



Australian Government

Australian Institute of Family Studies



Discovering what
works for families

Improving our impact: Building institutional capacity for effective knowledge translation

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Acknowledgements

- AIFS Comms Team
- AIFS KTI Team
- AIFS Exec



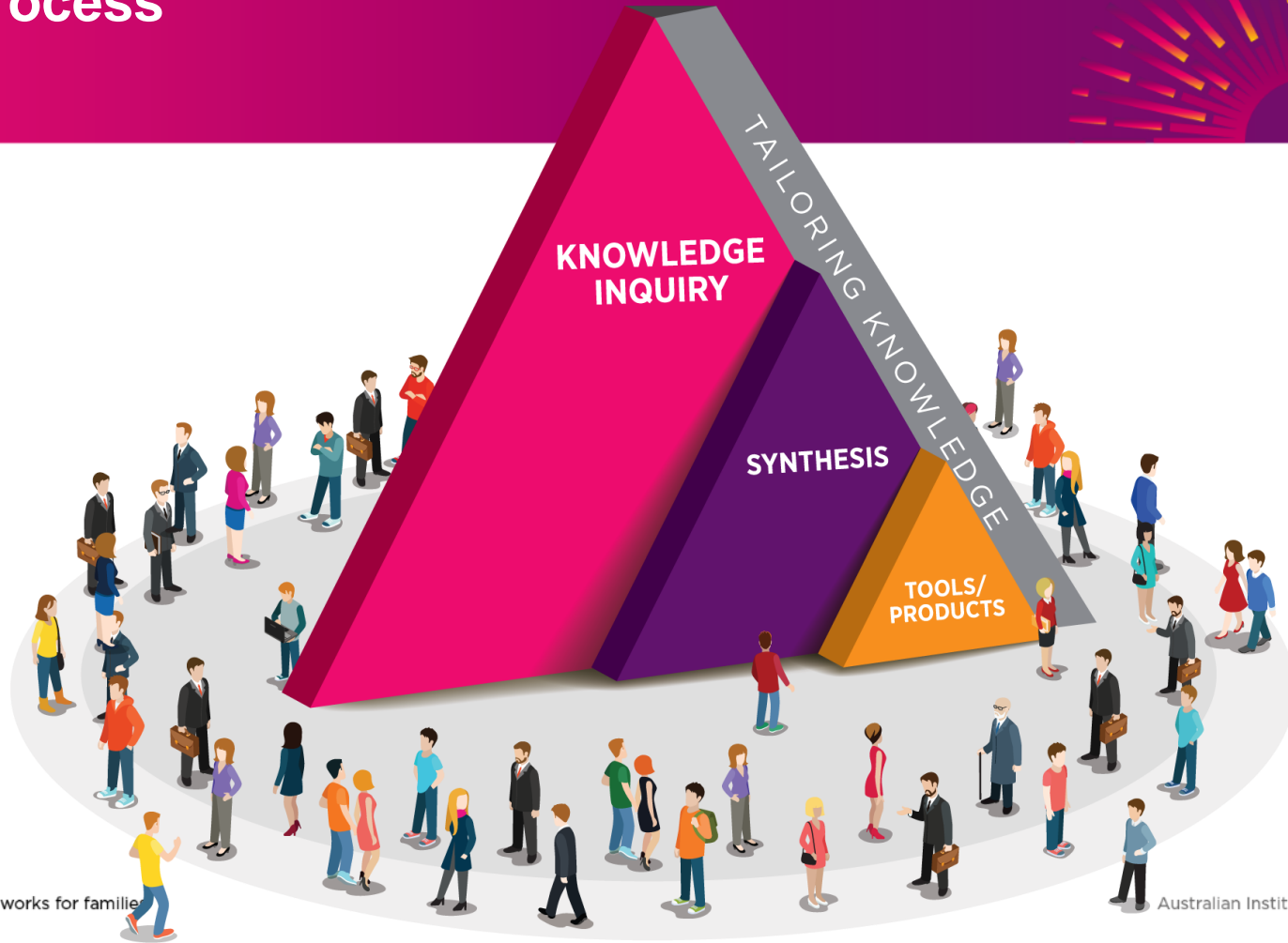
KT at the Australian Institute of Family Studies



