



Transport  
Professionals  
Association

# 2026 NATIONAL TRANSPORT CONFERENCE

8 - 11 SEPTEMBER | MEANJIN BRISBANE  
SHAPING THE FUTURE | MOVING THE NOW

## SPONSORSHIP PROPOSAL



# WELCOME

Meet us in Meanjin, Brisbane, on 8 – 11 September for the 2026 TPA National Transport Conference.

Our theme – Shaping the future, moving the now will challenge us to respond to today's urgent transport issues while shaping our networks and systems for the decades ahead.

Now more than ever, the National Transport Conference is the place where ideas turn into action.

With over 500 delegates expected, the event will bring together professionals from government, industry, consultancy, and academia to share expertise, debate solutions, and collaborate on the future of movement in Australia.

Delegates can look forward to international keynote speakers, national and local panellists, interactive workshops based around real problems, and networking opportunities that create lasting professional connections.

Sponsoring places your organisation at the centre of the transport conversation—showcasing your people and expertise to a national network of more than 6,000 transport professionals.

We invite government agencies, private sector consultancies, service providers and the academic sector to participate in this event, and we look forward to your involvement.

We are excited to present our initial 2026 sponsorship prospectus, which offer a range of opportunities to share our vision for a connected, resilient, and sustainable transport future and play a part in shaping the conversations that matter.

We can't wait to see you there!

2026 Conference Committee



## 2026 QUEENSLAND CONFERENCE COMMITTEE

### **MARION GUESNIER**

Queensland  
Branch President

### **ERIN THOMAS**

Conference Convenor

### **XANTHIA DUBLIER**

Conference Convenor

### **KIRSTY KELLY**

CEO  
Transport Professionals  
Association

# SHAPING THE FUTURE, MOVING THE NOW

## 2026 THEME

As transport professionals, we face the dual challenge of tackling today's most pressing issues while preparing for the opportunities and uncertainties of tomorrow.

Our theme, **Shaping the future, moving the now**, invites us to consider urgent challenges such as congestion, climate change, equity, and accessibility, while also exploring how shifting demographics and emerging technologies will transform the way we move and grow into the future.

This raises an important question: how can we, as a collective, work together to balance the diverse needs of current and future generations and deliver a transport network that serves all? Together, we can lay the foundations for a more connected, resilient, and sustainable transport system.

Through engaging presentations, robust panel discussions, and interactive workshops, **#NTC2026** will explore how we can address the urgent needs of today while shaping the transport networks and public spaces that will carry us into the future.

## WHAT TO EXPECT IN 2026

- **INSPIRING IDEAS** | Be challenged and inspired by global, national, and local speakers sparking new ways of thinking.
- **COLLABORATION IN ACTION** | Explore how government, industry, and community can work together to turn vision into practical outcomes with step change now to lead us to our collective vision.
- **PRACTICAL LEARNING** | Dive into workshops, panels, study tours and interactive sessions designed to share tools, knowledge and strategies applicable to the industry.
- **NETWORKING OPPORTUNITIES** | Connect with peers, build new partnerships, and strengthen your place in the transport community.

# PARTNERING WITH US

## TRANSPORT PROFESSIONALS ASSOCIATION

### WHO ARE WE?

The Transport Professionals Association (TPA) is the national peak body for Australia's transport community. We connect more than 6,000 professionals across every discipline; planners, engineers, modellers, economists, policy specialists, researchers, and more.

What makes our community different is its breadth. We represent the whole of transport, not just one segment of it. Our members plan, design, deliver and manage the networks that shape every journey across the country.

We advocate to government, support careers, foster collaboration, and share technical knowledge right across the profession. With strong state branches backed by a national framework, TPA is uniquely placed to deliver local impact while building national influence.

### OUR IMPACT

3,250+

Active members and subscribers

(more than half working in Government)

6,000+

industry professionals engaged through our communications

324,195+

organic reach on LinkedIn (Sept 24 - Sept 25) with engagement of **10.2%**—well above sector norms.

### WHY DOES THIS MATTER?

Our investment with us isn't just about putting your logo in front of an audience. It's about creating genuine connections with the people who matter most to your business.

The future leaders coming through the pipeline, the current decision-makers shaping projects in government and industry, and the influential voices guiding policy and investment across Australia.

