



ABORIGINAL HOUSING AND HOMELANDS CONFERENCE

Mparntwe
9–12 April 2024

Alice Springs Convention Centre

**Sponsor
Prospectus**



Aboriginal Housing
Northern Territory



Introduction

Aboriginal Housing Northern Territory (AHNT) is the independent peak body for Aboriginal community-controlled organisations that provide housing and housing-related services in the Northern Territory.

Our vision

Aboriginal housing in Aboriginal hands.

Our mission

We provide guidance, support and resources to members and Aboriginal organisations by assisting them to build capacity and become registered community housing providers (CHPs) through the National Regulatory System for Community Housing (NRSCH).

We strongly encourage more Aboriginal organisations to join us.

*Bower bird artwork - created by Larrakia man, Trent Lee. Original artwork was created for the inaugural conference in 2023.

We have adapted his work for this year's event.

Background

AHNT was conceived in 2015 at a forum of [Aboriginal Peak Organisations of the NT](#). At that event, Aboriginal elders and leaders resolved to regain control over Aboriginal housing development, design, construction and property and tenancy management – and to work with government to make sure that happened.

For several years, AHNT existed as a committee of APO NT, advocating, advising, and contributing as needed to proposals, discussion papers, strategies and reviews.

In March 2018 a second forum of around 200 people from 60 Aboriginal organisations decided to incorporate AHNT as a voice for Aboriginal people in the NT and to organise for Aboriginal people to regain control over housing in urban areas, town camps, community living areas, communities and homelands.

Some milestones in our journey:

2018 – won the Fitzgerald Diversity Award for ‘taking action on promoting, protecting and fulfilling human rights’

2019 – 23 August – incorporation under the *Corporations (Aboriginal and Torres Strait Islander) Act 2006*

2021 – 13 July – signed a [memorandum of understanding](#) (2mb PDF) with our sibling peak organisation, [NT Shelter](#)

2022 – 1 December – gained membership of the Joint Steering Committee to the [National Partnership for Remote Housing NT](#)

2023 – 18–21 April – hosted the inaugural Remote Housing and Homelands conference - [download the report](#) (3mb PDF)

For more information, head to our website ahnt.org.au



Message from the Chair

Dear Potential Sponsor,

It is my pleasure to share with you a special opportunity to inform and engage with delegates and organisations from across the Aboriginal housing sector in the Northern Territory and beyond.

As we prepare to host the second annual 2024 Aboriginal Housing and Homelands conference on Arrernte Country, at the Alice Springs Convention Centre from Wednesday 10 April to Friday 12 April, we are reaching out to invite your organisation to participate as a sponsor or exhibitor.

As well as the three-day conference program, we'll host a reception to welcome delegates, on the evening of Tuesday 9 April, and a formal dinner on Thursday 11 April.

Feedback on our inaugural conference last year was overwhelmingly positive. We attracted just over 200 delegates and saw 32 presentations in plenary and parallel streams. Delegates represented community housing providers, homelessness organisations and homelands service providers.

The sector has great expectations for our second conference, and we are determined to meet or exceed them. Together, we are building a strong, self-determined Aboriginal housing and homelands sector in the Northern Territory.

Nationally, we are at a critical juncture for Aboriginal and Torres Strait Islander housing. Conferences like this are critically important for the Aboriginal community controlled sector, our colleagues, funding partners, and advocates to show support for our people and for improving Aboriginal and Torres Strait Islander housing outcomes.

This event will be widely promoted throughout Australia through our social media platforms, by email, and via the dedicated Aboriginal Housing & Homelands conference website. Specific opportunities are described in this sponsorship prospectus.

We are offering a unique opportunity to join our conference and connect with our sector. We hope to see you in Mparntwe.

Best regards,

Alan Mole
Chair, Aboriginal Housing Northern Territory

This year's theme

The Aboriginal Housing and Homelands conference is a forum for Aboriginal and Torres Strait Islander people, members of the Aboriginal community-control sector, non-government organisations, Aboriginal land councils, governments, industry experts, and researchers from across the country to network, learn, influence, and celebrate our ongoing drive to self-determination.

“Building a strong, self-determined Aboriginal housing and homelands sector in the Northern Territory.”

This year's theme packs a set of vital conversations and actions around:

- **Aboriginal-led solutions to create sustainable housing for Aboriginal people**
- **alleviating youth homelessness and preventing violence against women**
- **sustainable housing design (climatically and culturally)**
- **water security and renewable energies**
- **strengthening the housing and homelands sector**

The Aboriginal Housing and Homelands Conference will celebrate success and achievements within First Nations communities in the Northern Territory and beyond - highlighting the sector's ability to address the challenges and embed Aboriginal-led solutions to devise solutions to the challenges of housing design, construction and management; housing affordability and homelessness; and homelands' sustainable development.

