

20  
23

# ACNP NATIONAL CONFERENCE

12-14 OCTOBER 2023

MELBOURNE



SPONSORSHIP & EXHIBITOR PROSPECTUS

NETWORK. LEARN. CONNECT.

**Join over 450+**

Nurse Practitioners Advanced  
Practice Nurses, Health  
Professional, Nursing Candidates  
and Academics

Connect with us:



**acnp**  
australian college of  
nurse practitioners  
acnp.org.au

# WELCOME

Thank you for supporting our National Conference in 2022.

We wouldn't be able to deliver such a comprehensive professional event for our valued members and NP community without event partners like you.

In recognition of your generous support, we would like to give you the opportunity to sign up for your 2023 sponsorship package before we release our sponsorship and exhibitor prospectus publicly.

**This special offer includes a 10% discount on both our sponsorship and exhibitor packages if you book and pay your 50% deposit by 5pm Friday 10 February 2023.**

Our packages sold out for our 2022 event so we encourage you to secure your preferred package as soon as possible to avoid disappointment.

Our ACNP National Conference provides event partners like you with a unique opportunity to:

- Hear directly from our industry leaders
- Network with our members to build strong connections
- Support fundraising for the conference's charity partner
- Connect with the leaders of our health professional community

Following the success of our hybrid conference experience in 2022, we will once again be welcoming guests in person for a premium face to face experience while encouraging those who unable to do so to join us virtually.

Partnering with ACNP offers you a high level of exposure through our extensive promotional campaigns which include:

- Advertisements (print and digital)
- Email campaigns
- Social media posts
- Website exposure
- Member outreach

We appreciate you taking the time to consider supporting our 2023 ACNP National Conference. Your valued partnership contributes to the ACNP's ability to advance Australia's health care and support our highly skilled and hardworking nurse practitioners and advanced practice nurses.

If you require further assistance, please contact:

ACNP Events Team  
P: 0436 398 145 or 1300 433 660  
E: [events@acnp.org.au](mailto:events@acnp.org.au)

Warm regards,



Leanne Boase  
ACNP National Conference 2023 Convenor

# 2022 DELEGATE FEEDBACK

*"ONE OF THE BEST CONFERENCES I HAVE ATTENDED. CONGRATS TO MARGARET AND THE NSW TEAM FOR PUTTING ON SUCH A GREAT CONFERENCE. IT WAS SO WELL SUPPORTED." - JASON, ADDICTION MEDICINE, QLD*

*"GREAT CONFERENCE AND EXPERIENCE." - FELICITY, NP, NSW*

*"CONGRATULATIONS TO THE COMMITTEE, IT WAS AN EXCELLENT CONFERENCE. IT WAS GREAT TO HAVE THE VARIETY AND TO HEAR DIFFERENT THINGS AND SUCCESS STORIES." - KAREN, NP CARDIOLOGY, QLD*

