



Sponsorship Prospectus

2026 Regional *and* Remote Summit

1 September 2026
Novotel Darwin CBD

conference.ageingaustralia.asn.au
1300 222 721

Where equitable care *meets* practical solutions.

Ageing Australia's **Regional and Remote Summit 2026** brings together aged care leaders, providers, clinicians, policymakers and community representatives committed to improving outcomes for older Australians living outside metropolitan centres.

Focused on the unique opportunities and challenges of delivering care across regional, rural and remote Australia, the summit will showcase practical solutions, innovative models of care and real-world experiences from communities across the Northern Territory. Together, delegates will explore how to strengthen access, workforce capability, integrated care and culturally safe services, ensuring every older Australian can receive high-quality care, regardless of where they live.

Join us in shaping the future of regional and remote aged care and position your organisation alongside the sector's leaders driving innovation, collaboration and equitable care. This prospectus outlines the range of sponsorship opportunities available to organisations seeking to connect with decision-makers and influence the future of care across Australia's regional and remote communities.

Benefits of participating

Increase brand visibility

Position your organisation in front of sector leaders with prominent branding across conference materials, digital platforms and event spaces.

Direct access to decision-makers

Connect face-to-face with executives, managers, and policymakers who influence purchasing decisions and shape the future of aged and community care.

Generate qualified leads

Engage with attendees seeking innovative solutions, allowing you to build a strong pipeline of qualified prospects and new business opportunities.

Strengthen relationships with existing clients

A valuable opportunity to reconnect with current customers, reinforce partnerships, and introduce them to new products or updates.

Who you'll *meet*

Ageing Australia's Regional and Remote Summit brings together professionals from across all corners of the aged care sector.

Main areas of care and service

- residential care
- home care
- retirement living

Primary roles

You'll meet chiefs, directors, heads, managers, coordinators and team leaders in the following areas:

- facility and operations
- clinical and home care services
- workforce and HR policy
- governance
- community and consumer engagement services

66

The WA Conference offered an excellent platform to connect with providers and regulators in the aged care sector. It provided a valuable opportunity to strengthen relationships and share innovative approaches to improving care delivery.

Optimal Medication Solutions (WA)

99



SUMMIT Sponsor *(Five available)*

*All fees listed are GST inclusive and limited spots available

Ageing Australia associate: \$2,200

Non-associate: \$3,300

Position your business as a key sector player unlocking marketing opportunities before and during the event. Enjoy extensive brand exposure and direct access to delegates during the breaks. This sponsorship allows you to showcase your products and services, engage with your target audience, and collaborate with industry professionals by sharing valuable insights and solutions.

Inclusions

- core branding package
 - logo on conference website including hyperlink to sponsor's website
 - logo in conference collateral and onsite signage
 - logo on sponsor acknowledgement slides
 - company profile in conference App with logo, bio and website link
- (1) trestle table for display and branding, plus one pull-up banner within the conference area (sponsor to provide)
- (1) full conference registrations including catering throughout the conference
- access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- access to the lead generation app and lead management portal. One (1) license per registration is available and bring your own device to scan attendee badges onsite.



RURAL AND REMOTE Sponsor *(Exclusive)*

*All fees listed are GST inclusive and limited spots available

Australia associate: \$2,500

Non-associate: \$3,000

Empower a rural or remote aged care provider by giving them the opportunity to attend the conference.

This meaningful sponsorship helps bridge the gap for those who may otherwise miss out, ensuring their voices are heard and their expertise is shared. In return, your brand will gain valuable recognition and marketing opportunities, positioning your company as a champion of accessibility, inclusion, and collaboration in the aged and community care sector.



Inclusions

- core branding package
 - logo on conference website including hyperlink to sponsor's website
 - logo in conference collateral and onsite signage
 - logo on sponsor acknowledgement slides
 - company profile in conference App with logo, bio and website link
- recognition of your sponsored delegates attendance
- acknowledgement as a sponsor at the opening address
- (1) full conference registration including catering throughout the conference
- access to delegate list (opt in), name, job title, organisation supplied pre-conference and post conference
- access to the lead generation app and lead management portal. One (1) license per registration is available and bring your own device to scan attendee badges onsite

Terms *and* conditions

General responsibilities

- Sponsors and exhibitors are responsible for providing all promotional requirements, such as banners, promotional collateral, and any other material, within the timelines outlined by the Ageing Australia events team.
- Sponsors are responsible for the security of all their equipment and materials whilst at the conference.
- Sponsors are to ensure their own insurance covers them for all insurable events whilst at the conference. Ageing Australia, the exhibition contractor, and the venue will not be held liable for damage or loss of goods or equipment whilst at the conference.
- Ageing Australia reserves the right to modify packages and has sole discretion to approve or decline requests.

Privacy policy

- Ageing Australia is committed to respecting the privacy of its customers and stakeholders and adheres to the Australian Privacy Principles as set out in The Privacy Act 1988 (Cth) and the Privacy Amendment (Private Sector) Act 2000 (Privacy Act).
- The Australian Privacy Principles govern the way in which we collect, use, disclose, store, secure, and dispose of your Personal Information.
- A copy of the Australian Privacy Principles is available here. A copy of Ageing Australia's privacy policy is available at ageingaustralia.asn.au.
- Photographs and video footage may be taken during this event for Ageing Australia's promotional purposes.

Payment policy

- It is a condition of booking that full payment is received within fourteen (14) days of receipt of the tax invoice unless otherwise approved by the Ageing Australia events team.
- All accounts must be finalised before the commencement of the conference. Sponsors or exhibitors with outstanding payments will be denied access to the conference until payment has been made.
- Upon booking, a tax invoice will be emailed to the person making the booking.

Cancellation policy

- The following cancellation charges apply upon receipt of written notice:
 - between booking and 60 days prior to the first day of the conference – 50 per cent of the invoice.
 - between 59 days and 29 days prior to the first day of the conference – 75 per cent of the invoice.
 - 30 days prior to the first day of the conference – 100 per cent of the invoice.
- All cancellations must be submitted in writing to events@ageingaustralia.asn.au

Terms *and* conditions

Trade sponsors and contractors

- Trade sponsors must comply with bump-in/out and trading policies implemented by the venue and Ageing Australia.
- Sponsor tables are allocated on a sole entity basis unless otherwise agreed with Ageing Australia. Cross-promotion is strictly prohibited.
- Presentations conducted at exhibition stands are not permitted unless prior approval is provided by Ageing Australia.

Sponsor conditions

- Conference registrations are one per person and cannot be shared between colleagues.
- Any activations on trade area must be approved by Ageing Australia before the conference.
- Sponsors are required to provide pull-up banners for use within their allocated spaces.
- For the creation of a company profile page in the Conference App, sponsors must provide wording, which is subject to approval by Ageing Australia

Delegate list

- The delegate list is supplied in excel format and contains delegate name, position, and organisation only.
- Some delegates may choose to opt out of appearing on the delegate list.
- Payment and Delegate List Release: Full payment of the sponsorship and/or exhibition fee must be received prior to the commencement of the event. In the event that payment is not received in full, the sponsor/exhibitor acknowledges and agrees that the delegate list and any associated post-conference materials or benefits will not be issued or made available until payment has been settled in full.

Rights of Ageing Australia

- Ageing Australia reserves the right to alter or substitute components of the conference as deemed appropriate, including changes to floorplans, venue, and program content.

For more information visit
conference.ageingaustralia.asn.au

If you have any questions,
please email **events@ageingaustralia.asn.au**
or phone **1300 222 721**