Who's coming?

Delegates will include:

- members of the legislative assembly of the NT
- Commonwealth senators, ministers and members of parliament
- Northern Territory land councils
- Senior public servants in the Australian and Northern Territory governments
- heads of organisations who fund or are partners of the Aboriginal community-controlled housing sector
- representatives from the Aboriginal community-controlled housing sector from across the Northern Territory and Australia
- local government representatives
- community representatives and residents.

- As a supporter of the conference, your organisation will be associated with the Northern Territory's *premier* event for the Aboriginal housing sector. Your brand exposure will commence pre-event and continue throughout the conference and post-event.

Furthermore, you will enjoy opportunities to:

- **Demonstrate** and launch new services, products, and programs.
- **Network** with delegates that play key decision-making roles in the NT housing and homelands sector.
- **Identify**, learn from, and engage with leading local, national, and international experts in areas of homelessness, housing, and homelands.
- **Access** all plenary and sessional presentations.

Choose from the variety of sponsorship packages – whatever best suits your budget and marketing needs.





Partnership opportunities

All packages include at least one full complimentary registration for the conference.

Partnerships at a glance

Packages	Cost	Opportunities available
Exhibition Space Included		
Platinum Partner	\$12,500	Exclusive
Gold Partner	\$8,000	Multiple
Coffee Cart Partner	\$5,000	Exclusive
Silver Partner	\$4,500	Multiple
No Exhibition Space Included		
Conference Dinner Partner	\$10,000	Exclusive
Welcome Reception Partner	\$5,000	Exclusive
Catering Break Partner (Lunch, Morning and Afternoon Tea)	\$2,500	Limited
Travel Bursary Partner	\$5,000	Multiple
Exhibition		
Exhibition Booth	\$1,500	Limited

Exhibition space included

Details	Platinum Partner	Gold Partner	Coffee Cart Partner	Silver Partner	Exhibition Booth
Cost (inclusive of GST)	\$12,500	\$8,000	\$5,000	\$4,500	\$1,500
Number of partnerships packages available	Exclusive	Multiple	Exclusive	Multiple	Limited
Pre-event Promotion					
Logo on conference materials (e.g. pdfs and emails)	✓	✓	✓	✓	
Logo and profile on Forum website	✓ 200 word profile	✓ 200 word profile	✓ 200 word profile	✓ 200 word profile	✓ 50 word profile
Event promotion					
Welcoming Address	5 minutes - Opening Session				
Verbal acknowledgement at opening session	✓	✓	✓	✓	
Logo on EDM banner	✓	✓	✓	✓	
Logo on Plenary Session Holding Slides	✓	✓	✓	✓	
Freestanding banner positioned in prominent location (partner to provide, max height: 2m x 1m)	4	2	2	1	
Trestle table with table cloth, 2 chairs and power	✓	✓	✓	✓	✓
Branded Conference Materials	Bamboo Lanyards		Keep Cups		
Other benefits					
Delegate registrations - access to all social events	4	2	2	2	1

No exhibition space included

Details	Conference Dinner Partner	Welcome Reception Partner	Catering Breaks Partner (morning tea, afternoon tea, lunch)	Travel Bursary Partner
Cost (inclusive of GST)	\$10,000	\$5,000	\$2,500	\$5,000
Number of partnership packages available	Exclusive	Exclusive	Limited	Multiple
Pre-event Promotion				
Logo on conference materials (e.g. pdfs and emails)	✓	✓	✓	✓
Logo and profile on Forum website	200 word profile	200 word profile	50 word profile	200 word profile
Event promotion				
Welcoming Address	5 minutes - Conference Dinner	5 minutes - Welcome Reception		
Verbal acknowledgement at opening session	✓	✓	✓	✓
Verbal acknowledgement at partnered function	✓	✓		
Logo on EDM banner	✓	✓	✓	✓
Logo on Plenary Session Holding Slides	✓	✓	✓	✓
Freestanding banner positioned in prominent location at Conference	2			1
Freestanding banner positioned in prominent location at Sponsored Function	2	2	2	
Trestle table with table cloth, 2 chairs and power				
Branded Conference Materials			Catering Signage	
Other benefits				
Delegate registrations - access to all social events	2	2	1	2
Conference Dinner Tickets	10			
Welcome Reception Tickets		2		

The following packages include an exhibition space at the conference:

Platinum Partner

\$12,500

EXCLUSIVE

As the Platinum Partner, your organisation takes center stage at AHHC24, enjoying exclusive opportunities to engage with key decision-makers in the Aboriginal housing and homelands sector. With prominent visibility, including acknowledgment in opening sessions, your brand becomes synonymous with leadership and commitment to shaping the future of Aboriginal housing.

