

2025 ARCS

ANNUAL CONFERENCE



Sponsorship and Exhibition June 3 – 5 2025

FIRST EDITION: SEPTEMBER 2024



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2025 ARCS

ANNUAL CONFERENCE

ABOUT THE CONFERENCE

Join the most prestigious event in the pharmaceutical and medical technology sectors, where industry leaders, policy makers, and top-tier professionals from academia come together. This conference is recognized as the pivotal healthcare event of the year in Australia, offering unparalleled access to the latest developments and advancements in regulatory and clinical practices.

Attendees will have the exclusive opportunity to engage in insightful plenary sessions, hands-on workshops, and interactive round tables, tailored to the unique challenges and opportunities in the Australian market. The conference will serve as a platform for shaping the future of the industry, with discussions that are pivotal to professionals in regulatory affairs, clinical research, pharmacovigilance, medical affairs, health economics, quality/GMP, and the broader healthcare community. The conference will focus on the latest regulatory updates from the Therapeutic Goods Administration (TGA), advancements in clinical trial methodologies, and emerging challenges and trends affecting the sector.

Moreover, this event serves as a critical forum for discussing the future direction of the pharmaceutical and medtech industries in Australia. Participants will contribute to discussions on policy developments, innovation pathways, and strategies to enhance patient outcomes and industry growth.

This is an unparalleled opportunity for businesses and stakeholders seeking to connect with Australia's most influential figures in the healthcare sector in a setting that fosters meaningful dialogue and collaboration. The conference provides a focused, yet welcoming atmosphere, ideal for forging partnerships and exploring new opportunities that will drive the industry forward.

CONNECT WITH THE RIGHT PEOPLE

The 2025 ARCS Annual Conference is the premier event for Australia's pharmaceutical and medical technology sectors. In 2025 it is anticipated that the conference will attract over 3000 day registrations, reflecting its status as the must-attend event for professionals across the industry.

Delegates represent a broad spectrum of the industry, from senior executives to emerging talent, ensuring a dynamic exchange of ideas and expertise. Many of our members hold key decision-making roles for the Asia-Pacific region, making this conference an unparalleled opportunity to connect with influential leaders and shape the future of healthcare.

By attending the 2025 ARCS Annual Conference, you will position yourself at the heart of Australia's thriving pharmaceutical and medtech community, gaining access to the latest industry insights, networking opportunities, and strategic discussions that will drive your business and career forward.

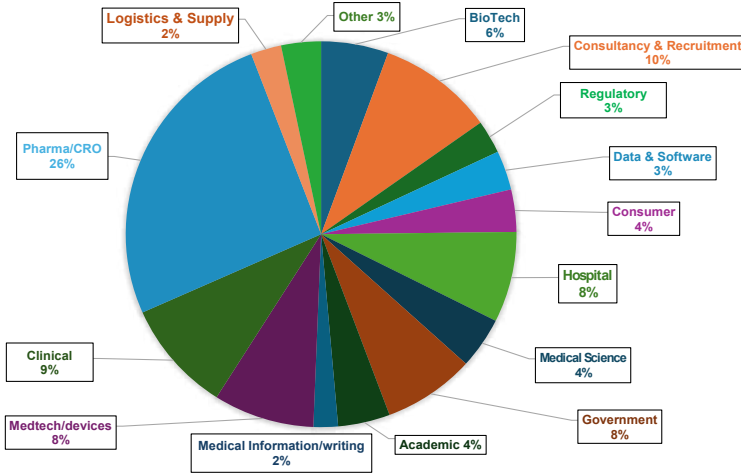
PREVIOUS PARTNERS AND EXHIBITORS

Some of our supporters have included:

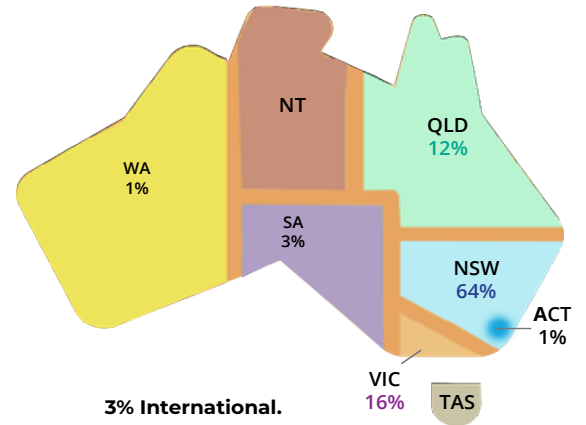
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ALMAC Group	NES Fircroft
AstraZeneca	Novotech
Atridia	NSW Government
Australian Parkinson's Mission	OnRecruitment
AusTrials	Opin
AWJ Insurance Solutions	PCI Pharma Services
Beigene	Pfizer
Bellberry Limited	Proclinical
Bio-Bottle	PSI
Bioforum	Q-Gen Cell Therapeutics
Biointelect	QARA Tech Solutions
Central Pharmacy Logistics	QCTN Queensland Clinical Trials Network
ClinTrial Refer	Queensland Government
CMAX Clinical Research	QuickStat
Coastal Digestive Health	Ramsay Health Care
Commercial Eyes	Royal Australasian College of Surgeons
Copyright Agency	Sonic Clinical Trials
Cpharm	Sunshine Coast Hospital and Health Service
Crux Biolabs	SYNTRO
Cryosite	The Kinghorn Cancer Centre
CT:IQ	The Migration Agency
Datapharm Australia	TGA
Flinders Clinical Trial Services	ThrivorPAY
Hays Pharma	TRI Translational Research Institute Australia
Health Industry Hub	TrialDocs
Healthcare Professionals Group	University of Sydney
HealthMatch	University of the Sunshine Coast.
Holdsworth House Research	Veeva
I-Pharm	Zuellig Pharma
Illingworth	... and many more!
IQVIA	
Just Medical Logistics	
Lorenz Life Sciences Group	
MaH Pharma	
Marken	
Medicines Information	
Mexec	
MyMedical Department	

CONFERENCE AT A GLANCE

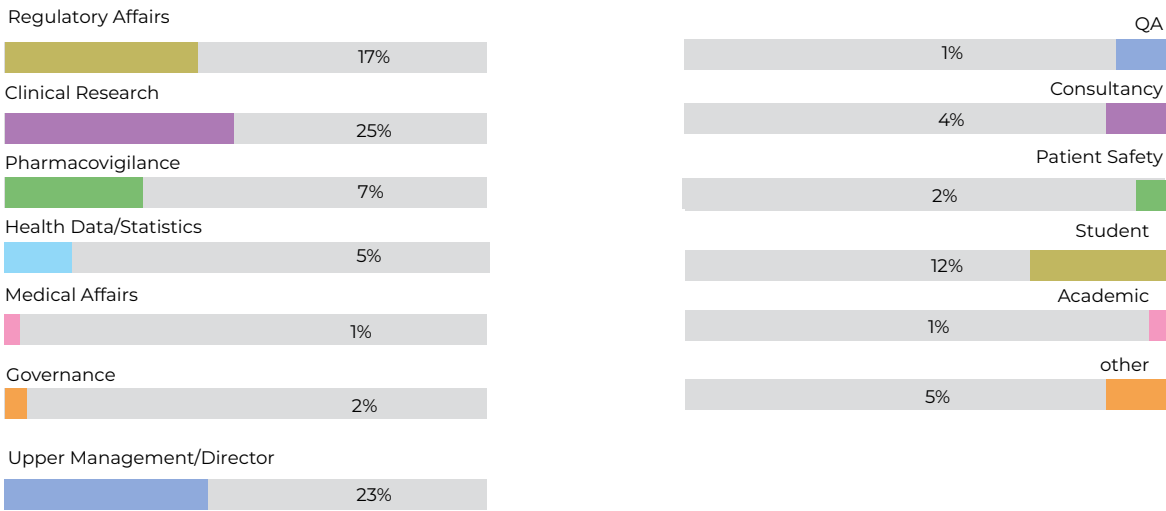
Industry Sector Overview



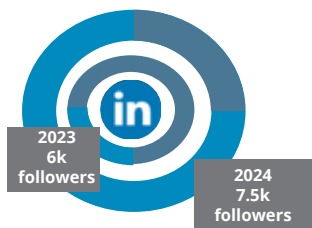
Registrants State Residents



Industry Employment Area

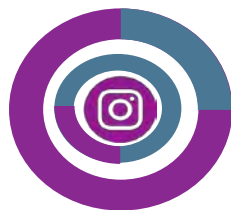


Social Media Engagements



1.3k page views and 3-7% engagement during the conference achieving a milestone of over 7k followers by the end of the 2024 conference.

Highest day of engagement was on Day 2 of the conference.



Instagram engaged 82.6% of its 500+ followers during the conference.

Collective reactions, shares, comments interaction of 5% page engagement during the conference.

Website Insights



1.6k users who visited the website (1.2k are new visitors to the website)

Totalling 8.4k website views (pre, and during the conference) from 5-14 June.

