

aes25

International **Evaluation** Conference
15–19 September Canberra | Ngannawal & Ngambri Country

'Beyond the bubble'

aes25.aes.asn.au

Sponsorship
proposal

An invitation to sponsor

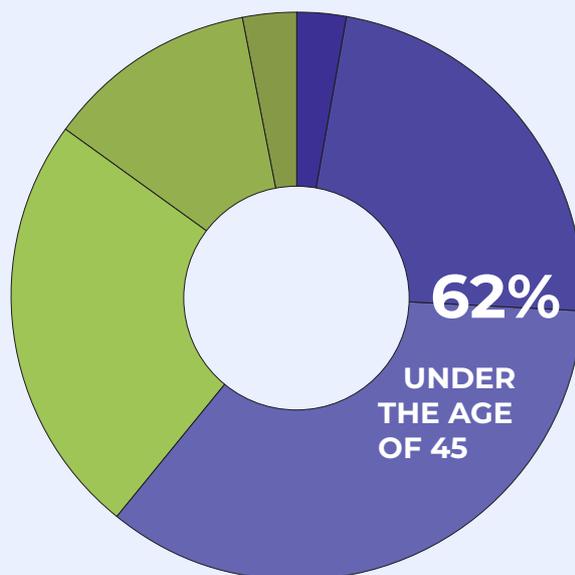
The **aes25** International Evaluation Conference will be held from 15–19 September 2025 at the National Convention Centre (NCC) in Canberra on Nggunawal & Ngambri Country.

This year's theme, 'Beyond the Bubble', invites delegates to transcend traditional boundaries by embracing diverse perspectives, fostering innovation, and contributing to a more just and equitable future.

The **aes25** International Evaluation Conference provides an exceptional opportunity for sponsors to **connect with a dynamic and diverse audience** of evaluation professionals. With over **60% of attendees under the age of 45**, the conference draws a **forward-thinking, emerging cohort of evaluators** eager to engage with innovative tools and practices.



2024 CONFERENCE ATTENDANCE BY AGE GROUP



UNDER 45 YEARS OLD: 62%

18-24	3%
25-34	24%
35-44	35%

OVER 45 YEARS OLD: 38%

45-54	23%
55-64	12%
65 years+	3%

Participants mainly come from the public service (33%), private consultancy (25%) and community or not-for-profit organisations (21%). Other sectors include university academia (8%) and Aboriginal community controlled organisations (5%).

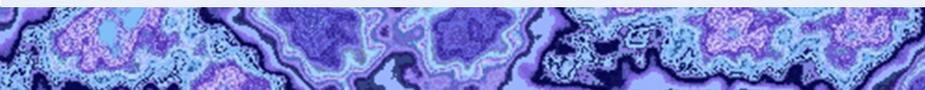
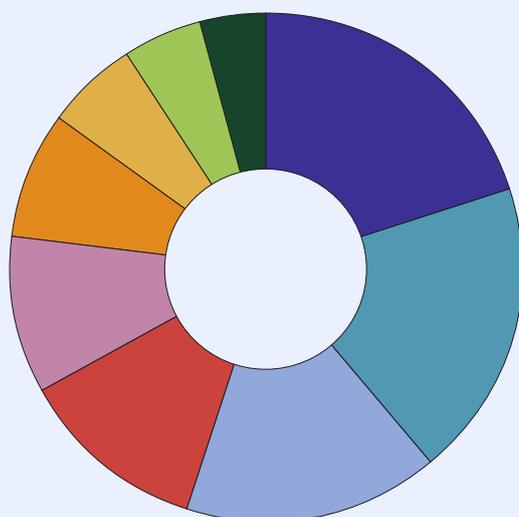
Representation across such a **broad spectrum of sectors** means your organisation reaches decision-makers and practitioners at all levels.



Source: Data from aes24 registrations

Attendees commonly play critical roles in evaluation, such as managing or supporting evaluation projects, overseeing teams and providing training – making this event a **strategic platform to showcase your solutions, services and thought leadership to a highly engaged and influential audience.**

Managing evaluation projects	20%
Supporting evaluation projects	19%
Overseeing evaluation teams & projects	16%
Providing training in evaluation	12%
Plan or commission evaluation work	10%
Researcher in evaluation practice	8%
Oversee program(s) that are evaluated	6%
A decision-maker who uses evaluation findings	5%
Other	4%



Co-sponsor opportunities

We're excited to introduce a new opportunity for smaller organisations to collaborate and co-sponsor one of our tailored sponsorship packages.

By coming together, **smaller organisations can pool their resources** to access high-impact sponsorship opportunities that might otherwise be out of reach individually.

Organisations enjoy the full range of benefits, including visibility to a diverse and engaged audience of evaluation professionals, branding across conference materials, and the chance to showcase their expertise at the premier evaluation event in the region. This collaborative approach ensures that even smaller organisations can make a significant impact, connect with key stakeholders, and align themselves with **aes25**.