*"GREAT WORK TEAM. IT FELT REALLY POSITIVE AND I THINK THAT THE ROAD IS ONLY UP FROM HERE." - JULIA, NP EMERGENCY, QLD*



NETWORK. LEARN. CONNECT

# Who are our members?

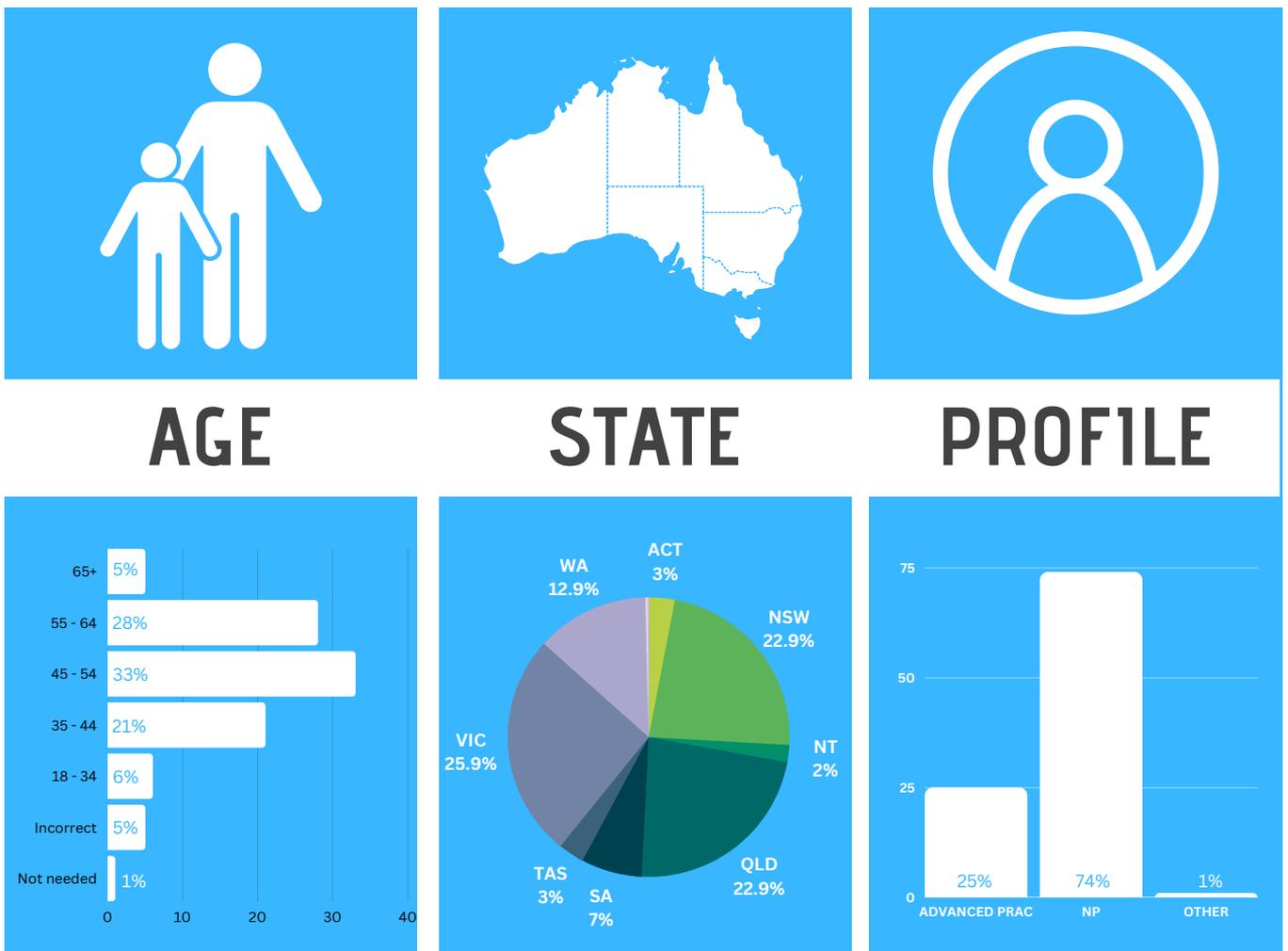
A Nurse Practitioner (NP) is a registered nurse with the experience and expertise to diagnose and treat people of all ages with a variety of acute or chronic health conditions.

There are currently 2500+ endorsed Nurse Practitioners in Australia (NMBA Data: June 2022).

NPs have:

- completed additional university study at master's degree level;
- been endorsed and approved to use the title Nurse Practitioner and;
- are the most senior and independent clinical nurses in our health care system.

ACNP implements an extensive promotional campaign for this event including advertisements, email campaigns, social media posts and a dedicated website. This ensures maximum exposure of our event partners to all our members and the community.



*\*Membership in all States & Territories of Australia*

*\*Membership is open to other professions*

*\*Nurse Practitioners work in a wide variety of generalist and specialist roles*

# Nurse Practitioner Facts



NP's have been working across Australia since the year

**2000**

Currently over

**2,500+**

NP's are endorsed in Australia

NP's provide care in all States and Territories in

**Australia**

**1960**

NP's are well established in the USA and Canada

NP's work in many clinical settings, such as Emergency, Aged Care, Mental Health, Paediatric, Private Practice, Rural and Remote

NP's can **prescribe** Medications and **refer** patients

NP's are Educated at **Masters Level** and work at an **Advanced Clinical Level**