KT addresses the gap between **'what we know'** and **'what we do'** to inform policy and practice



KT process



Types of KT



Integrated



End of project



KT Goals

OUR PURPOSE: CREATE AND COMMUNICATE KNOWLEDGE TO ACCELERATE POSITIVE OUTCOMES FOR FAMILIES



OUR STRATEGIC PILLARS

CREATE KNOWLEDGE

We work with key stakeholders to set priorities and respond to emerging needs

COMMUNICATE FOR IMPACT

Our work leads national conversations about what matters most to families

COLLABORATE AND CONNECT

We build and maintain networks to ensure knowledge about families is shared and utilised

ACTIVATE SUSTAINABILITY

We build internal capacity so that we achieve impact in our work

OUR KNOWLEDGE TRANSLATION OBJECTIVES

Understanding our stakeholders



**Policy
providers**



**Service
providers**



Researchers



Community

KT strategies



PUSH

Produce and disseminate research, tools based on messages from research

PULL

Target the audience and build their capacity, make research available

EXCHANGE

Producers and users ask and answer questions together



IAP2 participation spectrum



	Inform	Consult	Involve	Collaborate
Participation Goal	To provide stakeholders with balanced and objective information to assist them in understanding the problem and solutions	To obtain feedback from stakeholders on question, design and results	To work directly with stakeholders throughout the process to ensure that partners issues, ideas and concerns are consistently understood and considered	To partner with stakeholders in each aspect of the decision making process, including the development of research questions, the design and management of research
Participation Promise	We will keep you informed	We will keep you informed, listen to and acknowledge your concerns and provide feedback on how partners influenced the decision	We will work with you to ensure that your concerns, issues and ideas are directly reflected in the research developed and provide you with feedback on how your input influenced the decision	We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible
Examples	Fact Sheets Website Seminars Emails (PUSH)	Public comment Focus groups Surveys Forums	Roundtable discussions Workshops Deliberative polling	Steering groups Consensus building workshops Participatory decision-making (EXCHANGE)



AIFS approach to KT planning

- KT goals
- Stakeholder mapping
 - Stakeholders
 - Key audiences
- KT strategies
- Communications plan
- Evaluation – impact



Integrating KT across existing agency structures



CREATE KNOWLEDGE

- Grant writing ■ ■
- KT plans ■ ■
- Broker relationships with stakeholders ■ ■
- Research design ■ ■
- Integrated KT ■ ■



COMMUNICATE FOR IMPACT

- Overarching KT strategy ■
- Communications strategy ■
- Media strategy ■
- Audience research (knowledge needs) ■ ■
- Website ■
- Publications ■
- Social media ■
- Product development ■



COLLABORATE AND CONNECT

- Stakeholder mapping ■ ■
- Helpdesk CFCA ■
- Webinars ■ ■
- External KT capacity ■
- Research dialogues (priority setting etc.) ■ ■
- Thought leaders events ■ ■
- Research launch events ■ ■
- AIFS Conference ■ ■
- Government liaison ■ ■



ACTIVATE SUSTAINABILITY

- Internal KT capacity ■
- Plain English ■
- Lunch and learn ■
- KT plan templates ■
- Research impact framework and evaluation ■