The highest day of engagement on the website was the first day of the conference, 12 June: 1,541 website visits which include 630 users from Australia

SPONSORSHIP & EXHIBITION PARTNERSHIPS |

We understand that allocating your marketing budget effectively to maximise impact can be a complex decision. ARCS Australia is pleased to offer a new solution tailored to meet this challenge head-on. For the first time in 2025, we are introducing a Strategic Year-Round Sponsorship and Exhibition Partnership designed to extend your marketing investment beyond the confines of the annual conference.

This innovative offering provides a cost-effective, 12-month engagement with ARCS Australia, allowing your organisation to achieve sustained visibility and continuous interaction with key industry stakeholders. By embracing this year-round partnership, you can enhance your presence at the ARCS Annual Conference and leverage extended exposure to amplify your influence across the entire year. Optimise your marketing spend and drive long-term impact with our new strategic partnership package.



The Partnership Package includes

- **Year-Round Partnership**
 - Extended Engagement: Companies can maintain a continuous presence and engagement with ARCS Australia, beyond the annual conference.
 - Cost-Effective: This package provides significant value over the year, ensuring a strategic and sustained engagement.
- **Comprehensive Advertising and Promotion**
 - Regular Advertising: Receive a 12-month advertising and promotion package, ensuring consistent visibility throughout the year. Partnership Advertising includes the following:-
 - ~ Company Logo with click through to Partner website displayed on ARCS Australia Website.
 - ~ Announcement of Partnership to ARCS Members in Member Newsletter.
 - ~ Announcement of Partnership on ARCS Australia LinkedIn (Reach over 6000 followers.)
 - ~ Company listing including detailed service offering in searchable ARCS directory.
 - ~ Advertisement in each edition of member exclusive journal Cognitio. (4 per year)
 - ~ Opportunity to submit an article for publication in Cognitio. (maximum 600 words)
 - ~ Opportunity to create one LinkedIn posting for distribution by ARCS.
 - Brand Exposure: Continuous promotion across ARCS Australia's platforms helps keep your brand top-of-mind within the industry.
- **Discounted Exhibition, Sponsorship and Registration Pricing**
 - Access to discounted partnership conference exhibition and sponsorship pricing, extending the value of your marketing spend.
 - Discounted registration for your staff at exhibitor rates, making it more affordable to participate in ARCS events.
- **Membership and Event Opportunities**
 - Staff Memberships: Includes memberships for two staff members, providing access to ARCS resources and networking opportunities.
 - Event Exposure: Yearly event exhibition exposure at summits and other ARCS events, including an exhibition table at summits at no additional charge.
 - Sponsorship Pricing: Opportunity to access Partnership Conference and Summit sponsorship pricing, maximizing your investment.

By converting your current engagement into a year-round partnership with ARCS Australia, your company can benefit from sustained visibility, cost-effective marketing, and continuous engagement with key industry stakeholders. This strategic partnership not only enhances your presence at the annual conference but also extends your reach and impact throughout the year. Take advantage of this comprehensive package to maximise your engagement and influence within the industry.

Take advantage of this exceptional opportunity to elevate your brand's presence and extend your impact throughout the year. Don't miss out on the chance to maximise your marketing investment with ARCS Australia's Strategic Year-Round Sponsorship and Exhibition Partnership.

Contact us today to ensure your organisation benefits from sustained visibility and continuous connection with key stakeholders.

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MAJOR SPONSOR

| PARTNER \$50,000 + GST | NON PARTNER \$60,000 + GST

Take your company's brand recognition and exposure to delegates to the next level!

The Major Sponsorship package provides the highest level of visibility for your organisation. With pre and post conference promotion by ARCS as well as prominent positioning and maximum exposure during the conference, this package ensures top level brand awareness for your company.

Benefits and inclusions

Registrations	<ul style="list-style-type: none"> • Two full conference registrations including social functions
Exhibition	<ul style="list-style-type: none"> • Preferred premier location in the exhibition hall of the 20sqm major sponsor exhibition booth 5sqm x 4sqm
Branding	<ul style="list-style-type: none"> • Prominent display of your logo on the ICC Giant Foyer Screen (Length 12.5m) acknowledging your major sponsorship • Prominent display of your company logo on the registration entrance feature and on the 82 inch conference daily program screen • Creation of a profile holding slide to be used during session breaks acknowledging your major sponsorship
Speaking opportunity	<ul style="list-style-type: none"> • Two minute speaking opportunity at the Awards dinner
Advertising	<ul style="list-style-type: none"> • Email announcement of sponsorship confirmation to all ARCS members. • Full colour advertisement in the pre conference newsletter • Full colour advertisement in the post conference newsletter • Advertisement in the printed conference program
Delegate bag	<ul style="list-style-type: none"> • One piece of literature or giveaway item included in the delegate bag
ARCS website	<ul style="list-style-type: none"> • Announcement of Major Sponsorship on ARCS website upon signing • Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> • Prominent display of your company's logo on the home screen of the app • Company profile listed in the app and acknowledged as major sponsor • Your company name displayed on exhibition floorplan • One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Major Sponsor
Social media	<ul style="list-style-type: none"> • One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.
Dinner	<ul style="list-style-type: none"> • One VIP table (10 places) reserved for your company at the awards dinner.



EDUCATION STREAM SPONSOR

| PARTNER \$11,000 + GST | NON PARTNER \$12,500 + GST

Almost 95% of delegates found the quality of the program to be good to excellent

A unique opportunity exists to associate your company name with one of the conference's education streams. Build your company's brand awareness by sponsoring one of the education streams and demonstrate the contribution your company is making in this part of the healthcare sector.

Benefits and inclusions

Naming	<ul style="list-style-type: none"> The sponsored education stream will be named showcasing your sponsorship Example:- "The Clinical Research Education Stream is supported by Your Company Name"
Branding	<ul style="list-style-type: none"> Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship Opportunity for your company to provide pull up banners to be displayed beside the stage during the opening session of the education stream. (maximum 2)
Speaking opportunity	<ul style="list-style-type: none"> Two minute speaking opportunity at the beginning of the first session of the stream of the conference
Advertising	<ul style="list-style-type: none"> Full colour advertisement in the pre conference delegate newsletter
Seat drop	<ul style="list-style-type: none"> One piece of literature or giveaway item may be placed on all seats of the session room during one session of the stream of your choosing
ARCS website	<ul style="list-style-type: none"> Announcement of Education Stream Sponsorship on ARCS website upon signing Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> Prominent display of your company's logo on the conference app Company profile listed in the app and acknowledged as Education Stream Sponsor One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Education Stream Sponsor
Social media	<ul style="list-style-type: none"> One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.



BIOBEACON SPONSORSHIP



| PARTNER \$10,000 + GST | NON PARTNER \$15,000 + GST

Following the resounding success of its debut at the 2024 ARCS Annual Conference, BioBeacon is set to make an even greater impact in 2025. As a premier event within the conference, BioBeacon is dedicated to unveiling the next generation of life sciences startups and is a pivotal platform for showcasing cutting-edge advancements in Theranostics/ radiopharmaceuticals, medical devices, advanced therapies including RNA, cell, and gene therapy, and biotechnology. BioBeacon 2025 offers an unparalleled opportunity for venture capitalists, IP lawyers, and senior executives in the pharmaceutical and medtech sectors to connect with the innovators shaping the future of healthcare. This distinguished event is designed to spotlight revolutionary startups that are on the cusp of transforming therapeutic treatments and healthcare solutions.

Why Sponsor BioBeacon 2025?

- **Exclusive Access:** Engage directly with the trailblazers of life sciences and be the first to explore groundbreaking technologies and innovations.
- **Strategic Networking:** Forge valuable connections with leading entrepreneurs, industry experts, and potential business partners.
- **Market Insights:** Gain firsthand insights into emerging trends and the next wave of advancements in therapeutic and diagnostic technologies.
- **Brand Visibility:** Elevate your brand's profile among top decision-makers and influencers in the life sciences sector.

By supporting BioBeacon 2025, you position your company at the forefront of the healthcare revolution, playing a crucial role in advancing the future of medical innovation. Join us in fostering an environment of collaboration, knowledge exchange, and innovation that drives the growth of the life sciences industry.

Benefits and inclusions

- Acknowledgement as a diamond sponsor in opening session of BioBeacon
- 2 minute speaking slot in opening session of BioBeacon
- Announcement of BioBeacon sponsorship to all ARCS members upon signing.
- Opportunity to place a pull up banner in the BioBeacon event space.
- Company logo to appear on conference opening slide of each session.
- Push notification to all ARCS Conference and BioBeacon delegates acknowledging sponsorship.
- Social Media announcement acknowledging sponsorship
- Seat drop during BioBeacon.
- Company profile on the conference app with bio, contact details, website link
- Exhibition Table with opportunity to place one pull up banner in BioBeacon event space.



BioBeacon Exhibition Table only.

Non sponsoring companies have the opportunity to take an exhibition table in the BioBeacon event space.
\$1000 + GST

Be part of BioBeacon 2025 – where the future of healthcare takes shape.

SPONSORED EDUCATION DOME SESSION

Educational session within the Education Dome.

| PARTNER \$5,000 + GST | NON PARTNER \$6,000 + GST

Increase your reach and exposure to new clients, customers and businesses.

