

# APSAAD 2025

**SCIENTIFIC DRUG AND ALCOHOL CONFERENCE**

**SUNDAY 9 - WEDNESDAY 12 NOVEMBER 2025**

**GADIGAL (SYDNEY), AUSTRALIA**

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**SPONSORSHIP AND  
EXHIBITION PROSPECTUS**

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# CONFERENCE OVERVIEW



**APSAD has a strong reputation for delivering unique, inclusive, and stimulating multidisciplinary conferences. The conference will demonstrate outstanding science, best practice in treatment, harm reduction, law enforcement, prevention, and people with lived experience, and includes empiric knowledge at all levels.**

The APSAD Conference provides an opportunity for networking and ideas sharing in a friendly and informal atmosphere with a cross-section of alcohol and other drugs workers, practitioners, researchers, peer workers, people with lived experience, and policymakers. The conference also contributes to building capacity and capability in alcohol and other drugs by providing opportunities for engagement and learnings from people with lived experience, early-to-mid career, and more experienced researchers and clinicians.

The conference will showcase Australasia's high-quality and cutting-edge research into treatment, prevention, and policy. We will also welcome our international colleagues, with this conference serving as the perfect backdrop to build new collaborations and renew old ones. The 2025 conference will also continue to provide a rich environment for clinicians and healthcare providers to talk about their latest insights and share their best practices.

<b>The Conference</b>	44th APSAD Scientific Alcohol & Drug Conference
<b>Dates</b>	Sunday 9 - Wednesday 12 November 2025
<b>Location</b>	Gadigal (Sydney), New South Wales, Australia
<b>Venue</b>	International Convention Centre
<b>Delegate Categories</b>	Addiction Medicine Specialists, General Practitioners, Nurses, Psychiatrists, Nurse Practitioners, Healthcare Professionals, Policy Workers, Justice Health Psychologists, National/State & Territory Peaks Personnel, Researchers, Counsellors, Mental Health Services, Student Researchers and Junior Graduates, People with Lived Experience, Social Workers, Community Workers, Drug Law Enforcement, Youth Services.
<b>Expected Delegates</b>	500+
<b>Booking Deadline</b>	Conference registration brochure listing confirmation, exhibition bookings and general package bookings are required by Sunday 31 August 2025.
<b>Conference Contact</b>	Amy Sargent M: +61 420 602 855 E: Amy.Sargent@ashm.org.au



# HISTORY & PROGRAM

# TARGET AUDIENCE

## CONFERENCE HISTORY

Year	# of delegates	# of sessions	# of posters	# of abstract submission
<b>2024</b> (Face-to-Face) Ngunnawal Country (Canberra)	612	38	65	331
<b>2023</b> (Hybrid) Tarndanya (Adelaide) on Kaurna Country	712	48	106	369
<b>2022</b> (Hybrid) Garramilla (Darwin)	709	48	133	263

## 2025 DRAFT PROGRAM AT A GLANCE

Sunday	Monday	Tuesday	Wednesday
Pre-conference workshops	Opening Plenary	Morning Plenary	5 x concurrents
	Morning Tea	Morning Tea	Morning Tea
	5 x concurrents	5 x concurrents	Morning Plenary
	Lunch	Lunch	Lunch
	Afternoon Plenary	Afternoon Plenary	5 x concurrents
	Afternoon Tea	Poster Session	Afternoon Tea
	5 x concurrents	Afternoon Tea	5 x concurrents
5 x concurrents		Late Breaker Session	
Conference Dinner		Closing Plenary Session	

The Conference provides the opportunity to access and engage your target audience **before, during and after** the conference over an extended period.

## MARKETING

Carrying your recognition (logo) as a key sponsor distributed to thousands of potential delegates and affiliated organisations across Australasia.

**500+** delegates



**54%**

Registered healthcare practitioners

## JOB SECTOR



Health Promotion



Medical



Research



Healthcare



Community organisations



Mental health



Public health

## NATIONALITY



**85%** Aus & NZ

**15%** International

## CAREER LEVEL

**57%** Senior



**43%** Early

# ABOUT APSAD



## OUR PURPOSE

**APSAD is Australia's leading multidisciplinary organisation for professionals involved in the drug and alcohol field.**

APSAD is dedicated to promoting improved standards in clinical practice for medical practitioners and other health professionals who deal with alcohol and other drug-related problems in the course of their work. It also provides a network of drug and alcohol professionals in Australia, Aotearoa New Zealand, and the Asia Pacific.

Through its internationally recognised scientific journal, the *Drug and Alcohol Review*, and its annual Scientific Alcohol & Drug Conference, APSAD provides a forum for the latest research on the nature, prevention and treatment of physical, psychological, and social problems related to the use of psychoactive substances.

