

CROCODILE SPECIALIST GROUP CONFERENCE

15-19 APRIL 2024

IUCN-SSC CROCODILE SPECIALIST GROUP



CROCODILE SPECIALISTS GROUP CONFERENCE

ABOUT US!

IUCN-SSC CROCODILE SPECIALIST GROUP



Dear Prospective Sponsor,

We are excited to invite you to join us in celebrating crocodile conservation in the Northern Territory of Australia!

The theme of this meeting is “Crocodile conservation: what works!” and will showcase the successful implementation of the sustainable use conservation program which has seen the return of these iconic creatures from near extinction.

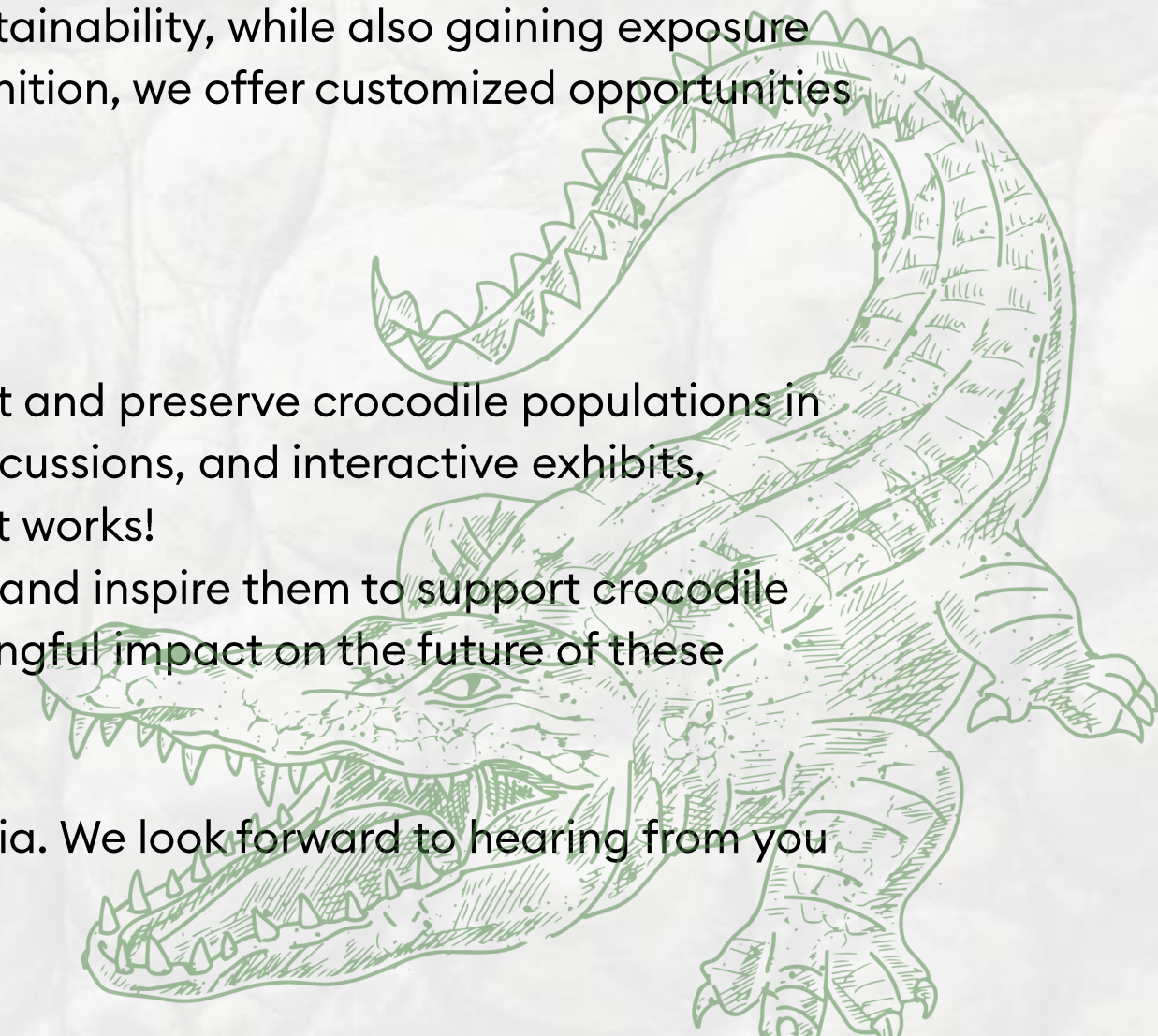
As a sponsor of this event, you will have the opportunity to showcase your commitment to conservation and sustainability, while also gaining exposure to a diverse and engaged audience. In addition to traditional sponsorship benefits such as branding and recognition, we offer customized opportunities to engage with attendees and participate in the event itself.