**medicare**

NP's can provide services eligible for rebates through Medicare

NP's are registered health care providers with the Nursing and Midwifery Board of Australia (Ahpra)



**Ahpra**  
**& National Boards**

# PREMIUM Sponsorship Package



## PLATINUM SPONSOR

\$25,000

Exclusive rights for one company

### Your package includes:

- 1 x exhibition booth (3m x 2m) in a location of your choice
- 1 x plenary speaking slot for a staff member (or an affiliate). Content subject to approval by ACNP Scientific Conference Committee.
- 1 x dedicated email sent by ACNP to delegates prior to the conference (logo, website link, 500 words maximum). Content subject to approval by ACNP.
- Electronic contact list of consenting delegates (supplied pre-event)
- 1 x double page advertisement in the ACNP's electronic magazine *In Focus*
- 4 x full conference delegate registrations including conference sessions, catering, Welcome Reception and Gala Awards Dinner
- 2 x exhibitor registrations including catering and access to the Exhibition Hall
- 3 x eSatchel inserts (A4, 2 pages maximum)
- 6 x Welcome Reception tickets
- 6 x Gala Awards Dinner tickets
- MC acknowledgement and logo on screen at Welcome Reception and Gala Awards Dinner
- Your logo (linked to your company page) on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

# GOLD Sponsorship Package



## GOLD SPONSOR

# \$20,000

Exclusive rights for one company

### Your package includes:

- 1 x exhibition booth (3m x 2m) in a location of your choice
- 1 x plenary speaking slot for a staff member (or an affiliate). Content subject to approval by ACNP Scientific Conference Committee.
- 1 x dedicated email sent by ACNP to delegates prior to the conference (logo, website link, 300 words maximum). Content subject to approval by ACNP.
- Electronic contact list of consenting delegates (supplied post-event)
- 1 x single page advertisement in the ACNP's electronic magazine *In Focus*
- 2 x full conference delegate registrations including conference sessions, catering, Welcome Reception and Gala Awards Dinner
- 2 x exhibitor registrations including catering and access to the Exhibition Hall
- 2 x eSatchel inserts (A4, 2 pages maximum)
- 4 x Welcome Reception tickets
- 4 x Gala Awards Dinner tickets
- MC acknowledgement and logo on screen at Welcome Reception and Gala Awards Dinner
- Your logo (linked to your organisation's page) on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

# SILVER

## Sponsorship Packages



# SILVER SPONSOR

## \$16,500

Only two packages available

### Your package includes:

- 1 x exhibition booth (3m x 2m) in a location of your choice
- 1 x dedicated email sent by ACNP to delegates prior to the conference (logo, website link, 200 words maximum). Content subject to approval by ACNP.
- Electronic contact list of consenting delegates (supplied post-event)
- 1 x half page advertisement in the ACNP's electronic magazine *In Focus*
- 2 x full conference delegate registrations including conference sessions, catering, Welcome Reception and Gala Awards Dinner
- 2 x exhibitor registrations including catering and access to the Exhibition Hall
- 1 x eSatchel insert (A4, 2 pages maximum)
- 2 x Welcome Reception tickets
- 2 x Gala Awards Dinner tickets
- MC acknowledgement and your logo on screen at Welcome Reception and Gala Awards Dinner
- Your logo (linked to your company page) on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

# BRONZE

## Sponsorship Package



# BRONZE SPONSOR

## \$13,000

Only three packages available

### Your package includes:

- 1 x exhibition booth (3m x 2m) in a location of your choice
- 1 x dedicated email sent by ACNP to delegates prior to the conference (logo, website link, 100 words maximum). Content subject to approval by ACNP.
- Electronic contact list of consenting delegates (post-event)
- 1 x full conference delegate registration including conference sessions, catering, Welcome Reception and Gala Awards Dinner
- 2 x exhibitor registrations including catering and access to the Exhibition Hall
- 1 x eSatchel insert (A4, 2 pages maximum)
- 1 x Welcome Reception ticket
- 1 x Gala Awards Dinner ticket
- MC acknowledgement and your logo on screen at Welcome Reception and Gala Awards Dinner
- Your logo (linked to your company page) on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