## APSAD IS DEDICATED TO:

- Promoting evidence-based improvements in the treatment and prevention of drug and alcohol-related problems,
- Raising awareness about the problems related to the use of alcohol and other drugs,
- Promoting best standards in research in the drug and alcohol field,
- Providing development and support to professionals working in the drug and alcohol field

## WHO WE ARE

APSAD is a professional, not-for-profit, member-based multidisciplinary organisation. It supports its members, sector partners, stakeholders, and collaborators to generate knowledge and action in clinical management and research, education, policy, and advocacy in Australasia. APSAD's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.





# AN OPPORTUNITY FOR YOU TO:



**ACCESS AND ENGAGE** healthcare professionals working in the alcohol and other drugs sector for an extended period.



**CREATE AWARENESS AND UNDERSTANDING** for your brand and organisation with the opportunity to showcase your latest product developments and technology that differentiate you from your competitors.



**BUILD AND IMPROVE RELATIONSHIPS** with current and potential clients throughout the conference program and continue to build your reputation as a leader in the field.



**ENHANCE YOUR CREDIBILITY AND CORPORATE SOCIAL RESPONSIBILITY** and provide ethical support to the sector where it is required most, through activities aligned with our scholarship program.



**SUPPORT AND CONTRIBUTE** to the educational opportunities for the sector.

The details of the available packages are outlined on the following pages. Please note, feedback is welcome on how we can tailor a package to suit your objectives to ensure you receive the most cost effective and value for money.

We advise you to secure your participation early in order to gain longer-term exposure.

WALK  
WITH

# MAJOR SPONSORSHIP PACKAGES

We are pleased to offer the following major sponsorship packages, please note prices include GST.

- **PLATINUM SPONSOR (2 ONLY) \$55,000**
- **GOLD SPONSOR (3 ONLY) \$40,000**
- **SILVER SPONSOR (3 ONLY) \$27,500**

Please note: All company logos and marketing material need to be company, not product related.

	Platinum	Gold	Silver
Logo included in e-newsletter communication to mailing list	✓	✓	✓
One e-newsletter to conference delegates sent on your behalf	✓		
Link to company website from conference website	✓	✓	✓
Opportunity to host an Educational Satellite Symposium	✓		
Opportunity to launch a report, research project, etc. and/or provide a 10-minute address to delegates	✓	✓	
Company logo on conference pull up banner	✓	✓	✓
Shell scheme booth or floor space in the Exhibition area	x2	x1	
Company logo in delegate handbook	✓	✓	✓
Company logo in conference app	✓	✓	✓
Advertisement included in handbook	Double Page	Full Page	
Company logo on conference PowerPoint slides	✓	✓	✓
Acknowledgement by chairperson	✓	✓	✓
Holding slide promoting educational symposium on booth	x1		
Company banner add in conference app	x1		
Conference app alerts	3	1	
Company branded changing station	1		
Complimentary Registrations	x6	x4	x2
Opportunity to purchase additional registrations at discounted rate	20	10	5
Opportunity to purchase additional sponsorship items to enhance your package at a discounted rate	25%	10%	5%
Item to be included on promotional table	3x items	2x items	1x item
Acknowledgement in post conference communication to delegates	✓	✓	✓
Thank you on conference website homepage	✓	✓	✓
Opportunity to include coffee cart on your allocated exhibition space/booth	✓		



# PLATINUM SPONSOR- A\$55,000 INC. GST

## Inclusions:

- Opportunity to host an Educational Satellite Symposium (see page 11)
- Holding Slide promoting educational symposium on booth
- Opportunity to launch a report, research project, etc. and/or provide a 10-minute address to delegates. Content and speaker must be approved by APSAD
- Logo included in e-newsletter communication to mailing list
- One e-newsletter to conference delegates sent on your behalf. Content to be provided by sponsor and will need to be approved by APSAD
- Link to company website from conference website. Link to be provided by sponsor
- Company logo on conference pull up banner
- Company logo in conference app
- Company logo in delegate handbook
- Double page A5 spread advertisement in colour included in handbook (artwork to be provided by sponsor, must be company not product related)
- Company logo on conference PowerPoint slides at the commencement and conclusion of the conference
- Acknowledgement by chairperson during the plenary sessions and conference closing
- Banner ad in the conference app. Must be company, not product related.
- 3 x conference app alerts (maximum of 30 words per alert). Sponsor to provide text and date/time preferences
- 3 x items to be included on promotional table setup in a prominent position (max A4 size)
- Acknowledgement as platinum sponsor in the post conference communication to delegates
- Thank you on conference website homepage
- Opportunity to purchase additional sponsorship items to enhance your package at a discounted rate of 20%

## Exhibition

- Priority placement of 2 x shell scheme booth or floor space in the exhibition area
- Opportunity to include a coffee cart on your allocated exhibition space/booth. Cost of cart, baristas and coffee are at the sponsor's own expense
- 1 x Company (not product) branded charging station

## Registrations

- 6 x complimentary registrations not including conference dinner
- Opportunity to purchase 20 additional registrations at a discounted rate