Online Learning Lab

The Learning Lab is a unique, sponsor-facilitated session designed to provide genuine learning opportunities for AES members while enhancing our professional learning program. As part of this sponsorship, your organisation will lead an online, interactive, and hands-on session before or after the conference, introducing and teaching innovative tools, techniques, or methodologies in evaluation that highlight your work.

This is your opportunity to share expertise, engage meaningfully with attendees, and showcase the practical application of your services or solutions.

While the primary focus is on delivering value to participants, the Learning Lab also enables you to authentically promote your organisation's capabilities and position your brand as a trusted leader in the evaluation field.

Kerrie Wise (DCI) and Fiona Zlotnik (AES) are here to help you explore these opportunities.

If you're already considering supporting **aes25**, reach out to Kerrie to discuss which package may be of interest and assist with any sponsorship queries. If you would like to explore a tailor-made sponsorship package, contact Fiona at fiona.zlotnik@aes.asn.au.

Kerrie Wise CEM

kerrie@destinationconference.com.au

0408 942 612

aes25 Sponsorship Liaison &
Accommodation Management

Fiona Zlotnik

fiona.zlotnik@aes.asn.au

0447 955 514

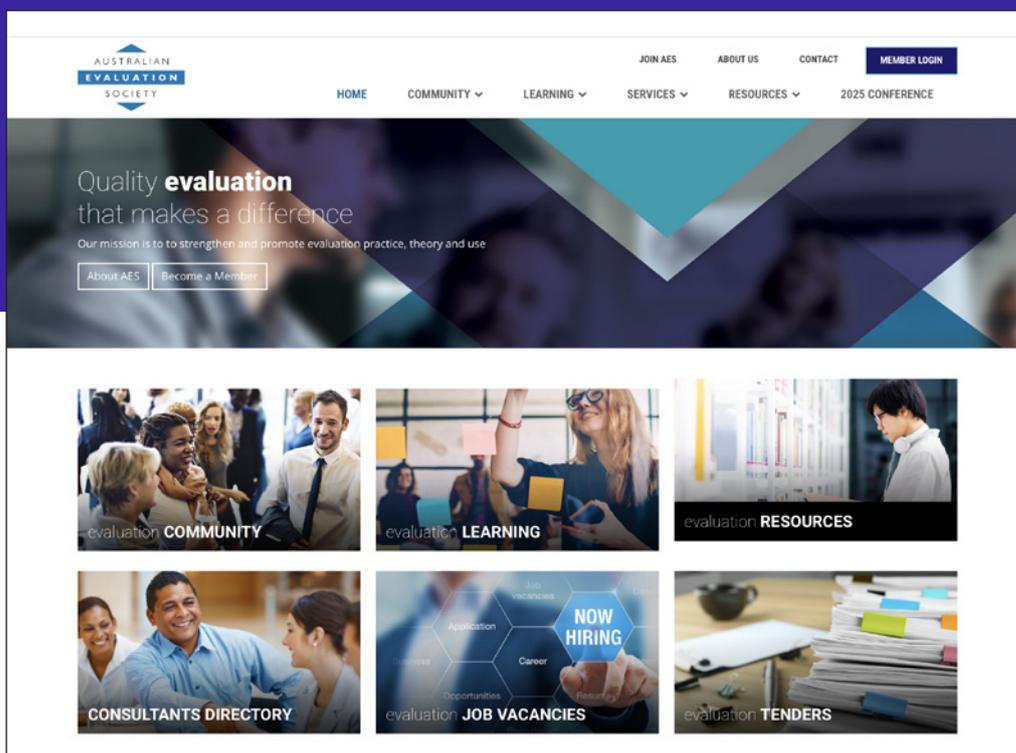
AES Membership & Events Executive

Who is the AES?

The Australian Evaluation Society (AES) is the leading professional organisation dedicated to advancing the theory, practice, and use of evaluation in Australia. With a vibrant community of over 1,200 individual members and thousands more from member organisations, the AES brings together evaluators, commissioners and users of evaluation from diverse sectors.

Our mission is to strengthen the impact of evaluation by fostering professional growth, promoting best practices and creating a network where knowledge and innovation thrive. The AES is the go-to hub for those committed to driving positive change through high-quality evaluation.

More information at www.aes.asn.au



THE BENEFITS

Why sponsor?

The AES International Evaluation Conference is a flagship event on the evaluation calendar, bringing together a dynamic community of professionals eager to share insights, learn and innovate. Building on the **sold-out success of aes23 in Brisbane** (which saw 60% of tickets sold during the early bird period and required overflow seating for plenaries), **aes24 in Melbourne shattered records with over 650 delegates, selling out nearly a month in advance.** This year, hosted in the nation's capital, the conference benefits from **unlimited space at the National Convention Centre** and is **projected to attract over 700 delegates**, making it the largest AES conference to date.