A partnership with TPA positions you at the centre of these conversations, giving you and your team the relationships, visibility, and influence that drive real outcomes.

# PARTNERING WITH THE NATIONAL TRANSPORT CONFERENCE

## OUR IMPACT IN 2025

500+

Delegates attended the National Transport Conference in 2025.

48.9%

From Private Consultancy

37.7%

From Local / State Government

67%

Of delegates returned to the National Transport Conference in 2025.

66,000+

Emails sent in 2025 across Conference Campaign. (March - August 2025)

33.4%

Average View Rate across communications during Conference Campaign. (March - August 2025)

6.55%

Engagement rate across LinkedIn posts for the Conference Campaign, (March - August 2025)

7,100+

Views of Conference Website between March - August 2025.

1,300+

Total Active Users across website during Conference campaign. (March - August 2025)

2,800+

Engagements on Conference website home page during Conference campaign. (March - August 2025)

# 2026

## SPONSORSHIP OPPORTUNITIES

The National Transport Conference has an unrivalled reputation for allowing delegates to meet and discuss ideas, broaden their knowledge, and connect with other industry professionals.

In 2026, there is a range of sponsorship opportunities available to promote your products and services, while also demonstrating your company's interest in and commitment to professional development of the range of disciplines within the transport community.

Details of the sponsorship levels and some benefits are outlined in this prospectus.

We would be pleased to consider any other initiatives of mutual benefit, including sponsorships of interactive sessions during the conference days. We can design a bespoke sponsorship opportunity specific to your organisation's budget and goals.

TO DISCUSS SPONSORSHIP OPPORTUNITIES FOR 2026

### **NATALIE WILSON**

NATIONAL PARTNERSHIPS AND MEMBERSHIPS MANAGER

TRANSPORT PROFESSIONALS ASSOCIATION

+07 3544 5670

[PARTNERSHIPS@TRANSPORTPROFESSIONALS.COM.AU](mailto:PARTNERSHIPS@TRANSPORTPROFESSIONALS.COM.AU)



# CONFERENCE SPONSORSHIP PACKAGES

## MAJOR PACKAGES – INCLUSIONS

### INDUSTRY – \$35,000 EX GST

The premium level of sponsorship and will receive a high level of exposure through the event including exposure during plenary sessions. The package includes promotions on our conference lanyards and a speaking opportunity during a plenary session.

**SOLD**

### LEADERSHIP – \$17,000 EX GST

This package provides value for money with high levels of exposure as the sponsor for the concurrent sessions in the primary conference presentation room across three days, including being the room host for each session. Our Leadership Partnership includes the opportunity to participate in a panel session and undertake thought leadership focused direct marketing to TPA Members and Conference attendees.

**SOLD**

### KNOWLEDGE – \$17,000 EX GST

This package provides high levels of exposure as the sponsor for the concurrent sessions in a designated sponsored room. This package includes the opportunity to participate in a presentation session in the room and undertake thought leadership focused direct marketing to TPA members and Conference attendees.

**SOLD**

### MODELLING + DATA – \$17,000 EX GST

This package provides high levels of exposure as the sponsor for the concurrent sessions in a designated sponsored room. This package includes the opportunity to participate in a presentation session in the room and undertake focused direct marketing to TPA members and Conference attendees. This package also involves opportunity to be involved in curating a session in the conference program with the TMN Committee.



