



SNAICC'27

Our Stories Light the Fire for our Future

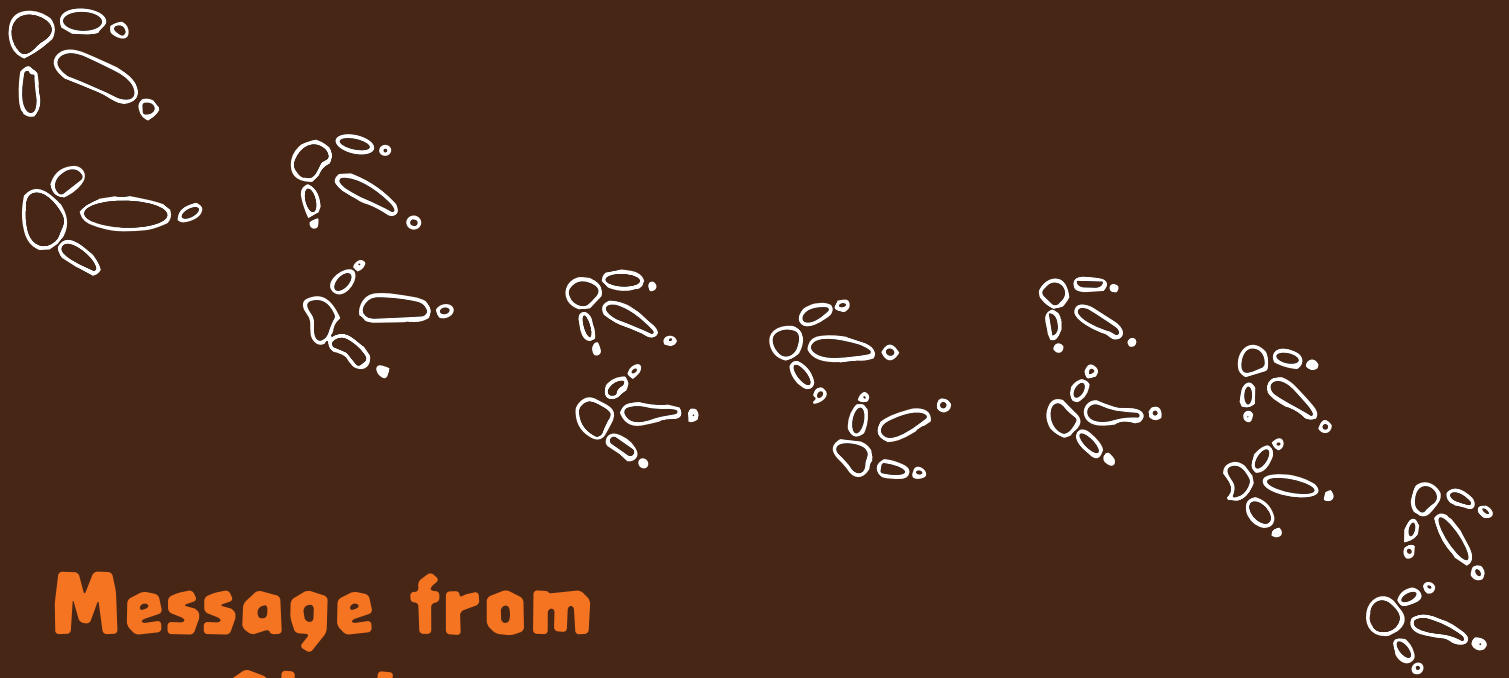
SPONSORSHIP AND EXHIBITOR PROSPECTUS



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Message from our Chairperson

Thank you for your interest in supporting SNAICC's upcoming National Conference.

This major event is proudly the largest Aboriginal and Torres Strait Islander-focused conference in Australia. Our conference gives Aboriginal and Torres Strait Islander organisations, policy makers, researchers, educators, front line support workers, young people, government representatives and non-Indigenous partners the opportunity to gather and share knowledge and experience while renewing commitment to improving outcomes for Aboriginal and Torres Strait Islander children and families.