Sponsorship of **aes25** provides your organisation with **exceptional visibility and engagement opportunities before, during and after the event.** From exposure in the lead-up phase through conference marketing to targeted networking opportunities during the pre-conference workshops, conference proceedings and post-event evaluations, sponsors gain access to key stakeholders and decision-makers across the not-for-profit, government and private sectors.

As a conference sponsor you will:

✓ Forge valuable connections with evaluation commissioners, innovators and thought leaders

✓ Showcase your expertise by demonstrating new technologies, tools and services

✓ Amplify your presence in the evaluation community and among influential policymakers

✓ Tailor your sponsorship to meet your specific marketing objectives and audience

✓ Support professional development, fostering the growth and excellence of evaluation as a field

✓ Strengthen your brand's alignment with a trusted network committed to evidence-based decision-making

Sponsoring **aes25** showcases your commitment to evaluation excellence, strengthens the sector's ongoing success and positions your organisation as a leader in driving social, economic and community impact. **Don't miss this opportunity to make a lasting impression on a diverse and influential audience.**

OUR COMMITMENTS

A successful partnership

We understand that a successful event sponsorship is about all parties working together. Here's how we partner with you to achieve success:

- Comprehensive support:** From the moment you confirm your sponsorship, we are with you every step of the way.
- Dedicated point of contact:** Our AES Sponsorship Liaison, Kerrie Wise provides a single, reliable contact to address all your needs and ensure seamless communication.
- Prompt responses:** We prioritise timely answers to your queries, so you're always informed and confident in your sponsorship journey.
- Clear guidance:** Expect transparent and timely information about your sponsorship package, exhibition logistics, and how to activate your benefits effectively.
- Enhanced visibility:** We'll ensure your logos and branding are featured prominently on the conference website and materials as per your sponsorship benefits, giving you maximum exposure.
- Strategic promotion:** Through our targeted communications plan, we will highlight your organisation to our extensive database of potential conference delegates, enhancing your profile among key decision-makers.

Partner with us, and together we'll make your sponsorship at [aes25](#) a standout success.



About Canberra

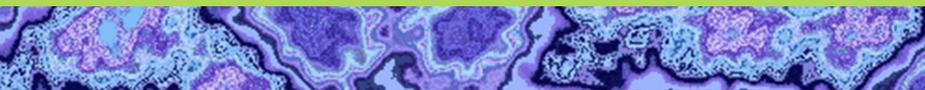
Half of the ACT is national park and Canberra is built around a large, central lake lined with cycleways. An active and outdoors lifestyle comes easily here. Canberra's unique 'satellite' suburbs have their own retail, restaurant and service hubs, and personalities of their own. No matter where you stay in Canberra, it's easy to find your way to nature. The undeveloped hill-top ridges and nature reserves woven through the city and its suburbs are popular with Canberrans, and their dogs, for after-work hikes and watching the sun set over the Brindabella mountains. And that stillness contrasts with the liveliness of Canberra's food and entertainment scenes, its rich arts communities and festivals, and future-focused business, tech, innovation and education sectors.

[Adapted from <https://canberra.com.au/other/where-is-canberra>]

National Convention Centre Canberra (NCCC)



The NCCC is the capital's largest, purpose-built conference, meeting and events venue. With an abundance of natural sunlight, pillarless space, onsite car parking facilities and a central location, the NCCC is a venue leader in the heart of the nation's capital. More info at www.nccc.com.au.



GRANTS PROGRAM

Support emerging Indigenous evaluators

Every year the AES offers grants to emerging Indigenous evaluators from Australia, Aotearoa New Zealand, Papua New Guinea and neighbouring islands in the Pacific Ocean to support their participation in the AES Annual International Evaluation Conference.

Following are some ideas of how your organisation can help support the program.

If you can help, please contact Bill Wallace b.wallace@aes.asn.au



- ✓ Encourage local emerging Indigenous evaluators, or Indigenous researchers engaged in participatory research that incorporates some form of evaluation, to apply for a grant.
- ✓ Promote the conference support grants to potential applicants or any organisation or individual who may know of a potential applicant/s.
- ✓ Sponsor the grants program: Sponsorship will assist us to cover all the costs delegates incur in travelling away from their communities and their lands. Sponsors are named in the official program, on the AES conference website and in other promotional materials.
- ✓ Make a donation to the Conference support grants for Emerging Indigenous Evaluators when registering for the conference.

Sponsorship packages

Our conference sponsorship model offers a **range of opportunities to capture the attention of delegates, tailored to the specific needs and budget of your organisation**. We understand that your requirements may not always align with the predefined sponsorship levels outlined in this document. That's why **we invite you to explore alternative options and collaborate with us to design a custom sponsorship package** that best meets your goals.