# CONFERENCE

# SPONSORSHIP PACKAGES

## MAJOR PACKAGES – INCLUSIONS

**2026** NATIONAL  
TRANSPORT  
CONFERENCE  
8 - 11 SEPTEMBER | MEANJIN BRISBANE

	<b>INDUSTRY</b> \$35,000 ex GST	<b>LEADERSHIP</b> \$17,000 ex GST	<b>KNOWLEDGE</b> \$17,000 ex GST	<b>MODELLING + DATA</b> \$17,000 ex GST
<b>Availability</b>	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>	<b>One (1)</b>
<b>Complimentary Registrations</b>	Eight (8) 3 Day Full Registrations	Three (3) 3 Day Full Registrations	Three (3) 3 Day Full Registrations	Three (3) 3 Day Full Registrations
<b>Sponsor Registration Rate</b> (40% off non-member rate)	✓	✓	✓	✓
<b>Exhibition Space</b> (Complimentary or discounted)	Two (2) Expo spaces complimentary including Lead Capture	50% off expo space package including Lead Capture	50% off expo space package including Lead Capture	50% off expo space package including Lead Capture
<b>Discount of 10%</b> (up to \$3000) on other sponsorship products	✓	✓	✓	✓
<b>Opportunity to Provide Panel Session Speaker</b>	✓	Only for a session in the main room during concurrent sessions	Only for a session in the sponsored room during concurrent sessions	Only for a session in the sponsored room during concurrent sessions
<b>Chairing or Room Hosting</b> (Introduce Session Chair and End of Session housekeeping)	✗	Room Host in sponsored room during concurrent sessions	Room Host in sponsored room during concurrent sessions	Room Host in sponsored room during concurrent sessions
<b>Promotional Presentation Opportunity</b> (speaking or video)	5 min	2 min	2 min	2 min
<b>Exclusive Branding and Marketing Opportunities</b> (Specific to package)	Primary logo on Conference Lanyards	<ul style="list-style-type: none"> <li>Two (2) Solus EDM's to TPA Database highlighting involvement in Conference, Speakers or upcoming initiatives</li> <li>Three (3) dedicated LinkedIn posts highlighting organisations involvement in Conference</li> </ul>	<ul style="list-style-type: none"> <li>Two (2) Solus EDM's to TPA Database highlighting involvement in Conference, Speakers or upcoming initiatives</li> <li>Three (3) dedicated LinkedIn posts highlighting organisations involvement in Conference</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to work with TMN Committee and Conference Committee to curate One (1) conference session.</li> <li>One (1) Solus EDM's to TPA Database highlighting involvement in Conference, Speakers or upcoming initiatives</li> <li>Two (2) dedicated LinkedIn posts highlighting organisations involvement in Conference</li> </ul>
<b>In- Conference Branding and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Verbal acknowledgement as the Industry sponsor by the MC at the Conference</li> <li>Up to six (6) banners, incl two (2) in the plenary sessions</li> </ul>	<ul style="list-style-type: none"> <li>Verbal acknowledgement as the Leadership sponsor by the MC at the Conference</li> <li>Up to two (2) banners in main room during concurrent sessions</li> </ul>	<ul style="list-style-type: none"> <li>Verbal acknowledgement as the Knowledge sponsor by the MC at the Conference</li> <li>Up to two (2) banners in main room during concurrent sessions</li> </ul>	<ul style="list-style-type: none"> <li>Verbal acknowledgement as the Knowledge sponsor by the MC at the Conference</li> <li>Up to two (2) banners in main room during concurrent sessions</li> </ul>
<b>General Marketing, Promotion Reporting and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Logo on all Conference EDMS</li> <li>Logo on Conference website and Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Promotional social media tiles and e-signatures to promote involvement</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Mention in TPA Conference LinkedIn Posts (where appropriate)</li> <li>Post Conference Delegate Listing (opted in only, no contact details) and Conference Report</li> </ul>	<ul style="list-style-type: none"> <li>Logo on all Conference EDMS</li> <li>Logo on Conference website and Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Promotional social media tiles and e-signatures to promote involvement</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Mention in TPA Conference LinkedIn Posts (where appropriate)</li> <li>Post Conference Delegate Listing (opted in only, no contact details) and Conference Report</li> </ul>	<ul style="list-style-type: none"> <li>Logo on all Conference EDMS</li> <li>Logo on Conference website and Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Promotional social media tiles and e-signatures to promote involvement</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Mention in TPA Conference LinkedIn Posts (where appropriate)</li> <li>Post Conference Delegate Listing (opted in only, no contact details) and Conference Report</li> </ul>	<ul style="list-style-type: none"> <li>Logo on all Conference EDMS</li> <li>Logo on Conference website and Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Promotional social media tiles and e-signatures to promote involvement</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Mention in TPA Conference LinkedIn Posts (where appropriate)</li> <li>Post Conference Delegate Listing (opted in only, no contact details) and Conference Report</li> </ul>

# CONFERENCE SPONSORSHIP PACKAGES

## NETWORKING

### CONFERENCE DINNER (DAY 2) - \$15,000 EX GST

This package gives the sponsor great exposure at the Conference Dinner, including exclusive recognition, a speaking opportunity, dinner tickets and the ability to work with the Conference Team to select exclusive entertainment options for the event that represent your brand.