SNAICC'27 – the 12th SNAICC National Conference will be held at the Adelaide Convention Centre in Tarndanya/Adelaide on the lands of the Kaurna people from 14 to 16 September 2027.

It comes after our highly successful SNAICC'25 in Meanjin/Brisbane where more than 2100 delegates were treated to an amazing array of cultural experiences and learning and networking opportunities.

We are excited to build on this at SNAICC'27 to enable delegates to experience the richness and diversity of Aboriginal cultures in South Australia. The conference will bring together frontline experts, community members and high-level decision makers to share their unique perspectives on what they have learned in building systems and practices that support our children and families to thrive.

With more than 2000 delegates anticipated, the conference will feature a range of presentations, discussion panels and interactive workshops with the voices of children and young people a focus throughout the program. Cultural excellence will be at the forefront of the conference with delegates experiencing ceremony, music, performances and art.

All sponsors will receive acknowledgement of their support before the conference and during the event itself, providing valuable brand visibility and exposure to delegates, organisations, associations and services from across the sector.

You will find a detailed outline of each opportunity on the following pages.

The support of business, organisations and government agencies makes a significant contribution to the sector and helps enable SNAICC's work. Your support contributes to efforts in closing the gap and providing opportunities for our children and families to thrive in culture and community.

SNAICC'27 provides a unique opportunity to promote your organisation, your services and, most importantly, your values to a national audience.

I look forward to seeing you in Tarndanya/Adelaide in 2027.

Muriel Bamblett



Where

SNAICC'27 will be held at the **Adelaide Convention Centre**, on the banks of Karrawirra Pari / River Torrens in South Australia.

Tarndanya/Adelaide is renowned for its vibrant arts, culture and food scene, offering delegates a welcoming and accessible destination in the heart of South Australia. Recognised for its leadership in early childhood development reform and as the first Australian jurisdiction to establish a legislated First Nations Voice to Parliament, South Australia is an ideal host for SNAICC'27.

When

**Tuesday 14 to
Thursday 16
September 2027**



Who

SNAICC, National Voice for our Children, is the national Aboriginal and Torres Strait Islander community-controlled peak body leading systemic and structural reform to protect and advance the rights, safety and wellbeing of Aboriginal and Torres Strait Islander children, young people, families, and communities across Australia.

Our work builds on more than 43 years of community leadership, grounded in over 65,000 years of care, nurture, and cultural knowledge. Since 1981, we have worked to advance the rights of Aboriginal and Torres Strait Islander children, young people and families, and to support the self-determination of communities, ensuring every Aboriginal and Torres Strait Islander child and young person has the opportunity to reach their full potential, growing up strong in culture, supported by strong families and thriving within self-determined communities.

As one of the largest Indigenous conferences in the world, our 2027 National Conference is expected to attract up to 2500 delegates from all parts of Australia. These delegates will represent more than 700 Aboriginal Community Controlled Organisations, associations, community groups, pre-schools, and government departments and agencies from all jurisdictions. These organisations represent and employ early childhood workers, educators, out-of-home care workers, and decision makers who carry cultural authority.



Program

The SNAICC National Conference is Australia's leading example of creating a culturally strong space that allows delegates to learn, share and network about early childhood education, care and development, and child protection and wellbeing issues that impact Aboriginal and Torres Strait Islander people. The lived experiences, perspectives and aspirations of Aboriginal and Torres Strait Islander children and young people are central to this work. Demonstrating an authentic commitment to decolonisation and inclusion, this event seeks to embed Aboriginal ways of knowing, being and doing in all aspects of event design, planning and delivery.

SNAICC'27 will provide a powerful and inspiring learning experience for attendees and an unmatched opportunity for organisations to network with individuals and services within their sector. This gathering is the fullest expression of SNAICC's commitment to serve and elevate the voices of our children and families.