This year, we are also encouraging **smaller organisations to come together and co-sponsor**, allowing them to **pool resources** and share the benefits of sponsorship in a cost-effective way. No matter the size of your organisation, we welcome the opportunity to discuss how you can be part of **aes25** and ensure your organisation has a meaningful presence at this flagship event.

Reach out to us today to explore the possibilities!

Kerrie Wise CEM

kerrie@destinationconference.com.au

0408 942 612

aes25 International Evaluation
Conference Sponsorship Liaison &
Accommodation Management

Fiona Zlotnik

fiona.zlotnik@aes.asn.au

0447 955 514

AES Membership & Events
Executive

EXCLUSIVE PLATINUM SPONSOR

Gala Awards Dinner	\$19,500
--------------------	----------

EXCLUSIVE DIAMOND SPONSOR

Workshop Partner	\$17,500
------------------	----------

EXCLUSIVE SAPPHIRE SPONSOR

Welcome Function	\$16,000
------------------	----------

GOLD SPONSORS

<i>new for 2025!</i> Delegate Gift - Portable Power Pack	\$15,500
Coffee Lounge	\$15,500
Delegate Lanyard	\$15,000
<i>new for 2025!</i> Business Lounge	\$14,000

SILVER SPONSORS

Refreshment Breaks	\$12,500
Digital	\$11,500
Charging The Conference	\$10,000
<i>new for 2025!</i> Solutions Hub	\$10,500
Recharge Breakfast	\$10,500
Keynote Speakers (x4)	\$10,000

BRONZE SPONSORS

Concurrent Session Space (x5)	\$5,500
Speaker Prep Room	\$4,950

OTHER OPTIONS

3m X 3m Exhibition Only	\$3,150
Advertising In Conference Program Handbook	

EXCLUSIVE PLATINUM SPONSOR

Gala Awards Dinner

\$19,500 (+GST)

The Conference Gala Awards Dinner will be held at Great Hall, Australian Parliament House, including Pre Gala Drinks in the Marble Foyer with its sweeping staircases and marble-clad column.

Includes the following entitlements:

- 4 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR 2 x full registrations plus the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- VIP table exclusive for sponsor's guests
- Program recognition, a feature in the event program about your organisation
- Acknowledgment during the conference by the MC
- Corporate logo on dinner menus and acknowledgement during the dinner
- Opportunity to provide a five-minute corporate presentation at the Gala Awards Dinner
- Promotion as platinum sponsor in EDM materials prior and post conference
- Opportunity to provide individual delegate gifts at the Gala Awards Dinner
- Corporate signage displayed during the Gala Awards Dinner
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as the Platinum Sponsor on the conference website
- 3m x 3m exhibition trade space in a premium position



EXCLUSIVE DIAMOND SPONSOR

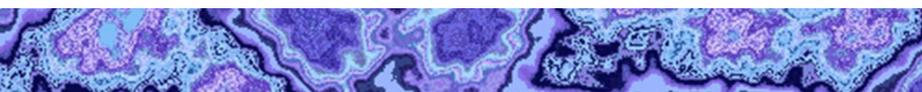
Workshop Partner

\$17,500 (+GST)

Every year the AES offer a concentrated and comprehensive program of topical and innovative workshops on the latest in evaluation theories and methods, practices and tools. Workshops will be held over two days in-person at the National Convention Centre (NCC).

Includes the following entitlements:

- 4 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR 2 x full registrations plus the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- Marketed as the exclusive pre-conference workshop sponsor on all workshop promotional collateral
- Acknowledgment during the conference by the MC
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as the Diamond Sponsor on the conference website including workshop pages
- Promotion as a Diamond Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Brand workshop rooms including electronic room signage and pull up banners in each room
- Exclusive tabletop display during the pre-conference workshops in the delegate area
- 2 x Exhibitor passes for the workshop days (not workshop attendance)
- 3m x 3m exhibition trade space in a premium position (conference days)



EXCLUSIVE SAPPHIRE SPONSOR

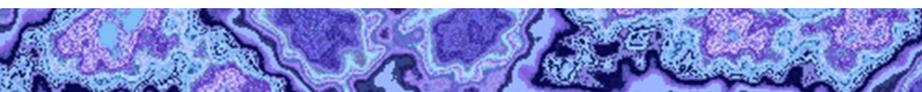
Welcome Function

\$16,000 (+GST)

The Conference Welcome Function will be held at The National Portrait Gallery which is a dramatic and culturally rich venue in Canberra. Delegates will come face to face with famous, infamous and sometimes forgotten icons of Australian history.

