



# AITPM NATIONAL 2025 TRANSPORT CONFERENCE

3 - 5 SEPTEMBER ADELAIDE  
MOVEMENT FOR THRIVING COMMUNITIES

# SPONSORSHIP PROPOSAL



IMAGE: South Australian Tourism Commission

# WELCOME

Join us in Adelaide - one of the world's most liveable cities, on 3 – 5 September for the 2025 AITPM National Transport Conference, as we explore the theme of **Movement for Thriving Communities**.

The AITPM National Transport Conference has an unrivalled reputation for allowing delegates to meet and discuss ideas, broaden their knowledge, and connect with other industry professionals.

Featuring international, national and local speakers, panel discussions and interactive sessions, it is anticipated that over 400 delegates will attend the conference in 2025.

Sponsoring the AITPM National Transport Conference provides the opportunity to showcase your organisation's knowledge, products and services, to engage with our expert presenters, and to network with participants from across the country from government and the private sector.

Our national reach of over 6,000 transport professionals, with just over 3,000 from local, state or federal government, provides significant exposure for your organisation and brand.

We are seeking to align with sponsors who can contribute to and support the advancement of our theme and of the broader transport community.

We cordially invite government agencies, private sector consultants, service providers and the academic sector to participate in this event, and we look forward to your involvement. We are excited to present our initial range of sponsorship packages which include opportunities for some sponsors to help shape the conference content and debate.

Kind regards

2025 Conference Committee



## 2025 SOUTH AUSTRALIAN EXECUTIVE CONFERENCE COMMITTEE

**JAMES ARNOLD**

South Australian Branch President

**ANDREW LEEDHAM**

Conference Co-Convenor

**EDWARD CHAN**

Conference Co-Convenor

**KIRSTY KELLY**

CEO, AITPM

# MOVEMENT FOR THRIVING COMMUNITIES

## 2025 THEME

As our cities and regions grow, we are presented with both an opportunity and a responsibility to create healthy, vibrant communities that offer a high quality of life, safety, affordability, accessibility, inclusivity, and sustainability.

Our approach to planning and designing transport networks and public spaces needs to evolve. The task of developing innovative and adaptable solutions, does not rest with any single entity or profession. It is a collective effort—government, industry, and community must all work together to meet the challenge of balancing the diverse competing and interdependent needs of our communities.

Through thought-provoking presentations, panel discussions and hands-on workshops, #AITPMADELAIDE2025, seeks to encourage a positive and active response to the barriers, challenges, and threats and opportunities for building liveable communities, focusing on growth and sustainability, now and into the future.



## WHAT TO EXPECT IN 2025

- **Knowledge Exchange** | A premier platform for delegates to discuss ideas, broaden knowledge, and form industry connections.
- **Policy and Action** | Created opportunities to foster policy and action within the Transport Community.
- **Thought-provoking discussions** | Featuring international, national, and local speakers with panel discussions, interactive sessions and workshops.
- **Engagement and Networking** | Opportunities to connect with peers and expand your network within the broader transport community.

# PARTNERING WITH AITPM

**AITPM is the leading national membership association for all transport professionals who plan, design, engineer, deliver, operate, manage, measure, and support Australia's transport systems.**



AITPM connects over **6,000 industry professionals** across government, consultancy, the private sector, and academia. We collaborate with governments, industry bodies, NGOs, and academia to advance sustainable, efficient, and safe transport systems.

Our network has strong representation across a number of industry sectors including

- **Transport Planning**
- **Traffic Engineering**
- **Transport and Land Use Modelling**
- **Active Transport**
- **Transport Policy**
- **Road Safety**
- **Traffic/Transport Research**
- **Intelligent Transport Systems**
- **Road Design**
- **Traffic management**

AITPM offers sponsors a unique opportunity to support the transport community at a pivotal time. Sponsoring positions your organisation as a key player in shaping transport policy while providing access to potential clients and talent, with over 50% of our members working in government.

This exposure is invaluable for recruitment, retention, and showcasing your brand to the industry's best.

