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9–11 October

Melbourne, Australia & Online

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#190 - Learning how to scale scaling: CARE's and IDinsight's Impact at Scale Learning Partnership

Presenting Author(s)*
1. Anita Akella
2. Meg Battle
3. Aya Silva

Affiliation
CARE International, IDinsight

Country of residence
1. USA
2. Philippines

Objectives/aims
We intend to share our process and lessons in progress from a learning partnership between IDinsight and CARE International's Impact at Scale (I@S) team. I@S is CARE's dedicated team that identifies, designs, and grows solutions that clearly demonstrate high-potential to achieve 10x the impact of standalone projects. IDinsight is supporting I@S through a 3-year flexible learning partnership funded by the Noorda Foundation. With IDinsight's analytic support, CARE will develop sustainable, scaled iterations of two high-potential interventions. Through analytic work and the completion of multi-country pilot projects, IDinsight will generate the evidence and insights needed to finalize the scaling plans of CARE's highest potential interventions. It is the implementation of these scaling plans that is foundational to achieving 10x the impact of standalone projects.

By October 2023, we will be almost one year into our learning partnership and will be able to share our lessons and challenges moving two interventions through the beginning of the pipeline. One of these interventions is Indashyikirwa, an IPV prevention program in Rwanda, and the second is likely to be RANO-Wash, a WASH systems intervention in Madagascar. We expect to offer our hypotheses on what makes a scalable solution (including intervention design, market forces, and government buy-in) and share the tools

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that we use to move interventions through the pipeline (including intensive TOC work, competitive landscape analyses, and rapid process evaluations).

Methods

The panel will be formatted as follows:

00:00 – 00:25: Presentation of the learning partnership structure, objectives, and analytical methods that map to each stage of the pipeline by Anita Akella (Director, I@S Unit) and Meg Battle (IDinsight Director of Strategic Initiatives, lead for the I@S Learning Partnership). We will focus in particular on what we mean by sustainable scale, as well as our hypotheses about what types of interventions are well suited for scale-up and sustainability in the long-run.

00:25 – 01:00: Group activity: Meg and Anita will present the two projects that we have selected for moving through the pipeline, and give breakout groups information that we uncovered through our process, asking them to consider as a group if and how to continue moving interventions through the pipeline towards exponential scale, or whether to pause or discontinue their consideration for scaling. This activity should ask participants to put themselves in our shoes as the I@S unit and the IDinsight measurement partner, using limited information and specific mandates to make decisions about interventions' futures and the partnership's trade-offs.

1:00 – 1:30: Question and answers: Aya Silva (IDinsight Director, Manila) will facilitate a discussion with her own questions and questions from attendees on the I@S methods, lessons, and broader implications.

Main findings

Our goal is for attendees to leave this panel discussion with a clearer understanding of:

1) An innovative and rigorous approach to institutionalizing scaling, with its benefits and challenges,
2) The nuance and complexity of identifying appropriate interventions for scale,
3) Measurement approaches and analytical tools that can be used to inform scale-up decisions and set them up for success.