# GOLD SPONSOR - A\$40,000 INC. GST

## Inclusions:

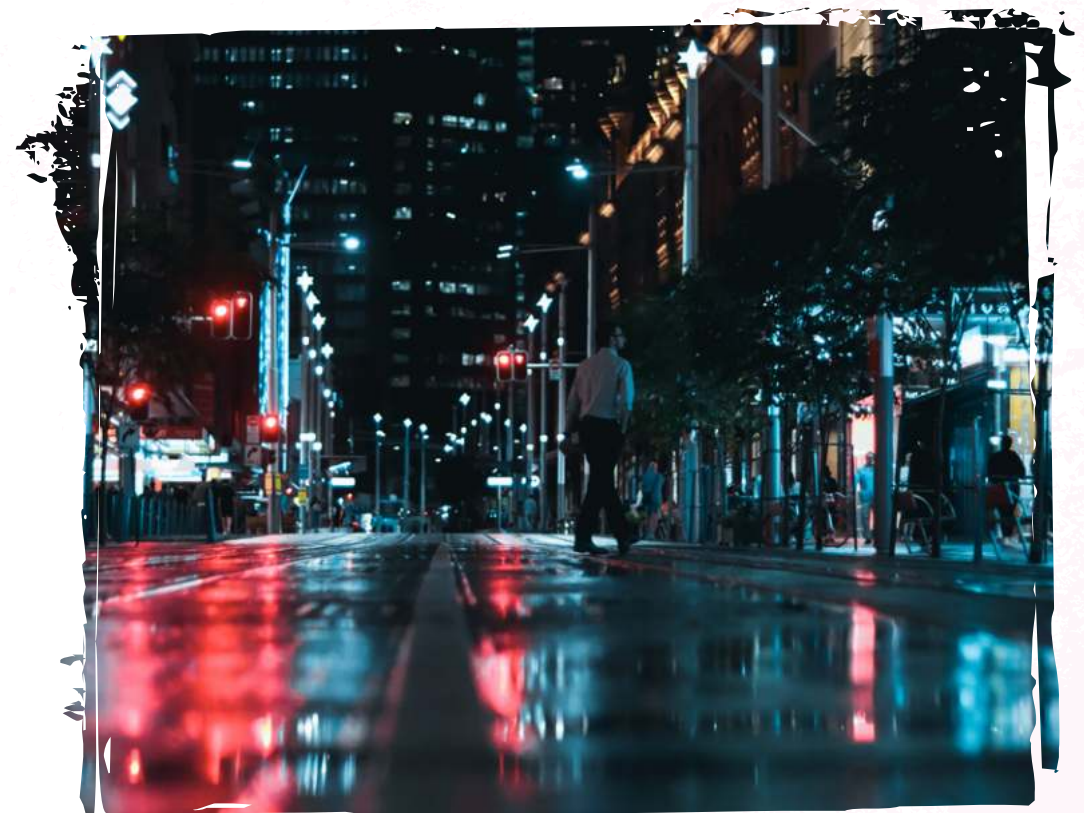
- Logo included in e-newsletter communication to mailing list
- Link to company website from conference website. Link to be provided by sponsor
- Opportunity to launch a report, research project, etc. and/or provide a 10-minute address to delegates. Content and speaker must be approved by APSAD
- Company logo on conference pull up banner
- Company logo in conference app
- Company logo in delegate handbook
- Single page A5 advertisement in colour included in handbook (artwork to be provided by sponsor, must be company not product related)
- Company logo on conference PowerPoint slides at the commencement and conclusion of the conference
- Acknowledgement by chairperson during the plenary sessions and conference closing
- 1 x conference app alert (maximum of 30 words per alert). Sponsor to provide text and date/time preferences
- 2 x items to be included on promotional table setup in a prominent position (max A4 size)
- Acknowledgement as gold sponsor in the post conference communication to delegates
- Thank you on conference website homepage
- Opportunity to purchase additional sponsorship items to enhance your package at a discounted rate of 10%

## Exhibition

- 1 x shell scheme booth or floor space in the exhibition area. Priority placement once platinum have been allocated

## Registrations

- 4 x complimentary registrations not including conference dinner
- Opportunity to purchase 10 additional registrations at a discounted rate





# SILVER SPONSOR - A\$27,500 INC. GST

## Inclusions:

- Logo included in e-newsletter communication to mailing list
- Link to company website from conference website. Link to be provided by sponsor
- Logo on conference pull up banner
- Company logo in conference app
- Company logo in delegate handbook
- Company logo on conference PowerPoint slides at the commencement and conclusion of the conference
- Acknowledgement by chairperson during the plenary sessions and conference closing
- 1 x item to be included on promotional table setup in a prominent position (max A4 size)
- Acknowledgement as a silver sponsor in the post conference communication to delegates
- Thank you on conference website homepage
- Opportunity to purchase additional sponsorship items to enhance your package at a discounted rate of 5%

## Registrations

- 2 x complimentary registrations not including conference dinner
- Opportunity to purchase 5 additional registrations at a discounted rate





You can secure one of the below packages individually, or add to your major package to enhance your opportunity.