Sponsorship levels and benefits are included below.

Our event will showcase the work being done by conservationists, researchers, and local communities to protect and preserve crocodile populations in the Northern Territory as well as how crocodiles contribute to local livelihoods. Through presentations, panel discussions, and interactive exhibits, attendees will gain a deeper understanding of what successful crocodile use and conservation looks like when it works!

We are committed to creating a unique and memorable event that will leave a lasting impression on attendees and inspire them to support crocodile conservation efforts in the Northern Territory and beyond. With your support, we can continue to make a meaningful impact on the future of these magnificent creatures and the ecosystems they inhabit.

Thank you for considering this opportunity to support crocodile conservation in the Northern Territory of Australia. We look forward to hearing from you and working together to make this event a success.



SPONSORSHIP PACKAGES

Sponsorship Package	Cost excl GST	Full Tickets	Exhibition booth	Website recognition	Social Media recognition	Conference app benefits	Delegate list	Conference signage	Gala Dinner tickets	Additional Benefits
Platinum sponsor	SOLD!	4	Single	Y	Y	Y	Y	Y	4	Y
Gold sponsor	\$20,000	1	Single	Y	Y	Y	Y	Y	2	Y
Silver sponsor	\$10,000	1	Single	Y	Y	Y	Y	Y	1	Y
Dinner sponsor	\$20,000	1	Single	Y	Y	Y		Y	7	Y
Session sponsor	\$7,000		Single	Y	Y	Y				Y
Welcome drink sponsor	SOLD!	1		Y	Y	Y		Y	2	Y
Morning Tea Sponsor	\$3,000	1		Y	Y					
Afternoon Tea Sponsor	\$3,000	1		Y	Y	Y		Y		Y
Conference App Sponsor	\$10,000	1	50%	Y	Y	MULTIPLE		Y		Y
Exhibitor Sponsor	\$5,000	1	Single	Y	Y			Y		Y
Coffee Cart Sponsor	\$10,000	1		Y	Y	Y		Y	Y	Y
Bus Sponsor	\$6,000	1		Y	Y	Y		Y	Y	Y
Veterinary Workshop	\$5,000	1		Y	Y			Y		Y
Drone Workshop Sponsor	\$5,000	1		Y	Y			Y		Y
Field Trip Sponsor	\$5,000	1		Y	Y			Y		Y
Custom Packages	\$5,000+	1		Y	Y			Y		Y

Sponsorship packages are based on the conference program which can be subject to change

PLATINUM SPONSOR

\$55000 + GST SOLD!

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MULTIPLE OPPORTUNITIES

- Four full conference registrations, including all social functions
- Four additional gala dinner tickets
- Recognition as Platinum Sponsor with company logo on the Crocodile Specialists Group conference registration website and hyperlinked to your website
- Recognition as a Platinum Sponsor within conference marketing and on social media, plus opportunity to share key messages
- Acknowledgment as Platinum Sponsor featured prominently on the Conference App
- Logo on conference signage at the venue
- One push notification through the conference app
- One exhibition booth located in a prominent position, as available
- A delegate list of those who have agreed to have their details distributed post event only



GOLD SPONSOR

\$20,000 + GST

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MULTIPLE OPPORTUNITIES

- Two full conference registrations, including all social functions
- Two additional gala dinner tickets
- Recognition as Gold Sponsor with company logo on the Crocodile Specialists Group conference registration website and hyperlinked to your website
- Recognition as a Gold Sponsor on conference marketing and on social media, plus opportunity to share key messages
- Acknowledgment as Gold Sponsor featured prominently Conference App
- Logo on conference signage at the venue
- Recognition as Gold Sponsor with company logo on the holding slide at the beginning/end of the plenary session
- One exhibition booth located in a prominent position, as available
- A delegate list of those who have agreed to have their details distributed post event only



