



**PRIDOC2024**

NGADLUKU WARRA, NGADLUKU TAPA PURRUNA, NGADLUKU PURRUNA  
OUR LANGUAGE, OUR CULTURE, OUR HEALTH.

## **PARTNERSHIP PROSPECTUS**

PACIFIC REGION INDIGENOUS DOCTORS CONGRESS (PRIDOC) 2024

2<sup>ND</sup> - 6<sup>TH</sup> DECEMBER 2024  
ADELAIDE CONVENTION CENTRE



# AIDA

**It is with enthusiasm and pride that the Australian Indigenous Doctors' Association (AIDA) invites you to gather on Kaurna Country for PRIDoC 2024, to delve into the theme: Ngadluku Warra, Ngadluku Tapa Purruna, Ngadluku Purruna (Our Language, Our Culture, Our Health).**

This unique congress brings together the foremost Indigenous doctors' member organisations from across the Pacific, including Australian Indigenous Doctors Association (AIDA), 'Ahahui o nā Kauka, Association of American Indian Physicians, Indigenous Physicians Association of Canada (IPAC), Medical Association for Indigenous People of Taiwan (MAIPT), and Te Ohu Rata O Aotearoa (Te ORA).

This year's theme highlights the inseparable connection between language, culture, and health within Indigenous communities. It underscores the importance of a culturally safe healthcare system that respects and incorporates Indigenous identities, values, and practices. By sponsoring this event, you are not only supporting a congress but also championing a cause that strives for health equity and cultural integrity.

Your sponsorship presents an invaluable opportunity to contribute to the advancement of Indigenous health, enhance your brand exposure, improve your company image, and gain access to our diverse and influential network of healthcare professionals, community leaders, and decision-makers. This gathering is a beacon of unity, collaboration, and innovation, offering unique solutions to the challenges faced by Indigenous health systems.

As we come together to share knowledge, strategies, and solutions, your support will be pivotal in fostering an environment of collaboration and understanding. This congress is more than an event; it's a platform for impactful change. Your participation as a sponsor will be central to our collective success in making a significant difference in the health and well-being of Indigenous communities across the Pacific and beyond.

We are eager to discuss the potential for your organisation to join us in this vital work. Together, with your support, we can honour the spirit of Ngadluku Warra, Ngadluku Tapa Purruna, Ngadluku Purruna, as we strive towards a healthier future for all our communities.

## Partner Organisations



## Acknowledgement of Country

Ngadlu Kaurna yartangka inparringutha.

We acknowledge and pay our respects to the Kaurna people, the traditional custodians whose ancestral lands we will gather on.

Ngadlu-rlu Kaurna miyurna, yaitya mathanya Wama Tarntanyaku pukinangku tarrkarri-arra tampinhi.

We acknowledge and respect the Kaurna people's cultural, spiritual, physical and emotional connection with their land, waters and community.

Ngadlu-rlu Kaurna miyurna parnaku yarta, yailtya, tapa purruna tampinhi.

We pay respect to elders both past and present.

Ngadlu-rlu Kaurna Pukiana miyurna puki-puki-nangku, Kaurna Purkarna yalaka tampinhi.

We extend that respect to other First Nations People and their Indigenous lands across the globe.

Ngadlu-rlu yaitya miyurna iyangka yalaka kumarta pangkarra Wirtuthidnanangku, kumarta pangkarra warrunangku tampinhi.

# The Artist Behind the Art

## Tikana Telfer

Tikana Telfer hails from the Mullawirra Meyunna (dry forest clan) of the Kurna people of the Adelaide Plains. Tikana also represents her connection to her mothers and grandmothers' line from Ooldea on the far west coast of South Australia.



In the heart of the artwork, three circles stand proudly "Our Language, Our Culture, Our Health." These circles symbolise the pillars of our identity,

## Artist Statement

In this vibrant art piece, I weave a narrative that transcends time and shows my family's connection to Country. The warm tones of orange pulsate with the energy of my family ties to the land, embodying our profound connection and spiritual resonance with our traditional weather season. As the orange shades transition into the cool blues, they evoke the presence of the wet season and the life-giving force of water in our culture. The interplay of these colours serves as a visual ode to the transition between the wet and dry seasons, symbolising the cyclical rhythm of nature that shapes our existence. Within the intricate patterns, the water elements delicately represent the strength and wisdom of Aboriginal women, who are the nurturers, language carriers, and storytellers, while the earth elements embody the resilience and endurance of men, serving as our protectors and hunter-gatherers.

The four larger stars in the artwork symbolise the four directions, while the smaller stars represent our ancestors watching over us, guiding us, and sharing their stories through the celestial tapestry of the night sky. This artwork encapsulates the rich narrative of our creation stories, where water and Country intertwine, and the roles of women and men are celebrated in harmony with the guidance of our ancestors.

In the heart of the artwork, three circles stand proudly, each bearing the weight of profound significance: "Our Language, Our Culture, Our Health." These circles symbolise the pillars of our identity, intertwining and supporting the essence of our being. Hovering above is a spirit, a representation of our ancestors looking over us and guiding our journey. This spirit embodies various facets of our culture, yet uniquely represents my own spirit and connection. Thumbprints within the spirit symbolise DNA, echoing the patterns found in the trees, signifying our interconnectedness with Country. We are all bound by the same thumbprint, connected to Country in ways both seen and unseen. As the spirit oversees the landscape, it serves as a poignant reminder of our shared origin and inevitable return to Country, completing the circle of life in the rich tapestry of our cultural heritage.