## OUR MEMBERS

**2800+**

ACTIVE MEMBERS AND SUBSCRIBERS

**54%**

OF AITPM MEMBERS + SUBSCRIBERS WORK IN GOVERNMENT

## OUR MARKET

**88K+**

EMAILS SENT DURING THE NATIONAL TRANSPORT CONFERENCE CAMPAIGN

**44.5%**

AVERAGE VIEW RATE

**6.4%**

AVERAGE ENGAGEMENT RATE

## OUR SOCIALS

**320K+**

ORGANIC/IMPRESSIONS ON LINKEDIN IN 2024 (JAN - DEC)

**8.7%**

AVERAGE ENGAGEMENT RATE IN 2024 (JAN - DEC)

# 2025

## SPONSORSHIP OPPORTUNITIES

The AITPM National Transport Conference has an unrivalled reputation for allowing delegates to meet and discuss ideas, broaden their knowledge, and connect with other industry professionals.

In 2025, there is a range of sponsorship opportunities available to promote your products and services, while also demonstrating your company's interest in and commitment to professional development of the range of disciplines within the transport community.

Details of the sponsorship levels and some benefits are outlined in this prospectus. AITPM would be pleased to consider any other initiatives of mutual benefit, including sponsorships of interactive sessions during the conference days. We can design a bespoke sponsorship opportunity specific to your organisation's budget and goals.

**TO DISCUSS SPONSORSHIP OPPORTUNITIES FOR 2025**

**KIRSTY KELLY**

**AITPM CHIEF EXECUTIVE OFFICER**

**07 3544 5670**

**CONFERENCE@AITPM.COM.AU**

 **AITPM NATIONAL  
2025 TRANSPORT  
CONFERENCE**  
3 - 5 SEPTEMBER ADELAIDE  
MOVEMENT FOR THRIVING COMMUNITIES



# CONFERENCE SPONSORSHIP PACKAGES

## MAJOR PACKAGES

### GOVERNMENT - \$40,000 ex GST

The highest level of sponsorship and will receive an outstanding level of exposure through the event including exposure during plenary sessions. The Government sponsors will have the opportunity to contribute to the design of the conference and associated tours.

**SOLD**

### INDUSTRY - \$30,000 ex GST

The premium level of sponsorship and will receive a high level of exposure through the event including exposure during plenary sessions. The package includes the highly visible conference lanyards and a speaking opportunity during a plenary session.

**SOLD**

### LEADERSHIP - \$15,000 ex GST

This package provides value for money with high levels of exposure as the sponsor for the concurrent sessions in the primary conference presentation room across three days including being the room host for each session. The session in this room will focus on panel sessions, invited speakers and industry leadership focused session. This includes the opportunity to participate in a panel session in the room and undertake thought leadership focused direct marketing.

### KNOWLEDGE - \$14,000 ex GST

This package provides value for money with high levels of exposure as the sponsor for the concurrent sessions in the designated presentation room across three days, including being the room host for each session. This includes the opportunity to participate in a presentation session in the room and undertake thought leadership focused direct marketing.



