

Conference Activation Inclusions 2024

INCLUSIONS

+all prices are excluding Australian GST of 10%

Activation	Amount (\$)
<p>Coffee Carts <i>Help attendees get focused and ready for the day!</i></p> <ul style="list-style-type: none">• Branding/logo on the coffee cart (artwork supplied by sponsor)• Barista and all the necessary ingredients• Recyclable cups<ul style="list-style-type: none">◦ <i>Opportunity to provided branding reusable coffee cups (additional cost to sponsor)</i>• 1 x Exhibitor listing on venue signage• 1 x full conference registration• Sponsor listing, logo and URL on conference website and app	\$10,000+
<p>Knowledge Hub <i>An inviting space for listening to research and innovation presentations</i></p> <ul style="list-style-type: none">• Branding/logo will be incorporated into the space and presentation slides• Opportunity to verbally welcome attendees and incorporate promotional content• Opportunity to provide attendees with promotional items• Bring on board a knowledge hub host to create a sense of warmth and welcome (why not kit them out in your branded merchandise?)	\$7,500+

Activation	Amount (\$)
<p>Smooth Sounds I <i>Music speaks what cannot be expressed, soothes the mind and gives it rest</i></p> <ul style="list-style-type: none"> • Branding on the DJ booth and the DJ • DJ playing during all scheduled breaks, including the welcome cocktails (conditional on venue approval) • Opportunity to provide the DJ with short promotional content for them to incorporate into their play sets • Exhibitor listing on signage • 1 full conference registration • Sponsor listing, logo and URL on conference website and app 	<p>\$5,000+ (Per day)</p>
<p>Hydration Station I <i>Provide delegates with a refreshing and rejuvenating option to fuel</i></p> <ul style="list-style-type: none"> • xclusive sponsor of a single station which could provide juice, flavoured sparkling water, health drinks or smoothies • Opportunity to brand the hydration station (artwork to be supplied by sponsor) • Service staff in attendance at catering breaks plus all supplies for full duration of conference • Opportunity to supply your own branded reusable cups or branded bottles (additional cost to sponsor) • Exhibitor listing on signage1 full conference registration • Sponsor listing, logo and URL on conference website and app 	<p>\$7,500+</p>

Activation	Amount (\$)
<p>The Pantry I <i>An all day snack station is a great way for attendees to stay fueled throughout the day</i></p> <ul style="list-style-type: none"> • Exclusive sponsor of a single snack shack • Opportunity to brand the snack shack (artwork to be supplied by sponsor) • Service staff in attendance at catering breaks plus all supplies for full duration of conference (subject to package chosen) • Opportunity to supply branded snack cups, containers or paper bags • Exhibitor listing on signage1 full conference registration • Sponsor listing, logo and URL on conference website and app 	\$7,500+
<p>Bathroom Bliss I</p> <p>Support attendees in feeling refreshed and at their best all day long. Our exclusive bathroom bliss care kit contains a range of necessary items sometimes forgotten*.</p> <p>Your branding will be incorporated into the bliss kits and where venue approved, through mirror decals.</p>	\$3,500+

Legacy | Solar Buddy Activation

\$5,000 +

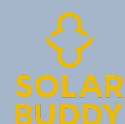
We understand the importance of legacy and CSR for organisations around the globe. For all partners of the APS, we offer an opportunity to support the Solar Buddy initiative which forms part of our activated learning options for conference attendees.

A key outcome from the recent pandemic is attention deficit. Data from events held globally post pandemic show that the ability for attendees to sit, unmoving for large periods of time has vastly decreased. To address this trend, the APS positions silent activities in each room so that attendees can freely move about the room and be active while they learn.

The Solar Buddy Initiative teaches participants about energy poverty and the effects it has on people around the world in terms of education, health, environment and economically. They will find out how innovative design solutions can combat those four pillars of energy poverty by assembling solar lights which will be delivered to a child living in energy poverty.

By supporting this package:

- Your brand will be incorporated into the activation station through signage or table top decals (where permissible by venues).
- Your logo will feature on the letterhead for the letters written by attendees to be included with each light made.
- You will provide 50 solar lights to children and their communities.
- You will feature in the CSR and legacy section of the APS annual report, which reports back to members on the impacts being made around the world.
- 1 full conference registration
- Sponsor listing, logo and URL on conference website and app



HOW TO CONTACT US

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