



# WaterMicro23

21<sup>st</sup> International Symposium on  
Health Related Water Microbiology

4 June – 9 June 2023  
Darwin, Australia | Darwin Convention Centre  
[www.watermicro23.au](http://www.watermicro23.au)



## Sponsorship prospectus

# Invitation

Sponsorship  
prospectus

WaterMicro23

Darwin, 4 June – 9 June 2023  
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You're invited to join us for WaterMicro23 —the 21<sup>st</sup> International Symposium on Health Related Water Microbiology from Sunday 4 June to Friday 9 June 2023.

This year, WaterMicro will be exploring the theme: *Water Safety for All – reflections and emerging concerns.*

As in previous years, WaterMicro provides a international forum to learn about and discuss trends, technologies and advances for all aspects of health related water microbiology. Our outstanding scientific program – including pre-conference workshops, social events, and post conference tours – brings together leading National and International voices in industry, government and research.

We are anticipating up to 200 delegates to congregate in Darwin to share expertise and make connections.

**WaterMicro23 provides excellent sponsorship opportunities.**

Being a sponsor is an outstanding way to promote your name, support your brand, and maintain a high profile among specialists and decision-makers before, during and after the event.

Sponsorship supports the technical program by ensuring outstanding keynote and plenary speakers. A full program of oral and poster presentations, workshops, and tours will attract a large number of national and international delegates, giving you a global reach.

WaterMicro23 provides an environment dedicated to the exchange of leading-edge scientific research, comprehensive training, and industry best practice. We encourage you to take advantage of this unique opportunity to expose your organisation to a large national and international audience and be a part of WaterMicro's success.

## WaterMicro23 can help you to:

- Enhance your brand and increase awareness of your organisation
- Demonstrate your involvement in health related water microbiology
- Network with and generate leads from key target markets
- Attract new, and develop relationships with existing customers
- Promote your brand, products, services and expertise.





# Sponsorship benefits

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WaterMicro23 is a unique opportunity to interact with key players in the water industry while allowing you to:

- Market your product or service at a major international water symposium
- Reach an expected target audience of more than 200 delegates from Australia and overseas, including leading practitioners, managers, researchers and regulators spanning both public and private sectors
- Attend a conference renowned for its success in bringing together industry, government and academia to foster practical solutions to health-related water issues
- Listen to plenary and keynote speakers who are leaders in current and emerging areas
- Expose Australian businesses to international markets and vice versa
- Demonstrate your commitment to protecting health and improving the environment.

## Delegate profile

WaterMicro23 provides direct access to Australian and international representatives in government, industry and research, including specialists in:

- environmental and clinical microbiology;
- infectious diseases epidemiology and risk assessment methodology;
- and water and sanitation engineering and environmental health practice.



# Sponsorship opportunities

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	No	\$	Website Promotion	Company logo & profile in program	Logo on digital marketing materials	Verbal Recognition	Corporate Banners	Provide company information or promotional material	Speaking opportunity (3-5mins)	Complimentary FULL delegate tickets	Complimentary Dinner tickets	Other
Gold	1	\$10,000	Y	Y	Y	at welcome & event close	2	Y	3-5 mins at conference opening	4	4	1 direct email to database 1 sponsor article emailed to database
Silver	3	\$7,500	Y	Y	Y	at welcome & event close	1	Y		2	1	
Bronze	5	\$5,000	Y	Y	Y	at welcome & event close				1		
Dinner	1	\$5,000	Y	Y	Y	at welcome & event close	2 at dinner	Y		1	1	
Welcome		\$1,000	Y	Y	Y	at welcome & event close	1 at welcome			1		
Workshop	4	\$3,000	2 LEFT	Y	Y	at welcome & event close	1 in sponsored session					
Tea breaks (daily)	4	\$1,000	Y	Y	Y	at welcome & event close	2 in break space for the day					
Sessions	16	\$1,000	11 LEFT	Y	Y		1 in sponsored session					
Bags		\$1,000	SOLD	Y	Y							Logo on bag (by negotiation)
Lanyards		\$1,000	SOLD	Y	Y							Logo on lanyard (by negotiation)
Speaker Gifts	1	\$1,500	Y	Y	Y							
YWP	1	\$3,500	Y	Y	Y		at YWP event		at YWP event			
Science in the Pub Event		\$1,000	SOLD	Y	Y	at opening of event	at event					
Trade Stand	5	\$2,500	3 LEFT	Y	Y		at event					

# Contact

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There are a range of sponsorship packages to suit a variety of marketing budgets and needs.

If any of these do not suit your organisation's needs please feel free to contact us to discuss and we can identify an opportunity that is mutually beneficial.

**If you have any queries about the sponsorship packages on offer please contact:**

**Rosie Peace** | AA&P Events Public Relations & Event Manager

[rosiep@associatedadvertising.com.au](mailto:rosiep@associatedadvertising.com.au)

+61 410 518 884