# CONFERENCE

# SPONSORSHIP PACKAGES

## MAJOR PACKAGES - INCLUSIONS

	<b>GOVERNMENT SOLD</b>	<b>INDUSTRY \$30,000 ex GST</b>	<b>LEADERSHIP \$15,000 ex GST</b>	<b>KNOWLEDGE \$14,000 ex GST</b>
<b>Availability</b>	<b>SOLD</b>	<b>SOLD</b>	<b>One (1)</b>	<b>One (1)</b>
<b>Complimentary Registrations</b>	Twelve (12) 3 Day Full Registrations	Eight (8) 3 Day Full Registrations	Three (3) 3 Day Full Registrations	Three (3) 3 Day Full Registrations
<b>Sponsor Registration Rate</b> (40% off non-member rate)	✓	✓	✓	✓
<b>Exhibition Space</b> (Complimentary or discounted)	Two (2) Expo spaces complimentary including Lead Capture	Two (2) Expo spaces complimentary including Lead Capture	50% off expo space package including Lead Capture	50% off expo space package including Lead Capture
<b>Discount of 10%</b> (up to \$3000) on other sponsorship products	✓	✓	✓	✓
<b>Opportunity to Provide Panel Session Speaker</b>	✓	✓	Only for a session in the main room during concurrent sessions	Only for a session in the sponsored room during concurrent sessions
<b>Chairing or Room Hosting</b> (Introduce Session Chair and End of Session housekeeping)	✗	✗	Room Host in sponsored room during concurrent sessions	Room Host in sponsored room during concurrent sessions
<b>Promotional Presentation Opportunity</b> (speaking or video)	The Minister or a Senior Government representative speech in a the plenary session - Max. 10 min	5 min	2 min	2 min
<b>Exclusive Branding and Marketing Opportunities</b> (Specific to package)	Exclusive Acknowledgement as the Government Sponsor	Primary logo on Conference Lanyards	<ul style="list-style-type: none"> <li>Two (2) Solus EDM's to AITPM Database highlighting involvement in Conference, Speakers or upcoming initiatives</li> <li>Three (3) dedicated LinkedIn posts highlighting organisations involvement in Conference</li> </ul>	<ul style="list-style-type: none"> <li>Two (2) Solus EDM's to AITPM Database highlighting involvement in Conference, Speakers or upcoming initiatives</li> <li>Three (3) dedicated LinkedIn posts highlighting organisations involvement in Conference</li> </ul>
<b>In- Conference Branding and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Verbal acknowledgement as the Government sponsor by the MC at the Conference</li> <li>Up to six (6) banners, incl. two (2) in the plenary sessions</li> </ul>	<ul style="list-style-type: none"> <li>Verbal acknowledgement as the Industry sponsor by the MC at the Conference</li> <li>Up to six (6) banners, incl. two (2) in the plenary sessions</li> </ul>	<ul style="list-style-type: none"> <li>Verbal acknowledgement as the Leadership sponsor by the MC at the Conference</li> <li>Up to two (2) banners in main room during concurrent sessions</li> </ul>	<ul style="list-style-type: none"> <li>Verbal acknowledgement as the Knowledge sponsor by the MC at the Conference</li> <li>Up to two (2) banners in main room during concurrent sessions</li> </ul>
<b>General Marketing, Promotion Reporting and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Prominent Logo position on all Conference EDMS</li> <li>Prominent Logo position on Conference website</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Promotional social media tiles and e- signatures to promote involvement</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Exclusive mention in AITPM Conference LinkedIn Posts (where appropriate)</li> <li>Post Conference Delegate Listing (opted in only, no contact details) and Conference Report</li> </ul>	<ul style="list-style-type: none"> <li>Logo on all Conference EDMS</li> <li>Logo on Conference website and Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Promotional social media tiles and e-signatures to promote involvement</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> <li>Post Conference Delegate Listing (opted in only, no contact details) and Conference Report</li> </ul>	<ul style="list-style-type: none"> <li>Logo on all Conference EDMS</li> <li>Logo on Conference website and Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Promotional social media tiles and e-signatures to promote involvement</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> <li>Post Conference Delegate Listing (opted in only, no contact details) and Conference Report</li> </ul>	<ul style="list-style-type: none"> <li>Logo on all Conference EDMS</li> <li>Logo on Conference website and Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Promotional social media tiles and e-signatures to promote involvement</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> <li>Post Conference Delegate Listing (opted in only, no contact details) and Conference Report</li> </ul>

# CONFERENCE SPONSORSHIP PACKAGES

## WORKSHOPS

### MODELLING FUTURES MAJOR SPONSOR - \$12,500 ex GST

This package will provide sponsors with the opportunity to demonstrate their leadership in the field of modelling through their support of the Modelling Futures Workshop. This includes the opportunity to chair one of the sponsored sessions and to present or participate in a panel.

### MODELLING FUTURES SUPPORTER – \$2,500 ex GST

This package will provide sponsors with the opportunity to support the field of modelling and showcase their expertise through the Modelling Futures Workshop. The opportunity to chair a session is available.