# Truly Sustainable



At Adelaide Convention Centre (ACC), sustainability is embedded in everything they do, from ACC's food and design, practices and people. The world's first convention centre to achieve EarthCheck's coveted Master certification, ACC are obsessed with

energy and water conservation, responsible sourcing, food redistribution and minimising waste to landfill, and work closely with their clients on sustainable event management to help reduce their event footprint for a better tomorrow.

## Earthcheck Certified

EarthCheck is the world's leading certification for sustainable destinations and tourism organisations. ACC's latest EarthCheck audit recognised Adelaide Convention Centre as a leader in the Australian business events industry

when it comes to minimising waste to landfill, potable water consumption, energy consumption and greenhouse gas emissions. ACC are always on the lookout for new initiatives to build upon their sustainable practices.

# Be a part of the lively Exhibition Hall



Located at the heart of a city made for events, in a state known for sparking ideas, Adelaide Convention Centre creates events that live on in the hearts and minds of our guests. With a famed menu you'd expect in award-winning restaurants, technological capabilities to a world standard, and globally recognised sustainability credentials, ACC pride themselves on delivering events that transcend the standard event experience.

- Catering Breaks
- Poster Board Presentations
- Welcome Reception
- Closing Drinks



# Congress Themes



**Language and Identity:** A Pathway to Improved Health Outcomes Language preservation, health in Indigenous Communities, cultural identity.



**Cultural Safety:** Bridging Traditions and Modern Practices. How healthcare professionals can create culturally safe environments to enhance the delivery of care, focusing on respecting diverse traditions while incorporating modern medical practices.



**Next Generation Healthcare:** Youth Health and Wellbeing Addressing the unique healthcare needs of the younger generation, strategies to promote physical and mental wellbeing, education, and access to healthcare services for youth.



**Innovations in Rural Health:** Overcoming Barriers and Enhancing Access Showcase advancements and creative solutions in rural healthcare, emphasizing the challenges faced by rural communities and strategies to overcome barriers for improved health outcomes.



**Mind and Body:** Integrating Mental Health into Holistic Care. The intersection of mental health and overall wellbeing, holistic approaches to healthcare that prioritise mental health alongside physical health.



**Climate-conscious Healthcare:** Environmental Challenges for Better Health The impact of climate change on health, sustainable healthcare practices, ways in which the healthcare industry can contribute to environmental wellbeing.

# Why Partner /Exhibit?



**Networking Opportunities**  
Build relationships with key leaders, decision makers, and other organisations from across the globe.



**Visibility and Exposure**  
Demonstrate your organisation's interests, expertise and relevance to Indigenous health.



**Lead Generation and Engagement**  
Promote your organisation and products/services to health sector experts, clinicians, graduates, students, and policy makers.



**Relationships for the Future**  
Show your organisation's support for the Indigenous health sector, and for current and future Indigenous doctors.

To find out more information, contact:



Australian Indigenous Doctors' Association  
Conference@aida.org.au

# Organising Committee



**Dr Jonathan Newchurch**  
Committee Chair  
Vice-President



**Dr Oliva O'Donoghue**  
Board Director



**Dr Jean Pepperill**  
Board Director

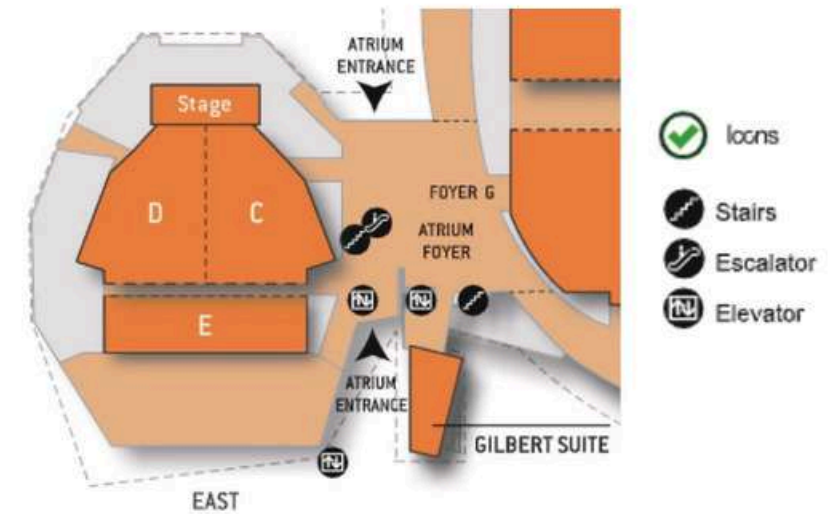
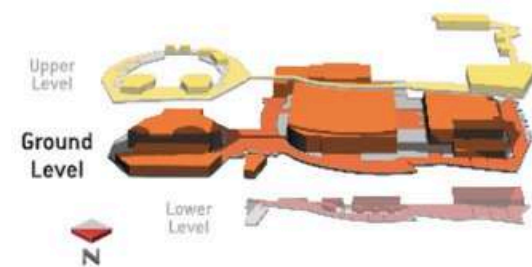