SOLD

### WELCOME HAPPY HOUR (DAY 1) - \$10,000 EX GST

This package gives a sponsor great exposure at the end of the first day of the Conference. Taking place in the Exhibition Space, sponsorship of this informal networking event includes a speaking opportunity for the sponsor.

SOLD

### CLOSING DRINKS (DAY 3) - \$7,000 EX GST

Once the conference has finished, delegates will have the opportunity to meet at an adjacent venue to enjoy some drinks and canapes. This package allows the sponsor to be recognised by the industry for their support and to help encourage further discussion of the conference themes.

SOLD

### BARISTA SPONSOR - \$7,000 EX GST

An excellent opportunity to be the most popular sponsor at the conference, providing free barista-style coffee to all delegates across all 3 days and increasing the brand awareness for your organisation with the branded coffee cart. Two coffee carts are available in 2026. Additional opportunities are also available to add branded cups/branded merchandise at the Coffee Carts (*additional costs apply*).

SOLD



# CONFERENCE SPONSORSHIP PACKAGES

## NETWORKING

	<b>CONFERENCE DINNER</b> \$15,000 ex GST DAY 2	<b>WELCOME NETWORKING</b> \$10,000 ex GST DAY 1	<b>CLOSING DRINKS</b> \$7,000 ex GST DAY 3	<b>BARISTA SPONSOR</b> \$7,000 ex GST ALL DAYS
<b>Availability</b>	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>	<b>SOLD</b>
<b>Complimentary Registrations</b> (3 Day Full Registration)	Two (2) 3 Day Full Conference Registration and Table of Ten (10) at the Conference Dinner	Two (2) 3 Day Full Conference Registration	One (1) 3 Day Full Conference Registration	One (1) 3 Day Full Conference Registration
<b>Sponsor Registration Rate</b> (40% off non-member rate)	✓	✓	✓	✗
<b>Exhibition Space</b> (Complimentary or discounted)	✗	✗	✗	25% off expo space package including Lead Capture
<b>Discount of 10%</b> (up to \$3000) on other sponsorship products	✓	✓	✓	✗
<b>Promotional Presentation Opportunity</b> (speaking or video)	5 min at Conference Dinner	5 min at Welcome Networking	5 min at Closing Drinks	✗
<b>In-Event Branding and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Verbal acknowledgement as the Conference Dinner Sponsor by the MC at the Conference</li> <li>Up to four (4) Banners at the Conference Dinner in room (plus branding on tables)</li> </ul>	Up to four (4) Banners at the Welcome Drinks	Up to four (4) Banners at the Closing Drinks	<ul style="list-style-type: none"> <li>Organisational branding on Coffee Cart (artwork designed by TPA featuring Organisations logo in Conference Brand)</li> <li>Up to two (2) banners in the Expo space/ near coffee cart</li> </ul>
<b>General Marketing, Promotion Reporting and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Opportunity to work with Conference Team around entertainment options.</li> <li>Logo and recognition as Conference Dinner sponsor all relevant Conference EDMS</li> <li>Logo and recognition as Conference Dinner sponsor on Conference website and in Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Exclusive mention in AITPM Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo and recognition as Welcome Networking sponsor all relevant Conference EDMS</li> <li>Logo and recognition as Welcome Networking sponsor on Conference website and in Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Exclusive mention in TPA Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo and recognition as Closing Drinks sponsor all relevant Conference EDMS</li> <li>Logo and recognition as Closing Drinks sponsor on Conference website and in Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Exclusive mention in TPA Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on all Conference EDMS</li> <li>Logo on Conference website and Conference App</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> </ul>

\*Networking Packages do not include any exclusive branding opportunities, chairing or hosting opportunities, or the opportunity to provide any panel session speakers

# CONFERENCE SPONSORSHIP PACKAGES

## REFRESHMENT PACKAGES

### WELCOME BREAKFAST (DAY 1) - \$5,000 ex GST

This provides excellent networking opportunities and a wonderful, cost-effective opportunity to expose delegates to your company. We encourage this sponsor to work with us to enhance the breakfast experience.

