

2026 Agronomy Australia Conference Sponsor and Exhibitor Information

24-28 AUGUST
DARWIN NORTHERN TERRITORY



Sponsorship & Exhibition Manager
Katie Dawkins | AA&P Events
katie@associatedadvertising.com.au
0411 234 325



Welcome

On behalf of Agronomy Australia, we are delighted to welcome you as a Sponsor of the 2026 Agronomy Australia Conference, to be held on 24–28 August 2026 in Darwin.

This information pack contains important information including;

- Contact details
- Key dates and checklist
- Tickets & registration
- Exhibition inclusions & requirements
- Printed program advertisement
- Freight & satchel inserts

To ensure your participation at the upcoming Agronomy Australia Conference is an absolute success, please read the information carefully and take note of the deadlines.

We hope your participation in the Conference is a productive, successful and enjoyable experience.

We look forward to welcoming you in Darwin!

Important Contacts

AA&P Events – Conference Organiser
Sponsor & Exhibitor Manager

Katie Dawkins

Office: 08 8942 3388

Mobile: 0411 234 325

katie@associatedadvertising.com.au

Registration Manager

Sita Carolina

Office: 08 8942 3388

Mobile: 0433 606 177

sita@associatedadvertising.com.au

Conference Venue

Danala – Education and

Community Precinct

Charles Darwin University

54 Cavenagh Street

Darwin City, NT 0800

Program ad dimensions

Full-page advertisement: High-resolution PDF with bleed, print size 210 x 297mm portrait (full size with 5mm bleed: 220 x 307mm portrait).

Half-page advertisement: High-resolution PDF with no bleed, option 1 - print size 185 x 133mm landscape, or option 2 - print size 90 x 270mm portrait.

Quarter-page advertisement: High-resolution PDF with no bleed, print size 90x 133mm portrait.



Key Dates & Deadlines

Please refer to your sponsorship package to confirm all inclusions and benefits, noting your package may not include all of the below listed items.

Please note it is the responsibility of the sponsor and exhibitor to ensure all items relevant to the confirmed package are completed by the due dates listed below.

Checklist	Description	Due Date
	High resolution logo and a 50-100 word company bio Please send to Katie: katie@associatedadvertising.com.au	ASAP
	Payment of Invoice Payment must be received no later than 30 days prior to the event (by July 24, 2026)	14 days after invoice date or 30 days before the event (whichever is soonest)
	Public Liability Insurance Please send to Katie at katie@associatedadvertising.com.au	ASAP
	Program Ad Artwork should be provided in full colour, as high resolution PDF and emailed to Sita at sita@associatedadvertising.com.au	1 August
	All virtual satchel inserts must be uploaded to the following site - <u>VIRTUAL SATCHEL UPLOAD</u> What you will be asked for: • 500x500px JPEG image, max 2MB • Title, max 10 words • Blurb, max 50 words, paragraph style text only (no bullet points or tables). • URL/Link (all above will be hyperlinked)	10 August
	Registration - Please ensure you use your unique sponsorship codes and register early. <u>REGISTER HERE</u>	ASAP

Exhibition

What does my trade stand include?

- Trestle table
- 2 x chairs
- Table cloth
- Access to power

When can I bump in / bump out my trade booth?

- Bump in 12.00pm - 3.00pm, Monday 24 August
- Bump out from 4.30pm, Wednesday 26 August

Where will my trade stand be located?

All trade stands are located inside the main foyer of the CDU Danala Campus.

Can I bring large machinery or equipment?

If you have large machinery or equipment to showcase please contact the Sponsor and Exhibition Manager
katie@associatedadvertising.com.au

Can I have additional exhibitor passes for staff?

You may have tickets included as part of your sponsorship tickets to the Conference. Please refer to your package details for ticket inclusions. You can purchase additional tickets via the Conference website.

Freight & Delivery

Sponsors and exhibitors are permitted to send Conference collateral and items to the Event Manager's Office, 7 days prior to the Conference.

Please ensure all packages are clearly labelled with the following information:

- Event Name - Agronomy Australia Conference
- Event Contact - Katie Dawkins
- Your organisation name and contact
- Clearly label items for trade stands.

Please note all items must be collected from Charles Darwin University upon bump out on Wednesday 26 August. You are required to arrange pick up of any bulky items directly with the Event Manager.

Please use the packing label below for your convenience.

To: AA&P Events & PR
Arafura Plaza
First Floor, Suite 33-34 / 24 Cavenagh Street
Darwin NT 0801



Australian Agronomy Conference 2026

From:

Contact: _____

Company Name: _____

Address: _____

Purpose of contents:

Exhibition



Satchel Insert

Other: _____

ITEM # _____ OF _____

To: AA&P Events & PR
Arafura Plaza
First Floor, Suite 33-34 / 24 Cavenagh Street
Darwin NT 0801



Australian Agronomy Conference 2026

From:

Contact: _____

Company Name: _____

Address: _____

Purpose of contents:



Exhibition



Satchel Insert



Other: _____

ITEM # _____ OF _____

Need more information?

Sponsorship & Exhibition Manager
Katie Dawkins | AA&P Events & PR
katie@associatedadvertising.com.au
+61 411 234 325