### WORKSHOP/SESSION SPONSOR - \$2,500 ex GST per session

This package is an opportunity to sponsor a workshop or interactive session. This includes the opportunity to contribute to the session, depending on format and expertise. This is great for targeted exposure on a selected topic.





# CONFERENCE SPONSORSHIP PACKAGES

## WORKSHOPS - INCLUSIONS\*

	MODELLING FUTURES MAJOR \$12,500 ex GST	MODELLING FUTURES SUPPORTER \$2,500 ex GST	WORKSHOP/ SESSION SPONSOR \$2,500 ex GST Price per session Discount available for multiple sessions
Avaliability	One (1)	Two (2)	Six (6)
<b>Complimentary Registrations</b>	Two (2) 3 Day Full Registrations	One (1) Day Registration only (on day of Workshop)	One (1) Day Registration only (on day of Workshop)
<b>Sponsor Registration Rate</b> (40% off non-member rate)	✓	✗	✗
<b>Exhibition Space</b> (Complimentary or discounted)	50% off expo space package including Lead Capture	25% off expo space package including Lead Capture	✗
<b>Discount of 10%</b> (up to \$3000) on other sponsorship products	✓	✗	✗
<b>Opportunity to Provide Panel Session Speaker</b>	Opportunity to provide a speaker or facilitator for a panel session in the Modelling Workshop	Opportunity to provide a speaker or facilitator for a panel session in the Modelling Workshop	✓
<b>Chairing or Room Hosting</b> (Introduce Session Chair and End of Session housekeeping)	Opportunity to introduce the Modelling Keynote speaker	Opportunity to chair a Modelling session	Opportunity to chair sponsored workshop session
<b>Promotional Presentation Opportunity</b> (speaking or video)	2 min	✗	✗
<b>In- Conference Branding and Acknowledgement</b>	Up to two (2) banners in room during Modelling Workshop sessions	✗	✗
<b>General Marketing, Promotion Reporting and Acknowledgement</b>	<ul style="list-style-type: none"> <li>• Logo on all Conference EDMS</li> <li>• Logo on Conference website and Conference App</li> <li>• A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>• Promotional social media tiles and e-signatures to promote involvement</li> <li>• Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> <li>• Post Conference Delegate Listing (opted in only, no contact details) and Conference Report</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on all Conference EDMS</li> <li>• Logo on Conference website and Conference App</li> <li>• A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>• Promotional social media tiles and e-signatures to promote involvement</li> <li>• Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on all Conference EDMS</li> <li>• Logo on Conference website and Conference App</li> <li>• A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>• Promotional social media tiles and e-signatures to promote involvement</li> <li>• Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>

\*Workshop Packages do not include any exclusive additional branding opportunities.

# CONFERENCE SPONSORSHIP PACKAGES

## NETWORKING PACKAGES

### CONFERENCE DINNER (DAY 2) - \$15,000 ex GST

This package gives the sponsor great exposure at AITPM's premium networking event of the event each year, including a speaking opportunity and dinner tables.

### WELCOME NETWORKING (DAY 1) - \$10,000 ex GST

This package gives the sponsor great exposure at the end of the first day of the conference. Taking place in the Expo Hall, this relaxed networking event will provide speaking opportunity for the informal networking session.

### CLOSING DRINKS (DAY 3) - \$10,000 ex GST

Once the conference has finished delegates will have the opportunity to meet at an adjacent venue to enjoy some drinks and canapes. This package allows the sponsor to be recognised by the industry for their support and to help encourage further discussion of the conference themes.

### BARISTA SPONSOR - \$7,000 ex GST

An excellent opportunity to be the most popular sponsor at the conference, providing free barista style coffee to all delegates across all days and increasing the brand awareness for your organisation with the branded coffee cart.