Includes the following entitlements:

- 4 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR 2 x full registrations plus the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- Acknowledgment during the conference by the MC
- Opportunity to provide a five-minute corporate presentation at the Welcome Function
- Promotion as a Sapphire Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Opportunity to provide individual delegate gifts at the Welcome Function
- Corporate signage displayed during the Welcome Function
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Sapphire Sponsor on the conference website
- 3m x 3m exhibition trade space in a prominent position



GOLD SPONSOR

**NEW
IN 2025**

Delegate Gift - Portable Power Pack

\$15,500 (+GST)

Empower delegates to stay connected throughout the conference and beyond by sponsoring portable power pack chargers, an invaluable resource for keeping devices charged. As the sponsor, your branding will be prominently displayed on these chargers, providing your organisation with maximum visibility as delegates use them throughout the event and in their daily lives long after the conference ends. This sponsorship combines practicality and lasting impact, positioning your organisation as a thoughtful and innovative supporter of the delegate experience. Your contribution will showcase your commitment to enhancing professional engagement and be the brand that keeps attendees powered up and ensures your message stays with them every day.

Includes the following entitlements:

- 3 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR 1 x full registration plus the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- Promotion as a Gold Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Portable power packs with your logo
- Acknowledgment during the conference by the MC
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website
- 3m x 3m exhibition trade space built into the Connection Hub in a high traffic area of the exhibition floor

GOLD SPONSOR

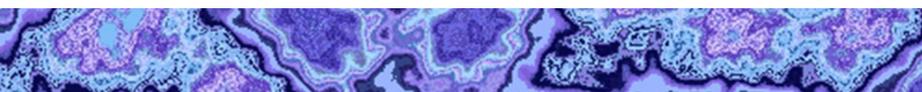
Coffee Lounge

\$15,500 (+GST)

A great coffee experience is essential at any conference – why not be the brand that delights delegates with exceptional coffee? The Coffee Lounge Sponsorship ensures your organisation stands out as a crowd favourite, with branding opportunities that include coffee cups and banner displays in a prominent area of the exhibition space. Be the name delegates associate with their much-needed coffee breaks and leave a lasting impression throughout the conference.

Includes the following entitlements:

- 3 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR 1 x full registration plus the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- Acknowledgment during the conference the MC
- Corporate branding at the Coffee Lounge
- Promotion as a Gold Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website



GOLD SPONSOR

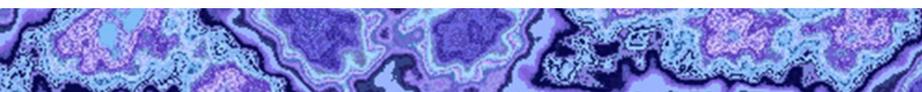
Delegate Lanyards

\$15,000 (+GST)

First impression is the best profile, and this will be evident as delegates collect their name badge and lanyard during registration. Your company logo on the delegate badge lanyard will be highly noticeable during the conference.

Includes the following entitlements:

- 3 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR 1 x full registration plus the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- Acknowledgment during the conference by the MC
- Corporate branding on lanyards
- Promotion as a Gold Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website
- 3m x 3m exhibition trade space in a prominent position



GOLD SPONSOR

**NEW
IN 2025**

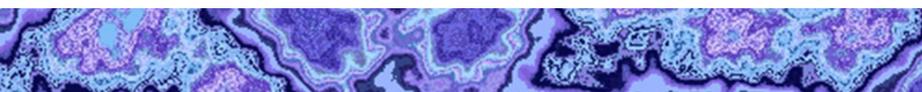
Business Lounge

\$14,000 (+GST)

Elevate your presence at **aes25** by sponsoring the exclusive Business Lounge within the exhibition area, a dedicated space where delegates can network, hold meetings, and recharge in a professional yet relaxed environment. As the sponsor, your stall will be seamlessly integrated into the lounge design, positioning your organisation as the centerpiece of this highly trafficked and interactive area. With your branding prominently displayed throughout the lounge, you'll gain unparalleled visibility while creating meaningful opportunities to connect directly with attendees. This sponsorship not only highlights your commitment to supporting collaboration and engagement but also ensures your organisation stands out as a key player in the conference experience..

Includes the following entitlements:

- 3 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR 1 x full registration plus the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- Promotion as a Gold Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Acknowledgment during the conference by the MC
- 2 x full-page colour advertisements in the Conference Program Hand-book (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website
- 3m x 3m exhibition trade space built into the Business Lounge in a high traffic area of the exhibition floor



SILVER SPONSOR

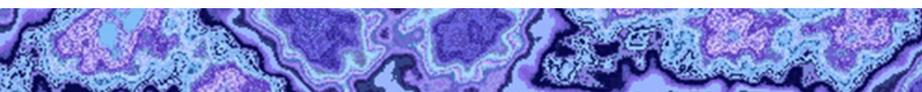
Refreshment Breaks

\$12,500 (+GST)

Position your organisation at the heart of the conference experience with the prestigious Refreshment Breaks Sponsorship. Throughout each day of **aes25**, your branding will take centre stage as delegates come together to network, recharge, and enjoy delicious refreshments. With your corporate logo prominently displayed on all catering tables (excluding the Gala Awards Dinner, Welcome Function, and Recharge Breakfast), your organisation will be an integral part of these pivotal moments of connection and engagement. Enhance your visibility further with the option to showcase banners in the catering area, ensuring your brand is synonymous with hospitality, collaboration, and excellence throughout the conference..