SOLD

### BREAKFAST (DAY 3) - \$2,000 ex GST

This provides excellent networking opportunities and a wonderful, cost-effective opportunity to expose delegates to your company. We encourage this sponsor to work with us to enhance the breakfast experience.

### LUNCH (ALL DAYS) - \$5,000 ex GST

This package enables a sponsor to engage in the event and includes the potential to provide some interactive entertainment to make the lunch break memorable (at sponsor's own cost).

SOLD

### MORNING AND AFTERNOON TEA BREAKS (5 BREAKS) - \$5,000 ex GST

This provides excellent networking opportunities and a wonderful, cost-effective opportunity to expose delegates to your company. This package provides exposure across all conference days.

SOLD



# CONFERENCE SPONSORSHIP PACKAGES

## REFRESHMENT PACKAGES - INCLUSIONS\*

	<b>WELCOME BREAKFAST</b> \$5,000 ex GST DAY 1	<b>BREAKFAST</b> \$2,000 ex GST DAY 3	<b>LUNCH</b> \$5,000 ex GST ALL DAYS	<b>MORNING TEA AND AFTERNOON TEA BREAKS</b> \$5,000 ex GST 5 BREAKS
<b>Availability</b>	<b>SOLD</b>	<b>One (1)</b>	<b>SOLD</b>	<b>SOLD</b>
<b>Complimentary Registrations</b>	One (1) 3 Day Full Conference Registration	×	One (1) 3 Day Full Conference Registration	One (1) 3 Day Full Conference Registration
<b>In Event Branding and Acknowledgement</b>	Up to four (4) Banners in the refreshment area	Up to two (2) Banners in the refreshment area	Up to two (2) Banners in the refreshment area	Up to two (2) Banners in the refreshment area
<b>Promotional Presentation Opportunity</b> (speaking or video)	×	×	×	×
<b>General Marketing, Promotion Reporting and Acknowledgement</b>	<ul style="list-style-type: none"> <li>• Logo on Conference website and Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of TPA Logo</li> <li>• Mention in TPAConference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Conference website and Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of TPA Logo</li> <li>• Mention in TPAConference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Conference website and Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of TPA Logo</li> <li>• Mention in TPAConference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on Conference website and Conference App</li> <li>• Ability to acknowledge partnership with AITPM including use of TPA Logo</li> <li>• Mention in TPAConference LinkedIn Posts (where appropriate)</li> </ul>

\*Refreshment Packages do not include any exclusive branding opportunities, chairing or hosting opportunities or the opportunity to provide any panel session speakers, exhibition spaces or discounts on additional sponsorship products.

# CONFERENCE SPONSORSHIP PACKAGES

## EMERGING PROFESSIONALS

### EMERGING PROFESSIONAL EVENTS AND OTHER OPPORTUNITIES – POA

A range of exclusive Emerging Professionals events and opportunities will be available in 2026 with opportunities for sponsors to become involved in curating and hosting initiatives for Emerging Professionals throughout the Conference. Opportunities are dependent on our program and can be tailored to fit your organisation.



# CONFERENCE SPONSORSHIP PACKAGES

## OTHER PACKAGES

### INTERNATIONAL KEYNOTE + SPEAKER TOUR

**\$15,000 EX GST (negotiable with in-kind contribution)**

This sponsorship gives your organisation the opportunity to bring an internationally renowned keynote speaker to Australia for the National Transport Conference and support their participation in a speaker tour (post-Conference) across major capital cities. In-kind contributions, such as travel support, event hosting, or accommodation, can be considered as part of the sponsorship arrangement.

### ENGAGEMENT SPONSOR

**\$10,500 EX GST (or negotiable in-kind)**

This is an opportunity showcase the calibre of your company's community engagement team throughout the conference. This sponsorship offers an unique opportunity to engage with delegates and even provide an interactive/hands-on component (eg. MCing opportunities, delegate experiences etc. ) at the Conference.

### RESEARCH/ACADEMIC SPONSOR – \$5,000 EX GST

This package is for research or academic organisations. This sponsor will have the opportunity to participate in a panel session or provide a presentation and will include opportunity for student attendance.

