



The World Federation of
WFNN | Neuroscience Nurses



WFNN Congress 2025

Exhibitor / Sponsor Prospectus

Create — Imagine — Inspire — Discover



DARWIN
Australia
22 – 25 July 2025



www.wfnn.org

About the WFNN

Founded in 1969, the WFNN initially consisted of nursing organizations representing five member countries. During the past five decades, a number of neuroscience nursing organizations have been established and have joined the WFNN. In addition, there has been increased development of sub-specializations within neuroscience nursing and in 1999, neuroscience nursing specialty organizations were able to join the WFNN. Today, there are 15 member organizations representing 20 countries, approximately 8,000 nurses, from six continents. WFNN is a registered not-for-profit organization.

Target Audience

WFNN attracts nurses who treat neuroscience patients from around the globe. The WFNN Congress represents a unique opportunity to connect with international nursing leaders to share your product information and educate attendees about emerging treatments for neurological diseases. Attendees represent all levels of care from the bedside nurse to advanced practice nurses that direct care.

Why you should exhibit

- * Access to an international market of nursing leaders.
- * The previous Quadrennial Congress—Croatia 2017, had 452 attendees
- * Direct marketing to nurses that influence care.
- * Increase product line visibility.
- * Survey an international nursing market.
- * Direct advertising on the conference website and smart phone app.



Welcome from the WFNN Executive Team

G'Day and Welcome!

The *World Federation of Neuroscience Nurses* (WFNN), in collaboration with the *Australasian Neuroscience Nurses' Association* (ANNA) are proud to present the 14th Quadrennial WFNN Congress, to be held in Darwin, Northern Territory, AUSTRALIA, 22—25 July, 2025.

The venue: *Darwin Convention Centre*, Waterfront Precinct, Darwin. The Darwin Convention Centre is centrally located within walking distance from Waterfront Precinct hotels and Darwin city centre.

Darwin is the capital city of Australia's Northern Territory and is located on a rocky peninsula bordered by the Timor Sea. The Larrakia people are the traditional owners of the greater Darwin region and the Northern Territory is "a place like no other". It is spiritual, colourful, exciting, enchanting and full of wonderful experiences.

We would like to invite your organisation to support the exciting education initiatives and special events planned for the 300 national/international delegates expected to attend. Sponsorship and exhibiting are excellent opportunities for your organisation to show its commitment to the specialty of neuroscience nursing. The Congress offers a unique opportunity for practitioners, policy makers and administrators to focus on scientific research, professional development and clinical practice while networking with colleagues and leaders in the field.

The WFNN Congress will welcome clinicians, managers, nurses, physicians, pharmacologists, occupational therapists, physiotherapists, physician assistants, nurses scientists and educators working in the field of Neuroscience, including neurology; neurosurgery; neuro-intensive care; epilepsy; geriatrics; pain management; movement disorders; neuro-trauma; neuro-oncology; neurophysiology; neuro-rehabilitation; Parkinson's disease; paediatrics; neuro-spine; remote nursing, stroke and traumatic brain injury.

We are looking forward to your support and working with your organisation in the implementation of this extraordinary professional event in a globally significant area of health care. Join us in Darwin!

Sincerely,

Cathy Cartwright

President: WFNN

Linda Nichols

Vice President: WFNN

Diane Lear

President: ANNA

Vicki Evans

Local Chair WFNN 2025

SPONSORSHIP OPPORTUNITIES

(in \$AUD)

PLATINUM SPONSOR \$25,000	GOLD SPONSOR \$20,000	SILVER SPONSOR \$10,000	BRONZE SPONSOR \$5,000
Colour advertisement on the first page of the Congress Program as well as in the <i>Australasian Journal of Neuroscience</i> — October 2025 & May 2026 edition.			
Choice of exclusive naming rights for the Crocosaurus Cove Reception or Plenary Speaker.	Half-page advertisement in the <i>Australasian Journal of Neuroscience</i> — October 2025 & May 2026 edition.	Half-page advertisement in the <i>Australasian Journal of Neuroscience</i> — October 2025 <u>OR</u> May 2026 edition.	
300-word promotional text in the Congress Program.	125-word promotional text in the Congress Program.	50-word promotional text in the Congress Program.	
*Exhibitor space (m ²)	*Exhibitor space (m ²)	*Exhibitor space (m ²)	
Placement of company logo on the Congress website & Program.	Placement of company logo on the Congress website & Program.	Placement of company logo on the Congress website & Program.	Placement of company logo on the Congress website & Program.
Inclusion of flyers in the Congress bags.	Inclusion of flyers in the Congress bags.	Inclusion of flyers in the Congress bags.	Inclusion of flyers in the Congress bags.
Three (3) complimentary Congress Registrations, including Crocosaurus Cove Reception.	Two (2) complimentary Congress Registrations, including Crocosaurus Cove Reception.	One (1) complimentary Congress Registration, including Crocosaurus Cove Reception.	One (1) complimentary Congress Registration.