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- Acknowledgment during the conference by the MC
- 1 x full-page colour advertisement in the Conference Program Handbook
- Prominent signage on buffet tables during every refreshment break in the exhibition area, excluding breakfasts
- Highlighted as a Silver Sponsor on the conference website
- Promotion as a Silver sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Opportunity for corporate branding
- 3m x 3m exhibition trade space



SILVER SPONSOR

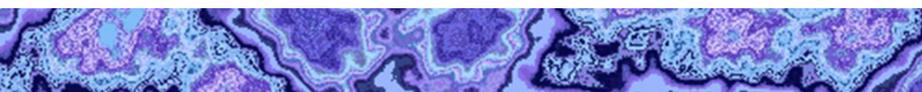
Digital

\$11,500 (+GST)

Profile your company branding on the Event App. Accessible on any smartphone, tablet or laptop, the Event App displays all important conference information, such as the program, speakers and exhibitors, whilst promoting your corporate branding. The app will be accessible to delegates during the lead-up to and throughout the conference.

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- Acknowledgment during the conference by the MC
- Promotion as a Silver Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space



SILVER SPONSOR

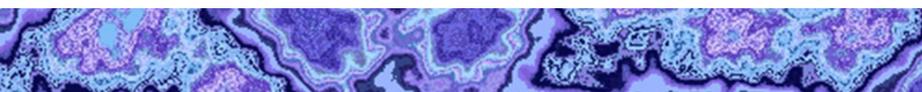
Charging the Conference

includes x 2 charging stations
\$10,000 (+GST)

Profile your company branding as the Charging the Conference Sponsor during each day of the conference with bespoke branded charging stations featuring your company logo and colours. Located in prime positions on the conference floor this a maximum exposure opportunity.

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- Acknowledgment during the conference by the MC
- Promotion as Silver sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Branded charging stations in the exhibition area
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space



SILVER SPONSOR

NEW
IN 2025

Solutions Hub

\$10,500 (+GST)

Position your organisation as the go-to destination for commissioners and leaders by sponsoring the Solutions Hub (think drop-in booth) in the exhibition area. This exclusive sponsorship establishes your exhibition booth as a central hub where decision-makers can bring their queries about current and future projects, fostering meaningful conversations with those shaping the evaluation landscape. As a sponsor, your exhibition booth will be promoted as a highlighted feature of the conference, specifically tailored to commissioners and delegates, ensuring prominent visibility throughout the event. Your presence will be advertised via the conference app, email communications, and other promotional materials, driving traffic directly to your booth. This is the perfect opportunity to showcase your expertise, present innovative solutions, and pitch your services to the people driving key decisions. Stand out as a trusted partner for impactful evaluation work while benefiting from high-profile exposure.

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR the opportunity to deliver an Online Learning Lab presentation (see p. 4) before or after the conference – *a new offering for 2025!*
- Acknowledgment during the conference by the MC
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Promotion as a silver sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Opportunity for corporate branding
- 6m x 3m exhibition trade space with a table top display and additional furniture of your choice – coffee table and chairs/ lounges/ high top working stations

SILVER SPONSOR

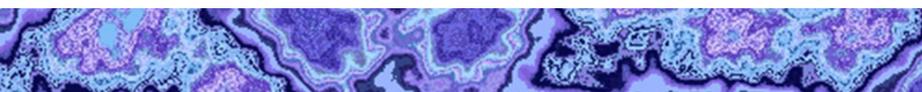
Recharge Breakfast

\$10,500 (+GST)

After a few busy days at the conference – and celebrating at the Gala Dinner, delegates will appreciate a recharge! A new addition to the conference program, the Recharge Breakfast will be an opportunity to profile your company branding during this special breakfast with healthy and some not quite so healthy options.

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR the opportunity to deliver an Online Learning Lab (see p. 4) presentation before or after the conference – *a new offering for 2025!*
- Acknowledgment during the conference by the MC
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Promotion as a Silver sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Host the Recharge Breakfast in the exhibition space
- Opportunity for corporate branding
- 3m x 3m exhibition trade space



SILVER SPONSOR

Keynote Speakers

x4 available

\$10,000 (+GST)

There are **FOUR** Silver Sponsors – Keynote Speakers packages available.

Keynote speakers are the drawcard of any conference program and we are delighted that several international speakers have been invited to attend the conference.