**Dr Crystal Williams**  
Board Director

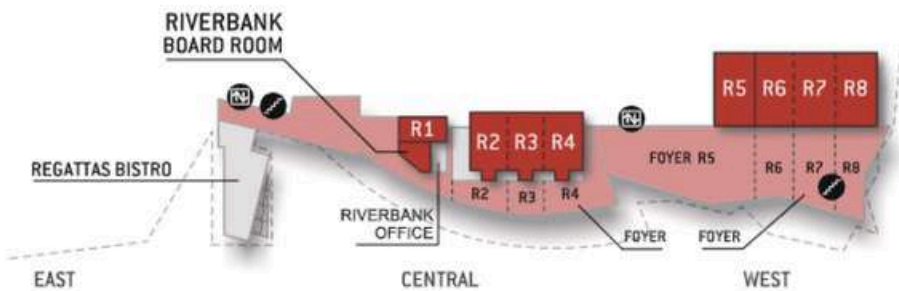
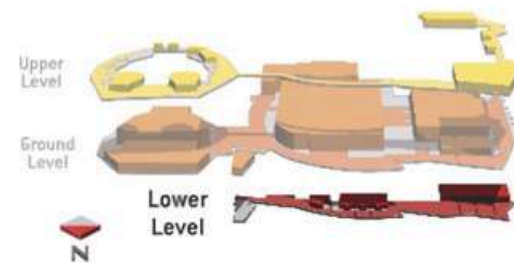
# Venue Floorplan

See the draft venue floorplan – please note this may be subject to change by venue or Organisers. Please note priority placing will be given to Partners and choices of location will be on first reply basis.

## Ground Floor



## Lower Level





**PRIDOc2024**

NOADLUKU WARRA, NOADLUKU TAPA PURRUNA, NOADLUKU PURRUNA  
OUR LANGUAGE, OUR CULTURE, OUR HEALTH.

## - Partnership Opportunities -

ALL PRICES ARE INCLUSIVE OF GST AND PRESENTED IN AUSTRALIAN DOLLARS

## 1 Opportunity

PLATINUM

## Wardlipari Milkyway Sponsor \$45,000

SOLD

**Exhibition:**

- 3m x 6m Exhibition booth in a prime location. Should you have a custom stand the equivalent floor space will be provided

**Registration and Social Functions:**

- 6 Complimentary Congress Registrations including access to the Exhibition Hall and Welcome Reception
- 6 PRIDoC 2024 Banquet Tickets

**Marketing and Promotion:**

- Opportunity to give a 5-minute presentation at the opening of the congress
- Acknowledgement of partnership during the congress
- 1 x Full page Advertising space in the Congress App, content to be supplied by partner and can include an image and link to external site or video
- 1 x News Alerts via the Congress App, content to be supplied by partner and can include one image per alert (400x400 pixels)
- 2 x bespoke social media posts to promote sponsorship, 1 re-post of partner's own PRIDoC promotional post (please tag AIDA in these posts)
- One (1) banner on the plenary stage (supplied by Partner). Position determined by organisers
- One (1) banner in the registration area (supplied by Partner). *Position determined by organisers*
- Logo and 100-word company profile displayed on the Congress App
- Logo displayed on Congress Website
- Logo displayed on Congress Holding Slides on Sponsorship page
- Recognition in list of partners on the Congress App
- Recognition in list of exhibitors on the Congress App
- Opportunity for distribution of promotional items from your Booth to delegates
- Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent) This will not be supplied separately to your personal access

## 2 Opportunities

GOLD

## Mankamankarrarna Seven Sisters Sponsor \$30,000

SOLD

**Exhibition:**

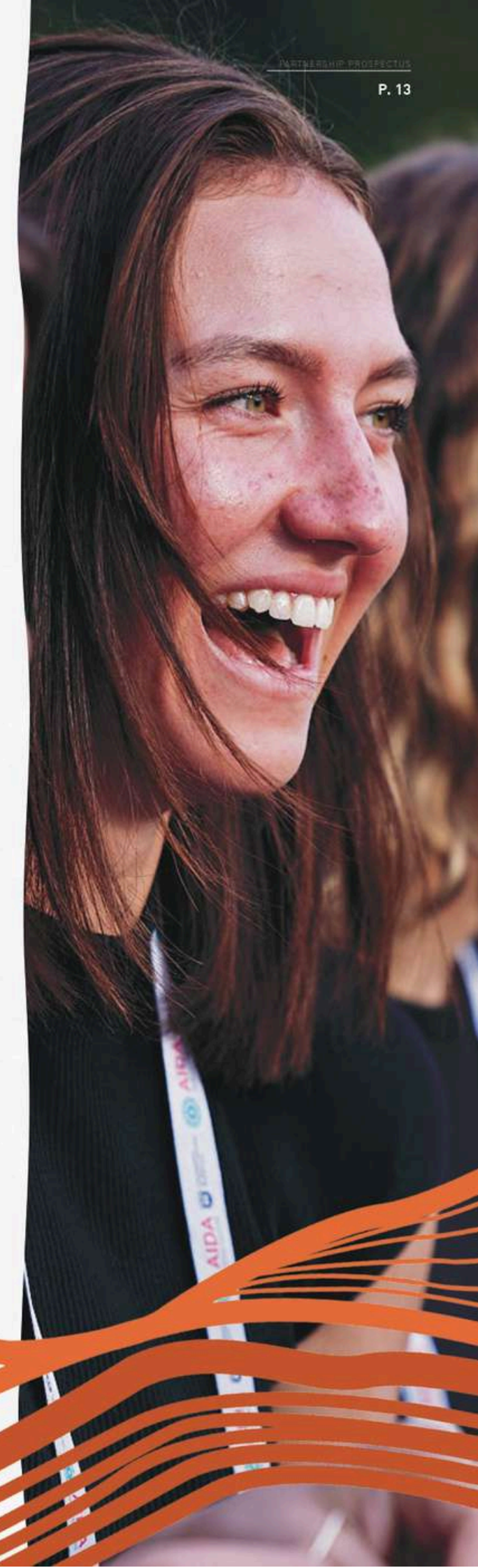
- 3m x 6m Exhibition booth in a prime location. Should you have a custom stand the equivalent floor space will be provided

