

Men's Sexual Health Clinic

'establishing, promoting and maintaining sexual healthcare for men in the mallee'

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Reproductive and Sexual Health

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Swan Hill
District Health
Connected Care. Best Experience.

Acknowledgement of Traditional Owners

Swan Hill District Health would like to acknowledge First Nations communities of the Wamba Wamba, Waddi Waddi, Barapa Barapa, Latji Latji and the Tatti Tatti people on whose land, we work and live. We pay respect to all Elders past and present and honour their connection to the land and water.



Disclaimer

Nil

Swan Hill Demographics

- Population approx. 22,000 individuals
- MM4-monash medical model – rural regional town
- Average median age- 39
- Indigenous population 4.5%
- Non-indigenous 87.4%
- Non-English language first used 17.4%
- Only 1 medical clinic in town- wait time 6-8 weeks
- **Male population 49.2%**



How do you get men in the door?!

- Nurse Practitioner model of care in community health offering sexual and reproductive health, commenced 2024.
- We are not a Reproductive and Sexual Health funded Hub. Using tier 2 funding model.
- There was no immediate extra funding available yet could see the need.
- How do you start setting up a specific clinic?! Cost, provisions, equipment, ordering diagnostics and prescribing requirements, marketing...
- Reached out to networks and stakeholders trying to secure funding and assistance.
- CERSH (Centre of Education Rural Sexual health) were able to assist with funding of \$3,500. This financial boost funded a 10-week trial whilst offering support and guidance. Funding covered-
 - Nurse Practitioner wage
 - Marketing
 - This trial secured the opportunity to prove the need of the Men's Sexual Health Clinic, with the hope of continuation and expansion.

Build it and they will come....

*Take Charge of
Your Health!*

**MEN'S
SEXUAL
HEALTH
CLINIC**

*Call us for a free sexual
health check-up, including
full STI screen and mpox
vaccination as required.*

*Find out
more about
mpox here*



*A strictly confidential service
provided by a Nurse
Practitioner.*

CONTACT INFO

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✉ Email: chreception@shdh.org.au
Community Health
125 Campbell Street Swan Hill



***minimal wait time,
easily accessible,
confidential and
supportive***

- FREE appointment/s
- Phone call/email to secure an appointment
- Monday 1-4.30pm
- Thursday 8.00-12pm

Marketing- flood the mallee!