Corporate signage will provide maximum exposure to delegates; your logo will feature on the introductory conference slide together with a specific acknowledgement by the MC. Your logo will also be highlighted in relevant sections of the conference program.

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner)
OR the opportunity to deliver an Online Learning Lab (see p. 4) presentation before or after the conference – *a new offering for 2025!*
- Acknowledgment during the conference by the MC
- Promotion as a Silver Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Recognition prior to keynote address on the slide show
- 1 x quarter-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space

BRONZE SPONSOR

Concurrent Session Spaces

x5 available

\$5,500 (+GST)

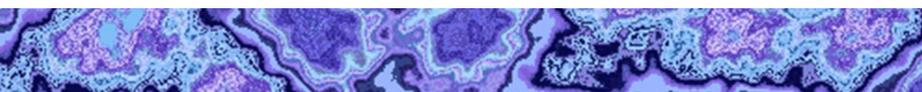
There are **FIVE** Bronze Sponsor – Concurrent Session Spaces packages available.

Maximise your visibility and impact with a cost-effective sponsorship opportunity that spans the entire three days of the conference. As the sponsor of one of the five rooms used for Concurrent Sessions, your corporate branding will be prominently displayed in the room throughout the event, ensuring sustained exposure to attendees. This package also includes the opportunity to feature your promotional materials in the space and a special acknowledgement by the MC, offering exceptional value for money and reinforcing your brand's presence at the heart of the conference.

Includes the following entitlements:

- 1 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x quarter-page colour advertisement on the Conference Program Handbook
- Opportunity to provide corporate banners in the allocated areas
- Corporate branding on breakout room signage
- Promotion as a Bronze Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Promotional banner inside and outside
- Highlighted as a Bronze Sponsor on the conference website
- Opportunity for corporate branding

Add-on option: 3m x 3m exhibition trade space for \$3,150 (+GST)



BRONZE SPONSOR

Speaker Prep Room

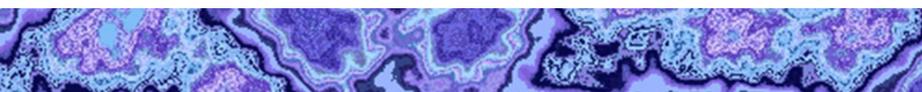
\$4,950 (+GST)

The Speaker Prep Room is accessed continually throughout each day of the conference, and consequently your corporate signage will be highly visible during the entirety of the conference. There is the ability to add on an exhibition space for further exposure.

Includes the following entitlements:

- 1 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x quarter-page colour advertisement in the Conference Program Handbook
- Opportunity to provide corporate banners and signage in the Speaker Prep Room
- Promotion as a Bronze Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Highlighted as a Bronze Sponsor on the conference website

Add-on option: 3m x 3m exhibition trade space for \$3,150 (+GST)



Other options

3m X 3m Exhibition Only

\$3,150 (+GST)

Make a powerful impact by becoming an exhibitor at **aes25**. Exhibiting at the conference places your organisation at the heart of the action, giving you direct access to a diverse audience of evaluation professionals, decision-makers, and leaders across sectors.

As an exhibitor, you'll have the opportunity to:

- **Showcase your products and services** to a highly engaged audience.
- **Build relationships** with potential clients and collaborators in a dynamic, face-to-face setting.
- **Increase brand visibility** with your presence in the conference exhibition area, a key hub for networking and interaction.
- **Engage directly with attendees** and receive valuable feedback to inform your offerings.
-

This is your chance to connect with the evaluation community, share your expertise, and lay the groundwork for future opportunities. Don't miss this opportunity to make your mark at aes25!

Includes the following entitlements:

- 3m x 3m exhibition shell for three days
- 1 x 3-day exhibitor pass
- Exposure to delegates during all breaks
- Clothed table and two chairs

Advertising in the Conference Program Handbook

Advertising rates for the full colour **aes25** Conference Program Handbook are:

- Full page **\$1,500 (+GST)**
- Half page **\$750 (+GST)**

TERMS AND CONDITIONS

THE CONTRACT

The term “Organiser” refers to the Australian Evaluation Society, who has engaged the services of Destination Conference & Incentive to organise the sponsorship and trade Exhibition of the **aes25** International Conference on their behalf. This includes Associations, Corporate and Government bodies who have engaged the Australian Evaluation Society as their representative.

The term “Exhibitor” includes any person, firm, company or corporation and its employees and agents identified in the application form or other written request for Exhibition Space or Sponsorship.

A “contract” is formed between the organiser and the Exhibitor when the organiser accepts the signed booking form and issues a Tax Invoice requesting payment.

The organiser may cancel the Contract at their discretion if the agreed payment is not made within 14 days of the Exhibitor receiving the Tax Invoice unless prior communication has been made requesting an extension of payment.

The organiser reserves the right to refuse an application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

OBLIGATIONS AND RIGHTS OF THE ORGANISER

The decision of the organiser is final, and no negotiation will be entered into on any question not covered in this Contract.