Organise a sponsored educational session in the purpose built Exhibition Dome and directly engage with delegates actively interested in learning. The perfect way to extend your messaging beyond the reach of your exhibition booth. 30 minute sessions will be arranged during the morning tea, lunch and afternoon tea breaks.

There is an opportunity to hold a sponsored education session within the Exhibition Dome during a morning, afternoon tea or lunch break during the conference. The space can also be used for holding a networking function, invitational luncheon, product demonstration, panel discussion, meet the expert session etc. Please discuss any ideas you may have with ARCS

Benefits and inclusions

Branding	<ul style="list-style-type: none">• Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship
Advertising	<ul style="list-style-type: none">• Full colour advertisement in the pre conference delegate newsletter
Delegate bag	<ul style="list-style-type: none">• One piece of literature or giveaway item included in the delegate bag
Seat drop	<ul style="list-style-type: none">• One piece of literature or giveaway item may be placed on all seats within the Exhibition Dome prior to the start of your educational session
ARCS website	<ul style="list-style-type: none">• Announcement of your Sponsored Education Session on ARCS website upon signing• Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none">• Prominent display of your company's logo on the conference app• Company profile listed in the app and acknowledged as the Education Session Sponsor• One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Education Session Sponsor to encourage attendance
Social media	<ul style="list-style-type: none">• One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.



EDUCATIONAL SATELLITE SYMPOSIA SPONSOR

| PARTNER \$10,000 + GST | NON PARTNER \$12,500 + GST

ARCS Conference Delegates have blocked time on their calendars, away from home and office, in order to focus on learning. This is an ideal audience for a sponsored educational opportunity.

Educational symposia are 45 minute sponsored presentations held during the main conference, open to all ARCS Delegates with no additional registration required. Symposia times are pre set by ARCS and offered at selected times at the beginning and end of the daily program. The advantage of hosting your own satellite event is that you can tailor the content and even the list of invitees around a curated topic.

Benefits and inclusions

Naming	<ul style="list-style-type: none"> The satellite will be named showcasing your sponsorship
Speaking opportunity	<ul style="list-style-type: none"> Opportunity to create your own 45 minute program on a topic of interest to the sector and to choose speakers for the program. (Topic subject to ARCS approval)
Branding	<ul style="list-style-type: none"> Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship Opportunity for your company to provide pull up banners to be displayed beside the stage at the reception. (maximum 2)
Inclusions	<ul style="list-style-type: none"> 1 x complimentary Full 3 day conference registration Up to 2 complimentary One Day conference registrations for use on the day of the satellite symposium Ability to upgrade these 2 one day conference passes to full 3 day conference registrations at a discounted rate Option to provide breakfast to attendees for Breakfast Satellite (additional cost) Option to provide dinner to attendees for Dinner Satellite (additional cost)
Advertising	<ul style="list-style-type: none"> Full colour advertisement in the pre conference delegate newsletter
Seat drop	<ul style="list-style-type: none"> One piece of literature or giveaway item may be placed on all seats of the session room during one session of the stream of your choosing
ARCS website	<ul style="list-style-type: none"> Announcement of Educational Satellite Symposia Sponsorship on ARCS website upon signing Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> Prominent display of your company's logo on the conference app Company profile listed in the app and acknowledged as Educational Satellite Symposium Sponsor One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Educational Satellite Symposium Sponsor
Social media	<ul style="list-style-type: none"> One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.

Symposia can be held during the 2025 ARCS Annual Conference as follows:

- Breakfast:- before the start of the first session on Day 2 and 3 and
- Lunch:- during lunch breaks on Day 1, 2 and 3.
- Dinner:- on Day 1, 2 or 3.

CEO BREAKFAST SPONSOR

| PARTNER \$8,000 + GST | NON PARTNER \$10,000 + GST

Seize a unique opportunity to elevate your company at the ARCS Annual Conference by sponsoring the exclusive CEO Breakfast, an invitation-only event held on the morning of Day 2. This prestigious gathering is a rare chance to connect with the foremost leaders in the healthcare industry in an intimate and focused setting. As the exclusive sponsor of the breakfast, your organisation will gain unparalleled access to a select group of CEOs, fostering high-level discussions on industry trends, strategic innovations, and potential collaborations. The breakfast promises a morning of insightful conversations and valuable networking, providing your company with exceptional visibility and engagement among the sector's top executives. Don't miss this chance to position your company at the heart of industry leadership and influence.

Benefits and inclusions

Branding	<ul style="list-style-type: none"> • Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship. • Seat Drop – One piece of literature will be placed on the place setting of each attendee at the breakfast. • Delegate Bag Insert – One piece of literature/branded item included in the delegate conference bags for all conference attendees.
Speaking opportunity	<ul style="list-style-type: none"> • Two minute speaking opportunity at the beginning of the breakfast for welcome, introduction of your company and brief synopsis.
Advertising	<ul style="list-style-type: none"> • Full colour advertisement in the pre conference delegate newsletter
Delegate bag	<ul style="list-style-type: none"> • One piece of literature or giveaway item included in the delegate bag
ARCS website	<ul style="list-style-type: none"> • Announcement of Welcome Reception sponsorship on ARCS website upon signing • Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> • Prominent display of your company's logo on the conference app • Company profile listed in the app and acknowledged as sponsor • One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the CEO Breakfast Sponsor
Social media	<ul style="list-style-type: none"> • One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.



LUNCHEON SPONSOR

| PARTNER \$6,500 + GST | NON PARTNER \$7,500 + GST

Unlock an exciting branding and networking opportunity by sponsoring an exclusive Senior Leaders' Lunch at the ARCS Annual Conference. This invitation-only luncheon offers a rare chance to engage with influential senior leaders across the healthcare sector in a refined and intimate setting. As the exclusive lunch sponsor, you will collaborate with ARCS Australia to curate a targeted guest list, ensuring that your company connects with the most relevant decision-makers and thought leaders. This distinguished event is designed for strategic networking, in-depth discussions on industry advancements, and the exploration of collaborative ventures. With flexible options for the luncheon format, you have the option to host a roundtable discussion, focus group or networking format depending on your strategy and objectives. Don't miss this exceptional opportunity to enhance your visibility and forge meaningful relationships within the healthcare industry.

Benefits and inclusions

Branding

- Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship.
- Seat Drop – One piece of literature will be placed on the place setting of each attendee at the breakfast.
- Delegate Bag Insert – One piece of literature/branded item included in the delegate conference bags for all conference attendees.

Speaking opportunity

- Two minute speaking opportunity at the beginning of the luncheon for welcome, introduction of your company and brief synopsis.

Advertising

- Full colour advertisement in the pre conference delegate newsletter

Delegate bag

- One piece of literature or giveaway item included in the delegate bag

ARCS website

- Announcement of Welcome Reception sponsorship on ARCS website upon signing
- Display of your logo on the ARCS website with a link to your company's website

Conference app

- Prominent display of your company's logo on the conference app
- Company profile listed in the app and acknowledged as sponsor
- One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Luncheon Sponsor

Social media

- One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.



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WELCOME RECEPTION SPONSOR

| PARTNER \$6,000 + GST | NON PARTNER \$7,000 + GST

80% of delegates rated the networking opportunities at the ARCS conference as Excellent or Very Good

Seize the opportunity to get in front of delegates early on during the conference by sponsoring the Welcome Reception. Held at the end of the first day in the exhibition hall, the Welcome Reception is always extremely well attended ensuring a great opportunity for increasing brand exposure and delegate interaction.

Benefits and inclusions

Branding	<ul style="list-style-type: none">• Prominent display of your company logo on tent cards to be displayed on the cocktail tables during the reception• Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship• Opportunity for your company to provide pull up banners to be displayed beside the stage at the reception. (maximum 2)
Speaking opportunity	<ul style="list-style-type: none">• Five minute speaking opportunity at the Welcome Reception
Advertising	<ul style="list-style-type: none">• Full colour advertisement in the pre conference delegate newsletter
Delegate bag	<ul style="list-style-type: none">• One piece of literature or giveaway item included in the delegate bag
ARCS website	<ul style="list-style-type: none">• Announcement of Welcome Reception sponsorship on ARCS website upon signing• Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none">• Prominent display of your company's logo on the conference app• Company profile listed in the app and acknowledged as Welcome Reception Sponsor• One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Welcome Reception Sponsor
Social media	<ul style="list-style-type: none">• One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.
Upgrade opportunity	<ul style="list-style-type: none">• Branded cocktail napkins can be arranged with your company logo at an additional charge



CLOSING RECEPTION SPONSOR

| PARTNER \$3,000 + GST | NON PARTNER \$4,000 + GST

“Love that ARCS built in extra time for networking”

Held for one hour in the exhibition hall on the last day, sponsorship of the Closing Reception provides the perfect opportunity to leave a lasting impression with delegates before they leave the conference.