COST-

- Radio advertisement for 6 weeks cost **\$1500**

FREE-

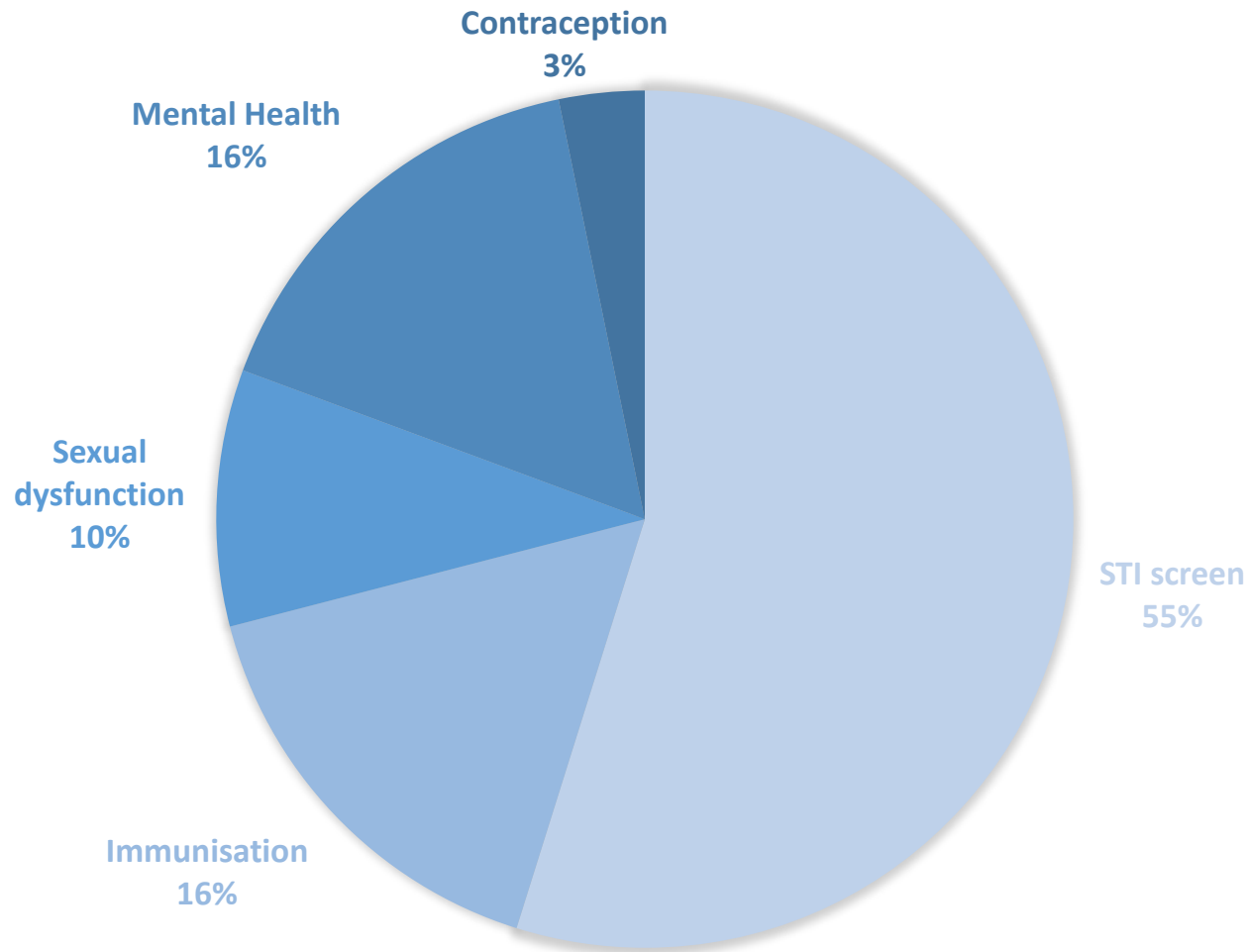
- Swan Hill District Health Facebook posts (shared by community members)
- Community radio
- Screensaver on organisational wide computers at Swan Hill District Hospital
- Adds in the local paper
- Local secondary school newsletters and community notice boards
- Community Health, Hospital, CERSH and Thorne Harbour newsletter
- Headspace social media posts and promotion
- Flyers; Bunnings, library, pharmacies, counselling department, GP clinic, Aboriginal support services, Refugee support groups, Youth Inc, A&E department, gyms, supermarkets, cafes, flyer drop offs at a multitude of venues in Swan Hill and surrounds
- Health direct, betterhealth.vic.gov.au and 1800 my options- updates