The organiser agrees to hold the Conference (including the Exhibition) however, reserves the right to postpone the Conference (including the Exhibition) from the set dates and to hold the Conference on other dates as near to the original dates as possible, utilising the right only when circumstances necessitate such action, and without any liability to the organiser.

The organiser agrees to promote the Conference (including the Exhibition) to maximise participation.

The organiser agrees to allocate the Exhibitor an Exhibition Space as close as possible to their desired location.

The organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or space reallocated by the organiser.

The organiser reserves the right to change the Exhibition floor layout if necessary.

The organiser is responsible for the control of the Exhibition area.

The organiser may shorten or lengthen the duration of the Conference (including the Exhibition) and alter the hours during which the Conference (including the Exhibition) is open to visitors/delegates.

The organiser agrees to provide the Exhibitor with an Exhibitor manual prior to the Conference for the purpose of communicating required actions on the part of the Exhibitor.

The organiser has the right to act based on verbal or written directions including those contained in the Exhibitor manual. This is to ensure that all laws in connection with the Conference (including the exhibition) are complied with, to prevent damage to person/people or property and to maximise the commercial success of the Conference.

The organiser may determine the hours during which the Exhibitor has access to the Conference venue for the purpose of setting up and dismantling.

The organiser reserves the right to refuse any person including Exhibitor staff, representatives, visitors, contractors and/or agent’s entry to the Conference if they do not hold a purchased or complimentary registration.

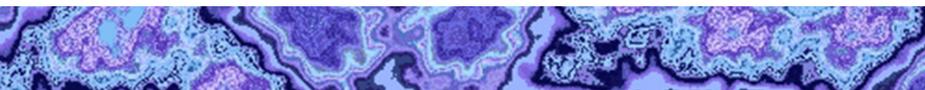
OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

The Exhibitor must ensure that all accounts are finalised and paid by the date stipulated on the Tax Invoice.

The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the Exhibition.

The Exhibitor must comply with all directions and requests issued by the organiser including those outlined in the Exhibitor Manual.

The Exhibitor must comply with all applicable laws, including laws in relation to Workplace Health and Safety (WHS). The Exhibitor will therefore act with care to avoid damage to persons or property in the Exhibition.



The Exhibitor must ensure the cleanliness and tidiness of their allocated space.

Upon the conclusion of the Exhibition, the Exhibitor will promptly remove all Exhibits, tools, and other materials. If the Exhibitor fails or refuses to do so, the organiser will arrange for this to be done by an external party at a cost to be paid for by the Exhibitor.

The Exhibitor is responsible for all items within their allocated Conference and Exhibition Space.

The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the Conference (including the exhibition). Written approval must be sought from the organiser if flammable or dangerous materials are required for the success of the Exhibit.

The Exhibitor will not use nails, screws, or other fixtures on any part of the premises including walls and floor unless authorised to do so by either the organiser or the Conference venue. In any case any permanent damage will result in the Exhibitor being invoiced for all repairs.

STORAGE OF GOODS

Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the Conference. Under no circumstances are goods permitted to be stored in public access areas.

STAND SERVICES AND CONSTRUCTION

Official contractors will be appointed by the organisers to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms

and IT equipment and any other requirements you may need. This is for Insurance and security reasons. All non-official contractors wishing to enter the Conference (including the Exhibition) are required to produce current certificates of currency for Insurance, public liability and WHS. Access will be denied without such documentation.

INSURANCE AND LIABILITY

All Exhibitors must have Public Liability Insurance for the period of the Conference and must be able to produce this documentation immediately at the request of the organiser. Public Liability must cover at least \$10 million dollars.

Exhibitors must insure, indemnify, and hold the organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses, and interest for which the organiser may become liable.

Whilst the organiser will endeavour to protect Conference (including exhibition) property whilst on display at the Conference, it must be clearly understood that the venue, the organising committee, and the organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

The organiser shall not be liable for any loss, which the Exhibitor may incur because of the intervention of any authority, which prevents the use of the premises or any part thereof in any manner whatsoever.

The organiser will not be liable and makes no guarantee of the number of visitors/delegates to the Conference (including Exhibition). Equally the

organiser will not be accountable for the level of commercial activity generated.

PAYMENT AND CANCELLATION

Once an agreement has been signed and commitment made then the organiser will have paid for the service delivery of products initially agreed upon by the Exhibitor, therefore, regardless of any cancellation or withdrawal by the Exhibitor no refunds will be provided.

Payment Deadlines: The Exhibitor must make full payment within 21 days of receiving the Tax Invoice. Failure to do so may result in forfeiture of the allocated space and the organiser's right to resell the space. The Exhibitor will apply (if necessary) for an extension in writing to the organiser should they not be able to make payment by the due date.