Benefits and inclusions

Branding

- Prominent display of your company logo on tent cards to be displayed on the cocktail tables during the reception
- Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship
- Opportunity for your company to provide pull up banners to be displayed beside the stage at the reception. (maximum 2)

Speaking opportunity

- Five minute speaking opportunity at the Closing Reception

Advertising

- Full colour advertisement in the pre conference delegate newsletter

Delegate bag

- One piece of literature or giveaway item included in the delegate bag

ARCS website

- Announcement of Closing Reception sponsorship on ARCS website upon signing
- Display of your logo on the ARCS website with a link to your company’s website

Conference app

- Prominent display of your company’s logo on the conference app
- Company profile listed in the app and acknowledged as Closing Reception Sponsor
- One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Closing Reception Sponsor

Social media

- One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.

Upgrade opportunity

- Branded cocktail napkins can be arranged with your company logo at an additional charge



NETWORKING LOUNGE SPONSOR

| PARTNER \$6,000 + GST | NON PARTNER \$7,000 + GST

70% of delegates say that Networking is the No.1 reason for attending the ARCS Conference

Located centrally within the exhibition hall, the networking lounge provides a unique opportunity for companies to increase their visibility at the conference. Delegates want to network so why not sponsor this comfortable and inviting space and attract them right to you. The possibilities here for engaging with delegates and raising your company brand awareness are endless. Talk to us about the options.

Benefits and inclusions

Naming	<ul style="list-style-type: none"> The networking lounge will be named showcasing your sponsorship Example:- "The (Your Company Name) Networking Lounge" ensuring high brand visibility
Branding	<ul style="list-style-type: none"> Opportunity to work with our Exhibition Management stylist on the branding possibilities for the space to ensure high brand visibility. (Subject to ARCS approval) Input into furniture selection and layout of the space which can be customised according to sponsor's needs in order to coordinate with sponsor's branding guidelines etc. (subject to ARCS approval) Opportunity to consult with ARCS on ideas for attraction of delegates to the area and maximising this high visibility marketing opportunity Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship
Advertising	<ul style="list-style-type: none"> Full colour advertisement in the pre conference delegate newsletter
Delegate bag	<ul style="list-style-type: none"> One piece of literature or giveaway item included in the delegate bag
ARCS website	<ul style="list-style-type: none"> Announcement of Networking Lounge sponsorship on ARCS website upon signing Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> Prominent display of your company's logo on the conference app Company profile listed in the app and acknowledged as the Networking Lounge Sponsor Your company name displayed on the exhibition floorplan showing the location of the Networking Lounge One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Networking Lounge Sponsor
Social media	<ul style="list-style-type: none"> One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.



PATIENT LOUNGE SPONSOR

| PARTNER \$6,000 + GST | NON PARTNER \$7,000 + GST

The formal introduction of Consumer Reps to the ARCS family is of great value

We will again be organising a Patient Lounge within the exhibition hall. This is a unique opportunity to show your support of the patient voice within the healthcare sector by linking your company directly to this calm and inviting space within the conference. A quiet lounge retreat for patients attending the conference, sponsorship of the Patient Lounge will allow your company to directly highlight your commitment to patients and the importance your company places on ensuring that their voices are at the centre of healthcare.

Benefits and inclusions

Naming	<ul style="list-style-type: none"> The Patient Lounge will be named showcasing your sponsorship Example:- "The (Your Company Name) Patient Lounge" ensuring high brand visibility
Branding	<ul style="list-style-type: none"> Opportunity to work with our Exhibition Management stylist on the branding possibilities for the space to ensure high brand visibility. (Subject to ARCS approval) Input into furniture selection and layout of the space which can be customised according to sponsor's needs in order to coordinate with sponsor's branding guidelines etc. (subject to ARCS approval) Opportunity to consult with ARCS on ideas for the area and maximising this high visibility marketing opportunity Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship
Advertising	<ul style="list-style-type: none"> Full colour advertisement in the pre conference delegate newsletter
Delegate bag	<ul style="list-style-type: none"> One piece of literature or giveaway item included in the delegate bag
ARCS website	<ul style="list-style-type: none"> Announcement of Patient Lounge sponsorship on ARCS website upon signing Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> Prominent display of your company's logo on the conference app Company profile listed in the app and acknowledged as the Patient Lounge Sponsor Your company name displayed on the exhibition floorplan showing the location of the Patient Lounge One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Patient Lounge Sponsor
Social media	<ul style="list-style-type: none"> One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.



HEALTH CONSUMER REGISTRATION SCHOLARSHIP SPONSORSHIP

| PARTNER \$12,500 + GST | NON PARTNER \$14,000 + GST

ARCS Australia is offering up to 20 scholarships to cover the cost of 1-day registration for health consumers with an interest in becoming more acquainted with how the industry works, the challenges and opportunities being faced, and networking with those developing and the next generation of therapeutics.

The scholarship will be awarded after the application process for those who identify primarily as a patient, carer or health consumer, not professionally involved in health and medical research/the industry (other than as a consumer advocate/representative).

Build your company's brand awareness by sponsoring the Health Consumer Registration Scholarship and demonstrate the contribution your company is making in this part of the healthcare sector.

Benefits and inclusions

Registrations	<ul style="list-style-type: none"> Two full conference registrations including social functions (excludes conference dinner)
Naming	<ul style="list-style-type: none"> The scholarship will be named showcasing your sponsorship Example:- "The Health Consumer Registration Scholarship is supported by <Your Company Name>"
Branding	<ul style="list-style-type: none"> Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship
Advertising	<ul style="list-style-type: none"> Full colour advertisement in the pre conference delegate newsletter
ARCS website	<ul style="list-style-type: none"> Announcement of the sponsorship on ARCS website upon signing Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> Prominent display of your company's logo on the conference app Company profile listed in the app and acknowledged as sponsor One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Health Consumer Registration Scholarship Sponsor
Social media	<ul style="list-style-type: none"> One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.

This scholarship can be combined with the Patient Lounge Sponsorship at the following price:

| PARTNER \$16,000 + GST | NON PARTNER \$17,500 + GST



HEALTH CONSUMER TRAVEL SCHOLARSHIP SPONSORSHIP

| PARTNER \$12,500 + GST | NON PARTNER \$14,000 + GST

ARCS Australia is offering scholarships to cover the cost of travel and accommodation for health consumers with an interest in becoming more acquainted with how the industry works, the challenges and opportunities being faced, and networking with those developing and the next generation of therapeutics. The scholarship will be awarded after the application process for those who identify primarily as a patient, carer or health consumer, not professionally involved in health and medical research/the industry (other than as a consumer advocate/representative).

Build your company's brand awareness by sponsoring the Health Consumer Travel Scholarship and demonstrate the contribution your company is making in this part of the healthcare sector.

Benefits and inclusions

Registrations	<ul style="list-style-type: none"> Two full conference registrations including social functions (excludes conference dinner)
Naming	<ul style="list-style-type: none"> The scholarship will be named showcasing your sponsorship Example:- "The Health Consumer Travel Scholarship is supported by...<Your Company Name>"
Branding	<ul style="list-style-type: none"> Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship
Advertising	<ul style="list-style-type: none"> Full colour advertisement in the pre conference delegate newsletter
ARCS website	<ul style="list-style-type: none"> Announcement of the sponsorship on ARCS website upon signing Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> Prominent display of your company's logo on the conference app Company profile listed in the app and acknowledged as sponsor One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Health Consumer Registration Scholarship Sponsor
Social media	<ul style="list-style-type: none"> One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.

This scholarship can be combined with the Patient Lounge Sponsorship at the following price:

| PARTNER \$16,000 + GST | NON PARTNER \$17,500 + GST

STUDENT SCHOLARSHIP SPONSORSHIP

| PARTNER \$12,500 + GST | NON PARTNER \$14,000 + GST

ARCS Australia is offering up to 50 scholarships to cover the cost of registration for STEM students for the Careers Day (Day 3 of conference). AARCS Australia offered the first Careers Day as part of the 2021 conference and attendance has continued to grow each year. The Careers Day has now become an important educational opportunity for students looking to potentially enter the sector and we look forward to offering this scholarship program again in 2025. The day is for students enrolled in a life science, biomedical science, pharmacy, nursing, medical or related degree. Places are limited and applications will be evaluated upon receipt. Preference will be given to final year undergraduate and post graduate students.

Build your company's brand awareness by sponsoring the Student Scholarship and demonstrate the contribution your company is making in this part of the healthcare sector.

Benefits and inclusions

Registrations	<ul style="list-style-type: none"> • Two full conference registrations including closing reception
Naming	<ul style="list-style-type: none"> • The sponsored scholarship will be named showcasing your sponsorship Example:- "The Student Scholarship is supported by <Your Company Name>"
Branding	<ul style="list-style-type: none"> • Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship • Opportunity for your company to provide pull up banners to be displayed beside the stage in the Exhibition Theatre during the Careers Day stream (Day 3 of conference) (maximum 2)
Speaking opportunity	<ul style="list-style-type: none"> • Two minute speaking opportunity at the beginning of the first session of the stream of the conference
Advertising	<ul style="list-style-type: none"> • Full colour advertisement in the pre conference delegate newsletter
Seat drop	<ul style="list-style-type: none"> • One piece of literature or giveaway item may be placed on all seats of the session room during one session of the stream of your choosing
ARCS website	<ul style="list-style-type: none"> • Announcement of the sponsorship on ARCS website upon signing • Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> • Prominent display of your company's logo on the conference app • Company profile listed in the app and acknowledged as Student Scholarship Sponsor • One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Student Scholarship Sponsor
Social media	<ul style="list-style-type: none"> • One opportunity to promote your company through ARCS Social Media channels leading into the conference including LinkedIn.