# WELCOME RECEPTION Sponsorship Package



Networking opportunity with our conference delegates  
at the first official social function of the event

## WELCOME RECEPTION SPONSOR \$8,000

Exclusive rights for one company

### Your package includes:

- 1 x full conference delegate registration including conference sessions, catering, Welcome Reception and Gala Awards Dinner
- 1 x eSatchel insert (A4, 2 pages maximum)
- 4 x Welcome Reception tickets
- Electronic contact list of consenting delegates (supplied post-event)
- MC acknowledgement and your logo featured at this event
- 1 x 5 minute presentation during this event (content subject to approval by ACNP)
- Your logo on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

### Optional extra \$2,000:

- 1 x exhibition booth (3m x 2m) in a location of your choice (includes 2 x exhibitor registrations, catering and access to the Exhibition Hall)

# GALA AWARDS DINNER Sponsorship Packages



Showcase your company at our premier conference social event.

## GALA AWARDS DINNER SPONSOR

### \$10,000

Exclusive rights for one company

#### Your package includes:

- 1 x full conference delegate registration including conference sessions, catering, Welcome Reception and Gala Awards Dinner
- 1 x eSatchel insert (A4, 2 pages maximum)
- 2 x Welcome Reception tickets
- 4 x Gala Awards Dinner tickets
- Electronic contact list of consenting delegates (supplied post-event)
- 1 x 5 minute presentation during this event (content subject to approval by ACNP)
- MC acknowledgement and your company logo featured at this event.
- Opportunity to provide each guest with a branded gift at their place setting (paid by sponsor). Item subject to ACNP approval.
- Your logo on each dinner menu
- Your logo on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

#### Optional extra \$2,000:

- 1 x exhibition booth (3m x 2m) in a location of your choice (includes 2 x exhibitor registrations, catering and access to the Exhibition Hall)

# CHILL AND REFRESH

## Sponsorship Packages



A unique networking opportunity to chat to delegates about your company as they line up for their coffee.

## CAFE SPONSOR

# \$10,000

Exclusive rights for one company

### Your package includes:

- 1 x exhibition booth #29 (3m x 2m) located adjacent to the cafe
- 2 x exhibitor registrations including catering and access to the Exhibition Hall
- 2 x Welcome Reception tickets
- Branding of onsite café operational during refreshment breaks (paid for by sponsor)
- Opportunity to provide branded keep cup at the onsite café (supplied by sponsor, subject to approval from the venue)
- Your logo on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo and 50 word company profile on our virtual delegate portal



# CHILL AND REFRESH

## Sponsorship Packages



An opportunity to network with delegates while they chill out and recharge their personal and phone batteries.

# NETWORK & RECHARGE LOUNGE

## \$8,000

Exclusive naming rights for one company

### Your package includes:

- Exclusive naming rights for our Network and Recharge Lounge (furniture provided by ACNP, signage provided by sponsor. Signage subject to approval by ACNP).
- 1 x exhibition booth #30 (3m x 2m) located adjacent to the lounge area
- 2 x exhibitor registrations including catering and access to the Exhibition Hall
- 2 x Welcome Reception tickets
- Your logo on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

# CHILL AND REFRESH

## Sponsorship Packages



Introduce conference delegates to your organisation during our intimate breakfast session.

# SPONSORED BREAKFAST

## \$4,000

Exclusive rights for one company

### Your package includes:

- 1 x full conference delegate registration including conference sessions, catering, Welcome Reception and Gala Awards Dinner
- 4 x registrations to your sponsored breakfast
- Opportunity to suggest content and speaker for the session (subject to approval by ACNP's Conference Scientific Committee)
- Opportunity to provide delegates attending the workshop with one electronic handout
- Opportunity to address the delegates in a 5 minute introduction at the beginning of the Breakfast Session (content subject to approval by ACNP).
- Acknowledgement by the host as the sponsor for the function
- Your logo displayed at the breakfast session
- Your logo on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

### Optional extra \$2,000:

- 1 x exhibition booth (3m x 2m) in a location of your choice (includes 2 x exhibitor registrations, catering and access to the Exhibition Hall)

# CHILL AND REFRESH

## Sponsorship Packages



An opportunity to build your company's profile during our daily networking breaks.