**SOLD**



# CONFERENCE SPONSORSHIP PACKAGES

## NETWORKING PACKAGES - INCLUSIONS\*

	CONFERENCE DINNER \$15,000 ex GST DAY 2	WELCOME NETWORKING \$10,000 ex GST DAY 1	CLOSING DRINKS \$10,000 ex GST DAY 3	BARISTA SPONSOR \$7,000 ex GST ALL DAYS
<b>Availability</b>	<b>One (1)</b>	<b>One (1)</b>	<b>One (1)</b>	<b>SOLD</b>
<b>Complimentary Registrations</b> (3 Day Full Registration)	Two (2) 3 Day Full Conference Registration and Table of Ten (10) at the Conference Dinner	Two (2) 3 Day Full Conference Registration	Two (2) 3 Day Full Conference Registration	One (1) 3 Day Full Conference Registration
<b>Sponsor Registration Rate</b> (40% off non-member rate)	✓	✓	✓	✗
<b>Exhibition Space</b> (Complimentary or discounted)	✗	✗	✗	25% off expo space package including Lead Capture
<b>Discount of 10%</b> (up to \$3000) on other sponsorship products	✓	✓	✓	✗
<b>Promotional Presentation Opportunity</b> (speaking or video)	5 min at Conference Dinner	3 min at Welcome Networking	3 min at Closing Drinks	✗
<b>In-Event Branding and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Verbal acknowledgement as the Conference Dinner Sponsor by the MC at the Conference</li> <li>Up to four (4) Banners at the Conference Dinner in room (plus branding on tables)</li> </ul>	Up to four (4) Banners at the Closing Drinks	Up to four (4) Banners at the Closing Drinks	<ul style="list-style-type: none"> <li>Organisational branding on Coffee Cart (artwork designed by AITPM featuring Organisations logo in Conference Brand)</li> <li>Up to two (2) banners in the Expo space/ near coffee cart</li> </ul>
<b>General Marketing, Promotion Reporting and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Logo and recognition as Conference Dinner sponsor all relevant Conference EDMS</li> <li>Logo and recognition as Conference Dinner sponsor on Conference website and in Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Exclusive mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo and recognition as Welcome Networking sponsor all relevant Conference EDMS</li> <li>Logo and recognition as Welcome Networking sponsor on Conference website and in Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Exclusive mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo and recognition as Closing Drinks sponsor all relevant Conference EDMS</li> <li>Logo and recognition as Closing Drinks sponsor on Conference website and in Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Exclusive mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on all Conference EDMS</li> <li>Logo on Conference website and Conference App</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> </ul>

\*Networking Packages do not include any exclusive branding opportunities, chairing or hosting opportunities, or the opportunity to provide any panel session speakers

# CONFERENCE SPONSORSHIP PACKAGES

## REFRESHMENT PACKAGES

### **WELCOME BREAKFAST (DAY 1) - \$5,000 ex GST**

This package gives the sponsor great exposure at the official opening networking event of the conference. Taking place in the Expo space, this relaxed networking event will provide speaking opportunity at the beginning of the conference to welcome delegates.

### **EMERGING PROFESSIONALS 'CONNECT!' (DAY 2) - \$2,500 ex GST**

Support the future of the transport community with this networking breakfast dedicated to the Emerging Professionals Network. We encourage this sponsor to work with us to enhance the breakfast experience and attract a higher level of exposure.

### **BREAKFAST (DAY 3) - \$2,000 ex GST**

This provides excellent networking opportunities and a wonderful, cost-effective opportunity to expose delegates to your company. We encourage this sponsor to work with us to enhance the breakfast experience.

### **LUNCH (ALL DAYS) - \$5,000 ex GST**

This package enables a sponsor the chance to engage in the event and includes the potential to provide some interactive entertainment to make the lunch break memorable, to be paid by the sponsor.

### **MORNING AND AFTERNOON TEA BREAKS (5 BREAKS) - \$5,000 ex GST**

An excellent opportunity to be the most popular sponsor at the conference, providing free barista style coffee to all delegates across all 3 days and increasing the brand awareness for your organisation with the branded coffee cart.