REGISTRATION KIOSK SPONSOR

| PARTNER \$3,500 + GST | NON PARTNER \$4,500 + GST

Ensure that your company name and branding is the first that delegates see each day as they enter the registration area.

All delegates will print their own registration badges upon arriving at the conference through one of the onsite registration kiosks. This is an impactful corporate branding opportunity for sponsors as all delegates will see a branded landing page when accessing the system to print their badges that can be fully customised with the sponsor's logo and messaging. For example, the sponsor may choose to add their logo and message asking delegates to visit their exhibition booth during the conference.

Benefits and inclusions

Branding	<ul style="list-style-type: none"> • Prominent display of your logo on all kiosks within the registration area ensuring high brand visibility for your company • Prominent display of your company logo on the landing page of the kiosks screens • Opportunity to create fully branded custom decals to be applied to all kiosks within the registration area • Creation of a profile holding slide to be used during session breaks acknowledging your major sponsorship
Advertising	<ul style="list-style-type: none"> • Full colour advertisement in the pre conference delegate newsletter
Delegate bag	<ul style="list-style-type: none"> • One piece of literature or giveaway item included in the delegate bag
ARCS website	<ul style="list-style-type: none"> • Announcement of Registration Kiosk sponsorship on ARCS website upon signing • Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> • Company profile listed in the app and acknowledged your sponsorship of the registration kiosks • One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Registration Kiosk Sponsor
Social media	<ul style="list-style-type: none"> • One opportunity to promote your company through ARCS Social Media channels leading in to the conference including LinkedIn.



CONFERENCE APP SPONSOR

| PARTNER \$7,500 + GST | NON PARTNER \$8,500 + GST

99% of conference attendees downloaded and used the app at the 2023 conference

Get in quickly if you would like to be the 2025 ARCS Annual Conference app Sponsor. One of the hottest and most sought after sponsorship items that brings great exposure to your company brand with almost all attendees actively using it each day. That means they are potentially seeing your brand repeatedly throughout the day. A great opportunity to build awareness for your company and what you do! Used by attendees to find venue information, view the conference program, speaker biographies, live polls and more.

Benefits and inclusions

Branding	<ul style="list-style-type: none"> • Prominent display of your logo on the app ensuring high brand visibility for your company. • Creation of a profile holding slide to be used during session breaks acknowledging your major sponsorship
Advertising	<ul style="list-style-type: none"> • Full colour advertisement in the pre conference delegate newsletter
Delegate bag	<ul style="list-style-type: none"> • One piece of literature or giveaway item included in the delegate bag
ARCS website	<ul style="list-style-type: none"> • Announcement of app sponsorship on ARCS website upon signing • Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> • Company profile listed in the app and acknowledged your sponsorship • One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Conference app Sponsor
Social media	<ul style="list-style-type: none"> • One opportunity to promote your company through ARCS Social Media channels leading in to the conference including LinkedIn.



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WIFI SPONSOR

| PARTNER \$7,000 + GST | NON PARTNER \$8,000 + GST

Love is like WIFI, we know it's in the air, but not everyone has the password!

Make sure everyone has the password that you create and knows who you are by becoming the official ARCS 2025 Conference WIFI Sponsor. With this very high profile branding opportunity, you have the ability to create a unique password such as your company name as well as a fully customised landing page that attendees will see when they log into the WIFI each day. Get your message and your branding out there!

Benefits and inclusions

Branding

- Creation of a fully customisable landing page that each delegate will land on when connecting to the WIFI each day
- Opportunity to customise login password to your company name for brand awareness
- Your company logo and company name password displayed on tent cards throughout the exhibition hall acknowledging your sponsorship
- Creation of a profile holding slide to be used during session breaks acknowledging your major sponsorship

Advertising

- Full colour banner advertisement in the onsite program overview

Delegate bag

- One piece of literature or giveaway item included in the delegate bag

ARCS website

- Announcement of WIFI sponsorship on ARCS website upon signing
- Display of your logo on the ARCS website with a link to your company's website

Conference app

- Company profile listed in the app and acknowledging your sponsorship
- One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the WIFI sponsor

Social media

- One opportunity to promote your company through ARCS Social Media channels leading in to the conference including LinkedIn.



MOBILE PHONE CHARGING STATION SPONSOR.

| PARTNER \$4,000 + GST | NON PARTNER \$5,000 + GST

Elevate your brand visibility at the ARCS Annual Conference with the exclusive opportunity to sponsor our Free Standing Mobile Phone Charging Kiosk, featuring a dynamic 32" Informational Display. This versatile kiosk combines functionality with impactful branding, offering event attendees a convenient charging solution while showcasing your company's message on the high-resolution TV screen.

Sponsoring this kiosk not only provides a practical service to attendees but also engages them with captivating photo and video content, keeping your brand at the forefront of their experience. Perfectly positioned in the high traffic registration area of the conference, this sponsorship opportunity ensures your brand stands out while attendees recharge their devices. Don't miss the chance to make a lasting impression with this innovative and interactive branding solution. Contact ARCS for photo and video specifications for the screen.

Benefits and inclusions

Branding	<ul style="list-style-type: none">• Prominent display of your logo on the app ensuring high brand visibility for your company.• Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship
Advertising	<ul style="list-style-type: none">• Full colour advertisement in the pre conference delegate newsletter.• One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Mobile Phone Charging Station Sponsor
Delegate bag	<ul style="list-style-type: none">• One piece of literature or giveaway item included in the delegate bag
ARCS website	<ul style="list-style-type: none">• Announcement of sponsorship on ARCS website upon signing• Display of your logo on the ARCS website with a link to your company's website



COFFEE CART SPONSOR

| PARTNER \$12,500 + GST | NON PARTNER \$13,500 + GST

What could be more effective in building brand awareness than hundreds of people actually carrying your company name in their hands?

With over 4000 cups of coffee served during the 2023 ARCS Annual Conference, you have the opportunity to directly get your brand into the hands of attendees in 2025.

Benefits and inclusions

Branding

- Opportunity to create fully customised branded coffee cups that will be used for service of all coffee and other hot beverages throughout the exhibition hall and across the full three days of the conference creating extremely high brand visibility**
- Display of your company logo on tent cards to be placed on service and meeting tables throughout the exhibition hall acknowledging your sponsorship
- Opportunity to place one pull up company banner in the seating area within the exhibition hall
- Prominent display of your logo on the app ensuring high brand visibility for your company.
- Creation of a profile holding slide to be used during session breaks acknowledging your major sponsorship

Advertising

- Full colour advertisement in the pre conference delegate newsletter

Delegate bag

- One piece of literature or giveaway item included in the delegate bag

ARCS website

- Announcement of Coffee Sponsorship on ARCS website upon signing
- Display of your logo on the ARCS website with a link to your company's website

Conference app

- Company profile listed in the app and acknowledged your sponsorship
- Your company name displayed on the exhibition floorplan showing the location of the coffee carts
- One dedicated push notification sent to all delegates through the app during the conference acknowledging your company's sponsorship

Social media

- One opportunity to promote your company through ARCS Social Media channels leading in to the conference including LinkedIn.

** Supply & delivery of cups organised by ARCS. Artwork to be supplied by Sponsor.



REFRESHMENT STATION SPONSOR

| PARTNER \$3,500 + GST | NON PARTNER \$4,500 + GST

You have the opportunity to raise your company's brand awareness by sponsoring our new Refreshment Station. A great opportunity to directly get your name into the hands of the delegates!

Benefits and inclusions

Branding	<ul style="list-style-type: none">• Opportunity to create fully customised branded cups that will be used for service of all cold water and other cold beverages throughout the exhibition hall and across the full three days of the conference creating extremely high brand visibility**• Display of your company logo on tent cards to be placed on service and meeting tables throughout the exhibition hall acknowledging your sponsorship• Opportunity to place one pull up company banner in the seating area within the exhibition hall• Prominent display of your logo on the app ensuring high brand visibility for your company• Creation of a profile holding slide to be used during session breaks acknowledging your major sponsorship
Advertising	<ul style="list-style-type: none">• Full colour advertisement in the pre conference delegate newsletter
Delegate bag	<ul style="list-style-type: none">• One piece of literature or giveaway item included in the delegate bag
ARCS website	<ul style="list-style-type: none">• Announcement of Refreshment Station Sponsorship on ARCS website upon signing• Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none">• Company profile listed in the app and acknowledged your sponsorship• Your company name displayed on the exhibition floorplan showing the location of the refreshment stations• One dedicated push notification sent to all delegates through the app during the conference acknowledging your company's sponsorship.
Social media	<ul style="list-style-type: none">• One opportunity to promote your company through ARCS Social Media channels leading in to the conference including LinkedIn.

