

Community Led Health Promotion with Goolarri Media

Claudia McDermott

Ben Collins

Goolarri Media – Jodi Bell

I would like to acknowledge the land that we meet on,
Gadigal Country, and pay my respects to Elders past,
and present. We stand on sovereign country, a land that
was never ceded

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More effective, achieve better results, employ more Aboriginal and Torres Strait Islander people and are often preferred over mainstream services





1. Which health issue most needs increased understanding in the community?
2. How would you like to see this topic portrayed in a health promotion on Goolarri Television?









The background is a solid dark purple rectangle centered on a lighter purple background. The lighter background is decorated with several organic, cloud-like shapes in a slightly lighter shade of purple. Additionally, there are clusters of small white dots, some of which are arranged in a grid-like pattern within the organic shapes.

What next?



11 Seconds



Produced by UWA medical students Ben Collins and Claudia Walton-McDermott

With special thanks to:

Goolarri Media Enterprises

Project supervisor: Jodie Bell

Script development, cultural consultant and starring: Mary G

Co-starring: Greg Tait

Medical Supervisor: Dr Jonathan Blundell

Film Crew: Gary Hamaguchi, Arthur Hunter and Traelyn Aiken

Editing: Traelyn Aiken and Kim West

Location courtesy Susannah and Matt

Produced in consultation with:

Broome Regional Aboriginal Health Service Health Workers

The Broome Aboriginal Media Association Board of Directors

And thanks to Broome community members who shared their advice and ideas