Benefits:

- Opportunity to address delegates during the opening session (5 minutes).
- Exhibition space (includes trestle table with table cloth, 2 chairs, access to a standard power outlet).
- 4 complimentary full conference registrations.
- 4 pull-up banners displayed during the conference: 2 in the plenary hall and 2 in the catering breakout area (Sponsor to supply).
- Logo and acknowledgement as the Platinum Partner on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Platinum Partner in the opening session.
- Re-usable conference keep cups to use at the coffee cart with branded partner logo.
- Branded bamboo conference lanyards.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

Gold Partner

\$8,000

MULTIPLE OPPORTUNITIES

Maximise your impact at AHHC24 with the Gold Partnership, providing exclusive branding in key delegate areas. Gain prominent visibility and acknowledgment as a Gold Partner, connecting directly with decision-makers in the Aboriginal housing and homelands sector.

Benefits:

- Exhibition space (includes trestle table with table cloth, 2 chairs, access to a standard power outlet).
- 2 complimentary full conference registrations.
- 2 pull-up banners displayed during the conference: one in the plenary hall and one in the catering break out area (Sponsor to supply).
- Logo and acknowledgement as Gold Partner on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Gold Partner in the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.



Coffee Cart Partner

\$5,000

EXCLUSIVE

Elevate the conference experience as the Coffee Cart Partner, offering a dedicated barista serving coffee, hot chocolate, and tea from morning to afternoon tea daily. Ensure delegates stay energised with this exclusive sponsorship, providing up to 250 coffees per day and leaving a lasting impression at AHHC24.

Benefits:

- Exhibition space (includes trestle table with table cloth, 2 chairs, access to a standard power outlet).
- 2 complimentary full conference registrations.
- 2 pull-up banners at the coffee cart (partner to provide).
- Logo and acknowledgement as Coffee Cart Partner on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as a Coffee Cart Partner in the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

Silver Partner

\$4,500

MULTIPLE OPPORTUNITIES

Elevate your organisation's presence at AHHC24 with a Silver Partnership, making a meaningful impact on the Aboriginal housing and homelands conference. Be recognised as a valued partner shaping the future of Aboriginal housing with prominent visibility throughout the event.

Benefits:

- Exhibition space (includes trestle table with table cloth, 2 chairs, access to a standard power outlet).
- 2 complimentary full conference registrations.
- One pull-up banner displayed during the conference in the plenary hall (partner to supply).
- Logo and acknowledgement as Silver Partner on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgment as Silver Partner in the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

Exhibition Display Sites \$1,500

Exhibit at AHHC24 and enjoy prominent visibility for your organisation throughout the conference duration.

The exhibition will run for the duration of the conference.

Each exhibition site includes:

- One complimentary full conference registration.
- Logo, hyperlink and 50-word profile on the conference website.
- Table setting with table cloth, 2 chairs and power if required.



The following packages do not include an exhibition space at the Conference:

Conference Dinner Partner – \$10,000

EXCLUSIVE

The dinner is always the highlight of the conference. The dinner partnership is a fantastic opportunity to promote your organisation in a fun and relaxed environment, directly to the delegates.

Benefits:

- Opportunity to address delegates during the dinner (5 minutes).
- 2 complimentary full conference registrations.
- 10 complimentary tickets to the dinner.
- 2 pull-up banners displayed during the dinner (partner to supply).
- Logo and acknowledgment as Conference Dinner Partner on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Conference Dinner Partner during the dinner and at the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed with the dinner in the on-line program and conference website.
- Logo displayed on a holding slide in the plenary room and at the dinner.

Welcome Reception Partner – \$5,000

EXCLUSIVE

The welcome function marks the conference kickoff, providing attendees with an early chance to connect in a friendly atmosphere, fostering valuable networking opportunities. Delegates consistently enjoy this event, setting the stage for initial meaningful connections throughout the conference.

Benefits:

- Opportunity to address delegates during the Welcome Reception (5 minutes).
- 2 complimentary full conference registrations.
- 2 complimentary tickets to the Welcome Reception.
- 2 pull-up banners displayed during the Welcome Reception (partner to supply).
- Logo and acknowledgment as Welcome Reception Partner on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as Welcome Reception Partner during the reception and at the opening session.
- Logo, hyperlink and 200-word profile on the conference website.
- Logo displayed with the Welcome Reception in the on-line program.
- Logo displayed on a holding slide in the plenary room and at the Welcome Reception.