** Supply & delivery of cups organised by ARCS. Artwork to be supplied by Sponsor.



LANYARD SPONSOR

| PARTNER \$10,500 + GST | NON PARTNER \$12,500 + GST

Asked to name the Major Sponsor of past conferences, the 2nd most common answer was actually the name of the lanyard sponsor!

That's great evidence that this high visibility branding opportunity really does work and that conference delegates are remembering your company name post event!

Benefits and inclusions

Branding

- Prominent display of your logo on the lanyards for the conference ensuring high brand visibility for your company. With over 2200 day delegates all wearing your company name, this is a great opportunity to increase brand awareness of your company
- Creation of a profile holding slide to be used during session breaks acknowledging your major sponsorship

Advertising

- Full colour advertisement in the pre conference delegate newsletter

Delegate bag

- One piece of literature or giveaway item included in the delegate bag

ARCS website

- Announcement of Lanyard sponsorship on ARCS website upon signing
- Display of your logo on the ARCS website with a link to your company's website

Conference app

- Company profile listed in the app and acknowledged your sponsorship
- One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Lanyard Sponsor

Social media

- One opportunity to promote your company through ARCS Social Media channels leading in to the conference including LinkedIn.



NAME BADGE SPONSOR

| PARTNER \$4,000 + GST | NON PARTNER \$5,000 + GST

Over 86% of sponsors and exhibitors say that they attend the conference to meet new customers and undertake business development

With so many new people to meet at the conference, delegates are keen to mix, mingle and network. It can sometimes be difficult to remember names so having well designed and easy to read name badges is key. Make sure that conference delegates remember your company name as well as all the new people they are going to meet by having your company logo prominently displayed on the name badges.

Benefits and inclusions

Branding

- Prominent display of your logo on the name badges for the conference ensuring high brand visibility for your company. With approximately 2200 day delegates all displaying your company name on their name badge, this is a great opportunity to increase brand awareness of your company
- Creation of a profile holding slide to be used during session breaks acknowledging your major sponsorship

Advertising

- Full colour advertisement in the pre conference delegate newsletter

Delegate bag

- One piece of literature or giveaway item included in the delegate bag

ARCS website

- Announcement of Name Badge Sponsorship on ARCS website upon signing
- Display of your logo on the ARCS website with a link to your company's website

Conference app

- Company profile listed in the app and acknowledged your sponsorship
- One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Name Badge Sponsor

Social media

- One opportunity to promote your company through ARCS Social Media channels leading in to the conference including LinkedIn.



DELEGATE BAG SPONSOR

| PARTNER \$6,000 + GST | NON PARTNER \$7,000 + GST

As the saying goes, everybody loves a showbag and it's true!

With so much information being exchanged at the ARCS Annual Conference and so much to learn, there is a lot of material to collect and carry around. Let the conference bags be mini walking billboards for your company's brand. Light weight, easy to carry and large enough to fit all sorts of materials, the conference bags are actually also foldable shopping bags ensuring that your brand name will live on long after the conference! A powerful tool to raise brand awareness for your company.

Benefits and inclusions

Branding

- Prominent display of your logo on the delegate bags that all attendees will be given upon arrival for the conference ensuring high brand visibility for your company. With over 2200 day delegates all displaying your company name on their bags, this is a great opportunity to increase brand awareness
- Creation of a profile holding slide to be used during session breaks acknowledging your major sponsorship

Advertising

- Full colour advertisement in the pre conference delegate newsletter

Delegate bag

- One piece of literature or giveaway item included in the delegate bag

ARCS website

- Announcement of Delegate Bag Sponsorship on ARCS website upon signing
- Display of your logo on the ARCS website with a link to your company's website

Conference app

- Company profile listed in the app and acknowledged your sponsorship
- One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Delegate Bag Sponsor

Social media

- One opportunity to promote your company through ARCS Social Media channels leading in to the conference including LinkedIn.



CONFERENCE PHOTO WALL SPONSOR

| PARTNER \$5,000 + GST | NON PARTNER \$6,000 + GST

Maximise your brand's visibility at the 2025 ARCS Annual Conference by sponsoring the highly anticipated Conference Photo Wall, returning by popular demand after its successful debut in 2024. This premier sponsorship opportunity allows you to collaborate with ARCS to design a custom backdrop panel that will feature your company's branding in the background of every photo captured at the photo wall throughout the three-day event. As attendees take memorable snapshots, your brand will be prominently displayed and shared across social media, creating extensive online exposure and reinforcing your company's presence. With endless design possibilities, this sponsorship offers a dynamic way to elevate your company's profile and engage with a broad audience, ensuring your brand remains top-of-mind long after the conference concludes.

Benefits and inclusions

Branding	<ul style="list-style-type: none"> • Prominent display of your logo on the app ensuring high brand visibility for your company. • Creation of a profile holding slide to be used during session breaks acknowledging your sponsorship
Advertising	<ul style="list-style-type: none"> • Full colour advertisement in the pre conference delegate newsletter
Delegate bag	<ul style="list-style-type: none"> • One piece of literature or giveaway item included in the delegate bag
ARCS website	<ul style="list-style-type: none"> • Announcement of sponsorship on ARCS website upon signing • Display of your logo on the ARCS website with a link to your company's website • One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Conference Photo Wall Sponsor
Social media	<ul style="list-style-type: none"> • One opportunity to promote your company through ARCS Social Media channels leading in to the conference including LinkedIn.



NOTEBOOK AND PENS SPONSOR

| PARTNER \$3,000 + GST (1 piece) | NON PARTNER \$3,500 + GST (1 piece)

Feedback from past conferences showed us that attendees want more items in the bags

Get your business front and centre with an opportunity to place a branded notebook and/or pen inside the delegate bag. This sponsorship item offers the opportunity for you to have your company brand name on one or both items that will be actively used by delegates throughout the conference for note taking and will ensure that your brand will live on long afterwards as delegates continue to refer back to their notes after the conference.

Benefits and inclusions

Branding	<ul style="list-style-type: none"> • Opportunity to place a branded notebook and/or pen** with your company logo inside the conference delegate bags ensuring high visibility for your company • Creation of a profile holding slide to be used during session breaks acknowledging your major sponsorship
Delegate bag	<ul style="list-style-type: none"> • One branded notebook and/or one branded pen inside each delegate bag**
ARCS website	<ul style="list-style-type: none"> • Announcement of sponsorship on ARCS website upon signing • Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> • Company profile listed in the app and acknowledged your sponsorship • One dedicated push notification sent to all delegates through the app during the conference acknowledging your company as the Conference Notebook and/or Pen Sponsor
Social media	<ul style="list-style-type: none"> • One opportunity to promote your company through ARCS Social Media channels leading in to the conference including LinkedIn.

ADDITIONAL OPPORTUNITIES

Satchel Inserts. \$1,500 per piece

Place a piece of literature, a flyer or other promotional item in the conference bags that each delegate will receive upon arrival at the conference. Items and materials are subject to ARCS approval.

Seat Drops. \$1,500 per piece

Place a piece of literature or flyer on the seats of a session during the conference and get your message directly to a targeted audience. Items and materials are subject to ARCS approval.

Pre Conference LinkedIn Posting. \$1,500 + GST.

Please contact ARCS to discuss specifications and timing availability.

** Special pricing available if both notebook and pen are taken together

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EXHIBITING

This year ARCS Australia is providing tiered exhibition opportunities. This will help smaller companies exhibit as economically as possible. In addition to the exhibit booths, the exhibition area will have casual seating areas, coffee carts (always a best seller) and a networking lounge. All meals each day will also be served within the exhibition area. We will be offering:

- 9m² and 6m² booths
 - Platinum (better location)
 - Gold
- Mini booths (SME/MRI/Consultants only)

Larger sizes available upon request.



Additional Exhibiting Information

The exhibition this year will consist of 9 and 6 sqm booths in 2 pricing tiers based on location. Exhibition booths will be categorised either as Platinum Level (prime location) and Gold Level.

Exhibition Inclusions

9 and 6 sqm Exhibition Booths

- Carpeted floor space.
- Power
- Lighting
- Framing and backlit fascia.
- 2 x Exhibitor passes which each include 3 days of full access to the exhibition space, morning and afternoon tea each day as well as lunch each day. Each exhibitor pass also includes the welcome and closing receptions. Exhibitor passes do not include session access but can be upgraded at additional cost.
- Opportunity to create a company profile for display on the Conference App.
- Display of logo on Conference App.
- Display of logo on ARCS website.

Exhibitor Passes

Exhibitor passes are issued to individuals by name and can not be shared between delegates.

This policy will be strictly monitored during the 2025 conference.

Exhibitor passes allow access to the exhibition only and do not include session access.

Additional exhibitor passes may be purchased by exhibitors at a cost of \$650 + GST.

Exhibitor passes may be upgraded to include session access for an additional \$650 + GST.



ARCS MINI BOOTH PACKAGE

| NON PARTNER \$1,850 +GST

Spotlight on SMEs and Consultants at the ARCS Annual Conference.

