



KIPCA

LIVESTOCK
HANDLING
Cup

Sponsorship Prospectus

5-7 September 2024, Sandfire Roadhouse, Pilbara, WA



ABOUT THE EVENT

The KPCA Livestock Handling Cup is a unique competition that brings teams from a broad range of northern WA pastoral operations together in a competitive and continuous improvement environment to demonstrate their skills in low/no-stress stock handling.

This event is an opportunity for the industry to promote leading practice and animal welfare standards and lead the way for a positive dialogue between producers and the public, the value of which cannot be underestimated. Hear from leading industry experts from across Australia share their insights, knowledge, tips and tools for best practice animal welfare with a full day speaking program and workshops on Thursday 5th September.

KPCA Livestock Handling Cup is an opportunity to showcase skills in the industry and encourage learning, connection, positivity and energy. The Cup will be run on Friday, 6th September and sees competing teams demonstrate their livestock handling skills, with the winning team assessed against three key criteria: animal welfare, teamwork and stockmanship.

Event Program

Thursday, 5th September

10.30AM-5PM - Speaking program and workshops

5:30PM - Networking and trade booths

6:30PM - Dinner

Friday, 6th September

6:00AM - Breakfast

7:30AM - KPCA Livestock Handling Cup

6:00PM - Awards

7:00PM - Dinner

Saturday, 7th September

7:00AM - Breakfast and pack up

Audience

The KPCA Livestock Handling Cup sees participants from stations all around the Kimberley and Pilbara region competing in the Cup as well as other industry stakeholders, travelling from far and wide to participate in the speaking program, workshops and the Cup.

Contact

Event & Sponsorship Organiser

AA&P Events | Katie Dawkins

08 8942 3388 | 0411 234 325

katie@associatedadvertising.com.au

[Visit the Website](#)



SPONSORSHIP OPPORTUNITIES

Sponsorship Package	Availability	Price ex GST	Page No.
Low Stress Stock Handling School	Exclusive	\$15,000	4
Gold	Multiple	\$10,000	5
Silver	Multiple	\$5,000	5
Speaker Program	Multiple	\$3,000	5
First Aid SOLD	Exclusive	\$1,000	5
Exhibition Only - 2 Remaining	Multiple	\$1,350	6
Breakfast - 2 Remaining	3 Available	\$500	7
Prize/Sash - SOLD	Exclusive	\$2,000	7
Satchel - SOLD	Exclusive	\$2,000	8
Satchel insert	Multiple	\$200	8
Tailored Sponsorship	Please contact sponsorship manager: katie@associatedadvertising.com.au		

KEY DATES

Within 14 days of invoice	Sponsorship payment due
Tuesday 6th August	Cancellation cut-off date Cancellations after this date are not eligible for refunds
Thursday 5th September	Bump in / setup
Friday 6th September	KPCA Livestock Handling Cup



NEW 2024 SPONSORSHIP OPPORTUNITY

LOW STRESS STOCK HANDLING SCHOOL

The KPCA Livestock Handling Cup (LSHC) is one of our industry's key opportunities to showcase leading practice and animal welfare standards. Teams of three, predominantly young stock men and women, from across the Kimberley and Pilbara regions come together for the two-day event which includes one day of presentations and workshops focusing on animal welfare and safe handling practices and culminates in the one-day competition where competitors demonstrate their livestock handling skills.

This year, we are pleased to include a new initiative, hosting a two-day, Low Stress Stock Handling School for Cup participants on Tuesday 3rd and Wednesday 4th September, prior to the commencement of the 2024 Livestock Handling Cup.

Attendance is limited to 20 participants and participation will be spread across all nominated teams.

Participants will learn stock handling techniques that will help them in the competition and provide long-term knowledge of humane cattle handling, enhancing their value as employees and ensuring greater safety in cattle yards and paddocks.

Investment Required: \$15,000

Sponsorship Benefits:

- Naming rights to the Low Stress Stock Handling School as part of the KPCA Livestock Handling Cup 2024
- Speaking spot at the Low Stress Stock Handling School or the LSHC
- Banner displayed at the Low Stress Stock Handling School and the LSHC
- Exhibition Space (3 x 3 m gazebo, one table and two chairs) at the LSHC
- Satchel inserts in the LSHC satchel
- Logo and link on the LSHC website, event marketing and advertising
- Sponsor acknowledgement during the Low Stress Stock Handling School and the Livestock Handling Cup
- Acknowledgment in KPCA's annual report as the LSHC Premium Sponsor
- Two team entries to the Livestock Handling Cup (LSHC).
- Four spectator entries to the Livestock Handling Cup (LSHC)
- KPCA Office Presence: Display as a Premium Sponsor on our Supporters pull up banner displayed in our Broome office