(OTHER) DIRECT SPONSORSHIP for:	COST (\$AUD)
Cocktail Reception	\$7,500
Poster Display Area	\$5,000
Conference Bags	\$4,500
Mindil Beach Markets — A Darwin Experience.	\$3,000
Morning session	\$2,500
Gift / Prize Opportunity (eg: Cage of Death dive at Croc Cove)	\$2,000
Exhibitor (Booth)	\$1,500
Lanyards	\$1,000

Sponsorship includes a table with linen and two chairs. *Premium exhibit locations will be reserved for Platinum and Gold sponsors. Congress attendees will have their dedicated break times with refreshments near vendor tables.



SPONSORSHIP BOOKING FORM

Please complete the booking form below and email this along with a high resolution image of your company logo to both — Vicki.Evans@health.nsw.gov.au & Linda.Nichols@utas.edu.au

Sponsor Package:	Amount: \$AUD	For:
Platinum Sponsor	\$25,000	Platinum Sponsor
Gold Sponsor	\$20,000	Gold Sponsor
Silver Sponsors	\$10,000	Silver Sponsor
Bronze Sponsors	\$5,000	Bronze Sponsor
Other:-	\$7,500	Opening Reception Crocosaurus Cove <i>OR</i> Cocktail Reception
	\$5,000	Poster Display Area
	\$4,500	Conference Bags
	\$3,000	Mindil Beach Markets
	\$2,500	Morning Session (Satellite)
	\$2,000	Gift / Prize Opportunity (eg: Cage of Death experience)
	\$1,750	Exhibition Area (Booth)
	\$1,500	Half page advertisement— <i>Australasian Journal of Neuroscience</i>

Company Name:	
Company Contact:	
Address:	City:
State:	Zip/Postcode:
Country:	Telephone:
Email:	

Payment is to be made to: ANNA—WFNN 2025 Congress

Electronic Fund Transfer is the preferred payment method. Please use account details below:

Account Name: ANNA - WFNN 2025 Congress

BSB Number: 033-089

Account Number: 616557

When making an EFT payment please reference company name.

Australasian Neuroscience Nurses Association ABN: 45502070837
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Master Card / Visa

Expiry Date: ___/___

Card No.: _____

Amount: (\$AUD) _____

Information for Sponsors

Rules for Exhibitors: *(please see separate Darwin Convention Centre Rules as well)*

The exhibition schedule will be made considering the registration dates in order of payment receipts. Upon receipt of the Registration Form and payment, the exhibition space will be confirmed.

The organiser will not be held responsible for any unpredictable events such as terrorism or natural disasters and does not take responsibility for the costs incurred. Exhibition fees are non-refundable.

Exhibitor Rights and Obligations

Sending in the completed official form indicates the full consent of the exhibitor to all conditions and rules associated with the WFNN Congress and the Darwin Convention Centre. Any failure to comply with the rules will result in termination of the right to participate and no refund will be given.

The exhibitor irrevocably agrees to take their assigned space and to maintain that area until the completion of the event. The exhibitor may only take the assigned/paid-for space for that agreed upon exhibit. Advertising other materials is not permitted. Renting and division of the booth is also prohibited.

Refund / Cancellation:

Requests for cancellations must be made in writing to the WFNN Executive—vicki.evans@health.nsw.gov.au
Written cancellations made 6mths prior to the event will receive a full refund, less \$500AUD administration fee.
Cancellations received after that date will forfeit the entire cost of the exhibit space.

Organiser Rights and Obligations:

The WFNN undertakes division of exhibition space while respecting, as much as possible, the wishes of the exhibitor. The organiser reserves the right to rearrange the position of booths without the obligation of compensation to the exhibitors. The organiser also reserves the right to offer exhibition space, without compensation, to others if an exhibitor fails to appear.

Insurance Issues:

Equipment and other exposed materials placed by the exhibitors are considered without the insurance and the organiser in no case assumes the responsibility for insuring the property and staff and will not hold the organiser liable for any damages that may occur.

Installation: All exhibits must be set-up with the carpets by July 21 at 5pm.

Dismantling: All exhibitor supplies must be removed from the exhibit area no later than July 25th at 3pm.

Space Assignment: Space will be assigned at the discretion of the WFNN Executive and will be based on completion dates of contracts and receipt of payment, availability of space requested and previous support for WFNN events.