**Registration and Social Functions:**

- 4 Complimentary Congress Registrations including access to the Exhibition Hall and Welcome Reception
- 4 PRIDoC 2024 Banquet Tickets

**Marketing and Promotion:**

- Acknowledgement of partnership during the congress
- 1 News Alerts via the Congress App, content to be supplied by partner and can include one image per alert (400x400 pixels)
- One (1) banner to be displayed on the plenary stage (supplied by Partner). Position determined by organisers
- Logo and 100-word company profile displayed on the Congress App
- Logo displayed on Congress Website
- Logo displayed on Congress Holding Slides on Sponsorship page
- Recognition in list of partners on the Congress App
- Recognition in list of exhibitors on the Congress App
- 1 x bespoke social media post to promote sponsorship, 1 re-post of partner's own PRIDoC promotional post (please tag AIDA in this post)
- Opportunity for distribution of promotional items from your Booth to delegates
- Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)



## 3 Opportunities

SOLD

SILVER

*Wirltu Tidna*  
**Southern Cross  
 Sponsor \$20,000**

**Exhibition:**

- 3m x 3m Exhibition booth. Should you have a custom stand the equivalent floor space will be provided

**Registration and Social Functions:**

- 2 Complimentary Congress Registrations including access to the Exhibition Hall and Welcome Reception

**Marketing and Promotion:**

- Acknowledgement of partnership during the congress
- Logo and 100-word company profile displayed on the Congress App
- Logo displayed on Congress Website
- 1 x bespoke social media post to promote sponsorship
- Logo displayed on Congress Holding Slides on Sponsorship page
- Recognition in list of partners on the Congress App
- Recognition in list of exhibitors on the Congress App
- Opportunity for distribution of promotional items from your Booth to delegates
- Access to the Congress App for on-site partners/ exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)

## Exclusive Opportunity

SOLD

**Banquet  
 Sponsor \$30,000**

**Discount:**

- Opportunity to purchase a 3m x 3m booth at a discounted rate

**Registration and Social Functions:**

- 4 Complimentary Congress Registrations including access to the Exhibition Hall and Welcome Reception
- 8 PRIDoC 2024 Banquet Tickets

**Marketing and Promotion:**

- Naming Rights for the PRIDoC 2024 Banquet
- Opportunity to give a 5-minute presentation during the PRIDoC 2024 Banquet
- Exclusive Branding at partners expense of the PRIDoC 2024 Banquet including table decorations, theming, and signage. *In consultation with organising committee*
- Logo displayed on PRIDoC 2024 Banquet Holding Slides
- Two (2) banners to be displayed during the PRIDoC 2024 Banquet (supplied by Partner). Position determined by organisers
- Logo displayed on Congress Website
- Logo and 100-word company profile displayed on the Congress App
- 1 x bespoke social media post to promote sponsorship, 1 re-post of partner's own PRIDoC promotional post (please tag AIDA in this post)
- Logo displayed on Congress Holding Slides on Sponsorship page
- Logo displayed on PRIDoC 2024 Banquet Menus
- Recognition in list of partners on the Congress App
- Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)



Exclusive Opportunity

SOLD

## Cultural Sharing Night Sponsor \$25,000

### Discount:

- Opportunity to purchase a 3m x 3m booth at a discounted rate

### Registration and Social Functions:

- 2 Complimentary Congress Registrations including access to the Exhibition Hall and Welcome Reception
- 10 Complimentary registrations for the Cultural Sharing Evening only

### Marketing and Promotion:

- Opportunity to give a 5-minute welcome opening the Cultural Sharing Night
- Two (2) banners to be displayed during the Cultural Sharing Night (supplied by Sponsor). *Position determined by organisers*
- Logo and 100-word company profile displayed on the Congress App
- Logo displayed on Congress Website
- 1 x bespoke social media post to promote sponsorship
- Logo displayed on Congress Holding Slides on Sponsorship page
- Recognition in list of partners on the Congress App
- Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)

