

**FROMM
PACKAGING
AUSTRALIA**

FROMM | PACKAGING
SYSTEMS

- The FROMM Group designs, develops and produces a wide variety of systems for unitizing and palletizing goods for transport.
- Established in 1947, the Swiss family business generates a turnover in excess of 300 million Euros and employs a workforce of around 950+ worldwide.
- 35 subsidiaries in Europe, North and South America, South Africa, Asia and Australia.
- Manufacturing plants in Italy, Germany, Thailand, Chile, Finland and the USA
- R&D facility based in Germany



What do **FROMM** manufacture ?

- PP and PET strapping
 - Chile, USA , Germany and Thailand (Recycling facility in Germany)
- LDPE plastic films
 - Germany
- High value “ring” wrapping systems
 - Finland
- Stretch wrapping machines
 - Finland and Italy
- Pneumatic and battery operated hand tools for plastic and steel strapping
 - Italy
- Automated systems for plastic and steel strapping.
 - Italy



- FROMM Packaging Australia started as Australian Warehouse Solutions in 1977 and has been a subsidiary of the global FROMM Group since 2010.
- Employ fulltime staff of 43, with warehouses in Melbourne, Sydney, Brisbane and 3PL in WA and SA.
- 13 sales staff, both external and internal to ensure excellent customer service.
- 12 service technicians to support our ever growing customer base, especially in automation
- Stock holdings of over \$10.0M in our three warehouses, plus 3PL warehouse in Perth
- Spare parts holding of almost \$1.0M
- Dedicated staff on hand to help your business.

Our packaging equipment has been proven in assisting thousands of Australian businesses to unitise and palletise goods for transport.

Just some of the leading Australian businesses that Fromm Packaging Australia is working with:



Capability & Experience

- Our average tenure for staff is currently 11 years.
- The business has local experience going back to 1977 and global experience going back to 1947.
- Customer choice of contact – multi channel communication.
- Our sales and service teams provide onsite support and expertise with a view to share experiences and knowledge transfer.
- Senior sales staff visit each and every site to undertake an evaluation of the your business.
- Our National Service Team of eleven skilled individuals supports any FROMM supplied equipment such as stretch wrapping, strapping, carton sealing or other end of line packaging equipment.

- Our major customers include and are not limited to:
 - **Agricultural:** Gilmac Hay, Bodium Hay, JT Johnson, Hay Australia, JC Tanloden
 - **Timber:** Carter Holt Harvey, Borg, Laminex, 141, Timberlink, Hyne Timber
 - **Construction:** PGH, CSR, Knauf, Lutum Roofing & Masonry
 - **Distribution:** Mainfreight, Albert Johnson, Toll, Bevchain, Hellman, Reliance Worldwide
 - **Manufacturers:** CCSP, Daiken Air, Oxworks, Blackmores, Refresco

- **Every Metre Matters** is an initiative driven by FROMM to highlight the discrepancies in the market and educate customers on packaging specifications
- We guarantee that every roll of FROMM polyester strap and pallet wrapping film purchased is the same length as quoted in the FROMM Technical Data Sheet at a minimum. So if it's a 2000 metre roll, you will get a minimum of 2000 metres, guaranteed.
- Some stretch film and strap resellers have up to 5% variation batch to batch.
- FROMM provide a technical data sheet for every style of film and strap we manufacture and sell.



- Product returns are a significant cost to businesses every year.
- It's estimated that returns can be as high as 4% due to damage through transit.
- The FROMM Transport Simulator enables in-house testing on load stabilisation and stress on load in transit, allowing FROMM to create a science of pallet wrapping and load handling, to provide customers with recommendations to improve transportation outcomes.
- FROMM test and review stretch film and strapping compared to manufacturers specifications such as:
 - Thickness
 - Elongation
 - Puncture resistance
 - Retained Tension
 - Seal joint efficiency



Reduce, Reuse & Recycle

- FROMM is focused on developing sustainable and environmentally friendly products.
- FROMM continually work to reduce the carbon footprint of all our processes, operations and facilities, including the use of energy-efficient machinery and tools.
- Our plastics production and recycling plants operate with controlled, closed water circulation systems with integrated filtration. In some cases recycled wastewater is used.
- Our production facilities work towards or meet almost 'zero waste to landfill' philosophy. Metal, paper, cardboard, wood and glass are separated and fully processed and recycled by local waste companies. The film and strap waste, generated during production, is recovered in a closed cycle.



FR**MM** | SUSTAINABLE SOLUTIONS

APCO AUSTRALIAN PACKAGING COVENANT ORGANISATION
MEMBER