EDUCATION & SCIENCE	SCIENTIFIC	DRIVE BRAND AWARENESS	NETWORKING OPPORTUNITIES	EXCLUSIVE	POST EVENT EXPOSURE
Educational Symposium	✓	✓	✓		✓
On Booth Delegate and Keynote Speaker Access	✓	✓	✓	✓	
Poster Session/Tour & Prize Sponsor	✓	✓			
Conference Scholarship Sponsor	✓				✓
Late Breaking Presentation Session	✓	✓	✓	✓	
Invited Speaker	✓	✓	✓		
Early-to-Mid Career Researcher Event		✓	✓	✓	
On Demand Content Sponsor	✓	✓		✓	✓
BRANDING & DELEGATE SUPPORT	SCIENTIFIC	DRIVE BRAND AWARENESS	NETWORKING OPPORTUNITIES	EXCLUSIVE	POST EVENT EXPOSURE
Speaker Preparation Room Sponsor	✓	✓		✓	
Conference App Sponsor		✓		✓	
Business Lounge		✓	✓	✓	
Charging Station		✓		✓	
Chillout Zone		✓	✓	✓	
BRANDING & DELEGATE SUPPORT	SCIENTIFIC	DRIVE BRAND AWARENESS	NETWORKING OPPORTUNITIES	EXCLUSIVE	POST EVENT EXPOSURE
Exhibition Networking Area Sponsor		✓	✓	✓	
Advertisement in Handbook: Inside Back Cover		✓		✓	✓
Advertisement in Handbook: Inside Pages		✓			✓
Banner Ad in Attendee App		✓			✓
App Notification Message		✓			
Promotional Table		✓			



# EDUCATIONAL OPPORTUNITIES

## EDUCATIONAL SATELLITE SYMPOSIUM

### 2 Opportunities

- \$15,000 Commercial Rate (Included for Platinum Sponsors)
- \$5,500 Not-for-Profit / Affiliated Organisation

Opportunity to host an Educational Satellite Symposium during the conference. The session will allow you to fully engage your target audience with content put together by your organisation.

### Additional features contained within the package includes:

- Notifications of the symposium in the electronic marketing of the conference program through conference e- blasts, online marketing and on the conference website
- 1 x push notification from the conference app
- Listing of the symposium in the conference program and associated events section of the conference handbook, website and app
- 2 x pull up banners to be provided by sponsor
- Limited room layout changes can be made (additional cost may be incurred)
- Content to be developed by the sponsor with approval by the conference Scientific Advisory Committee and APSAD
- Conference room hire/basic audio-visual equipment and assistance with logistics provided (if the session is run at the conference venue)
- Platinum sponsors will also receive a holding slide advertising the symposium (PowerPoint Slide to be provided by sponsor)

### Guidelines

- Time slots for the symposium are only available for 60 minutes in the morning. Sunday and evening time slots are only available to Platinum Sponsors.
- Costs incurred above the room hire and basic audio-visual are at the sponsor's expense.

- All logistical requirements are to be organised through APSAD. No external event companies are to be engaged.
- There is limited time for additional set ups. Should additional AV be required we require our AV Technical Director to be used in order to ensure set ups are appropriate to the conference requirements and time frame available.
- Representation of all genders must be present and where possible balanced.
- The content of the symposium will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by the committee. The committee do highly recommend you include First Nations Peoples and people with lived/living experience in your session to ensure affected communities have a voice and are part of the solution.
- The sponsor is to consult with the secretariat on the content already planned in the program and communicate as soon as topics are suggested to ensure little duplication with the main conference program.
- It is recommended content of your symposium be developed prior to communications regarding the early bird registration deadline to increase the number of delegates pre-registering for your educational session. **Early Bird deadline is 1 September 2025.**
- Approval is to be requested by the sponsor from the conference organiser to take the satellite session to an offsite venue.
- All costs and logistics associated with an offsite satellite session will be organised and be at the expense of the sponsor.
- If the symposium is held at the conference venue, catering can be organised by the conference secretariat, however, all catering costs are at the sponsor's expense.
- Registrations for all symposia (held at conference venue or off-site) will be open to all delegates and managed via the online conference registration system.
- No sponsor side meetings, dinners or events are to be organised during the conference Sunday 9 - Wednesday 12 November 2025.
- **Deadline for the session content is 1 September 2025 and will be sent for approval by the Scientific Advisory Committee.**

# EDUCATIONAL OPPORTUNITIES

## INVITED SPEAKER \$6,500

High profile International and Australasian experts have been invited to present Keynote/Plenary addresses to cover key areas within AOD and related fields.

### As a Keynote Sponsor, you will receive the following benefits:

- Display of company logo on a PowerPoint slide at the commencement of the Keynote session
- Acknowledgement with your company logo in the conference handbook and app
- Opportunity to display your company banners (up to two) during the Keynote session (Sponsor to provide)
- Acknowledgement in all editions of the program; printed, online, and in the conference app.