Exclusive Opportunity

SOLD

## Welcome Reception Sponsor \$20,000

### Discount:

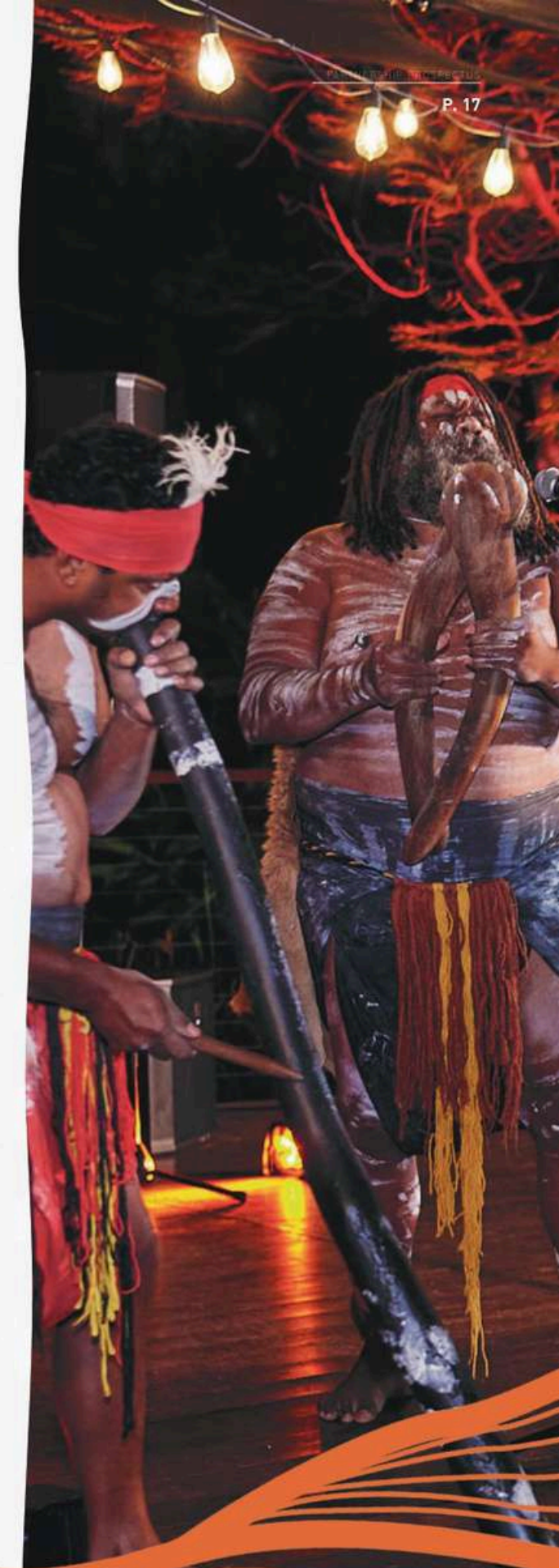
- Opportunity to purchase a 3m x 3m booth at a discounted rate

### Registration and Social Functions:

- 2 Complimentary Congress Registrations including access to the Exhibition Hall and Welcome Reception.
- 10 Complimentary registrations for the Welcome Reception only

### Marketing and Promotion:

- Opportunity to give a 5-minute welcome opening the Welcome Reception
- Two (2) banners to be displayed during the Welcome Reception (supplied by Partner). *Position determined by organisers*
- Logo and 100-word company profile displayed on the Congress App
- Logo displayed on Congress Website
- 1 x bespoke social media post to promote sponsorship
- Logo displayed on Congress Holding Slides on Sponsorship page
- Recognition in list of partners on the Congress App
- Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)



# Packages

| Package  | Opportunity  | Registration and Social Functions  | Marketing and Promotion  |
|--|--|--|--|
| <b>Language Partner</b><br><b>\$7,500</b><br>Reduced price!            | This is an opportunity to sponsor the Mandarin interpreters in support of an inclusive experience.   | <ul style="list-style-type: none"> <li>2 Complimentary Congress Registrations including access to the Exhibition Hall and Welcome Reception</li> <li>4 Complimentary registrations for the Welcome Reception only</li> </ul> | <ul style="list-style-type: none"> <li>Recognition of sponsorship notified to attendees at the Opening Plenary and Welcome Reception</li> <li>One (1) banner to be displayed during the Plenary and Sessions requiring Interpreter <i>Position determined by organisers</i></li> <li>Logo and 100-word company profile displayed on the Congress App</li> <li>Logo displayed on Congress Website</li> <li>Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>Recognition in list of partners on the Congress App</li> <li>Access to the Congress App for on-site partners/ exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul>  |
| <b>Exhibition Networking Lounge Partner</b><br><b>\$15,000</b><br>SOLD | 3m x 6m Exhibition booth in a prime location. Should you have a custom stand the equivalent floor space will be provided. You will have an inclusive amount for furniture options, that can be upgraded. | <ul style="list-style-type: none"> <li>4 Complimentary Congress Registrations including access to the Exhibition Hall and Welcome Reception</li> </ul>   | <ul style="list-style-type: none"> <li>Opportunity to provide, at additional cost to partner:                             <ul style="list-style-type: none"> <li>Upgraded lounge furniture</li> <li>Charging Stations</li> <li>Wellness Juice Bar</li> </ul> </li> <li>Your corporate signage prominently displayed at the Exhibition Lounge. Free standing banner to be supplied by partner</li> <li>Logo and 100-word company profile displayed on the Congress App</li> <li>Logo displayed on Congress Website</li> <li>Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>Recognition on the Congress App</li> <li>Access to the Congress App for on-site partners/ exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul> |
| <b>Connection to Country Day Partner</b><br><b>\$15,000</b><br>SOLD    | This sponsorship opportunity will be to support the program and activities on the Wednesday 4th of December.   | <ul style="list-style-type: none"> <li>2 Complimentary Congress Registrations including access to the Exhibition Hall and Welcome Reception</li> <li>2 Complimentary registrations for the Welcome Reception only</li> </ul> | <ul style="list-style-type: none"> <li>Opportunity to give a 5-minute welcome opening the Connection to Country Day</li> <li>Two (2) banners to be displayed at the Wellness Day (supplied by Partner). <i>Position determined by organisers.</i></li> <li>Logo and 100-word company profile displayed on the Congress App</li> <li>Logo displayed on Congress Website</li> <li>Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>Recognition in list of partners on the Congress App</li> <li>Access to the Congress App for on-site partners/ exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul>  |



| Package  | Opportunity   | Marketing and Promotion   |
|--|---|---|
| <b>Barista Cart</b><br><b>\$13,000</b><br>ONE OPPORTUNITY LEFT | <ul style="list-style-type: none"> <li>2 Opportunities</li> <li>A dedicated Barista space (3m x 3m) in a prime location</li> <li>Opportunity to purchase booth is offered at a discounted rate. Please indicate if you wish to purchase a booth space with your Barista partnership. This then makes it a double space (6m x 3m) with one booth area to be used for the Barista and coffee cart, the other as the Exhibitors display space</li> </ul> | <ul style="list-style-type: none"> <li>Coffee Cart Branding (artwork supplied by partner)</li> <li>Opportunity to supply an 8oz compostable / reusable branded coffee cup (Partner to Supply)</li> <li>Opportunity to supply branded aprons / merchandise for barista to wear (Partner to Supply)</li> <li>Logo and 100-word company profile displayed on the Congress App</li> <li>Logo displayed on Congress Website</li> <li>Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>Recognition on the Congress App</li> <li>Access to the Congress App for on-site partners/ exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul> |