### SITE TOURS & OFF-SITE WORKSHOPS and CONFERENCE PLUS+ TBC, negotiable and in-kind

The opportunity to host and run site tours or off-site workshop sessions pre-conference as a part of the Conference Plus+ Program.



# CONFERENCE SPONSORSHIP PACKAGES

## OTHER PACKAGES – INCLUSIONS\*

	<b>INTERNATIONAL KEYNOTE + SPEAKER TOUR</b> \$15,000 ex GST Negotiable with in-kind contribution	<b>ENGAGEMENT SPONSOR</b> \$10,500 ex GST Negotiable with in-kind contribution	<b>RESEARCH/ ACADEMIC SPONSOR</b> \$5,000 ex GST	<b>SITE TOURS AND OFF SITE WORKSHOPS (CONFERENCE PLUS+)</b> TBC Negotiable with in-kind contribution
<b>Availability</b>	<b>One (1)</b>	<b>One (1)</b>	<b>Three (3)</b>	<b>Five (5)</b>
<b>Complimentary Registrations</b>	Three (3) 3 Day Full Conference Registration	Two (2) 3 Day Full Conference Registration	One (1) 3 Day Full Conference Registration Four (4) Student Registrations	One (1) 3 Day Full Conference Registration
<b>Sponsor Registration Rate</b> (40% off non-member rate)	✓	✓	✗	✗
<b>Exhibition Space</b> (Complimentary or discounted)	✗	25% off expo space package including Lead Capture	25% off expo space package including Lead Capture	✗
<b>Discount of 10%</b> (up to \$3000) on other sponsorship products	✓	✓	✗	✗
<b>Opportunity to Provide Panel Session Speaker</b>	✗	✗	✓	✗
<b>Promotional Presentation Opportunity</b> (speaking or video)	2 min at Events	2 min at Conference (To be confirmed by TPA)	2 min at Conference (To be confirmed by TPA)	✗
<b>In-Event Branding and Acknowledgement</b>	Up to four (4) Banners for Speaker Tour only	Negotiable	Negotiable	Negotiable
<b>Exclusive Branding Opportunities specific to Package</b>	✗	<ul style="list-style-type: none"> <li>One (1) Solus EDM's to AITPM Database highlighting involvement in Conference and Speaker or upcoming initiatives</li> <li>One (1) dedicated LinkedIn posts highlighting organisations involvement in Conference</li> </ul>	✗	✗
<b>General Marketing, Promotion Reporting and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Recognised as major host of Speaker Tour (post Conference)</li> <li>Representative to welcome and MC all speaker tour events (post Conference)</li> <li>Opportunity to curate program with TPA Team for speaker tour (post Conference)</li> <li>Logo on Conference website and Conference App and dedicated event registration pages</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Mention in TPA Conference LinkedIn Posts (where appropriate)</li> <li>Prominent logo position and mention on Event specific EDMs</li> <li>Reference of organisation at all Speaker tour Events</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Conference website and Conference App</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Mention in TPA Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Conference website and Conference App</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Mention in TPA Conference LinkedIn Posts (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Conference website and Conference App</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Mention in TPA Conference LinkedIn Posts (where appropriate)</li> </ul>

\*Other packages – do not include any chairing or hosting opportunities or Panel session speakers.

# CONFERENCE SPONSORSHIP PACKAGES

## EXHIBITION SPACE

### DELEGATE RECHARGE LOUNGE – \$7,000 EX GST

The Delegate Lounge is an exclusive brand opportunity and offers a space for attendees to recharge, connect, and collaborate. Designed for networking and relaxation, the lounge provides a comfortable setting to catch up on emails, hold informal meetings, or simply unwind between sessions. With a branded recharge station and the ability to host an activation in the space, this opportunity provides a perfect hub for meaningful conversations and professional connections throughout the conference.

### EXPO SPACE – \$2,000 – \$5,000 EX GST

The expo spaces are the most interactive form of advertisement your company can achieve, providing the opportunity for direct access to delegates over the full three days of the conference. It provides your company with an excellent opportunity to discuss the details of your products or services with delegates.