## ON BOOTH DELEGATE AND KEYNOTE SPEAKER ACCESS \$6,500

Opportunity to hold a 30-minute delegate meet and greet with a keynote speaker on your exhibition booth during one lunch break. The following benefits will be provided with this educational opportunity:

### Benefits

- 1 x pre-programmed app push notification
- Listing in program of event on your stand

Please note this is subject to keynote speaker's approval.

## EARLY TO MID CAREER RESEARCHER NETWORKING EVENT \$6,500

This event is to provide delegates early in their career the opportunity to network with experts in the field in an informal setting. By supporting this educational activity, you will be provided with the following benefits:

- Acknowledgement of your support in the conference handbook
- Acknowledgement of your support on the conference webpage promoting the event
- Opportunity to have flyers available at the event
- Opportunity to display your company banner (one) during the event (To be provided by sponsor)
- 1 x app push notification of event

## ON-DEMAND CONTENT SPONSOR \$5,500

Invest in content capture and dissemination. Support the educational competences of the meeting and extend the content to reach the communities and organisations that were not able to attend. Key conference sessions will be recorded and available in the On Demand section of the website.

### Benefits:

- Acknowledgment of support on the conference website with logo and hyperlink to company's website
- Company logo on all on-demand promotion
- Company logo on the speaker consent forms advising speakers of your support

**Note:** All sessions captured (audio/ slide recording) will be provided through the conference website for post event viewing.



# EDUCATIONAL OPPORTUNITIES

## POSTER SESSION/TOUR & PRIZE SPONSOR

**\$5,500**

Poster presentations are an integral part of any conference and by supporting the poster activity, your company's branding will be prominent during and after the event. The poster display is up throughout the conference and is located in the Exhibition Hall.

Included in this package is the cost for Poster Prizes (4 x \$200) for the best poster presented at the conference in Clinician, Early, Mid and Senior Career categories.

**As the sponsor of this educational activity, your company will receive the following benefits:**

- Acknowledgment of your support in the conference handbook and in the conference app
- Opportunity to display your company banners (up to four) in the poster presentation area (sponsor to provide)
- Verbal recognition from the conference convener as the Poster Presentation and Prize Sponsor during the Poster Highlight Session/s and during the Poster Prize Presentation
- Inclusion of company logo on the Poster Prize Certificates
- Acknowledgment of support on the conference website

## LATE BREAKING PRESENTATION SESSION

**\$5,500**

Late Breaking presentations are held within the plenary room and no competing sessions are held.

Included in this package is the cost for Late Breaker Prizes (2 x \$150) for the best late breaking presentation at the conference

### Benefits:

- Display of company logo on the PowerPoint slide at the commencement of each Late Breaking Session
- Acknowledgement as the Late Breaking Sponsor in the conference handbook and app
- Inclusion of company logo on the Late Breaking Prize Certificates
- Opportunity to display your company banners (up to two) during the Late Breaking Session/s in the Plenary room (To be provided by sponsor).

## CONFERENCE SCHOLARSHIPS SPONSOR

**\$5,000**

Scholarships are to be offered to First Peoples, Early Career Researchers and Consumers of drugs and drug services to ensure the widest possible representation at the conference.

- The opportunity for sponsors and recipients to meet and have photographs taken for future media and promotional purposes
- Acknowledgment of support on the conference website on the scholarship page
- Acknowledgement of support in the conference handbook
- Acknowledgement of support in the notification email sent to delegates

Note: Support is via an unconditional grant. The Sponsor has no control over content, tone, emphasis, allocation of funds or selection of recipients.

**Expressions of interest in this opportunity need to be received prior to 1 March 2025.**

# BRANDING & DELEGATE SUPPORT

## CONFERENCE APP SPONSOR \$7,500

The speakers, program and exhibitor details will all be accessible via the conference app. The conference app will be available at no cost for every delegate to download on all internet ready mobile phones and tablets. Past conference data shows around 75% of all delegates will use the app which in turn improves the attendee experience.

### Benefits:

- Company logo acknowledging support included on email launching the app
- Acknowledgement on official conference website with logo and hyperlink to organisation's website
- Organisation's logo included in the conference handbook
- App includes company logo as the 'Official App Sponsor'

**Expressions of interest in this opportunity need to be received prior to August 2025.**

## CHILLOUT ZONE \$5,500

Support the health and wellbeing of delegates by sponsoring the chillout zone. This will be a quiet space with soft furnishings for delegates to take some time-out during the busy days of the conference.

### Benefits:

- Company logo acknowledging support included on email promotion of the chillout zone
- Acknowledgement of support on conference website with logo and hyperlink to company website
- Company logo included in the conference handbook
- Verbal acknowledgement of company's support of the chillout zone by chair person in plenary sessions

## SPEAKER PREPARATION ROOM SPONSOR \$5,500

**Supporting this educational opportunity, you will receive the following benefits:**

- Acknowledgment on directional signage to the Speaker Preparation Room
- Acknowledgment on signage inside the Speaker Preparation Room
- Acknowledgement in the conference handbook where the Speaker Preparation room is mentioned
- Acknowledgement as a conference sponsor on the conference website.