SILVER SPONSOR

\$10,000 + GST

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MULTIPLE OPPORTUNITIES

- One full conference registration, including all social functions
- One additional gala dinner ticket
- Recognition as Silver Sponsor with company logo on the Crocodile Specialists Group conference registration website and hyperlinked to your website
- Recognition as a Silver sponsor during conference marketing and on social media platforms
- Acknowledgment as Silver Sponsor featured prominently on the conference App
- Logo on conference signage at the venue
- Recognition as Silver Sponsor with company logo on the holding slide at the beginning/end of the plenary session
- One exhibition booth located in a prominent position, as available
- A delegate list of those who have agreed to have their details distributed post event only



DINNER SPONSOR

\$20,000 + GST

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EXCLUSIVE OPPORTUNITIES

- Three full conference registrations, including all social functions
- Seven additional gala dinner tickets
- Opportunity to present at the dinner and play corporate video (5–10 mins)
- Priority table seating at the gala dinner and company logo on your table
- Recognition as Dinner Sponsor with company logo on the Crocodile Specialist Group conference registration website and hyperlinked to your website
- Recognition as a Dinner Sponsor on conference marketing and on social media, plus opportunity to share key messages
- Acknowledgment as Dinner Sponsor featured prominently conference App
- Recognition as Dinner Sponsor with company logo on the dinner holding slide
- Company logo to appear on the lectern
- Opportunity to provide a small gift to each delegate at the dinner
- One exhibition booth located in a prominent position, as available



SESSION SPONSOR

\$7,000 + GST

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MULTIPLE OPPORTUNITIES

- One full conference registration, including all social functions
- Recognition as Session sponsor with company logo on the Crocodile Specialist Group conference registration website and hyperlinked to your website
- Recognition as a Session sponsor during conference marketing and on social media platforms
- Acknowledgment as Session sponsor featured prominently on the conference App
- Recognition as Session Sponsor with company logo on the holding slide at the beginning/end of the sponsored session



WELCOME DRINK SPONSOR

\$10,000 + GST

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EXCLUSIVE OPPORTUNITY

- One full conference registration, including all social functions
- Two additional gala dinner tickets
- Opportunity to create a custom welcome cocktail/drink themed to your business and offered to each guest on arrival
- Recognition as Welcome Drink Sponsor with company logo on the Crocodile Specialists Group conference registration website and hyperlinked to your website
- Recognition as Welcome Drink Sponsor with company logo on the dinner holding slide and, on the menu/program
- Recognition as a Welcome Drink sponsor during conference marketing and on social media platforms
- Opportunity to provide a small gift to each delegate at the event



MORNING TEA SPONSOR

\$3,000 + GST

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TWO OPPORTUNITIES

- One full conference registration, including all social functions
- Opportunity to play corporate video on the big screens during the morning tea break
- Recognition as Morning Tea Sponsor with company logo on the Crocodile Specialists Group conference registration website and hyperlinked to your website
- Recognition as an afternoon tea sponsor during conference marketing and on social media platforms
- Acknowledgment by MC before and after break as 'Morning Tea Sponsor'
- Recognition as Morning Tea Sponsor with company logo on the holding slide at the beginning/end of the sessions immediately preceding morning tea
- Opportunity to place corporate banners near food stations during morning tea



AFTERNOON TEA SPONSOR

\$3,000 + GST

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EXCLUSIVE OPPORTUNITY

- One full conference registration, including all social functions
- Opportunity to play corporate video on the big screens during the afternoon tea break
- Recognition as Afternoon Tea Sponsor with company logo on the conference registration website and hyperlinked to your website
- Recognition as an afternoon tea sponsor during conference marketing and on social media platforms
- Acknowledgment by MC before and after break as 'Afternoon Tea Sponsor'
- Recognition as Afternoon Tea Sponsor with company logo on the holding slide at the beginning/end of the sessions immediately preceding afternoon tea
- Opportunity to place corporate banners near food stations during afternoon tea



CONFERENCE APP SPONSOR

\$10,000 + GST

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EXCLUSIVE OPPORTUNITY

As there is no printed program for the conference, the conference app will be the main source of information during the conference!