The expo space area is the most prominent and used area located at the heart of the conference. It is where the welcome event, stand-up lunches, morning and afternoon tea/coffee breaks will be held. Delegates will have ample opportunity to visit the displays, which are attended by your company's personnel.

## OTHER BRANDED OPPORTUNITIES AND ACTIVATIONS – POA

In addition to our standard exhibition packages, we offer a range of flexible branded opportunities, allowing exhibitors to creatively showcase their company and engage delegates in unique and impactful ways, including:

- Conference App/ Digital engagement
- WI-FI
- Sustainability - reusable cups, water bottles, water refill stations etc
- Interactive activations and activities



# CONFERENCE SPONSORSHIP PACKAGES

## EXHIBITION SPACE – INCLUSIONS\*

	<b>EXPO SPACE – SMALL (1x1)</b> <b>\$2,000 Ex GST</b>	<b>EXPO SPACE – STANDARD (3x2)</b> <b>\$5,000 Ex GST</b>
<b>Availability</b>	<b>Ten (10)</b>	<b>Approx. Four (4)</b>
<b>Complimentary Registrations</b> (Conference/ Dinner Registration)	One (1) Exhibitor Pass	One (1) 3 Day Full Conference Registration and One (1) Exhibitor Pass
<b>Additional Exhibitor Passes</b>	\$500.00 per additional Exhibitor Pass (excluding Conference, Conference Dinner and Closing Drinks)	\$500.00 per additional Exhibitor Pass (excluding Conference, Conference Dinner and Closing Drinks)
<b>Upgraded Passes</b>	Exhibitors who are also speakers will have the option to upgrade their included exhibitor passes to a full access pass for approx. \$800 inc GST (subject to availability and at the discretion of TPA)	Exhibitors who are also speakers will have the option to upgrade their included exhibitor passes to a full access pass for approx. \$800 inc GST (subject to availability and at the discretion of TPA)
<b>Exhibition Space</b>	<p><b>Selection of location of expo space (based on availability)</b></p> <p>A space approximately 1m x 1m (space negotiable based on your set up style) for you to select and design your exhibition set up based on several options provided by our Expo company provider, including Layout, design signage, furniture and IT equipment to be arranged directly with the expo space suppliers to ensure your specific needs are met and will be at the sponsor's own cost.</p> <p>All exhibitors will receive access to Lead Capture through the Official National Transport Conference App.</p>	<p><b>Selection of location of expo space (based on availability)</b></p> <p>A space approximately 3m x 2m (space negotiable based on your set up style) for you to select and design your exhibition set up based on several options provided by our Expo company provider, including Layout, design signage, furniture and IT equipment to be arranged directly with the expo space suppliers to ensure your specific needs are met and will be at the sponsor's own cost.</p> <p>All exhibitors will receive access to Lead Capture through the Official National Transport Conference App.</p>
<b>Additional Requirements</b>	<ul style="list-style-type: none"> <li>TPA will arrange one single power point per expo space (maximum loading of 1200 watts, 5 amps). Additional points can be provided through negotiation with the conference's trade display contractor.</li> <li>High speed internet can be arranged via the conference AV/IT contractor and will be at the sponsor's own cost.</li> </ul>	<ul style="list-style-type: none"> <li>TPA will arrange one single power point per expo space (maximum loading of 1200 watts, 5 amps). Additional points can be provided through negotiation with the conference's trade display contractor.</li> <li>High speed internet can be arranged via the conference AV/IT contractor and will be at the sponsor's own cost.</li> </ul>
<b>General Marketing, Promotion and Acknowledgement</b>	<ul style="list-style-type: none"> <li>Logo on exhibitor page on Conference website and Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Link to main organisation website</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Provision of marketing tiles to promote organisations involvement as exhibitor at the Conference.</li> <li>Mention in TPA Conference LinkedIn Posts about exhibitors (where appropriate)</li> </ul>	<ul style="list-style-type: none"> <li>Logo on exhibitor page on Conference website and Conference App</li> <li>A short 50 word organisation bio listed on Conference website and in Conference App</li> <li>Link to main organisation website</li> <li>Ability to acknowledge partnership with TPA including use of TPA Logo</li> <li>Provision of marketing tiles to promote organisations involvement as exhibitor at the Conference.</li> <li>Mention in TPA Conference LinkedIn Posts about exhibitors (where appropriate)</li> </ul>

\*Expo spaces can be added to any package on request, unless already included in a package. Expo spaces do not include any speaking, chairing or presenting opportunities.