The planning for SNAICC'27 is well underway and the event is guided by the advice of the Cultural Advisory Group. The group includes Kaurna Traditional Owners, as well as other cultural groups with connection to Adelaide and South Australia. Local culture will be celebrated, embedded and woven throughout the conference.

In partnership with local organisations and cultural knowledge holders, the conference will offer ceremony, music, song, dance and art. The foyer will be a tactile welcoming space full of cultural expression, large-scale artworks and the vibrant energy of a marketplace brimming with local artists. Some 60 agencies and suppliers will be onsite in the Exhibition Hall to share their expertise and services.

Across the three days, delegates will be offered keynote speakers, panel discussions and yarning circles. A curated program of 90 breakout sessions will offer the unique opportunity to hear from grassroots organisations and the community-based solutions they are delivering on the ground.

Ensuring that everybody gets what they need, there will also be dedicated spaces for Elders, young people and families. The Quiet Reflection Space and the Sensory Room offer spaces to chill out and recharge. Acknowledging that the content of some presentations may be triggering or traumatising for some people, the conference will provide trained counsellors who are available anytime for a yarn.

Our National Conferences typically end with a big splash and 2027 will be no different: Electric Fields will be the headline act for the Gala Cocktail Party on the final night with deadly DJ's to keep everyone dancing into the night.

If you are planning to support only one conference in 2027, this is the one!

SPONSORSHIP PROSPECTUS

Supporting SNAICC'27 through sponsorship provides the opportunity to make a genuine contribution and statement of your commitment to Aboriginal and Torres Strait Islander children, young people, their families and communities.

Your support makes the conference more accessible to Aboriginal Community Controlled Organisations through reduced registration fees, travel support and, most importantly, through the creation of a culturally-safe environment.

Sponsors benefit directly through recognition of your corporate social responsibility and support. There is also the promotion and brand awareness visibility with child and family services across Australia.

This is a unique and powerful opportunity to engage directly with the services you wish to reach. Finally, there is the acknowledgement of your support in the lead up to, during and post-conference across all our marketing and social media channels, collectively reaching an audience of 61,956 and growing.

SNAICC'27 will be offering the following tiers of support:

TIER	VALUE (ex GST)	AVAILABILITY	TYPE	STATUS
Venue Sponsor	\$200,000	Exclusive	Venue Partner	Taken
Platinum	\$100,000	Exclusive	Principal Sponsor	Available
Diamond	\$50,000	Limited number	Major Sponsor	Available
Gold	\$40,000	Limited number	Major Sponsor	Available
Silver	\$30,000	Limited number	Travel Sponsor	Available
Elders Space	\$20,000	Exclusive	Branded Space Sponsor	Available
Wellbeing Zone	\$20,000	Exclusive	Branded Space Sponsor	Available
Emerald	\$15,000	Limited number	Sponsor	Available
Ruby	\$10,000	Unlimited	Sponsor	Available

More information about each of these opportunities is outlined on the following pages.

We also offer bespoke sponsorship packages for values-aligned organisations wanting to raise their profile through their association with the SNAICC National Conference.

Please contact us to discuss opportunities. Contact details on page 16.

Sponsors are free to share complimentary benefits such as Exhibition booths, registrations and guest passes with other organisations or individuals. SNAICC would be pleased to assist any sponsors wishing to support the participation of Aboriginal Community Controlled Organisations in the conference.

Platinum Sponsor

Availability: Exclusive Opportunity
Price: \$100,000 (ex. GST)

Pre-Event Promotion

- Recognition as our official Principal Sponsor on all marketing materials and paid advertising
- Inclusion in social media post acknowledging all sponsors
- Logo and hyperlink on the Home page of the SNAICC'27 website.
- Exclusive profile on the Sponsors page on the SNAICC'27 website (150 words)