Have you ever thought about exhibiting at a conference? Perhaps it seems like a somewhat daunting task for a small business but it doesn't have to be.

Did you know that SMEs (Small and Medium Enterprises) make up 97% of all Australian businesses, employ 4.7 million people and make up one third of Australia's GDP?

Perhaps you are a consultant or one of these businesses within the healthcare sector looking for new ways to engage with colleagues, network and find new business contacts.

In an effort to support the many consultants and micro or small businesses within our sector, ARCS Australia has been working on developing ways in which our annual conference can provide new opportunities for these businesses.

ARCS has developed a specially priced exhibition package specifically designed to give consultants and micro or small businesses an opportunity to exhibit, have a presence at the conference and gain great exposure to our members.

Our Mini Booth Package includes the following.

Inclusions	<ul style="list-style-type: none"> • An aluminium framed 2.5m high wall mini booth • Lockable cupboard for storing materials • Cocktail table and stool • Lighting and power • Digitally printed signage
Exhibitor Pass	<ul style="list-style-type: none"> • One exhibitor pass allowing access to the exhibition hall for the full 3 days of the conference
Networking	<ul style="list-style-type: none"> • Access to all social functions of the conference including Welcome & Closing receptions • Meals each day
ARCS Website	<ul style="list-style-type: none"> • Display of your logo on the ARCS website with a link to your company's website
Conference app	<ul style="list-style-type: none"> • Prominent display of your company's logo on the conference app • Company profile listed in the app • One dedicated push notification sent to all delegates through the app during the conference

The package offers fantastic value and a great opportunity to increase the visibility of your business, engage with our members and make the most of the conference.

Why not consider it and help your business reach new heights in 2025? Just let us know if you have questions and how we can help.



USEFUL INFORMATION

Need help with deciding on your marketing strategy and how best to maximise your opportunities at the conference?

Talk to our events team about a sponsorship and marketing package.

Bespoke packages can be tailored to suit your requirements and maximise the benefit of your participation.

EXHIBITION BOOTH COMPETITION

What do you want attendees to remember after the show when they think of your booth?

Key to making the most of conference exhibition investment is designing and decorating your exhibition booth to make it attractive to delegates so that they want to stop by.

Booth design can make the difference between new business development leads and a lukewarm reception.

If you would like some assistance with coming up with some creative ideas, please let the ARCS Events team know. We would be delighted to put you in touch with the exhibition management company for the conference who will work with you directly on ideas to suit your budget.

There will be an Exhibition Booth Competition run during the conference with winners announced at the Closing Reception. Details to follow in the exhibitor manual.



APPLICATION FORM

CONTACT DETAILS

NAME _____

COMPANY _____

POSITION _____

ADDRESS _____

CITY _____ STATE _____ POST CODE _____

TELEPHONE _____

EMAIL _____

I agree to the attached Terms and Conditions

I am interested in Exhibit Insurance

CREDIT CARD NUMBER

EXPIRY DATE / CCV (3 or 4 digit security code)

NAME ON CARD _____

TOTAL AMOUNT \$ _____

VISA MASTERCARD AMEX DINERS

PLEASE SEND ME AN INVOICE

SIGNATURE _____

SPONSORSHIP OPPORTUNITIES

OPPORTUNITY	PARTNER PRICE	NON PARTNER PRICE
Major Sponsor	q \$50,000	<input type="checkbox"/> \$60,000
Health Consumer Registration Scholarship	<input type="checkbox"/> \$12,500	<input type="checkbox"/> \$14,000
Health Consumer Travel Scholarship	<input type="checkbox"/> \$12,500	<input type="checkbox"/> \$14,000
Student Scholarship	<input type="checkbox"/> \$12,500	<input type="checkbox"/> \$14,000
Coffee Carts	<input type="checkbox"/> \$12,500	<input type="checkbox"/> \$13,500
Education Stream Sponsor	<input type="checkbox"/> \$11,000	<input type="checkbox"/> \$12,500
BioBeacon Sponsor	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$15,000
Lanyards	<input type="checkbox"/> \$10,500	<input type="checkbox"/> \$12,500
Educational Satellite Symposia	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$12,500
CEO Breakfast	<input type="checkbox"/> \$8,000	<input type="checkbox"/> \$10,000
Conference App	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$8,500
Conference WiFi Network	<input type="checkbox"/> \$7,000	<input type="checkbox"/> \$8,000
Sponsored Luncheon	<input type="checkbox"/> \$6,500	<input type="checkbox"/> \$7,500
Welcome Reception	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$7,000
Networking Lounge	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$7,000
Patient Lounge	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$7,000
Delegate Bag	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$7,000
Sponsored Education Session	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000
Education Dome Session Sponsor	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000
Conference Photo Wall	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$6,000
Networking Drinks Day 2	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$5,500
Mobile Phone Charging Kiosks	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$5,000
Name Badges	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$5,000
Registration Kiosks	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,500
Refreshment Station	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$4,500
Closing Reception	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
Note Books	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,500
Pens	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$3,500

ADVERTISING OPPORTUNITIES

OPPORTUNITY	PRICE
Banner Ad in Pre Conference E-Newsletter	<input type="checkbox"/> \$1,000
Seat Drop	<input type="checkbox"/> \$1,500
Satchel Insert	<input type="checkbox"/> \$1,500

EXHIBITION BOOTHS

OPPORTUNITY	PARTNER PRICE	NON PARTNER PRICE
Platinum Tier 9m ²	<input type="checkbox"/> \$7,000	<input type="checkbox"/> \$7,800
Platinum Tier 6m ²	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$5,800
Gold Tier 9m ²	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$7,000
Gold Tier 6m ²	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$5,500
Mini Booth Package	NA	<input type="checkbox"/> \$1,850

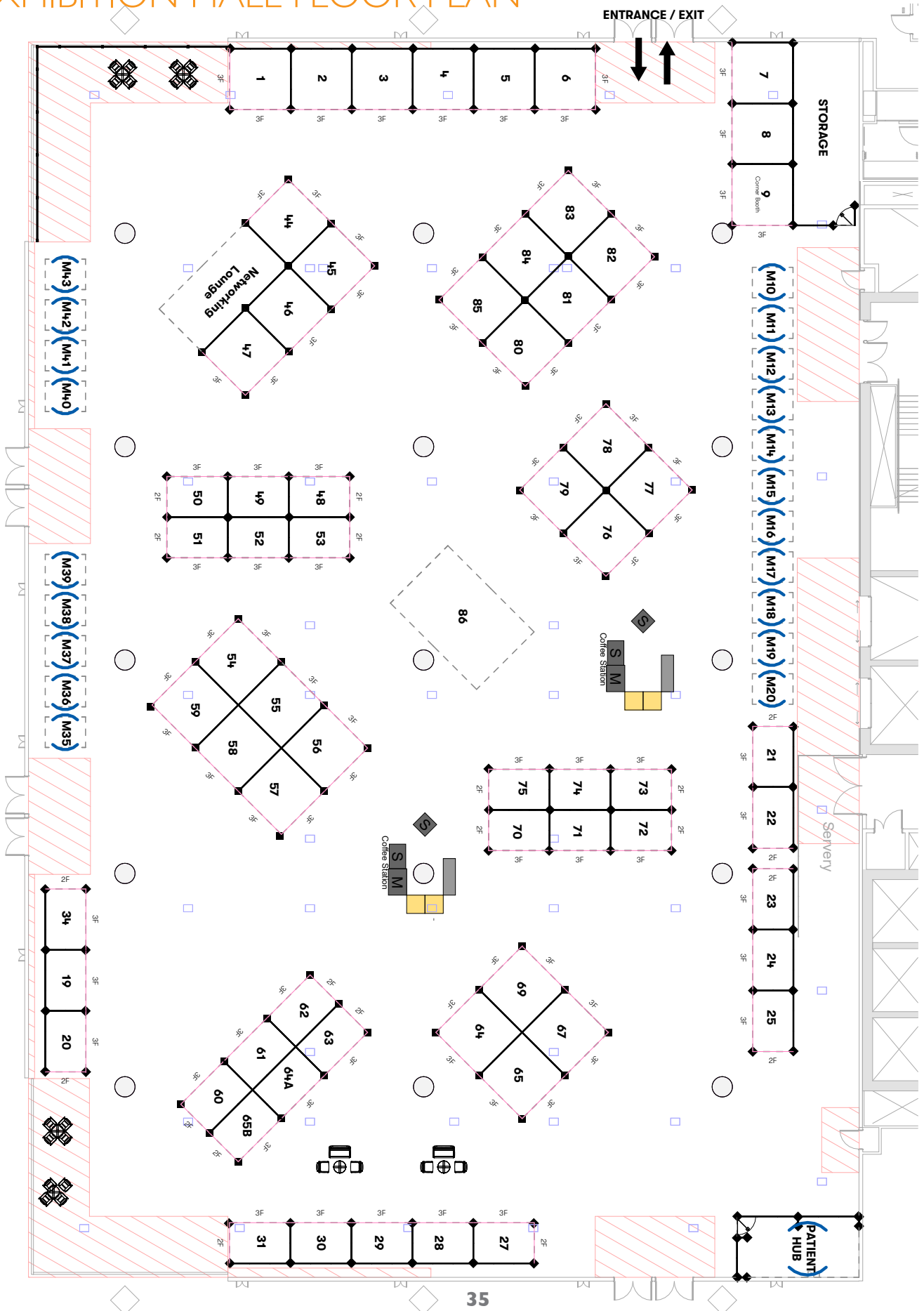
BOOTH PREFERENCES

9m ² Platinum preferences (mark 1-5 against booths)								
1	2	3	4	5	6	8	9	44
45	46	47	54	55	56	64	69	76
77	78	79	80	82	83	85		
6m ² Platinum preferences (mark 1-5 against booths)								
48	49	50	53	62	70	74	75	
9m ² Gold preferences (mark 1-5 against booths)								
7	57	58	59	65	67	81	84	
6m ² Gold preferences (mark 1-5 against booths)								
19	20	21	22	23	24	25	27	28
29	30	31	34	51	60	61	64A	65B
Mini Booth Packages preferences (mark 1-5 against booths)								
M10	M11	M12	M13	M14	M15	M16	M17	M18
M19	M20	M35	M36	M37	M38	M39	M40	M41
M42	M43							

