



Hep C U

Later

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HEP **C**
u Later

NHS   addictions
provider alliance

NHS Addictions Providers Alliance

- **An alliance of 17 NHS addictions service providers**
- **Working collaboratively with service users, carers and other organisations**
- **Committed to contributing positively to the on-going development of the addictions field including within drug and alcohol, gambling and gaming treatment.**

Our Members



Hep C U Later

- NHS APA response to Hep C Elimination
- Joint Working Agreement with NHSE & Gilead
- Regional coordinators
- Social media campaigns
- Governance Board
- Data Quality
- Sharing good practice – driving service delivery and pathway improvements
- Innovation Projects
- Practitioners Forums, Training & Webinars

Northern Coordinator

Midlands Coordinator

Southern Coordinator



Aim and How

To micro eliminate **Hepatitis C** in NHS APA Member Trust
Services



Website and Social Media



www.hepculater.com



@HepC_U_Later



Hep C U Later

Objectives of

- Create a consciousness-raising NHS branded campaign “Hep C U Later”
- Reducing existing barriers to care by educating patients
- Highlight and promote work being done to eliminate HCV.
- Supports finding patients by addressing low levels of awareness and identification of HCV including those ‘at risk’

Key Messages of

- HCV can be eliminated and we aim to do it
- We are NHS APA – NHS bringing Care, Quality, Trust and we are Dependable
- What ‘at risk’ behaviours are and how to reduce risky behaviour
- Treatment is quick, easy and accessible
- Sharing real case studies

Reach



Over the last year our social media stats have been:

- 461 twitter followers, 457 Facebook followers
- Over 400,000 impressions across twitter and Facebook over the last year
- Over 1 million reach across both accounts over the last year

Get involved by getting the message out there!



Show
your
support
for

HEP C
u Later

Add our twibbon to your profile picture

How to add our frame to your Twitter profile picture:

1. Visit
<https://twibbon.com/support/hep-c-u-later>
Or scan the bar code to the right.
2. Click add to twitter
3. It may ask you to sign into twitter – just follow the steps.





Thank
you

Any questions?