At-Event Promotion

- Verbal recognition as the Principal Sponsor at the official opening of the conference
- 5-minute speaking opportunity
- Complimentary double exhibitor booth in the Market Hall
- 1 delegate satchel insert (up to A4 size, single page)
- Premium full-page advertising space in the conference booklet
- Full-page 150-word profile in the conference booklet
- Logo on signage at Registration Desk
- Logo on sponsor acknowledgement slides in every room for every session
- Logo in the 'Program at a Glance' booklet
- Logo in the official interactive conference app

Other Benefits

- 10 complimentary full delegate registrations
- 10 complimentary guest tickets to the SNAICC, Sponsors and Presenters event
- 10 complimentary guest tickets to the Welcome Function
- 10 complimentary guest tickets to the Conference Gala Cocktail party with Electric Fields



Diamond Sponsor

Availability: Exclusive Opportunities

Price: \$50,000 (ex. GST)

Pre-Event Promotion

- Recognition as a Major Sponsor on all marketing materials and paid advertising
- Inclusion in social media post acknowledging all sponsors
- Exclusive profile on the Sponsors webpage on the SNAICC'27 website (150 words)

At-Event Promotion

- Complimentary exhibitor booth in the Market Hall
- 1 delegate satchel insert (up to A4 size, single page)
- Premium full-page advertising space in the conference booklet
- Full-page 150-word profile in the conference booklet
- Logo on signage at Registration Desk
- Logo on sponsor acknowledgement slides in every room for every session
- Logo in the 'Program at a Glance' booklet
- Logo in the official interactive conference app.

Other Benefits

- 5 complimentary full delegate registrations
- 5 complimentary guest tickets to the SNAICC, Sponsors and Presenters event
- 5 complimentary guest tickets to the Welcome Function
- 5 complimentary guest tickets to the Conference Gala Cocktail party with Electric Fields



Gold Sponsor

Availability: Limited Opportunities
Price: \$40,000 (ex. GST)

Pre-Event Promotion

- Recognition as a Major Sponsor on all marketing materials and paid advertising
- Inclusion in social media post acknowledging all sponsors
- Exclusive profile on the Sponsors webpage on the SNAICC'27 website (150 words)

At-Event Promotion

- Complimentary exhibitor booth in the Market Hall
- 1 delegate satchel insert (up to A4 size, single page)
- Premium full-page advertising space in the conference booklet
- Logo on signage at Registration Desk
- Logo on sponsor acknowledgement slides in every room for every session
- Logo in the 'Program at a Glance' booklet
- Logo in official interactive conference app

Other Benefits

- 4 complimentary full delegate registrations
- 4 complimentary guest tickets to the SNAICC, Sponsors and Presenters event
- 4 complimentary guest tickets to the Welcome Function
- 4 complimentary guest tickets to the Conference Gala Cocktail party with Electric Fields



Silver Sponsor

Availability: Limited Opportunities
Price: \$30,000 (ex. GST)

Travel
Sponsors for
regional and remote
communities

Pre-Event Promotion

- Recognition as a Major Sponsor on all marketing materials and paid advertising
- Inclusion in social media post acknowledging all sponsors
- Exclusive profile on the Sponsors webpage on the SNAICC'27 website (150 words)

At-Event Promotion

- Complimentary single exhibitor booth in the Market Hall
- 1 delegate satchel insert (up to A4 size, single page)
- Premium full-page advertising space in the conference booklet
- Logo on signage at Registration Desk
- Logo on sponsor acknowledgement slides in every room for every session
- Logo in the 'Program at a Glance' booklet
- Logo in official interactive conference app.

Other Benefits

- 3 complimentary full delegate registrations
- 3 complimentary guest tickets to the SNAICC, Sponsors and Presenters event
- 3 complimentary guest tickets to the Welcome Function
- 3 complimentary guest tickets to the Conference Gala Cocktail party with Electric Fields



Elders Space Sponsor

Availability: Exclusive Opportunity
Price: \$20,000 (ex. GST)

Pre-Event Promotion

- Recognition as a Sponsor on all marketing materials and paid advertising
- Inclusion in social media post acknowledging all sponsors
- Logo on Sponsors page on website

At-Event Promotion

- Branded signage acknowledging sponsorship of Elders Space
- 1 delegate satchel insert (up to A4 size, single page)
- Half-page advertising space in the conference booklet
- Logo on signage at Registration Desk
- Logo on sponsor acknowledgement slides in every room for every session
- Logo in the 'Program at a Glance' booklet
- Logo in official interactive conference app.