# CONFERENCE SPONSORSHIP PACKAGES

## REFRESHMENT PACKAGES - INCLUSIONS\*

	<b>WELCOME BREAKFAST</b> \$5,000 ex GST DAY 1	<b>EMERGING PROFESSIONALS 'CONNECT!'</b> \$2,500 ex GST DAY 2	<b>BREAKFAST</b> \$2,000 ex GST DAY 3	<b>LUNCH</b> \$5,000 ex GST ALL DAYS	<b>MORNING TEA AND AFTERNOON TEA BREAKS</b> \$5,000 ex GST 5 BREAKS
<b>Availability</b>	<b>One (1)</b>	<b>One (1)</b>	<b>One (1)</b>	<b>One (1)</b>	<b>One (1)</b>
<b>Complimentary Registrations</b>	Two (2) 3 Day Full Conference Registration	×	One (1) 3 Day Full Conference Registration	One (1) 3 Day Full Conference Registration	One (1) 3 Day Full Conference Registration
<b>In Event Branding and Acknowledgement</b>	Up to four (4) Banners in the refreshment area	Up to two (2) Banners in the refreshment area	Up to two (2) Banners in the refreshment area	Up to two (2) Banners in the refreshment area	Up to two (2) Banners in the refreshment area
<b>Promotional Presentation Opportunity</b> (speaking or video)	×	2 min at Breakfast Event	×	×	×
<b>General Marketing, Promotion Reporting and Acknowledgement</b>	<ul style="list-style-type: none"> <li>• Logo on Conference website and Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>• Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Conference website and Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>• Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Conference website and Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>• Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Conference website and Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>• Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Conference website and Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>• Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>

\*Refreshment Packages do not include any exclusive branding opportunities, chairing or hosting opportunities or the opportunity to provide any panel session speakers, exhibition spaces or discounts on additional sponsorship products.

# CONFERENCE SPONSORSHIP PACKAGES

## OTHER PACKAGES

### INTERNATIONAL KEYNOTE + SPEAKER TOUR

**\$15,000 ex GST (negotiable with in-kind contribution)**

The opportunity to partner with AITPM to sponsor the keynote speaker to travel to the conference, and to engage in a speaker tour of other capital cities.

### ENGAGEMENT SPONSOR

**\$10,500 ex GST (or negotiable in-kind)**

This is an opportunity to sponsor the facilitated engagement of delegates throughout the conference to create a memorable conference experience. A great opportunity to showcase the calibre of your company's community engagement team throughout the conference.

### RESEARCH/ACADEMIC SPONSOR - \$5,000 ex GST

This package is for research or academic organisations. This sponsor will have the opportunity to participate in a panel session or provide a presentation and will include opportunity for student attendance.

### SITE TOURS & OFF-SITE WORKSHOPS

**TBC, negotiable and in-kind**

The opportunity to host and run site tours or off-site workshop sessions pre-conference.



# CONFERENCE SPONSORSHIP PACKAGES

## OTHER PACKAGES - INCLUSIONS\*

	INTERNATIONAL KEYNOTE + SPEAKER TOUR \$15,000 ex GST Negotiable with in-kind contribution	ENGAGEMENT SPONSOR \$10,000 ex GST Negotiable with in-kind contribution	RESEARCH/ ACADEMIC SPONSOR \$5,000 ex GST	SITE TOURS AND OFF SITE WORKSHOPS TBC Negotiable with in-kind contribution
Availability	One (1)	One (1)	Three (3)	Five (5)
<b>Complimentary Registrations</b>	Three (3) 3 Day Full Conference Registration	Two (2) 3 Day Full Conference Registration	One (1) 3 Day Full Conference Registration Four (4) Student Registrations	One (1) 3 Day Full Conference Registration
<b>Sponsor Registration Rate</b> (40% off non-member rate)	✓	✓	✗	✗
<b>Exhibition Space</b> (Complimentary or discounted)	✗	25% off expo space package including Lead Capture	25% off expo space package including Lead Capture	✗
<b>Discount of 10%</b> (up to \$3000) on other sponsorship products	✓	✓	✗	✗
<b>Opportunity to Provide Panel Session Speaker</b>	✗	✓	✓	✗
<b>Promotional Presentation Opportunity</b> (speaking or video)	2 min at Events	2 min at Conference (To be confirmed by AITPM)	2 min at Conference (To be confirmed by AITPM)	✗
<b>In-Event Branding and Acknowledgement</b>	Up to four (4) Banners for Speaker Tour only	✗	✗	✗
<b>Exclusive Branding Opportunities specific to Package</b>	✗	<ul style="list-style-type: none"> <li>One (1) Solus EDM's to AITPM Database highlighting involvement in Conference and Speaker or upcoming initiatives</li> <li>One (1) dedicated LinkedIn posts highlighting organisations involvement in Conference</li> </ul>	✗	✗
<b>General Marketing, Promotion Reporting and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Logo on Conference website and Conference App and dedicated event registration pages</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> <li>Prominent logo position and mention on Event specific EDMs</li> <li>Reference of organisation at all Speaker tour Events</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Conference website and Conference App</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Conference website and Conference App</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Conference website and Conference App</li> <li>Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>Mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>