Building internal KT capacity



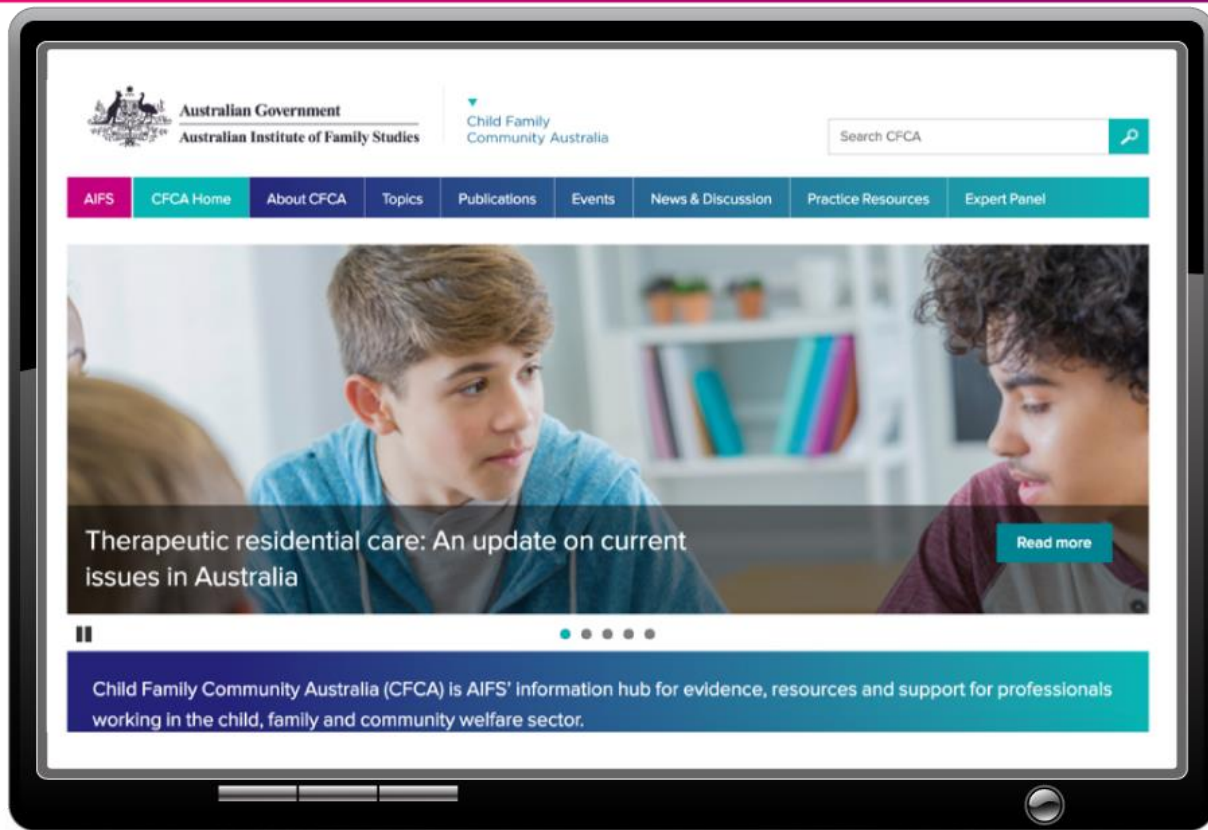
Internal workshops

- KT background
- Stakeholder mapping
- KT Strategies
- Measuring impact

Template

- Align Comms and KT planning frameworks
- Run a series of workshops to develop KT plans





CFCA activities



Activity area	Strategies	Stakeholders
Outreach	Priority setting activities Conference presentations/attendance Teaching Face to face meetings Topic-based workshops/seminars Webinars Social media Help desk (knowledge broker)	High-focus Medium-focus
Publications	Research papers Resource sheets Practitioner guides Short articles	High-focus Medium-focus
Web-based resources	Website CFCA News	All



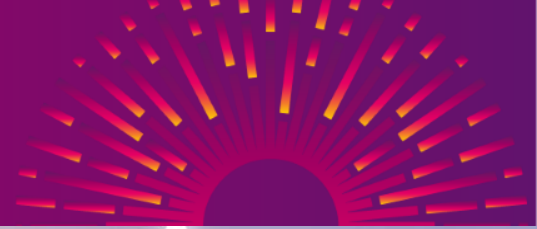
Children and young people in separated families: Family law system experiences and needs

KT goals: inform policy, influence practice, hear children's voices

- Animation
- Report and exec summary
- Summary for young people
- Ministerial briefing, policy guidelines



Measuring our impact





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