LIVESTOCK HANDLING CUP SPONSORSHIP OPPORTUNITIES

	Gold \$10,000	Silver \$5,000	Speaker \$3,000	First Aid \$1,000 SOLD Exclusive
	Exclusive	Multiple	Multiple	
Speaking spot	20 minutes	10 Minutes	5 Minutes	
Banner displayed during event and dinner	Y	Y		At first aid station
Exhibition space (including 3x3m gazebo, 1 x table and 2 x chairs)	Single	Single	Single	
Satchel insert (merchandise or flyer)	1	1	1	1
Logo & link on conference website, event marketing and advertising	Y	Y	Y	Y
Sponsor acknowledgement during the event	Y	Y	Y	Y
Livestock Handling Cup Tickets	4	3	2	1



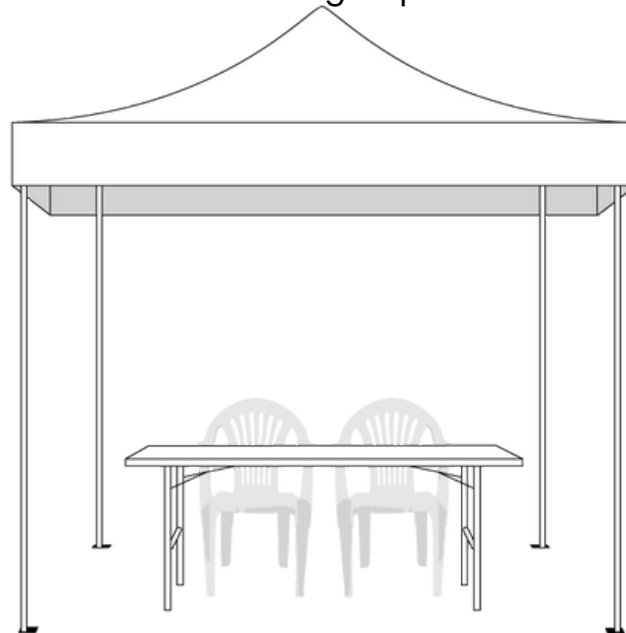
LIVESTOCK HANDLING CUP SPONSORSHIP OPPORTUNITIES

Exhibition Only

\$1,350

Multiple Opportunities

- 3x3m gazebo space outdoors
- 1x table
- 2x chairs
- Banners on display during cup event
- Logo and link on website
- Logo on event collateral
- 1x Livestock Handling Cup 2024 tickets



[Visit the Website](#)

SOCIAL FUNCTIONS AND PRIZE SPONSORSHIP OPPORTUNITIES

	Breakfast Sponsor \$500	Prize/Sash Sponsor \$300
	3 available	Exclusive opportunity
Banner and signage displayed	breakfast	cup event
Logo and link on website	Y	Y
Logo to appear on all sashes		Y
Logo on event marketing and advertising	Y	Y
Satchel insert	1	1
Acknowledgement as Sponsor during the event	Y	Y
Livestock Handling Cup 2024 tickets	1	2

SOLD



MERCHANDISE SPONSORSHIP OPPORTUNITIES

	Satchel \$200 SOLD Exclusive	Satchel insert \$200
		Multiple
Logo on satchel	Y	
Logo on water bottle		
Banner and signage displayed	Y	
Logo and link on website	Y	
Logo on event marketing and advertising	Y	
Satchel insert	1	1
Acknowledgement as sponsor during the event	Y	Y
Livestock Handling cup 2024 tickets	2	

TAILORED OPPORTUNITIES

We can work with you to create a custom sponsorship package to align with the interests and objectives of your organisation.

Please contact Natalie on 0419653729 or natalie@associatedadvertising.com.au

to discuss how we can tailor a sponsorship to suit your needs.



ABOUT THE EVENT

SPONSORSHIP APPLICATION

To apply for any of the sponsorships in this application, please email katie@associatedadvertising.com.au

[SPONSORSHIP
APPLICATION](#)

PAYMENT & CANCELLATIONS

Payment must be made within 14 days of invoice date to confirm sponsorship.
50% refund issued for cancellations up to 30 days before the event date (COB 6th August 2024).
No refund will be issued for cancellations after this date.

CONTACT

Event & Sponsorship Organisers
AA&P Events

Natalie Bell
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