- One full conference registration, including all social functions
- Recognition as Conference App Sponsor with company logo on the Crocodile Specialist Group conference registration website and hyperlinked to your website
- Company branded banner on the opening page of the conference app
- Recognition as a Conference App Sponsor on conference on social media
- Acknowledgment as Conference App Sponsor featured prominently on conference App
- Recognition as Conference App Sponsor with company logo on the holding slide at the beginning/end of the plenary session
- Opportunity to send out one app push notifications per day of the conference
- 50% Discount on exhibition booth located in a prominent position



EXHIBITOR SPONSOR PACKAGE

\$5,000 + GST

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MULTIPLE OPPORTUNITIES

- One full conference registration, including all social functions
- One exhibition space and basic octanorm shell scheme including lights mounted at back panel, access to power and company name mounted on fascia board
- Recognised as an exhibitor with company logo on the conference registration website and hyperlinked to your website
- Recognition as an exhibitor sponsor on social media platforms



COFFEE CART SPONSOR

\$10,000 + GST

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EXCLUSIVE OPPORTUNITIES

- One full conference registration, including all social functions
- Recognition as Coffee Cart Sponsor with company logo on conference registration website and hyperlinked to your website
- Recognition as a Coffee Cart sponsor within conference marketing and on social media platforms
- Acknowledgment as Coffee Cart sponsor featured prominently on the conference program within the conference App
- One push notification per day to be sent out to via the conference app with company logo
- Opportunity to place company banner near coffee cart
- Opportunity to supply company branded coffee cups



BUS SPONSOR

\$6,000 + GST

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EXCLUSIVE OPPORTUNITIES

- One full conference registration, including all social functions
- Recognition as Bus Sponsor with company logo on the registration website and hyperlinked to your website
- Recognition as a Bus Sponsor within conference marketing and on social media platforms
- Acknowledgment as Bus Sponsor featured prominently on the conference program within the conference App
- Company logo to be displayed on bus signage
- Opportunity to have a company representative on each bus to deliver a 5-minute welcome and presentation



VETERINARY WORKSHOP SPONSOR

\$5,000 + GST

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MULTIPLE OPPORTUNITIES

- One full conference registration, including all social functions
- Recognition as a Veterinary Workshop sponsor with company logo on the Crocodile Specialist Group conference registration website and hyperlinked to your website
- Recognition as Veterinary sponsor within conference marketing and on social media platforms
- Acknowledgment as a Veterinary Workshop sponsor featured prominently on the conference App
- Recognition as Session Sponsor with company logo on the holding slide at the beginning/end of the sponsored session
- Company banner displayed at workshop



DRONE WORKSHOP SPONSOR

\$5,000 + GST

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MULTIPLE OPPORTUNITIES

- One full conference registration, including all social functions
- Recognition as Drone Workshop sponsor with company logo on the Crocodile Specialist Group conference registration website and hyperlinked to your website
- Recognition as a Drone Workshop sponsor within conference marketing and on social media platforms
- Acknowledgment as Drone Workshop featured prominently on the conference App
- Recognition as Drone Workshop with company logo on the holding slide at the beginning/end of the sponsored session



FIELD TRIP SPONSOR

\$5,000 + GST

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MULTIPLE OPPORTUNITIES

- One full conference registration, including all social functions
- Recognition as Field Trip sponsor with company logo on the Crocodile Specialist Group conference registration website and hyperlinked to your website
- Recognition as a Field Trip Sponsor within conference marketing and on social media platforms
- Acknowledgment as a Field Trip sponsor featured prominently on the conference App
- Recognition as a Field Trip sponsor with company logo on the holding slide at the beginning/end of the sponsored session



CUSTOM PACKAGES

\$5,000 + GST

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EXCLUSIVE OPPORTUNITIES

Get in touch with the team to discuss the opportunity for a tailored sponsorship package to suit your organisation's needs. Your package can be customised and developed in collaboration with your team to ensure your expertise and capability is promoted and showcased at the conference and in conference marketing pre and post event.

Custom packages could include, but not limited to:

- Technology Sponsors
- Innovation Sponsor
- Sustainability Sponsor
- Research Sponsor
- Environment Sponsor

These packages start at \$5,000 + GST and are exclusive opportunities.

Contact us today for further information!

Sponsorship Coordinator

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