



Government of Western Australia
Department of Health

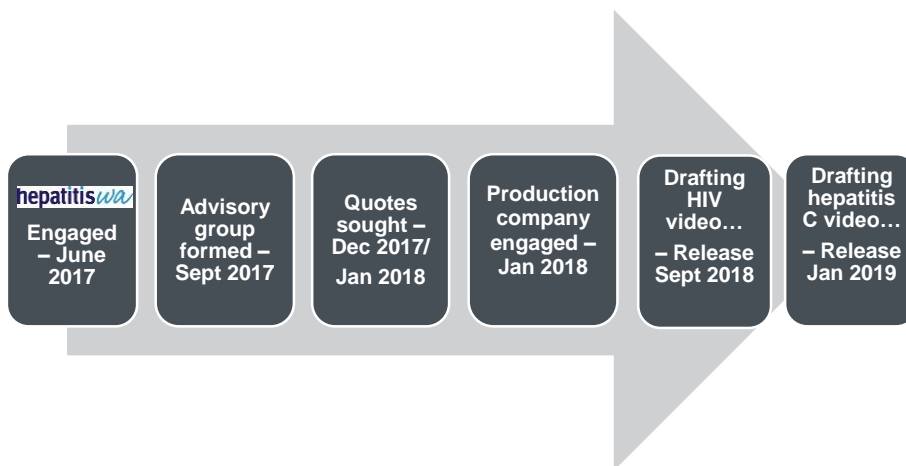
How to treat hepatitis C – Developing a video resource for people recently diagnosed with hepatitis C



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health.wa.gov.au

Development



How to treat hepatitis C



- <https://www.youtube.com/watch?v=GvjaLF-RBks&feature=youtu.be>

Reach

- Promoted to various agencies/organisations
- Hosted on multiple platforms
- Social media
- Poster development
- National play through AHTV Network



Challenges/lessons learnt

- Forming advisory group/holding meetings
- Budget restrictions
- Staff changes
- Changing treatment information (length of treatment)
- Restricted access to internet in remote regions and some health service sites

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