# Packages

| Package   | Opportunity   | Marketing and Promotion  |
|---|---|--|
| <b>Mobile App and Wi-Fi Partner</b><br><b>\$12,000</b><br><b>SOLD</b> | <ul style="list-style-type: none"> <li>Exclusive branding of Congress App</li> <li>Logo to appear on Congress App loading screen</li> <li>1 Full page Advertising space in the Congress App, content to be supplied by partner and can include an image and link to external site or video</li> <li>1 News Alerts via the Congress App, content to be supplied by partner and can include one image per alert (400x400 pixels)</li> <li>Logo on Footer of Congress App</li> <li>WiFi:</li> <li>Wi-Fi password is your company name</li> <li>Logo on Wi-Fi signage at registration desk</li> </ul> | <ul style="list-style-type: none"> <li>Logo and 100-word company profile displayed on the Congress App</li> <li>Logo displayed on Congress Website</li> <li>Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>Recognition in list of partners on the Congress App</li> <li>Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul> |

|   |   |  |
|---|---|--|
| <b>Green Space Partner</b><br><b>\$10,000</b> | <p>Opportunity to sponsor the greenery and plants for the congress in spaces such as (but not limited to) the exhibition area, registration, and the main plenary room.</p> | <ul style="list-style-type: none"> <li>Your corporate signage prominently displayed at the congress. Free standing banner to be supplied by partner</li> <li>Logo and 100-word company profile displayed on the Congress App</li> <li>Logo displayed on Congress Website</li> <li>Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>Recognition on the Congress App</li> <li>Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul> |
|---|---|--|

|  |   |   |
|--|---|---|
| <b>Sustainable Satchel Partner</b><br><b>\$10,000</b><br><b>SOLD</b> | <p>This is an exclusive opportunity to have your logo appear on one side of the PRIDOC 2024 satchel.</p> <p>The bag will feature the Congress Artwork and AIDA logo, alongside the logo of the Satchel Sponsor.</p> | <ul style="list-style-type: none"> <li>Logo displayed on branded congress satchel for delegates</li> <li>Opportunity to supply a delegate gift for the satchels (at cost to partner)</li> <li>Opportunity to provide digital brochures on the congress app will be encouraged. No paper inserts will be accepted</li> <li>Logo and 100-word company profile displayed on the Congress App</li> <li>Logo displayed on Congress Website</li> <li>Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>Recognition in list of partners on the Congress App</li> <li>Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul> |
|--|---|---|

|  |  |   |
|--|--|---|
| <b>Sustainable Name Badge Partner</b><br><b>\$7,500</b><br><b>SOLD</b> | <p>This is a sustainable event, in keeping with this goal the congress committee will supply, reusable bamboo lanyards showcasing artwork.</p> | <ul style="list-style-type: none"> <li>One (1) banner to be displayed near the registration desk (supplied by Partner). Position determined by organisers</li> <li>Logo displayed on Name badges</li> <li>Logo and 100-word company profile displayed on the Congress App</li> <li>Logo displayed on Congress Website</li> <li>Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>Recognition in list of partners on the Congress App</li> <li>Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul> |
|--|--|---|



| Package                                     | Opportunity  | Dedicated Exhibition Area  | Marketing and Promotion   |
|---|--|--|---|
| <b>Relaxation Partner</b><br><b>\$6,000</b> | <p>There will be opportunities for the delegates to receive massages during the congress program breaks. Two (x 2) massage therapists will be available.</p> | <p>3m x 6m dedicated floor space. Should you have a custom stand please advise us.</p> | <ul style="list-style-type: none"> <li>Opportunity for pull up banner to be displayed at dedicated Rejuvenate and Relaxation Area</li> <li>Opportunity to supply branded shirts for masseuse to wear (Partner to Supply)</li> <li>Opportunity to supply a delegate gift/voucher card for the satchels (at cost to partner)</li> <li>Logo and 100-word company profile displayed on the Congress App</li> <li>Logo displayed on Congress Website</li> <li>Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>Recognition in list of partners on the Congress App</li> <li>Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul> |

