



## Sponsor PESA CABS IV

### *Exploring Australia's Resource Frontier*

On behalf of the PESA CABS IV Organising Committee, we invite your organisation to become part of the 4th Central Australian Basins Symposium (CABS), including a Beetaloo Basin core workshop. The conference will be held from Monday 29 August- Tuesday 30 August 2022 at the Darwin Convention Centre, adjacent to the SEAAOCC 2022 event.

Sponsorship opportunities are now available. CABS IV is organised by the Petroleum Exploration Society of Australia (PESA) and will attract up to 200 international and national delegates and organisations across the spectrum of Australasian geosciences representing industry, government and academia.

The inaugural CABS Symposium was held in Alice Springs in 1993 and was the first event to bring together geoscientists focussed on central Australia's diverse, petroleum and mineral prospective basins.

As with previous CABS, the Symposium will focus on the geological evolution and resource potential of central Australian Basins - from the greater McArthur in the north to the Officer, Pedirka-Simpson and **and will for the first time include the productive Cooper-Eromanga basins in the south.**

New technologies, new information and innovative ideas from industry, academia, government bodies and research institutions, are now providing fresh perspectives and a vastly improved understanding of these old, often remote, frontier basins with unexpected, positive insights into their economic potential. **The Cooper-Eromanga basin region is ripe for a new phase of exploration activity, underpinned by new ideas and exciting developments in carbon capture and storage.**

CABS IV will provide a forum for the geoscience community to share their knowledge and discuss the latest ideas and technological developments from these fascinating central Australian basins.

Presentations at the conference will be published as papers in an online CABS IV symposium volume. There will also be poster sessions and a workshop to provide participants with an opportunity to examine some of the excellent cores available from the basins. Additional events are in the planning stage.

Sponsorship opportunities are available with a diverse range of packages to suit any budget.

For further information please visit the conference website <https://agentur.eventsair.com/cabsiv>

or the conference organiser [cabsiv@agentur.com.au](mailto:cabsiv@agentur.com.au).

We look forward to seeing you at CABS IV 2022 in Darwin.

**Dr RHODRI JOHNS (Chair) and BONNIE LOWE-YOUNG (Co-Chair)** and the organising committee  
**TOBY COLSON** Treasurer  
**SANDRA MENPES** Secretary, PESA Liaison  
**ELINOR ALEXANDER** Committee  
**IAN CAMPBELL** PESA SA/NT Branch President  
**AMBER JARRETT** NT Representative, publicity  
**MORGAN BLADES** Technical committee chair, publicity  
**PAUL STRONG** Technical committee  
**VINCE CROMBEZ** Technical committee

## **CABS IV offers a wide variety of sponsorships options**

Each sponsorship package is designed to help you achieve your specific marketing objectives.

### **GOLD LEVEL SPONSORS**

**Rate: \$30,000**

Open Plenary address

Keynote speaker

1 exhibition booth/space in prime location

2 pull up banners for display at registration and in session room (max size 2m high X 1m wide, provided by sponsor)

Prominent logo acknowledgement on marketing material

Delegate name badges

Recognition at all appropriate occasions including closing ceremony

Logo acknowledgment on marketing emails

Logo acknowledgement on pocket program

4 sponsor registrations

2 Exhibitor passes

4 conference dinner tickets

Delegate list (subject to privacy laws and consent)

### **SILVER LEVEL SPONSORS**

**Rate: \$20,000**

Keynote speaker

1 exhibition booth/space in prime location

1 pull up banners for display in session room (max size 2m high X 1m wide, provided by sponsor)

Prominent logo acknowledgement on marketing material

Delegate name badges

Recognition at all appropriate occasions including closing ceremony

Logo acknowledgment on marketing emails

Logo acknowledgement on pocket program

3 sponsor registrations

2 Exhibitor passes

3 conference dinner tickets

Delegate list (subject to privacy laws and consent)

## **BRONZE LEVEL SPONSOR**

**Rate: \$10,000**

Prominent logo acknowledgement on marketing material  
Delegate name badges  
Recognition at all appropriate occasions including closing ceremony  
Logo acknowledgment on marketing emails  
Logo acknowledgement on pocket program  
2 sponsor registrations  
1 conference dinner ticket  
Delegate list (subject to privacy laws and consent)

## **CONFERENCE DINNER SPONSOR**

**2 available**

**Rate: \$8,000**

**Or one exclusive sponsorship \$16,000**

Prominent logo acknowledgement on marketing material  
Recognition at all appropriate occasions including closing ceremony  
Logo acknowledgment on marketing emails  
Logo acknowledgement on pocket program  
\$8,000 – 6 conference dinner tickets  
\$6,000 – 12 conference dinner tickets  
Delegate list (subject to privacy laws and consent)

## **CABS IV DIGITAL PROCEEDINGS VOLUME**

**Unlimited number available**

**Rate: \$5,000**

To cover the cost of producing the digital conference proceedings  
Prominent logo acknowledgement on marketing material  
Recognition at all appropriate occasions including closing ceremony  
Logo acknowledgment on marketing emails  
Logo acknowledgement on pocket program  
Delegate list (subject to privacy laws and consent)

## **COFFEE CART SPONSOR (KEEPCUP)**

**1 available**

**Rate: \$7,000**

To cover the cost of quality barrista style coffee at the conference  
Includes 200 KeepCups branded with your logo & conference logo to hand out to every delegate  
Your logo signage at the Coffee Cart (provided by sponsor to specs)  
Logo acknowledgement on marketing material  
Recognition at all appropriate occasions including closing ceremony  
Logo acknowledgment on marketing emails  
Logo acknowledgement on pocket program  
Delegate list (subject to privacy laws and consent)

## **SACHEL SPONSOR**

**1 available**

**Rate: \$3,000**

To cover the cost of bespoke conference satchel with local Indigenous artwork

Your logo prominent on the satchel

Logo acknowledgement on other marketing material

Recognition at all appropriate occasions including closing ceremony

Logo acknowledgment on marketing emails

Logo acknowledgement on pocket program

Delegate list (subject to privacy laws and consent)

## **POSTER SESSION SPONSOR**

**1 available**

**Rate: \$2,000**

1 pull up banners for display in Poster Area (max size 2m high X 1m wide, provided by sponsor)

Prominent logo acknowledgement on marketing material

Recognition at all appropriate occasions including closing ceremony

Logo acknowledgment on marketing emails

Logo acknowledgement on pocket program

Delegate list (subject to privacy laws and consent)

## **OTHER OPPORTUNITIES**

The CABS IV Committee is happy to discuss other sponsorship opportunities and proposals.

## **CONTACT**

Elinor Alexander

Mobile: 0417875901

Email: [elinor.alexander@sa.gov.au](mailto:elinor.alexander@sa.gov.au)

## **OR CONTACT CONFERENCE MANAGERS**

Britta Decker

Mobile: 0417875901

Email: [britta@agentur.com.au](mailto:britta@agentur.com.au)

GPO Box 1767,

Darwin NT 0801

<https://www.agentur.com.au>