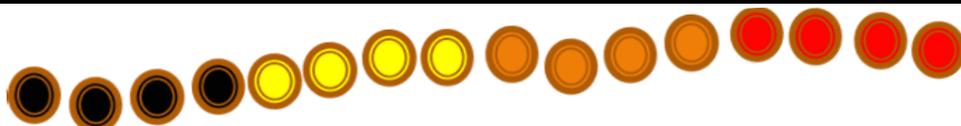
Exhibitor Agreement and Requests

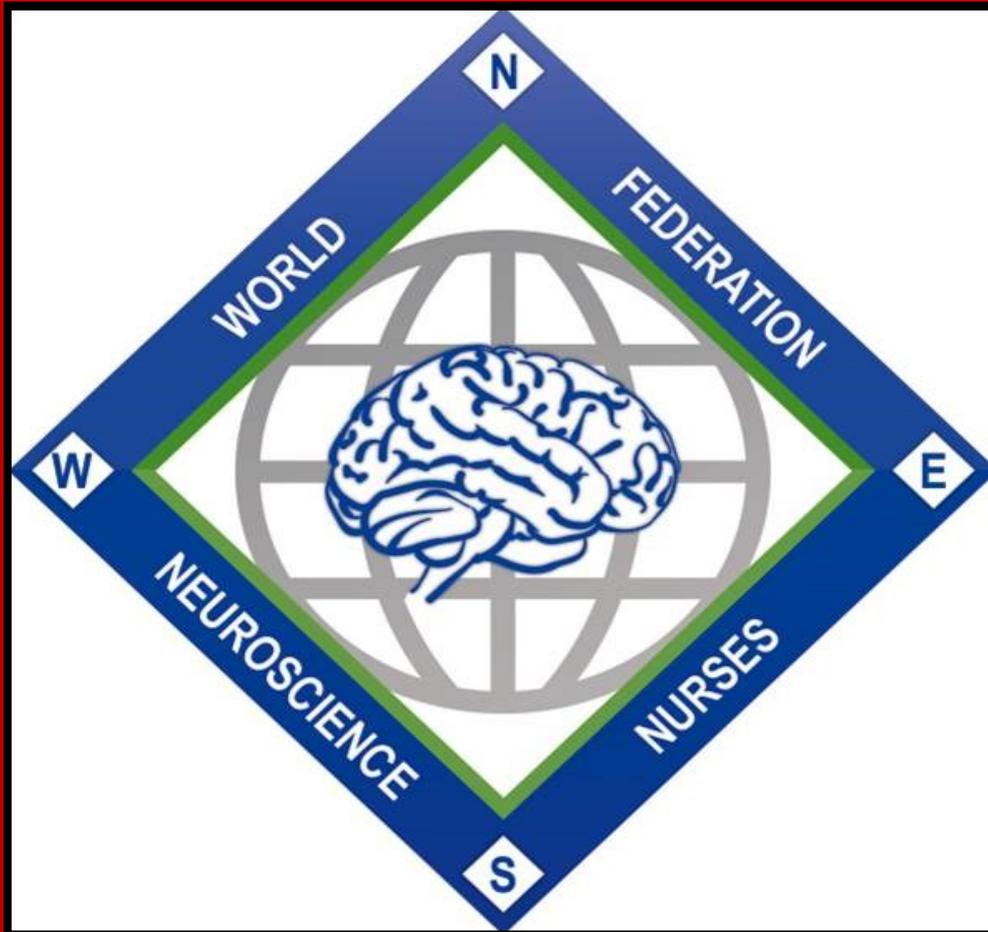
- The exhibitor agrees to follow all rules provided in the agreement.
- A covered table & 2 chairs will be provided and any additional supplies are the responsibility of the exhibitor.

Sponsor Checklist:

- Completed official sponsorship form (PDF) highlighting the amount of sponsorship
- High resolution company logo
- 125-300 word company profile

Email completed forms to both—Vicki.Evans@health.nsw.gov.au and Linda.Nichols@utas.edu.au





Website: www.wfnn.org

USA Based WFNN Contact:

Cathy Cartwright
 WFNN President
 Tel: (+1) 573 673 9358
 Email: c2cartwright@gmail.com

PCO (Darwin):

Natalie Bell
 Associated Advertising & Promotions Pty
 Ltd. Tel: (08) 8942 3388
 Email:
Natalie@associatedadvertising.com.au



Australian Contact:

Vicki Evans — *Local Chair*
 Tel: (+61 2) 9463 1738
 Linda Nichols— WFNN VPres
 Email:

Vicki.Evans@health.nsw.gov.au
Linda.Nichols@utas.edu.au

Australasian Neuroscience Nurses
 Association ABN: 45502070837

WFNN

Member Partners



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