



Evidence and  
Implementation  
Summit 2023  
9-11 October

Melbourne, Australia & Online



Behavioural and Implementation  
Science Interventions  
Yong Loo Lin School of Medicine



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## #86 - Codesign Compass: a practical guide to facilitating creative and authentic codesign for busy people

### Presenting Author(s)\*

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### Objectives/aims

This engaging cross-sectorial panel discussion will offer a stimulating perspective on codesign and how creatively engaging with consumers can generate insightful and useful information to support evidence-based decision making. This session will invite participants to reflect on how applying a codesign methodology can add value and richness to how they make sense of and solve problems. It will also dispel some common codesign myths and respond to common worries about codesign being inaccessible, impractical or difficult to implement in some settings.

The panelists, made up of a mix of researchers, academic designers, practitioners and executives will share their collaborative efforts to create a bespoke and practical suite of resources to support the implementation of codesign in a busy healthcare setting. The panelists will reflect on the codesign journey to codesign the content, format and structure of the codesign toolkit and share learnings based on how it's being used and supporting more health service staff to apply codesign to their work.

As part of this session, the cross-sectorial panel made up of health service staff and academic designers will showcase how research and practice can effectively collaborate, and the important strengths that each bring to the partnership. They will collaborate on a live problem-solving experience with audience members to design a bespoke codesign approach that is both evidence-based and pragmatic for their context, drawing on experience and the resources available in the codesign toolkit.

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This session will walk the line between research and practice to bring a novel perspective to how best practice codesign can be practically applied to problem solving in the health and social sectors.

## Methods

This session will involve a panel of four, including researchers, academic designers and health service staff. The session will involve some sharing of the collaborative work delivered between the two partner organisations, with a focus on sharing the collaborative effort to design a toolkit of supports and resources that enable improved uptake and use of codesign in a health service.

The workshop structure is as follows and will be facilitated by one of the panelists. The audience will have the opportunity to nominate at least one current challenge they are experiencing, and the panel will showcase their approach to conceptualise and plan an effective and practical codesign process that considers the unique context of the problem.

- 10 min introductions and overview of CHQ and QUT
- 20 min overview of CHQ Codesign Toolkit – including project aims, methods, output, outcomes to date
- 20 min panel discussion on the opportunities and challenges of cross-agency working (research and practice)
- 40 min live audience problem solving – will select audience members to join the panel and provide a current problem they are experiencing that they would like to apply a codesign approach & panel will support problem solving/imagine a potential codesign approach, including consideration for the practical context. As part of this section, the panel will showcase how the CHQ Codesign Toolkit is used to support the planning process.

## Main findings

After attending this session, participants will:

- Have a deeper understanding of codesign, and it's relevance in the problem solving process;
- Appreciate the importance of integrating research/academic perspectives on codesign with the lived experience of practioners; and have a tangible example of an effective partnership;
- Have an understanding of the resources, supports and methods that can be helpful for busy health and social care staff undertaking codesign;
- Feel inspired to incorporate codesign into their work and feel supported that codesign can be adapted to context to be practical; and

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- Experience a live demonstration of how to design a codesign process, with advice from panelists with both practice and research expertise

This session will be a unique contribution to this conference, as it will:

- Encourage cross-sectorial research and practice partnering
- Encourage creative data collection methods (codesign) as part of the problem solving process
- Encourage abstract and novel approaches to planning codesign, that challenge traditional and purist methodologies to ensure practicality and usefulness for the practice sector

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