\*Other packages - do not include any chairing or hosting opportunities or Panel session speakers.

# CONFERENCE SPONSORSHIP PACKAGES

## EXHIBITION SPACE

### DELEGATE RECHARGE LOUNGE - \$7,000 ex GST

The Delegate Lounge is an exclusive brand opportunity and offers a space for attendees to recharge, connect, and collaborate. Designed for networking and relaxation, the lounge provides a comfortable setting to catch up on emails, hold informal meetings, or simply unwind between sessions. With a branded recharge station and the ability to host an activation in the space, this opportunity provides a perfect hub for meaningful conversations and professional connections throughout the conference.

### EXPO SPACE - \$2,000 - \$5,000 ex GST

The expo spaces are the most interactive form of advertisement your company can achieve, providing the opportunity for direct access to delegates over the full three days of the conference. It provides your company with an excellent opportunity to discuss the details of your products or services with delegates.

Our flexible expo space has a variety of options including small and large stand options.

The expo space area is the most prominent and used area located at the heart of the conference. It is where the welcome event, stand-up lunches, morning and afternoon tea/coffee breaks will be held. Delegates will have ample opportunity to visit the displays, which are attended by your company's personnel.





# CONFERENCE SPONSORSHIP PACKAGES

## EXHIBITION DELEGATE LOUNGE - INCLUSIONS\*

### DELEGATE RECHARGE LOUNGE

\$7,000 Ex GST

<b>Availability</b>	<b>One (1)</b>
<b>Complimentary Registrations</b> (Conference/ Dinner Registration)	Two (2) 3 Day Full Conference Registration and Two (2) Exhibitor Pass
<b>Additional Exhibitor Passes</b>	\$500.00 per additional Exhibitor Pass (excluding Conference, Conference Dinner and Closing Drinks)
<b>Space</b>	Prominant branded seating area in expo space Including branded charging station/table (sponsor to supply artwork in consultation with AITPM). Ability to bring own activation to feature in lounge (at sponsors expense and in consultation with AITPM)
<b>Additional Requirements</b>	<ul style="list-style-type: none"> <li>• AITPM will arrange one single power point per expo space (maximum loading of 1200 watts, 5 amps). Additional points can be provided through negotiation with the conference's trade display contractor.</li> <li>• High speed internet can be arranged via the conference AV/IT contractor at the will be at the sponsor's own cost.</li> </ul>
<b>General Marketing, Promotion and Acknowledgement</b>	<ul style="list-style-type: none"> <li>• Logo on exhibitor page on Conference website and Conference App</li> <li>• A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>• Link to main organisation website</li> <li>• Ability to acknowledge partnership with AITPM including use of AITPM Logo</li> <li>• Provision of marketing tiles to promote organisations involvement as exhibitor at the Conference.</li> <li>• Mention in AITPM Conference LinkedIn Posts about exhibitors (where appropriate)</li> </ul>

\*Expo spaces can be added to any package on request, unless already included in a package. Expo spaces do not include any speaking, chairing or presenting opportunities.