Catering Break Partner

(Lunch, Morning and Afternoon Tea)

\$2,500

LIMITED OPPORTUNITIES

Catering break hosts gain visibility through online program acknowledgments and signage on buffet tables, ensuring prominent recognition during these key conference intervals. Be recognised as a vital supporter, connecting directly with attendees.

Benefits:

- One complimentary full conference registration.
- Naming rights for the nominated break.
- Logo and hyperlink displayed with the break on the online program.
- Logo on signage displayed on catering stations.
- Two pull-up banners in the catering area during the nominated break (partner to supply).
- Logo and acknowledgement as Catering Break Partner on all conference materials including PDFs and broadcast emails.
- Verbal acknowledgement as a Catering Break Partner in the opening session.
- Logo, hyperlink and 50-word profile on the conference website.
- Logo displayed on a holding slide in the plenary room.

Enquiries

Please contact Agentur to discuss supporting the conference:
ahhconference2024@agentur.com.au



Terms and Conditions

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Sponsorship & Exhibition Managers and all prices in this document are inclusive of the GST. The Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. A letter of confirmation will be provided to confirm the booking along with a tax invoice payable within 30 days of receipt. Sponsorship is only confirmed once payment has been received.
3. All monies are payable in Australian dollars.
4. All monies due and payable must be received by the Sponsorship & Exhibition Managers 60 days prior to the Event. No organisation will be listed as a sponsor in any official Event material until the online booking form has been completed and payment has been received by the Sponsorship & Exhibition Managers.
5. If any payment is not received by the Sponsorship and Exhibition Managers by the applicable due date, then the provision of agreed entitlements for the sponsorship will immediately be withdrawn or suspended at the sole discretion of the Sponsorship & Exhibition Managers.
6. CANCELLATION POLICY:
 - Postponement
 - a. In the event of postponement by the Host Organisation, the Sponsorship & Exhibition Managers or the venue, all Sponsorship & Exhibition bookings will be carried over to the revised Event dates.
 - Cancellation by Organisers
 - b. In the event of cancellation by the Host Organisation, Sponsorship & Exhibition Managers or the venue, all Sponsorship & Exhibition payments will be fully refunded subject to deduction of any credit card or bank fees that the Host or Sponsorship & Exhibition Managers may incur.
- COVID-19 implications
 - c. Should a Sponsor's attendance to the Event be impacted by any restrictions enforced by COVID-19 government regulations, the Organising Committee will discuss the available options on a case by case basis and come to a mutual agreement with the Sponsor.
- Cancellation by Sponsor:
 - d. In the event of cancellation by the Sponsor (other than as a consequence of any restrictions enforced by COVID-19 government regulations), the following cancellation policy will apply:
 - i. More than 91 days prior to the Event: 50% of the total payment due will be applicable.
 - ii. Between 90 and 61 days prior to the Event: 75% of the total payment due will be applicable.
 - iii. From 60 days prior to the Event: 100% of the total payment due will be applicable.
- Should a cancellation be made prior to payment, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be due and payable within seven (7) days.
- No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Sponsorship & Exhibition Managers.
7. Sponsorship entitlements including organisation logo on the Event website and other marketing material will be delivered only after receipt of full payment.
8. Where sponsorship involves specified support of Event Speakers:
 - Nomination of speakers will be subject to written approval by the speaker and the Program Committee. Furthermore, at the sole discretion of the Program Committee, sponsored speakers may be asked to speak at additional keynote and/or concurrent sessions.
 - The speaker's contract will specify that speakers must present leading edge, non-commercial papers with no obvious product endorsement and specify that speakers must act ethically, not commenting on other speakers, their presentations or sponsors' products.
 - Following approval from the Program Committee, sponsors will be expected to negotiate directly with their nominated speaker and cover all costs relating to the speaker's attendance at the Event.
 - Sponsors may have the sponsored speaker present at breakfasts, optional workshops and/or commercial sessions within the Event but at no other public, external or by invitation appearances pre or post the Event for a period of 30 days.
 - After the sponsor has agreed with the speaker to commit to the program and associated costs have been negotiated, the Event Managers will then conduct the speaker liaison in relation to obtaining abstracts, papers, copyright waiver, speaker audio visual requirements and any other appropriate arrangements.
9. The Delegate List may be used by the sponsor (if entitled to do so under their sponsorship entitlements) for the purpose of contacting Event delegates only. The list must not be used by the sponsor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Event. The inclusion of email addresses in the Delegate List is at the discretion of the Sponsorship & Exhibition Managers. The Delegate list will exclude those persons who have withheld consent for use of their information in accordance with Privacy Acts.
10. Sponsors (and their employees, contractors or other representatives) will exercise due care in and around the Event venue and in all matters related to sponsorship of the Event so that no harm is caused.
11. As a sponsor, you agree that no promise, warranty or representation has been made to you by the Sponsorship & Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry in this Agreement and that you alone bear full responsibility for the sponsorship package chosen by or allocated to you.
12. The Sponsorship & Exhibition Managers will have no liability to sponsors of any kind if anything not of their doing occurs that a sponsor may consider causes loss or damage of any kind. In the event of cancellation or interruption of the Event, the Sponsorship & Exhibition Managers will have no liability to sponsors other than any refund to which they may be entitled in accordance with these Terms & Conditions or from the Event venue.
13. Force Majeure Event