Alicia Veasey

# Packages

| Package  | Opportunity             | Marketing and Promotion  |
|--|-------------------------|--|
| <b>Pen Partner</b><br><b>\$5,000</b><br><b>SOLD</b>      | Exclusive Opportunity   | <ul style="list-style-type: none"> <li>• Logo displayed on branded congress pens for delegates</li> <li>• Opportunity to supply a delegate gift for the satchels (at cost to partner)</li> <li>• Logo and 100-word company profile displayed on the Congress App</li> <li>• Logo displayed on Congress Website</li> <li>• Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>• Recognition in list of partners on the Congress App</li> <li>• Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul>                                     |
| <b>Notepad Partner</b><br><b>\$5,000</b><br><b>SOLD</b>  | Exclusive Opportunity   | <ul style="list-style-type: none"> <li>• Logo displayed on branded congress notepads for delegates</li> <li>• Opportunity to supply a delegate gift for the satchels (at cost to partner)</li> <li>• Logo and 100-word company profile displayed on the Congress App</li> <li>• Logo displayed on Congress Website</li> <li>• Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>• Recognition in list of partners on the Congress App</li> <li>• Access to the Congress App for on-site partners/exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul>                                 |
| <b>Program 'Session Theme' Partner</b><br><b>\$3,500</b> | Maximum 6 Opportunities | <ul style="list-style-type: none"> <li>• Exclusive sponsorship of 1 x congress theme</li> <li>• Logo displayed on session holding slides</li> <li>• One (1) banner to be displayed during the dedicated session theme (supplied by Partner). Position at final discretion approved by committee</li> <li>• Logo and 100-word company profile displayed on the Congress App</li> <li>• Logo displayed on Congress Website</li> <li>• Logo displayed on Congress Holding Slides Sponsorship page</li> <li>• Recognition in list of partners on the Congress App</li> <li>• Session Theme Sponsors will choose 1x program theme to have exclusive sponsorship of</li> </ul> |

## Contact Us



Australian Indigenous Doctors' Association  
 Conference@aida.org.au



| Package                                  | Opportunity  | Marketing and Promotion  |
|--|--|--|
| <b>Student Sponsor</b><br><b>\$5,000</b> | Multiple Opportunities<br>If your organisation would like to support the attendance of a student to attend PRIDOC 2024, consider this sponsorship. Your support will enable a student to attend the full congress, cover their travel and accommodation costs. | <ul style="list-style-type: none"> <li>• Sponsor 1x Indigenous medical student to attend congress and pre-congress workshop(s)</li> <li>• Logo and 100-word company profile displayed on the Congress App</li> <li>• Logo displayed on Congress Website</li> <li>• Provision of congress report direct from sponsored student</li> </ul> |

| Package   | Opportunity  | Marketing and Promotion   |
|---|--|---|
| <b>Junior Medical Officer Sponsor</b><br><b>\$5,000</b> | Multiple Opportunities<br>If your organisation would like to support the attendance of a JMO to attend PRIDOC 2024, consider this sponsorship. Your support will enable a JMO to attend the full Congress, cover their travel and accommodation costs. | <ul style="list-style-type: none"> <li>• Logo and 100-word company profile displayed on the Congress App</li> <li>• Logo displayed on Congress Website</li> <li>• Provision of congress report direct from sponsored student</li> </ul> |

# Exhibition

| Package  | Exhibition               | Registration and Social Functions:  | Marketing and Promotion   |
|--|--------------------------|---|---|
| <b>Single Exhibition</b><br>For Profit Organisation<br>\$5,500 | 3m x 3m Exhibition booth | 2 Complimentary Exhibitor Registrations including access to the Exhibition Hall and Welcome Reception | <ul style="list-style-type: none"> <li>• Logo and 100-word company profile displayed on the Congress App</li> <li>• Logo displayed on Congress Website</li> <li>• Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>• Recognition in list of exhibitors on the Congress App</li> <li>• Access to the Congress App for on-site partners/ exhibitors to collect contact information from delegates</li> </ul>  |
| Not for Profit Organisation<br>\$3,500                         |                          |   |   |
| <b>Double Exhibition</b><br>For Profit Organisation<br>\$7,000 | 3m x 6m Exhibition booth | 4 Complimentary Exhibitor Registrations including the Welcome reception                               | <ul style="list-style-type: none"> <li>• Logo and 100-word company profile displayed on the Congress App</li> <li>• Logo displayed on Congress Website</li> <li>• Logo displayed on Congress Holding Slides on Sponsorship page</li> <li>• Recognition in list of exhibitors on the Congress App</li> <li>• Access to the Congress App for on-site partners/ exhibitors to collect delegate contact information and sales leads from delegates (who provide consent)</li> </ul> |
| Not for Profit Organisation<br>\$5,000                         |                          |   |   |

## Additional Exhibitor Registrations

### ADDITIONAL EXHIBITOR REGISTRATIONS

- 1 Exhibition Registration (includes morning and afternoon refreshment breaks, lunches, access to exhibition)
- Additional Exhibition Registrations do not include tickets to any of the social functions
- \$990 per person

