

Gamification and Interactive Play

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Teaching sexual health at a large gay festival.



Acknowledgements: Jyan Pupboss Delamotte & Bull Delamotte for concept development and game design

Disclosures: None

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BACKGROUND/AIMS & METHODS:

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- ❖ Sexual health can be dull
- ❖ Fatigue has set in within target communities
- ❖ Is there a “fun” way to teach sexual health?

- ❖ Gaming strategy used to invite interest
- ❖ Sexual health education injected into game
- ❖ Presented “where the market is at”
- ❖ Feedback was collected by event organisers



Liam Skirtvalue

Dungeons & Dragons Enthusiast

“Know why dragons refuse to eat paladins?
Because they taste so lawful!”

Whew! Dating, eh? It's all fun and games until someone loses some hit points! 🙄🎲

Yeah, I'm a gamer guy at heart. Just so much fun, you know? I don't get much of a shot at campaigns these days though - always on the road for my job, living out of a suitcase.

But maybe you'd like to spend some time later and find out why my favorite character class is a rogue? 🐱

**I ONLY PARTICIPATE IN: Kissing, Cuddling,
Bareback Anal**

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RESULTS:

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- Participants enjoyed the experience
- Found the peer to peer education “fun”
- PLWHIV participants felt empowered & honoured
- Participants expressed new learning of STI vectors and transmission
- Opportunity for additional education - vaccinations, PrEP, U=U, substance use and interactions
- Fun ice breaking game for health training

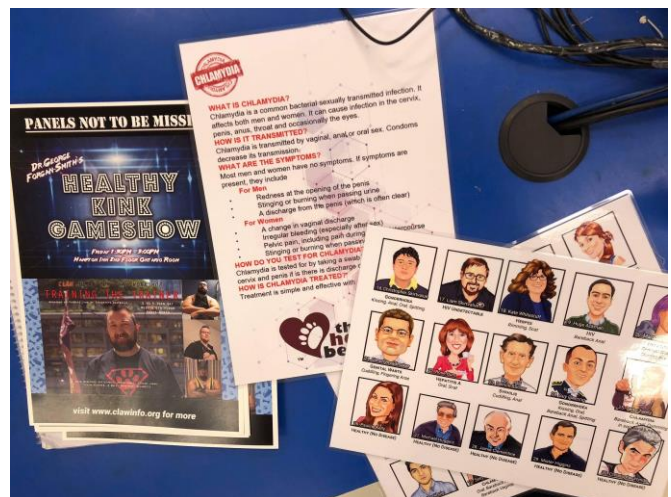


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CONCLUSIONS/IMPLICATIONS:

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- Use of gaming works as a “back door education opportunity”
- By creating an “experience” rather than a “lecture”, people were more open to learning
- “Meeting the market where they are at” proved to be high impact and opened conversation about healthy behaviours
- Can be rolled out by trained facilitators, the kit is highly transportable
- High possibility for peer to peer education



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