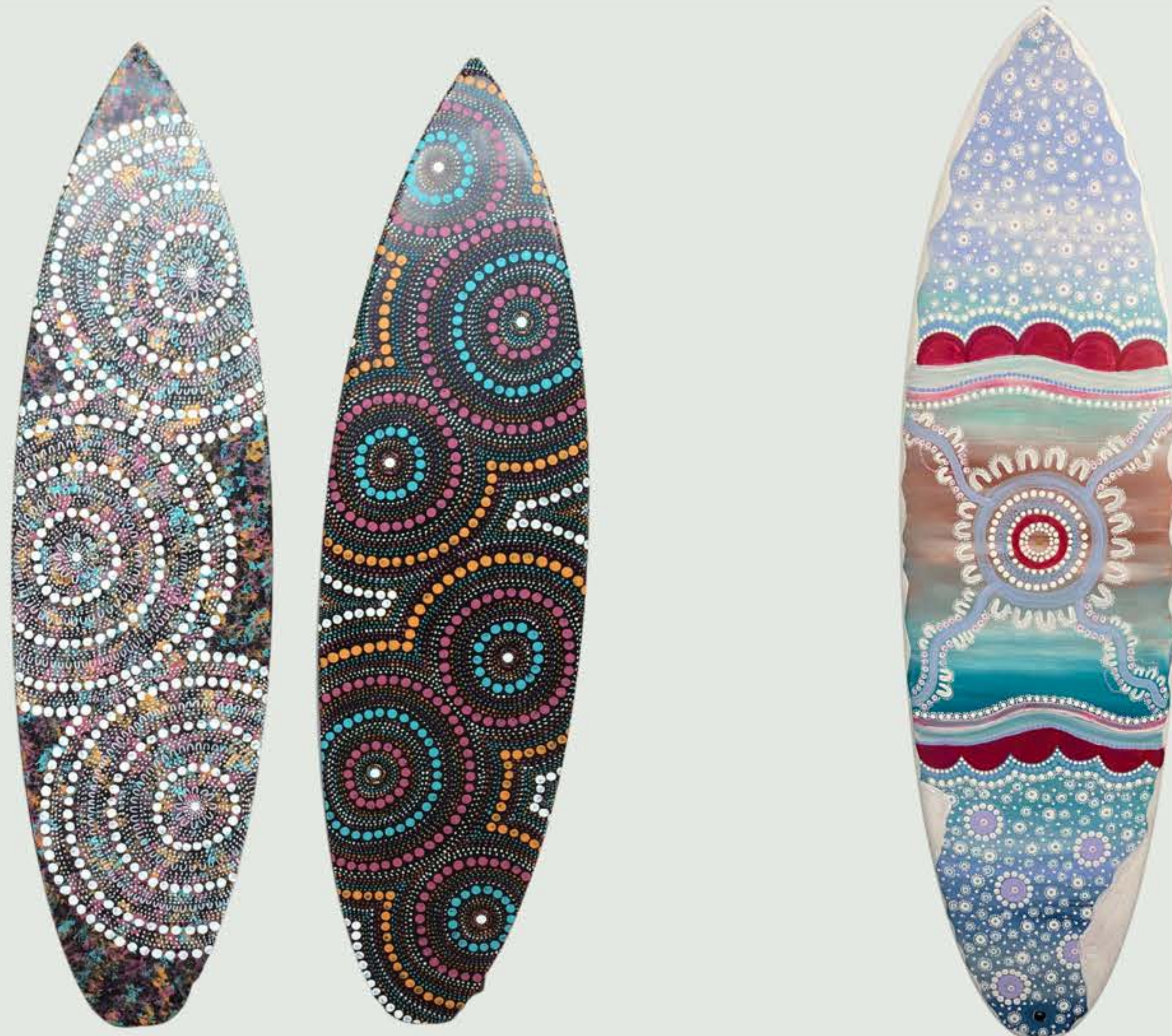
WIN THE 2023 SURFBOARD!

Enter the free competition to win the surfboard by texting Caddyshack's slogan 'Share Affection Not Infection' and your postcode to 0434 568 233

You will receive a reply text confirming your entry and a health promotion message directing you to NSW Play Safe and Caddyshack Project websites.

The board will be drawn on December 1st to acknowledge World AIDS Day. Find Terms & Conditions on the Caddyshack Project website.

The 2023 surfboard was purchased from Skipp surf and paid artwork commissioned by Indigenous artist Zachary Bennett-Brook from Saltwater Dreamtime. This year's theme was inspired by "Challenges".



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share affection, not infection