## Book a sponsorship package



## Contact Us



**AIDA**

Australian Indigenous Doctors' Association  
 Conference@aida.org.au



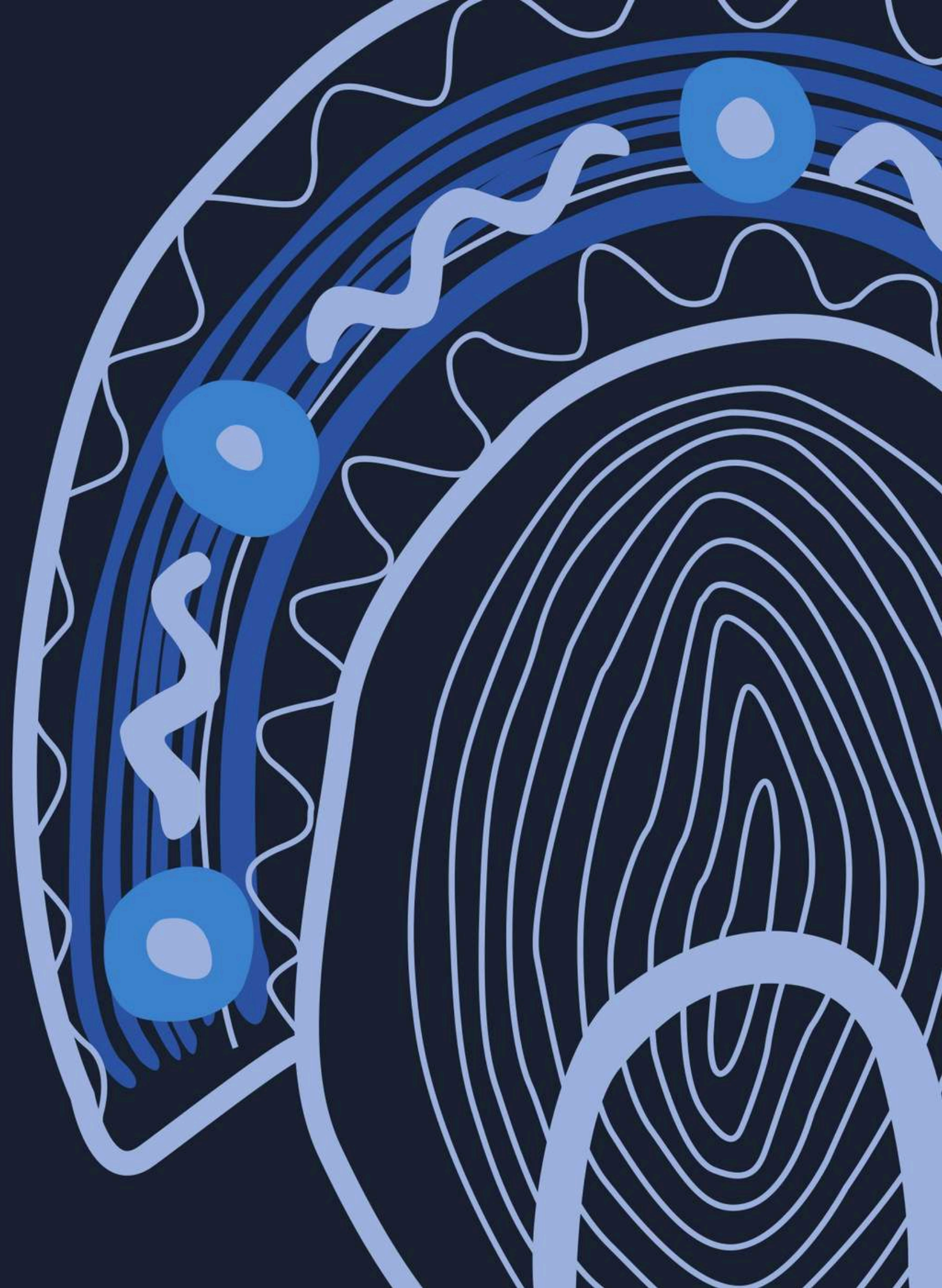
## Terms and Conditions

These terms and conditions constitute a contract between you ('the Exhibitor/Sponsor') Australian Indigenous Doctors' Association Ltd (ABN: 84 131 668 936) and All Occasions Group Pty Ltd (ABN 44 109 863 514) ('the Congress Organisers') in relation to the sponsorship and/or use of exhibition space at the Pacific Regions Indigenous Doctors Congress at the Adelaide Convention Centre ('the Venue') in Adelaide, South Australia from 1 – 6 December 2024 ('the Congress'). By signing the application form you are indicating your acceptance of these terms and conditions. Acceptance and Allocation The Congress Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Congress Organiser, whose decision will be final. Application and Payment To confirm your acceptance of a Sponsorship or exhibition package please complete the Booking form at the back of this brochure and return to [rebecca.gabriel@aomevents.com](mailto:rebecca.gabriel@aomevents.com) and specify the package required. A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor. Cancellation Policy Cancellations will be accepted in writing only. A cancellation notice received 3 months prior to the Congress start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the Congress start date will be subject to a 100% cancellation fee. Legal Responsibility The Congress Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Exhibitor/ Sponsor during or in connection with the Congress that results directly or indirectly in any loss, damage, personal injury or death. The Exhibitor/Sponsor agrees to indemnify the Congress Organisers in respect of any claim and demands in respect thereof. The Exhibitor/Sponsor acknowledges that the Congress Organisers are not responsible for any loss or damage to the Exhibitor/Sponsors' property and that all Exhibitor/Sponsor material and equipment is the sole responsibility of the Exhibitor/Sponsor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Exhibition/ Sponsorship contract. In the event that the Congress or Exhibition is cancelled or delayed through no fault of the Congress Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage. Exhibitor Manual An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 6 weeks before the Congress. It will include the following

- Technical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms. Exhibitor Display Rules

- The Congress Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated exhibition booth must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- Excessive noise that inconveniences other exhibitors or the Congress must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted. Custom Stand All custom stand designs must be approved by the Congress Organisers and the Venue to allow for unrestricted views. Custom booths which aren't open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition. Detailed Requirements and Due Dates:
- The Congress Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.

In the event that materials, information or artwork required by the Congress Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed the Organisers are not responsible for any losses sustained as a result. Sponsorships Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Congress Organisers. You must not do anything where you will, in any way, be represented that you are a partner of the Congress Organisers. Registrations Sponsors/Exhibitors are not permitted to attend Congress Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/ Exhibitors wish to attend the Congress as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date. Sponsorship and Exhibition Packages Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Congress Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Congress Organisers. Venue The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.





# AIDA

Australian Indigenous Doctors' Association  
[Conference@aida.org.au](mailto:Conference@aida.org.au)



## PRIDOc2024

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OUR LANGUAGE, OUR CULTURE, OUR HEALTH.