**PAPER NUMBER #380**

**Uptake and scalability of an online tool to improve the implementation of dietary guidelines**

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**Objectives/aims**

Despite recommendations, less than 5% of Australian childcare services provide foods consistent with sector dietary guidelines. The Commonwealth government has funded a national rollout of an online menu planning tool to support childcare services to implement guidelines. This provides a unique opportunity to examine implementation of a community-based prevention program ‘at scale’.

The study aims to assess in a national sample of childcare services: 1) the planned uptake of the online menu planning program; and 2) factors perceived to facilitate and impede program uptake and scalability.

**Methods**

A cross-sectional cohort study with approximately 300 child care services randomly sampled from a publically available national register is being conducted. Childcare services are invited to participate in an online or telephone survey. Individual, organisational and contextual factors that influence uptake and scalability of the online program based on the non-adoption, abandonment, scale-up, spread, and sustainability framework will be assessed. A logistic regression will be used to identify factors associated with planned uptake of the program.

**Main findings**

Preliminary results indicate 75% of childcare services plan to use the online menu planning program; and 74% would be more likely to adopt the program if it was promoted by relevant government agencies.

The research will provide insights into the processes of implementation of public health initiatives at scale, and the perceived factors that facilitate or impede uptake and scalability of an online program. Findings will inform future government efforts to enhance the impact of cross-jurisdictional preventive health programs.