

autismNT  
**FUNDRAISING  
LUNCHEON**

— 23rd October 2021 —

# *Sponsorship Opportunities*





## ***Be Amazing for Autism***

We are seeking your support for the 2021 Autism NT Luncheon on Saturday 23 October at the DoubleTree by Hilton Esplanade. Autism NT is a Deductible Gift Recipient (DGR) and donations over \$2 are TAX Deductible.

### **About Autism Northern Territory (NT)**

Autism NT is the peak body for Autism in the Northern Territory. We provide information for parents, carers and professionals working or living in the Northern Territory. The number of children being diagnosed on the Autism spectrum is now 1 in 48. Autism NT provides regular support groups, a valuable resource library, education, and advocacy for Autism related issues right across the NT and in the last year has increased the number of support groups offered.

### **Over the last year Autism NT has supported:**



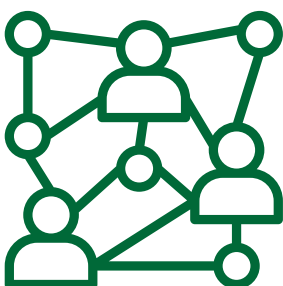
600 families



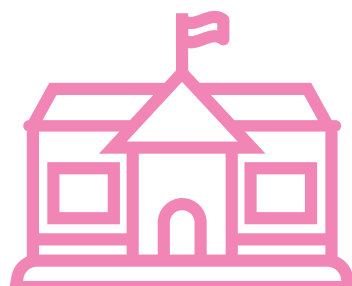
400 teachers



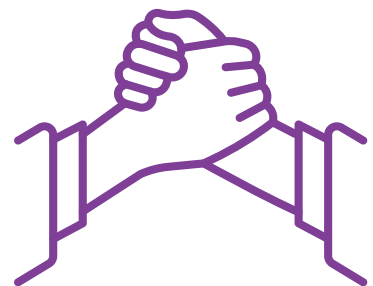
2800 students



400 hours raising awareness



90 schools



4814 hours of support



## ***Be Amazing for Autism***

The Autism NT Fundraising Luncheon is an initiative that started in the rural area **19 years** ago to get parents and grandparents of Autistic children **together** for a **fun** time, and has now **grown** into a pivotal **fundraiser** for Autism NT.

Last year, more than \$45,000 was raised at the event and this year **we aim to raise \$60,000** and forge **stronger partnerships** with stakeholder groups involved to **grow the capacity** and reach for Autism NT.

The event will be held on Saturday 23 October at the DoubleTree by Hilton Esplanade from 11:30am – 3:30pm.

Tickets will be sold at \$120 each or \$1100 for a table of ten and includes a **welcome drink on arrival, drink bundle per table, buffet lunch** and **dessert**, as well as **entertainment, auction, and raffles**.

### **Autism NT Luncheon Objectives:**

- Due to the NT Government cutting all funding for disability in the NT Autism NT is needing to **self-generate** more funds than ever before to meet the growing needs in the NT and to:
  - To **keep Autism NT operating** in 2021 to assist families across the NT
- To **raise \$60,000** for Autism NT to assist people living with autism and their families
  - To **increase awareness** of Autism NT
- To provide an **entertaining and fun** event for carers of autistic family members
  - To **promote** our **sponsors**
- Identify potential partnerships to **expand the current services** offered
- **Strengthen relationships** with existing businesses and health providers

For further information, or if you would like to discuss this sponsorship opportunity please get in touch with **Cherie Vance, Executive Officer** of **Autism NT** on **0439 801 230**.



# ***Sponsorship Opportunities***

## **Diamond Sponsorship**

**\$5,000 + GST**

- **5 complimentary tickets** for the 2021 luncheon
- **Cross Promotion** of the luncheon in marketing
  - Diamond **certificate** of appreciation
- **Logo** on the auction flyer for any donated items
- Logo and/or donated item **recognition** on **social media**
- Logo recognition on the luncheon program and menu
- Logo recognition on the **big screen** at the luncheon
  - Logo recognition on the luncheon event page
- **MC** recognition during the luncheon
- Logo recognition on the **online** registration page
  - Logo recognition on all paid **advertising**
- An opportunity to **present** a raffle prize on stage
- Your **company banner** featured in a **premium** area at the luncheon
- Logo recognition on Autism NT **Facebook** page for 10 months
- Logo recognition on Autism NT **website** for 10 months
- Logo recognition on Autism NT **shopfront** for 10 months





# *Sponsorship Opportunities*

## Platinum Sponsorship

**\$3,000 + GST**

- **4 complimentary tickets** for the 2021 luncheon
- **Cross Promotion** of the luncheon in marketing
  - Platinum **certificate** of appreciation
- Logo on the auction **flyer** for any donated items
- Logo and/or donated item **recognition** on **social media**
- **Logo** recognition on the luncheon program and menu
- Logo recognition on the **big screen** at the luncheon
  - Logo recognition on the luncheon **event page**
  - **MC** recognition during the luncheon
- Logo recognition on the **online** registration page
  - Logo recognition on all **paid advertising**
- An opportunity to **present** a raffle prize on stage
- Your **company banner** featured in a **premium** area at the luncheon
  - Logo recognition on Autism NT **Facebook** page for 10 months

## Gold Sponsorship

**\$2,000 + GST**

- **3 complimentary tickets** for the 2021 luncheon
- **Cross Promotion** of the luncheon in marketing
  - Gold **certificate** of appreciation
- Logo on the auction **flyer** for any donated items
- Logo and/or donated item **recognition** on **social media**
- **Logo** recognition on the luncheon program and menu
- Logo recognition on the **big screen** at the luncheon
  - Logo recognition on the luncheon **event page**
  - **MC** recognition during the luncheon
- Logo recognition on the **online** registration page
  - Logo recognition on all **paid advertising**
- Your company banner featured in a **premium** area at the luncheon



# *Sponsorship Opportunities*

## **Silver Sponsorship**

**\$1,500 + GST**

- **2 complimentary ticket** for the 2021 luncheon
- **Cross Promotion** of the luncheon in marketing
  - Silver **certificate** of appreciation
- Logo on the auction **flyer** for any donated items
- Logo and/or donated item **recognition** on **social media**
- **Logo** recognition on the luncheon program and menu
- Logo recognition on the **big screen** at the luncheon
  - Logo recognition on the luncheon **event page**
  - **MC** recognition during the luncheon
- Logo recognition on all **paid advertising**

## **Bronze Sponsorship**

**\$1,000 + GST**

- **Cross Promotion** of the luncheon in marketing
  - Bronze **certificate** of appreciation
- Logo on the auction **flyer** for any donated items
- Logo and/or donated item **recognition** on **social media**
- **Logo** recognition on the luncheon program and menu
- Logo recognition on the **big screen** at the luncheon
  - Logo recognition on the luncheon **event page**
  - **MC** recognition during the luncheon