Men's Sexual Health Screen

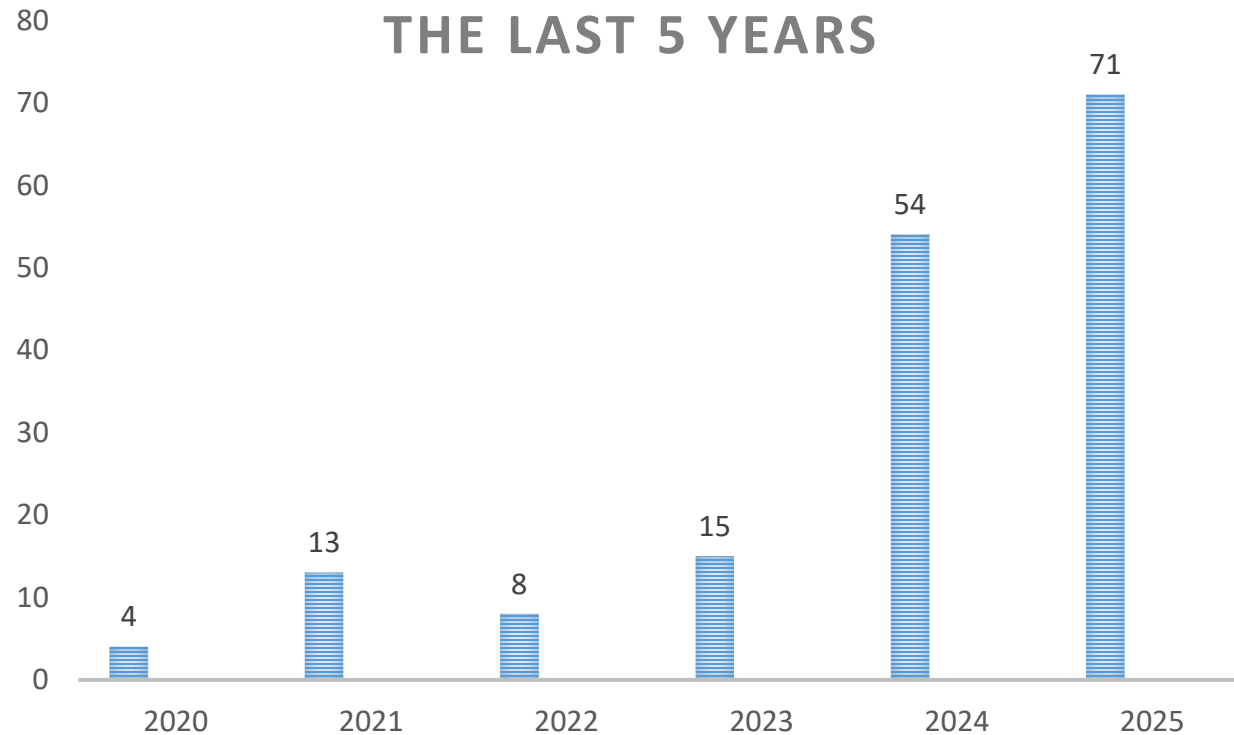
1-hour sexual health assessment included;

- Full STI screening and assessment
- Symptomatic examination if required
- Pathology and diagnostics ordering
- Risk factor assessment and mitigation
- FREE condoms and/or dams
- Opportunistic immunisations including- Mpox (only provider in town)
- Education, support, non-judgemental and confidential
- Results follow up via phone call and ability to e-script
- General health recommendations, support and guidance
- Medical certificates
- Referrals

Results



MEN'S SEXUAL HEALTH THE LAST 5 YEARS



Clinical findings

- 82% male, 18% transgender
- 29% of STI screening were for both 26-35 and 36+ years of age
- 12% were Non-Medicare
- 65% STI screens resulted in 36% being positive = 100% treatment
- Implanon changeover requested for contraception
- Mpox vaccinations 4 (only provider in town)
- 63% stated radio ads were how they heard about the Men's Sexual Health Clinic
- 4 referrals were generated

Future development-

- Men's Sexual health Clinic promotion at men's nights, schools and employment venues promoting the new model of care
- Transgender and gender support group launched last week!
- Supporting and educating GPs to complete sexual health screening at Swan Hill Primary Health Medical Clinic (including medical and nursing students)
- Secured funding from LMPHU for an STI education session for stakeholders and the community- (39 attended, very well received)
- PrEP and PEP clinic established

Feedback-

Pat, 81 years of age-

"I wasn't sure about going to the men's sexual health clinic. But Hollie made it easy for me to talk about my problems, she listens to you and doesn't make you feel embarrassed and follows up with your tests. I have told a mate to make an appointment with her. Couldn't speak highly enough of men's sexual health in Swan Hill".

Judd, 17 years of age-

"Community Health is a very warm and welcoming environment, it's easy to access and I think it isn't used enough. My personal experience has been great and I have had known problems. I felt safe and respected, and Hollie was great. I never had to wait long in the waiting room, nor was there a long wait for an appointment. Would highly recommend!"