Other Benefits

- 2 complimentary full delegate registrations
- 2 complimentary guest tickets to the SNAICC, Sponsors and Presenters event
- 2 complimentary guest tickets to the Welcome Function
- 2 complimentary guest tickets to the Conference Gala Cocktail party with Electric Fields



Wellbeing Space Sponsor

Availability: Exclusive Opportunity

Price: \$20,000 (ex. GST)

Pre-Event Promotion

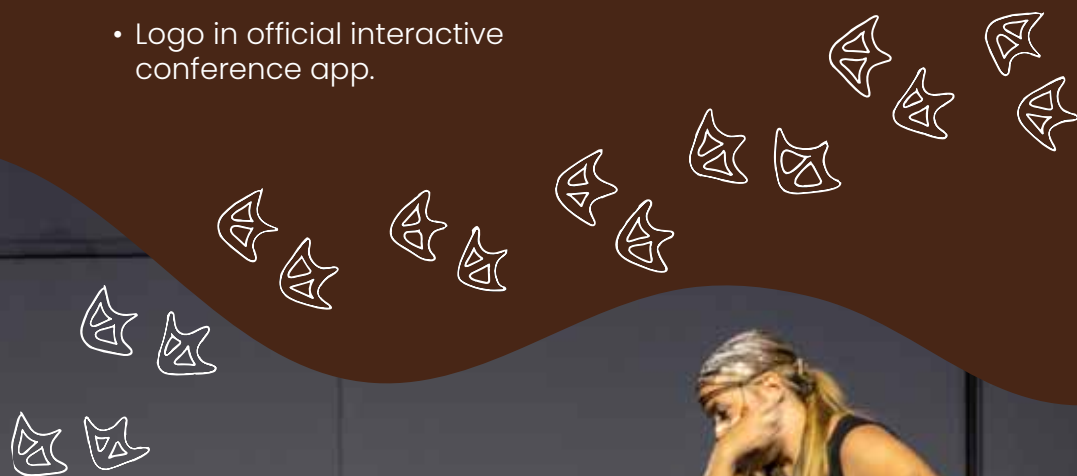
- Recognition as a Sponsor on all marketing materials and paid advertising
- Inclusion in social media post acknowledging all sponsors
- Logo on Sponsors page on website

At-Event Promotion

- Branded signage acknowledging sponsorship of Wellbeing Space
- Half-page advertising space in the conference booklet
- 1 delegate satchel insert (up to A4 size, single page)
- Logo on signage at Registration Desk
- Logo on sponsor acknowledgement slides in every room for every session
- Logo in the 'Program at a Glance' booklet
- Logo in official interactive conference app.

Other Benefits

- 2 complimentary full delegate registrations
- 2 complimentary guest tickets to the SNAICC, Sponsors and Presenters event
- 2 complimentary guest tickets to the Welcome Function
- 2 complimentary guest tickets to the Conference Gala Cocktail party with Electric Fields



Emerald Sponsor

Availability: Limited Opportunities

Price: \$15,000 (ex. GST)

Pre-Event Promotion

- Recognition as a Sponsor on all marketing materials and paid advertising
- Inclusion in social media post acknowledging all sponsors
- Logo on Sponsors page on website

At-Event Promotion

- 1 delegate satchel insert (up to A4 size, single page)
- Half-page advertising space in the conference booklet
- Logo on signage at Registration Desk
- Logo on sponsor acknowledgement slides in every room for every session
- Logo in the 'Program at a Glance' booklet
- Logo in official interactive conference app.