2025 ARCS

ANNUAL CONFERENCE

EXHIBITION HALL FLOOR PLAN



Sponsorship and Exhibition Terms and Conditions

1. All information contained in this sponsorship and exhibition prospectus is current at time of printing.
2. The event is the 2025 ARCS Annual Conference in Sydney.
3. To apply for sponsorship or an exhibition booth/facility at an ARCS Australia event, a signed application form must be submitted to ARCS. Upon acceptance of an application, an invoice for the full sponsorship and/or exhibition space will be issued. Full payment must be made at the time of application and proof provided by way of a bank or remittance advice.
4. Partners will be given first preference (for the first two weeks that the first edition of the prospectus is published) over proposed location of signage and/or exhibition booth/facilities after which we will endeavour to process applications in the order in which they are received and allocate locations accordingly.
5. Requests for cancellations of a sponsorship or an exhibition table/facility must be in writing and the following policy will apply: (a) If a request for a cancellation is made 8 weeks or more before the start of the event, the exhibitor's liability will be to forfeit 25% of the cost of the sponsored item or exhibition space; and (b) If a request for a cancellation is made more than 4 but less than 8 weeks before the start of the event, the exhibitor's liability will be to forfeit 50% of the cost of the sponsored item or exhibition space; and (c) If a request for a cancellation is made 4 weeks or less before the start of the event, the exhibitor's liability will be to forfeit 100% of the cost of the sponsored item or exhibition space unless the item or space is re-sold in which case exhibitor or sponsor's liability will be to forfeit 50%, there being no obligation on ARCS Australia to take steps to resell any exhibition booth/facility but it may do so at its discretion.
6. Mini Booths. Please note that this opportunity is offered to medical research institutes, clinical sites and other not-for-profit organisations as well as small consultancies and SME's with a staff of less than 10 people. The mini booth package is not intended for uptake by larger or for profit companies. ARCS reserves the right to decline an application for the mini booth package if the applicant does not meet these criteria.
7. ARCS Australia reserves the right not to accept any application for sponsorship and exhibitions. If an application is unable to be accepted, ARCS Australia will refund payments made as soon as reasonably practicable.
8. The exhibition floor plan is subject to change however if changes occur exhibitors will be notified as soon as reasonably practicable.
9. Conference Exhibitors must adhere to all relevant Privacy Regulations in relation to the collection of personal data from delegates. The purpose for which the data are being collected must be clearly displayed, and the data only used for these purposes. Business cards collected for a prize draw should be used only for this purpose, unless delegates are clearly informed that the cards may be used for follow-up contact.
10. The satchel will be printed with a one-colour version of your logo. If additional colours are required, the extra costs will be charged to the sponsor:
11. Logo placement and size on all conference literature will be decided by ARCS Australia.
12. All promotional items, delegate gifts, advertisements, satchel inserts, prizes and giveaways must be sent to ARCS Australia for approval 4 weeks prior to the start of the event. The venue does not allow food (other than confectionary etc) or beverages, including bottled water to be provided to delegates by exhibitors or sponsors so these may not be included as promotional materials.
13. Exhibition booth staff are required to hold an exhibitor pass in their name. They are registered for daily refreshments, lunch, Welcome Reception and the Closing Reception. They are not registered to attend any sessions or the conference dinner. Full conference registrations must be completed online and entitles the registered delegate to attend the Welcome and Closing Reception.
14. Exhibition booth staff are required to wear exhibition name badges (exhibitor pass) at all times throughout the conference. Exhibition passes are individually named and come with a unique QR code so are not transferable. Sharing of exhibitor passes is not permitted. Exhibitor passes do not allow session access. These policies will be strictly monitored during the 2023 ARCS Annual Conference.
15. All participants in the 2025 ARCS Annual Conference must be officially registered in order to gain access to the conference and exhibition. Registration may be completed through the ARCS Conference website or through the associated exhibitor portal for exhibitors. No other registration platforms will be used during the 2025 ARCS Annual Conference. ARCS Australia reserves the right to decline entry to any individual who is not officially registered to attend.
16. All conference advertisements must be supplied as high resolution files by the sponsor.
17. Satchel inserts are limited to a maximum of one A4 or A5 size page and must be delivered to ARCS Australia 3 weeks prior to the event date. Courier costs are at exhibitor's expense.
18. Decoration and theming for the Awards Dinner remains the right and responsibility of ARCS Australia. Complimentary additions may be made by the sponsor, subject to approval by ARCS Australia.
19. Exhibitors must not use pins, staples, screws, nails, bolts, glue or paint on their exhibition display. If damage occurs from the use of any of these products, a repair bill will be sent to the exhibitor for payment.
20. Exhibitors wishing to conduct a trade competition, which involves the chance to win a prize, are required to adhere to all state laws and regulations.
21. Exhibitors must ensure they hold a Public Risk and Property Damage Insurance Policy in respect to its space, in the amount of twenty million dollars (A\$20,000,000) for the duration of the conference - including move in/out schedules. Copy of the certificate of currency must be provided to ARCS at the time the balance becomes due and payable which is 4 weeks prior to the event.
22. Sponsorship pricing for Sponsored Education Sessions that are to be held during the official conference program are by negotiation. Please contact arcs@arcs.com.au for further information.
23. Exhibitors agree to make good any damage caused by their employees or third parties, or loss of delegate property.
24. Any sub-contractors utilised must be identified to ARCS and appropriate evidence of Workers Compensation Insurance provided to us.
25. Booths must be staffed for the full three days by a minimum of 1 staff member at any one time.
26. ARCS does not accept any responsibility for any phones or devices using the phone charger station.
27. Installation of additional booth facilities are subject to prior agreement by ARCS.
28. Dress Code. The dress code for the conference including all sessions and social functions is smart business casual.
29. Photography/Videography - There will be an ARCS photographer and videographer on site throughout the conference and social functions. As a registered delegate, sponsor, speaker or exhibitor, you acknowledge and consent that during your attendance at the conference, your image or voice may be recorded by the ARCS photographer or videographer. Photos and videos will be the copyright of ARCS and may be distributed or published at the discretion of ARCS. If you do not wish for your image to be used, you are required to notify ARCS in writing at arcs@arcs.com.au prior to the commencement of Day 1 of the conference.
30. All prices exclusive of Goods and Services Tax (GST)
31. All participants at the 2025 ARCS Conference are also subject to the ICC Sydney Conditions of entry which can be accessed here. As a condition of entry to the 2025 ARCS Annual Conference, all delegates, sponsors, speakers, exhibitors and accompanying persons must abide by the ICC COVID-19 protocols within the venue.
32. ARCS reserves the right to change the Conference venue location and/or postpone the Conference to a later date. In the event of a venue relocation and/or postponement, purchased tickets for the original venue and date will be valid for the new venue and date unless otherwise notified. Should a Conference venue relocation and/or postponement occur, neither ARCS nor any of its officers, employees, agents, members or representatives shall be liable for any direct or indirect loss, liability, damage or expense suffered or incurred by any person.
33. To the maximum extent permitted by law, ARCS is not responsible or liable in negligence, contract, tort or howsoever arising if you or any other person incurs, experiences or suffers an accident, direct or indirect loss including to property or person, damage, fatality, injury, psychological injury, inconvenience, loss of enjoyment, disappointment or health related issue whatsoever whilst in transit to or from the Conference and/or at the Conference. You fully and finally release and discharge ARCS from any liability, claim, action, right or entitlement whatsoever that you have or may have against us whether known or unknown, accrued, contingent or inchoate arising out of, concerning or relating to the Conference. Under circumstances where our liability cannot be excluded, liability is limited to the costs of the sponsored item(s) and/or exhibition space. Nothing in these terms and conditions are intended to exclude, restrict or modify any term, condition, warranty, guarantee, right or remedy (including but not limited to a guarantee under the Australian Consumer Law) which cannot lawfully be excluded, restricted or modified.