# MORNING TEA / LUNCH / AFTERNOON TEA BREAK SPONSOR

## \$2,500 per break

Exclusive rights for one company for each break, each day

### Your package includes:

- 1 x full conference delegate registration including conference sessions, catering, Welcome Reception and Gala Awards Dinner
- Opportunity to display your logo during selected break
- Opportunity to provide branded napkins at catering stations during one selected break (supplied by sponsor)
- Your logo on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

# EDUCATING DELEGATES

## Sponsorship



Put YOUR brand in EVERY delegates' pocket for the entire conference

# CONFERENCE APP SPONSOR

## \$7,000

Exclusive naming rights for one company

### Your package includes:

- 1 x exhibition booth (3m x 2m) in a location of your choice
- 2 x exhibitor registrations including catering and access to the Exhibition Hall
- 2 x Welcome Reception tickets
- Exclusive naming rights of our conference app
- Your logo on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

# EDUCATING THE DELEGATES

## Sponsorship



Introduce conference delegates to your company's products during our clinical workshop sessions

# CLINICAL WORKSHOP SPONSOR

## \$7,000

Exclusive rights for one company at each workshop

### Your package includes:

- 1 x exhibition booth (3m x 2m) in a location of your choice
- 2 x exhibitor registrations including catering and access to the Exhibition Hall
- 2 x Welcome Reception tickets
- Opportunity to provide delegates attending the workshop with one electronic hand out
- Opportunity to address the delegates in a 5-minute introduction at the beginning of the workshop (concurrent session). Content subject to approval by ACNP.
- Your logo on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

Email our [Event Manager](#) for a list of available workshops available or if would like to suggest a workshop.

# GIFTS & GOODIES

## Sponsorship

### NAME BADGE SPONSOR

\$4,000

Exclusive rights for one company

**Put your brand front and centre on every delegate, every day**

**Your package includes:**

- 1 x full conference delegate registration including conference sessions, catering, Welcome Reception and Gala Awards Dinner
- Your logo prominently displayed alongside the ACNP logo and conference logo on the name badge (name badge designed and supplied by ACNP)
- Your logo on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

### eSATCHEL INSERT

\$1,000

Available until sold out

**Be part of the experience for every delegate via our virtual delegate portal**

**eSatchel inserts are 2 page A4 PDFs of:**

- brochures
- catalogues
- flyers
- vouchers

**Your package includes:**

- Your logo on the sponsor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

*All inserts are subject to approval by ACNP.*

# Exhibition Hall



This is our delegate hub and is an integral part of our conference.  
It's where we learn from our event partners,  
enjoy catered breaks, network and connect.

## EXHIBITION BOOTH

# \$4,400

Available until sold out

### Package inclusions:

- 1 x 3m wide x 2m deep x 2.36m high exhibition booth\*
- 1 x half trestle table (1800mm long x 450mm wide)
- 2 x chairs
- 1 x pair 23 watt directional spotlights
- 1 x 4amp power outlet
- 1 x fascia sign with your company name
- 2 x exhibitor registrations including catering and access to the Exhibition Hall (online access to conference sessions only)
- Your logo on the exhibitor page on our conference website
- Your logo with 50 word company profile on our conference app
- Your logo with 50 word company profile on our virtual delegate portal

*\*Custom built booths can be considered on request*

# Additional tickets



Bring along your colleagues so you can speak to as many delegates as possible about your brand

## ADDITIONAL EXHIBITOR PASS

\$550

Required if you have more than two staff members wanting to attend.

## GALA AWARDS DINNER

\$150

Available until sold out

## WELCOME RECEPTION

\$110

Available until sold out

# Book your package today



## Sponsorship bookings

<https://acnp.eventsair.com/acnpnationalconference2023/sponsorshipacnp23>

## Exhibitor bookings

<https://acnp.eventsair.com/acnpnationalconference2023/exhibitoracnp23>

Questions? Contact our Event Manager

Heather Cotton

P: 0436 398 145

E: [events@acnp.org.au](mailto:events@acnp.org.au)

All prices quoted are ex. GST  
Package inclusions subject to change