Other Benefits

- 2 complimentary full delegate registrations
- 2 complimentary guest tickets to the SNAICC, Sponsors and Presenters event
- 2 complimentary guest tickets to the Welcome Function
- 2 complimentary guest tickets to the Conference Gala Cocktail party with Electric Fields



Ruby Sponsor

Availability: Unlimited
Price: \$10,000 (ex. GST)

Pre-Event Promotion

- Recognition as a Sponsor on all marketing materials and paid advertising
- Inclusion in social media post acknowledging all sponsors
- Logo on Sponsors page on website

At-Event Promotion

- 1 delegate satchel insert (up to A4 size, single page)
- Quarter-page advertising space in the conference booklet
- Logo on signage at Registration Desk
- Logo on sponsor acknowledgement slides in every room for every session
- Logo in the 'Program at a Glance' booklet
- Logo in official interactive conference app.

Other Benefits

- 1 complimentary full delegate registrations
- 1 complimentary guest ticket to the SNAICC, Sponsors and Presenters event
- 1 complimentary guest ticket to the Welcome Function
- 1 complimentary guest ticket to the Conference Gala Cocktail party with Electric Fields



EXHIBITOR PROSPECTUS

The Market Hall is one of the most popular parts of the conference, giving delegates the opportunity to network and shop with a mix of agencies and service exhibitors, retailers and local Aboriginal and Torres Strait Islander artists and makers.

Exhibitor Booth	Fee (ex-GST)
Full SNAICC Members	\$2,000
Indigenous Orgs and Assoc. SNAICC Members	\$2,500
Non-Indigenous Orgs	\$3,000

Exhibitors receive placement of their logo in the conference booklet, Market Hall signage and on the conference website (hyperlinked to their organisation's website).

SNAICC'27 will feature up to 100 exhibitor booths, each equipped with the following standard inclusions:

- Standard 3m x 2m Exhibitor stands (upgrades are available)
- 2 x bar stools
- 1 x longarm spotlight
- 1 x powerpoint
- 1 x name board with your organisation or business name
- 1 x lockable cupboard

Please note that final design and style of exhibitor stands is yet to be confirmed with the supplier. Additional equipment can be hired through SNAICC's exhibition provider upon request.

Exhibitors at the Market Hall will also receive two (2) Exhibitor passes. These Exhibitor passes provide:

- access to daily catering
- entry to the Welcome Function
- entry to the closing night Gala Cocktail Party

Exhibitor passes **do not** include access to plenary sessions or breakout sessions. Please contact us if you wish to upgrade an Exhibitor pass to a Full delegate pass at a discounted rate.



Terms and Conditions

The following terms and conditions apply to all sponsors and exhibitors at SNAICC'27:

1. Sponsorship package numbers are strictly limited and are available on a first come, first served basis.
2. Sponsor benefits will be available after formal confirmation and payment in full has been received.
3. Sponsorship materials (i.e. logos, text, artwork, advertisements and delegate bag inserts) must be submitted to Agentur (the Professional Conference Organiser) by the due dates advised. Any delegate bag inserts must be printed and supplied by the sponsor in the quantities specified by Agentur. Agentur will not print delegate bag inserts supplied as digital files.
4. Agentur will make every reasonable effort to fulfil agreed sponsorship benefits but will not be held liable for failure to fulfil these benefits where the sponsor or exhibitor has not provided the required materials by the stated due dates.
5. Sponsors are responsible for providing all other requirements (i.e. banners, promotional collateral etc.) as outlined in their sponsorship or exhibition package.
6. Sponsors are solely responsible for the security of their own equipment and materials.
7. The Conference host reserves the right to alter all Sponsorship package inclusions without prior notice.
8. Sponsorships are non-refundable.

Disclaimer

The information in this prospectus is correct at the time of printing. Agentur reserves the right to change any aspect without prior notice.

Contact us

Please send all queries to conference@snaicc.org.au or call 1300 762 422.

Sponsor portal:



Exhibitor portal:



AUSTRALIAN
EVENT AWARDS
NOMINEE 2026