## BUSINESS LOUNGE \$5,500

Increase your interaction with delegates as they gather at your stand during breaks for a quiet area to catch up on emails, work and use printing facilities.

### Benefits:

- 1 x floor space area (stand alone or as an extension to your booth)
- 1 x branded charging station
- Minimum of 2 x computers or tablets, 1 x printer & internet connection will be provided
- Company logo on screensaver on the computers
- Website link from computers to your company website
- Company logo on signage promoting Wi-Fi access
- Company pull up banner (to be provided by sponsor) to be displayed in the Business Lounge area
- Acknowledgement in the general information section of the conference handbook including the company logo and where the Business Lounge area is mentioned

**Note:** To maximise your exposure, we suggest combining this package with a coffee stand near your booth. Hiring furniture is very popular and a great way to stay top of mind with delegates.



# BRANDING & DELEGATE SUPPORT



## LEARNING LOUNGE SPONSOR \$5,000

The APSAD Learning Lounge is debuting in 2025 offering something different! This space will encourage conversation and idea sharing. Located in the Exhibition Hall, there will be a series of informal talks during lunch breaks.

### Benefits:

- Acknowledgement on directional signage to the Learning Lounge
- Acknowledgment on signage inside the Learning Lounge
- Acknowledgement in the conference handbook where the Learning Lounge room is mentioned
- Acknowledgement as a conference sponsor on the conference website.

## CHARGING STATION \$2,750

Phone and tablet charging station placed in a dedicated high traffic area at the conference venue.

### Benefits

- Logo included as sponsor on station signage

# ADVERTISING, COMMUNICATION & NETWORKING

## ADVERTISEMENT IN HANDBOOK: INSIDE BACK COVER (A5) \$5,500

The conference handbook is a valuable reference tool used by all delegates throughout the conference. The handbook contains general information, detailed program information, together with sponsor and exhibition details, and information covering the conference social events and meetings.

The advertisement will appear in colour and will be placed in the premium location on the inside back cover of the handbook.

*The advertisement must be supplied by the sponsor and must be company and not product related.*

## ADVERTISEMENT IN HANDBOOK: INSIDE PAGES \$3,500

The conference handbook is a valuable reference tool used by all delegates throughout the conference. The handbook contains general information, detailed program information, together with sponsor and exhibition details, and information covering the conference social events and meetings.

The advertisement will be placed on an inside page of the conference handbook at the discretion of the conference secretariat.

*The advertisement must be supplied by the sponsor and must be company and not product related.*

**The deadline for booking and supplying artwork is 31 August 2025.**

## BANNER AD IN ATTENDEE APP \$3,500

Rotating banner in prominent location in the attendee app. Limited positions available – available until sold out.

### Benefits:

- Banner located in footer of app (rotating) for all delegates using the app
- Banner can be linked to professional website of sponsor's choice

## PROMOTIONAL TABLE ITEM \$2,200

A table will be placed in a prominent position within the conference venue for the display of promotional items. The table will be restocked with these items as necessary by conference staff.

## APP NOTIFICATION MESSAGE (PER MESSAGE) \$1,100

This is a great way to advertise your company or activity during the conference to delegates with a timed, pre-programmed app notification message. Messages will go out to all delegates.



# EXHIBITION OVERVIEW – LIMITED SPACE

The exhibition is an integral part of the conference. Sponsors, companies and organisations are invited to exhibit at the conference and thus have the opportunity to network and showcase their products/services to their target audience.

## SPACE & COSTS

Payment must be received prior to booth allocation. All prices are in Australian Dollars and include GST.

Exhibitor	3m x 3m Floor Space only	3m x 3m Shell Scheme Booth	Community Table
Commercial Rate	\$6,000	\$7,500	N/A
Not-For-Profit Rate	N/A	\$3,500	\$1,500

## SHELL SCHEME BOOTH COST INCLUDES:

- **Stand:** 3m x 3m with walling (number of walls dependent on position)
- **Fascia:** 1 x company name sign in black and white (maximum number of letters to be determined)
- **Lighting:** 2 x 150-watt track lights per booth
- **Power:** 1 x single 4-amp power point per booth
- **Flooring:** The venue has carpet flooring
- **Furniture:** 1 x trestle table with cloth and 2 x chairs.

Please note: Furniture and any other additional requirements are at the exhibitor's expense.

## All exhibition packages will include the following benefits:

- Two full complimentary exhibitor passes per 3m x 3m manned stand and access to discounted conference exhibitor passes. Additional staff will be required to register under the discounted exhibitor rates.
- A 50-word company profile and logo included in the exhibition section of the conference handbook distributed at the conference and app
- Three days of exhibition and privacy-compliant delegate list
- Catering breaks are provided in the exhibition area.

