Evidence and Implementation Summit 2023
9–11 October
Melbourne, Australia & Online

MONASH University
NUS | Behavioural and Implementation Science Interventions | Yong Loo Lin School of Medicine
Centre for Evidence and Implementation

www.eisummit.org   @EISSUMMIT2023   #EIS2023

#267 - Evidence to Policy in the Philippine Department of Health: National Health Promotion Survey Results

Presenting Author(s)*
Alice Redfern, Senior Manager

Affiliation
IDinsight

Country of residence
Philippines

Objectives/aims
Too often constraints like budget and time stand in the way of policymakers using up-to-date and high quality data to inform policy decisions and priorities. This session will share how a policy-research partnership can both build capacity and lay the groundwork for on-going evidence-informed policy on a national scale. IDinsight is working with the Philippine Department of Health to develop a twice-yearly nationally representative assessment of health literacy and Knowledge, Attitudes, and Practices (KAP) on the DOH's seven priority areas through a 5-year longitudinal, panel study. This session will share how the IDinsight and DOH teams worked together to design and conduct the survey and our learnings from translating the first round of survey results into national implementation plans and policy.

Methods
In partnership with the Philippine Department of Health, IDinsight has designed a 5 year nationally representative longitudinal panel study. Our main survey tool is quantitative with a focus on measuring health literacy, health information sources and use, and KAP towards the 7 core pillars that form the Health Promotion Framework Strategy 2030 (pillars include diet and physical exercise, environmental health, substance abuse, sexual and reproductive health, violence and injury prevention, immunization, and mental health). In future rounds we plan to complement our work with targeted qualitative surveys.
We used a two stage sampling approach. First we use grid-based, probability proportional to population sampling to select 200 clusters of 30x30m grid cells constructed by IDinsight from Meta and 'Data for Good' population density maps. Next, within clusters we randomly selected households, and within each household we randomly select one household member aged 18 and above.
We expect data collection of 2000 individuals to be completed by approximately June 12 2023.

Evidence and
Implementation
Summit 2023
9–11 October

Melbourne, Australia & Online

MONASH
University

NUS | Behavioural and Implementation
Science Interventions
Yong Loo Lin School of Medicine

Centre for
Evidence and
Implementation

www.eisummit.org   @EISSUMMIT2023   #EIS2023

Main findings

The data and evidence IDinsight will gather through this study can help DOH at the national and subnational levels to develop more impactful policies and programs for improving health promotion, prevention, and literacy among Filipinos. Our parallel capacity building activities can allow local governments to appreciate and learn best practices of rigorous data collection for evidence-based decision making, policy making and programming for local health outcomes.

The study is still being conducted, with initial analysis and results discussions with DOH and local governments planned for June and July 2023. During this session, first we will present the preliminary results of the first round of the quantitative survey. Next, we will focus on our experience and learnings translating those results into policy and implementation plans for the Health Promotion Bureau and other stakeholders.