The Organiser will not be liable (except as required by law) for any loss, damage, injury, costs, or expenses in relation to:

 - a. Events which are beyond the control of the Organiser including but not limited to acts of God, pandemic, epidemic or other widespread illness, blackouts, fire, explosion, flood, earthquakes, war, national emergency, military unrest, acts of terrorism, protests, riot, civil commotion, industrial action, lockouts, strikes or other labour disputes.
 - b. Acts or omissions of an independent contractor or other party outside of the Organiser's control who supplies products or services in connection with the Event.
 - c. Unknown or unforeseen defects in any venue, vehicle, device, or material used in connection with the Event.
14. Indemnity - In the event of industrial disruption or other unforeseen circumstances, the Host, Organising Committee, and the Organiser accept no responsibility for loss of monies incurred by delay or cancellation.
15. Privacy - The Organiser operates a strict privacy policy and is committed to protecting the privacy of its delegates and sponsors. During the registration process, the Organiser will gather and record personal information necessary for your sponsorship. All personal information is gathered, stored, and disseminated in accordance with the National Privacy Principles (NPPs) as set out in the Privacy Act 1988 (as amended).
16. We reserve the right at all times to change, amend, add, or remove any of the above terms without prior notice. If one or more of the conditions outlined in these Sponsor Terms & Conditions should be or become invalid, the remaining conditions will continue to be valid and apply.

Partnership application

Company name

Trading as

ABN

Contact name

Position

Postal address

Telephone

Email

I / We would like to apply for the following sponsorship package:

*The following **include an exhibition space** at the conference.*

Platinum Partner - \$12,500

Gold Partner - \$8,000

Coffee Cart Partner - \$5,000

Silver Partner - \$4,500

*The following **do not include an exhibition space** at the conference.*

Conference Dinner Partner - \$10,000

Welcome Reception Partner - \$5,000

Catering Break Partner - \$2,500

Exhibition Display Sites - \$1,500 (see form below)

For and on behalf of the business / organisation listed above

Signed:

Date:

- To ensure maximum exposure, confirmed participation at the earliest date possible is encouraged.
- The partnership application form may be emailed or mailed to the address listed on this page.
- Prices quoted are in Australian Dollars and are inclusive of 10% goods and services tax (GST).

Enquiries

Please contact Agentur to discuss supporting the conference:
ahhconference2024@agentur.com.au

Exhibition display booking form

Use this form to book exhibition booth for Aboriginal Housing and Homelands Conference, 9 - 12 April 2024 at the Alice Springs Convention Centre. Price listed below are in AUD and inclusive of GST.

Please email the completed form to Sky Andersen, Conference Manager Agentur - sky@agentur.com.au.

CONTACT DETAILS

Contact Name

Position

Organisation

Address

City

State

Postcode

Phone

Email

EXHIBITION PACKAGE

Exhibition Display Sites, \$1500

No. of Booths:

AGREEMENT

Name:

Position:

Organisation:

Date:

Signature:

PAYMENT DETAILS

A tax invoice will be sent upon confirmation of your booking.

I require a tax invoice to make payment.

I would like to pay by credit card.

Amount

(Please note that 1.75% surcharge will apply for all payments made via credit card.)

VISA

Mastercard

Card Number

Expiry

CVV

Cardholder's Name:

Signature:



**To secure your
partnership
please contact the
Conference team**

Agentur Pty Ltd

15 Cavenagh Street, Darwin NT 0800, Australia

+61 8 8981 2010

ahhconference2024@agentur.com.au

agentur.eventsair.com/aboriginal-housing-and-homelands-conference-2024