# CONFERENCE SPONSORSHIP PACKAGES

## EXHIBITION SPACE – INCLUSIONS\*

### DELEGATE LOUNGE

**\$7,000** Ex GST

#### Availability

**One (1)**

#### Complimentary Registrations (Conference/ Dinner Registration)

Two (2) 3 Day Full Conference Registration  
One (1) Single Day Conference Registration ( on day selected by sponsor)  
One (1) Exhibitor Pass to man activation

#### Additional Exhibitor Passes

\$500.00 per additional Exhibitor Pass  
(excluding Conference, Conference Dinner and Closing Drinks)

#### Exclusive naming rights to the Delegate Lounge

#### Space

A space approximately 4m x 3m (space negotiable based on requirements) exclusively organisation-branded in the main exhibition space at the Conference. Sponsor has the ability to host a unique activation in the space for meetings/ promotion in the space (with activation at sponsors cost - eg. Wellness Zone, Recharge Zone, Meeting Zone or even exclusive giveaways) and work with TPA and the exhibition company provider to plan the space including including layout, design signage, furniture and IT equipment to be arranged directly with the expo space suppliers to ensure your specific needs are met.

#### General Marketing, Promotion and Acknowledgement

- Exclusive mention each day in the Conference Introduction as Delegate Lounge Sponsor
- Logo on exhibitor page on Conference website and Conference App
- A short 50 word organisation bio listed on Conference website and in Conference App
- Link to main organisation website
- Ability to acknowledge partnership with TPA including use of TPA Logo
- Provision of marketing tiles to promote organisations involvement as exhibitor at the Conference.
- Mention in TPA Conference LinkedIn Posts about exhibitors (where appropriate)

\*Expo spaces can be added to any package on request, unless already included in a package. Expo spaces do not include any speaking, chairing or presenting opportunities.

# TERMS AND CONDITIONS

## **APPLICATION PROCEDURE**

- Contact the Partnerships and Memberships Officer to discuss and select your preferred sponsorship package(s).
- Sponsorship acceptance is subject to the review and approval of TPA.
- Selection of sponsors is at the discretion of TPA and includes consideration of alignment with the conference themes, consistency with TPA's vision and objectives, and track record of previous successful business relationships.
- Once approved and contracted, sponsors will receive access to the National Transport Conference Sponsor Portal, which allows sponsors to self-manage their stand, lead capture and other items in line with their package.

## **CANCELLATION POLICY**

- If you would like to request the cancellation of your sponsorship, please submit a written request for cancellation specifying the reason for cancellation.
- The cancellation request is subject to the approval of TPA on the condition that none of the sponsorship arrangements have been delivered upon and can be resold.
- 50% of the contracted amount will be retained for cancellation requests more than 2 months prior to the conference
- 100% of the contracted amount will be retained for cancellation requests less 2 months prior to the conference.
- If your cancellation is related to pandemic health restrictions resulting in significant limitation to your ability to engage in the event, the above policies may be waived.
- Cancellation due to disaster or health restrictions - If the event is cancelled due to a pandemic or disaster we will negotiate with you to defer your sponsorship to a future event.

## **PROMOTIONS AND MARKETING**

- Partners and exhibitors are required to provide logos, brief bios, and relevant information by deadlines specified by TPA. The organisers will not be responsible for publishing logos or text submitted after the deadline or in an incorrect format.

## **OBLIGATION AND RIGHTS**

- TPA has the right to amend the sponsorship or exhibitor packages to benefit the sponsor/exhibitor or the Conference. Every effort will be made to maximise partner benefits as well as the delegates' experience.
- Sponsors must ensure that any promotional activity does not interfere with any other sponsor or exhibitor.
- TPA reserve the right to change the layout and allocation of booths in the exhibition space as required. Exhibitors will be notified when necessary.
- All exhibitors must be adequately covered for Public and Product Liability Insurance.

# 2026 NATIONAL TRANSPORT CONFERENCE

8 - 11 SEPTEMBER | MEANJIN BRISBANE



Transport  
Professionals  
Association

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