## COMMUNITY ORGANISATION TABLES – A\$1,500

### Included:

- One full complimentary exhibitor registration per table
- One trestle table with cloth and chair
- One poster board
- A 50-word company profile and logo included in the exhibition section of the conference handbook distributed at the conference and app
- Three days of exhibition and privacy-compliant delegate list
- Catering breaks are provided in the exhibition area.

### Bookings

To book space, please complete the Sponsorship/Exhibitor Application Form by **31 August 2025**. Major sponsors will have first option on exhibition space.

# EXHIBITION TERMS AND CONDITIONS

In order to confirm your participation, we will require the completed Sponsor/Exhibitor Application Form (on the last page), a signed copy of this page and full payment. A tax invoice will be issued upon receipt of the application form and signed terms & conditions. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from the issue of the invoice. If the full payment is not received, the conference organiser has the right to review the commitment and withdraw the application.

## TERMS OF PARTICIPATION INCLUDE:

- The payment is offered as an unconditional grant. The sponsor has no control over content, tone, or emphasis of the conference, allocation of funds, or selection of recipients.
- There will be no opportunity for the sponsor to control the curriculum of educational initiatives of the conference.
- APSAD reserves the right to retain sponsorship funds if the conference moves to a fully virtual conference due to government restrictions preventing the conference from proceeding face-to-face.
- The sponsor will have access to use the conference logo for promotional purposes only.
- The conference and APSAD do not endorse or promote any health-care-related products.
- Sponsors cannot claim any relationship, endorsement, or support from the conference or its partners.
- All attending delegates from the sponsoring organisation must be registered by **Monday 1 September 2025**.
- If payment is not made prior to the conference dates, an additional **20% surcharge** will be added to the overall sponsorship total.
- APSAD Council would request that companies refrain from hosting any additional meetings at the venue during the conference.

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any sponsoring company or any other person, by theft or fire or any other cause.

The organisers reserve the right to change the program, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands.

## CANCELLATION POLICY:

In exceptional circumstances, the organisers will be prepared to consider cancellation of their contract with sponsors, but only if the following conditions are complied with:

- The request for cancellation is submitted in writing.
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
  - For cancellation notices received in writing **before 10 August 2025**, a cancellation fee of **50% of the original package price (incl. GST)** will apply.
  - Cancellation notices received **after 1 September 2025** receive no refund.

## PAYMENT DETAILS:

In paying for sponsorship, you are paying ASHM Health as an agent of APSAD.

## CREDIT CARD & EFT PAYMENTS

Details will be provided on the invoice or please contact the Conference Secretariat at [apsadconference@ashm.org.au](mailto:apsadconference@ashm.org.au).

Signature:

Print Name:

Company:

Date:



# EXHIBITION TERMS AND CONDITIONS

## 1. THE CONTRACT

**1.1** In this contract, the Conference Secretariat is the APSAD Conference ABN 92 001 983 026 are 'we', 'us', and 'our'. The person with an exhibition space is 'you' and 'your'.

**1.2** These Terms and Conditions apply from the date of signing. You acknowledge that we update the details of the exhibition from time to time.

## 2. OUR RIGHTS AND RESPONSIBILITIES

**2.1** We will:

- a) Organise and hold the exhibition
- b) Promote the exhibition
- c) Make reasonable efforts to offer you the space requested

**2.2** We do not guarantee exhibition visitor numbers or any level of commercial activity.

**2.3** We may change the exhibition including but not limited to:

- a) Changing your space or its location to suit the floor plan and reducing your fee in proportion to any reduction in size
- b) Changing how long it runs for
- c) Changing visitor opening hours
- d) Extending the venue in a separate area from the main venue

**2.4** We ask you to:

- a) Obey the relevant laws
- b) Prevent any damage

**2.5** We can:

- a) Refuse to allow, or stop displays, product demonstrations or other uses of your space
- b) Specify display area wall heights and coverings
- c) Approve or disapprove the content and presentation of your materials
- d) Decide times you can set up and dismantle displays
- e) Decide how you, your employees, contractors or agents use exhibition entry cards
- f) Set conditions for moving goods and displays before, during, and after the exhibition
- g) Set restrictions on taking photographs—we will advise you if this will be required
- h) Specify how you can use audiovisual equipment and media and how you can demonstrate machines
- i) Make health and safety requirements

**2.6** We reserve the right to retain sponsorship funds if the conference moves to a fully virtual conference due to government restrictions preventing the conference from proceeding face-to-face.

## 3. YOUR RIGHTS AND RESPONSIBILITIES

**3.1** You must:

- a) Use your space only to display and promote goods and/or services in keeping with the exhibition
- b) Make the most of your space's promotional goods and/or services in keeping with the exhibition
- c) Follow our directions as soon as possible and pay any associated costs
- d) Follow relevant laws, meet OH&S and venue guidelines, and avoid damaging any person or property
- e) Keep your space clean and tidy, and immediately remove all your materials when the exhibition ends. If you do not, we will charge you a fee to do so
- f) Not do anything that may interfere with the smooth running of the exhibition, including but not limited to, encouraging exhibition visitors to view goods and services in another location

## 4. PAYMENT

**4.1** You must pay the full fee owing for your exhibition space prior to the exhibition beginning or the organisers reserve the right to cancel your space.