# CONFERENCE SPONSORSHIP PACKAGES

## EXHIBITION SPACE - INCLUSIONS\*

	<b>EXPO SPACE -            STANDARD (3x2)</b> \$5,000 Ex GST	<b>EXPO SPACE -            SMALL (1x1)</b> \$2,000 Ex GST
<b>Availability</b>	<b>Thirteen (13)</b>	<b>Eight (8)</b>
<b>Complimentary Registrations</b> <small>(Conference/ Dinner Registration)</small>	One (1) 3 Day Full Conference Registration and One (1) Exhibitor Pass	One (1) Exhibitor Pass
<b>Additional Exhibitor Passes</b>	\$500.00 per additional Exhibitor Pass <small>(excluding Conference, Conference Dinner and Closing Drinks)</small>	\$500.00 per additional Exhibitor Pass <small>(excluding Conference, Conference Dinner and Closing Drinks)</small>
<b>Exhibition Space</b>	<p style="text-align: center;"><b>Selection of location of expo space (based on availability)</b></p> <p>A space approximately 3m x 2m (space negotiable based on your set up style) for you to select and design your exhibition set up based on several options provided by our Expo company provider, including Layout, design signage (back panel printing of kiosk mandatory) , furniture and IT equipment to be arranged directly with the expo space suppliers to ensure your specific needs are met and will be at the sponsor's own cost.</p> <p style="text-align: center;">All exhibitors will receive access to Lead Capture through the Official National Transport Conference App.</p>	<p style="text-align: center;"><b>Selection of location of expo space (based on availability)</b></p> <p>A 1m x1m kiosk (approx) negotiable based on your set up style) for you to select and design your exhibition set up based on several options provided by our Expo company provider, including Layout, design signage (back panel printing of kiosk mandatory) furniture and IT equipment to be arranged directly with the expo space suppliers to ensure your specific needs are met and will be at the sponsor's own cost.</p> <p style="text-align: center;">All exhibitors will receive access to Lead Capture through the Official National Transport Conference App.</p>
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# TERMS AND CONDITIONS

## APPLICATION PROCEEDURE

- Contact the Sponsorship Coordinator to discuss and select your preferred sponsorship package(s).
- Sponsorship acceptance is subject to the review and approval of AITPM.
- Selection of sponsors is at the discretion of AITPM and includes consideration of alignment with the conference themes, consistency with AITPM's vision and objectives, and track record of previous successful business relationships.
- Once approved and contracted, sponsors will receive access to the AITPM National Transport Conference Sponsor Portal, which allows sponsors to self manage promotional requirements in line with their package.

## CANCELLATION POLICY

- If you would like to request the cancellation of your sponsorship, please submit a written request for cancellation specifying the reason for cancellation.
- The cancellation request is subject to the approval of AITPM on the condition that none of the sponsorship arrangements have been delivered upon and can be resold.
- 50% of the contracted amount will be retained for cancellation requests more than 2 months prior to the conference
- 100% of the contracted amount will be retained for cancellation requests less 2 months prior to the conference.
- If your cancellation is related to pandemic health restrictions resulting in significant limitation to your ability to engage in the event, the above policies may be waived.
- **Cancellation due to disaster or health restrictions** - If the event is cancelled due to a pandemic or disaster we will negotiate with you to defer your sponsorship to a future event.

## PROMOTIONS AND MARKETING

- Partners and exhibitors are required to provide logos, brief bios, and relevant information by deadlines specified by AITPM. The organisers will not be responsible for publishing logos or text submitted after the deadline or in an incorrect format.

## OBLIGATION AND RIGHTS

- AITPM has the right to amend a the sponsorship or exhibitor packages to benefit the sponsor/exhibitor or the Conference. Every effort will be made to maximise partner benefits as well as the delegates experience.
- Sponsors must ensure that any promotional activity must not interfere with any other sponsor or exhibitor.
- AITPM reserve the right to change the layout and allocation of booths in the exhibition space as required. Exhibitors will be notified when necessary.
- All exhibitors must be adequately covered for Public and Product Liability Insurance.



 **AITPM NATIONAL  
2025 TRANSPORT  
CONFERENCE**

**3 - 5 SEPTEMBER ADELAIDE**  
**MOVEMENT FOR THRIVING COMMUNITIES**



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