## 5. OUR REMEDIES

**5.1** If you breach the contract, we will provide you with notice of the breach and give you a reasonable time to remedy it. If you fail to remedy the breach within this time, we may:

- a) Reallocate your space or refuse you access to it
- b) Remedy your breach without advising you and require you to pay for the cost of our actions
- c) Remove you from the exhibition and your space

**5.2** If you cancel all or part of the contract (except if you cancel because of our breach), we will claim a cancellation fee from you dependent on the time of the cancellation. Cancellation charges had been advised in the sponsorship & exhibition prospectus.

## 6. RISK AND INSURANCE COVER

**6.1** You agree that the exhibition site can be hazardous. You will take due care to prevent injury and property damage. We are not responsible for any damage caused by your acts or omissions. You must use our incident report form to tell us in writing about any site incident and give us supporting evidence. After an incident, you must not remove anything from the site without our prior approval.

**6.2** You must give us proof of current public liability insurance by the date stated in the exhibition manual.

**6.3** You must not share your space without advising us in writing. By sharing your space, the primary contact is responsible for payment and providing proof of public liability insurance and is responsible for the actions of the other party unless a separate proof of public liability is provided.

# EXHIBITION TERMS AND CONDITIONS

## 7. WARRANTIES AND LIABILITIES

7.1 As allowed by law, or except where the contract states, we:

- a) Do not make any representations or warranties about you or your space
- b) Are not liable for any person's injury or death, property damage, economic loss or any indirect damages to do with the exhibition

7.2 You indemnify us from and against any claims, damages, losses, and costs we may incur because of:

- a) Any breach of the contract that you make
- b) Any of your displays or product demonstrations
- c) Any of your acts or omissions to do with the exhibition, including any negligence and wrongdoing

7.3 You agree not to sell or intend to sell goods at the exhibition that misrepresent or infringe intellectual property rights. You indemnify us from and against any and all claims, damages, losses and costs we may incur if you breach this agreement.

## 8. GIVING US MATERIAL

a) You must give us all material by the deadline that we set. If we do not receive it by the deadline, we will consider that you have cancelled the advertising.

b) If you want to cancel your advertising, you must tell us in writing.

c) No reduction in exhibition space fees will apply.

d) If you have provided materials but wish to cancel the publication after the deadline, we will endeavour to stop its publication but we are not liable if the material cannot be removed and we will not stop production if this risks the timely printing of it.

## 9. GENERAL ISSUES

9.1 We are not liable for any expenditure, liability or loss because of:

- a) Acts of God or terrorism
- b) Natural disasters
- c) Strikes or shortages
- d) Failure of electrical power or other venue issues
- e) Lower than advised exhibition visitor numbers

9.2 You give us consent to use your contact information for internal purposes.

Signature:

Date:





# APPLICATION FORM

Please email your completed form to:  
**amy.sargent@ashm.org.au**

Organisation/Company Name:

Company Address:

Contact Name:

Position Held:

Phone No:

Mobile No:

E-mail:

## PACKAGE SELECTION

### Major Sponsor Package

Platinum	\$55,000
Gold	\$40,000
Silver	\$27,500

### Additional Opportunities

#### Education & Science

Educational Symposium - Commercial Rate	\$15,000
Educational Symposium - NFP/ Affiliate Rate	\$5,500
Invited Speaker	\$6,500
On Booth Delegate & Keynote Speaker Access	\$6,500
Early-to-Mid Career Researcher Event	\$6,500
On-Demand Content Sponsor	\$5,500
Poster Session/Tour & Prize	\$5,500
Late Breaking Presentation Session	\$5,500
Conference Scholarships Sponsor	\$5,000
Learning Lounge showcase	\$1,500

#### Branding & Delegate Support

Conference app sponsor	\$7,500
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Chillout Zone	\$7,500
Speaker Preparation Room Sponsor	\$5,500
Business Lounge	\$5,500
Learning Lounge Sponsor	\$5,000
Charging Station	\$2,750

#### Advertising, Communication & Networking

Advertisement In Handbook: Inside Back Cover	\$5,500
Advertisement In Handbook: Inside Pages	\$3,500
Banner Ad in Attendee app	\$3,500
Promotional Table Item	\$2,200
App Notification Message (Per Message)	\$1,100

### Exhibition Options

#### 3m x 3m shell scheme booth

3mx 3m shell scheme booth commercial rate	\$7,500
3mx 3m shell scheme not-for-profit rate	\$3,500
3m x 3m floor space only commercial rate	\$6,000
Community table	\$1,500

**INVESTMENT TOTAL (includes GST)**

I,

agree to the terms and conditions listed within the prospectus. **Signed**

**Date**