




Australian Agronomy Conference Sponsorship Prospectus 2026



agronomyaustralia.org



On behalf of the organising committee, we are delighted to invite you to the 22nd Australian Agronomy Conference, taking place in Darwin, Northern Territory, from 24 – 28 August 2026.

For the first time, the Australian Agronomy Conference will be held in the Northern Territory at the Darwin Convention Centre. This Conference will play a critical role in driving the future of agronomy across Australia. Sponsorship of the Conference will place your business at the forefront of the Australian agronomy landscape.

With more than 300 leading agronomists, researchers, and industry professionals from across Australia and New Zealand, the Conference will foster fresh ideas, practical collaboration, and genuine connections throughout the sector. Agronomy Australia's diverse membership includes professionals from academia (40%), government and research agencies (45%), and private industry (15%), bringing together a wealth of experience and expertise. Notably, 40% of our community hold a doctorate, reflecting the high calibre of knowledge and leadership to be represented at the event.

Our 2026 Conference theme, "Agronomy for a Diverse Future," will explore how embracing diversity in crops, farming systems, landscapes, knowledge, and technology, can drive innovation and resilience across Australian agriculture. This year's theme has never been more important for the future success and profitability of the agricultural sector.

Your sponsorship or exhibition at this Conference is a unique opportunity to showcase your organisation to a broad spectrum of agronomy decision-makers and influencers. As a partner, you will help shape the conversation around the future of Australian agriculture and demonstrate your commitment to advancing resilient and sustainable production systems.

Be part of a dynamic event that is driving innovation and excellence in agronomy. We invite you to connect, collaborate, and contribute to the ongoing success of Australian agriculture at the 22nd Australian Agronomy Conference.

We look forward to welcoming you to Darwin in August 2026!

Agronomy Australia Team



Muhammad Sohail Mazhar
President Agronomy Australia





**AGRONOMY AUSTRALIA
CONFERENCE**

[Website](#)

CONTACT

Event & Sponsorship Organisers

Katie Dawkins | AA&P Events

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PAYMENT & CANCELLATIONS

Payment must be made within 14 days of invoice date to confirm sponsorship. 50% refund issued for cancellations up to 30 days before the event date (COB 24 July 2026).

No refund will be issued for cancellations after this date.

[APPLICATION FORM](#)

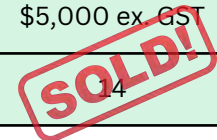
**TAILORED
SPONSORSHIP
PACKAGES**

Agronomy Australia understand that every organisation has unique objectives, and we are committed to working with you to create a sponsorship package that delivers maximum value for your business and meaningful engagement with our delegates.

If you would like to discuss a customised sponsorship solution or have any questions about the opportunities available

Benefit	Gold	Silver	Bronze	Exhibitor
Cost	\$15,000 ex. GST	\$10,000 ex. GST	\$5,000 ex. GST	\$4,000 ex. GST
Page	7	8	9	10
Full conference registrations (incl. all social functions)	3	2	1	1
Exhibition booth	3m x 2m	3m x 2m	3m x 2m,	3m x 2m
Logo on conference registration website & app (linked)	Yes	Yes	Yes	Yes
Recognition on conference marketing & social media	Yes	Yes	Yes	Yes
Logo on holding slides during conference	Yes	Yes	Yes	No
Acknowledgment in conference program	Yes	Yes	Yes	Yes
Advertisement in conference program	Full-page ad	Half-page ad	Quarter-page ad	No
Logo on conference signage at venue	Yes	Yes	Yes	Yes
Push notifications via conference app	2	1	1	–
Agronomy Australia membership (2 years)	1	1	1	1
Virtual satchel inserts	3	2	1	1
Delegate list (opt-in, post-event)	Yes	Yes	Yes	Yes

Benefit	Gala Dinner	Welcome Reception	Industry Sundowner	Coffee Cart	Hospitality Break
Cost	\$12,000 ex. GST	\$7,000 ex. GST	\$6,000 ex. GST	\$5,000 ex. GST	\$3,000 ex. GST
Page	11	12	13	14	15
Full conference registrations (incl. social functions)	2	2	2	1	1
Additional event tickets	4 Dinner tickets	-	-	-	-
Reserved table / prominent location	Yes	-	-	-	-
Exclusive naming rights	Yes	Yes	Yes	Yes	Selected break
Logo on conference website & app (linked)	Yes	Yes	Yes	Yes	Yes
Logo on event menus or large screen	Yes (both)	Yes (Large screen, pending)	Yes (Large screen, pending)	-	Yes
Verbal acknowledgement during event	Yes	Yes	Yes	Yes	Yes
Opportunity to address delegates	Yes (5 min at Dinner)	Yes (3 min at Reception)	Yes (3 min at Sundowner)	-	-
Pull-up banners at event	2 at Dinner	2 at Reception	2 at Sundowner	Banner	catering area
Logo on individual sponsor slide/event signage	Yes	Yes	Yes	Yes	Yes
Push notification via conference app	1	1	1	1 per day	1 during break
Virtual satchel insert	1	1	1	1	1
Agronomy Australia membership (2 years)	1	1	1	1	1
Delegate list (opt-in, post-event)	Yes	Yes	Yes	Yes	Yes
Opportunity to supply branded items (cups, napkins, etc.)	-	-	-	Cups	Napkins
Option to play short video on main stage	Yes	-	-	-	during break
Recognition in conference marketing & social media	Yes	Yes	Yes	Yes	Yes



Benefit	Lanyard Sponsor	Field Trip Sponsor	Conference App
Cost	\$7,000 ex. GST	\$5,000 ex. GST	\$5,000 ex. GST
Page	16	17	18
Full conference registrations (incl. social functions)	2	1	1
Naming rights	Lanyards	Selected field trip	Conference App
Technical talk/demonstration	-	Yes	-
Logo on conference website & app (linked)	Yes	Yes	Yes
Recognition in conference marketing & social media	Yes	Yes	Yes
Logo on holding slides during conference	Yes (Lanyard)	If screen present	App splash page
Acknowledgment in conference program	Yes	Yes	Yes
Logo featured on conference signage at venue	Yes	Yes	-
Push notification via conference app	1	1 (to field trip delegates)	1 (App notification)
Virtual satchel inserts	2	2	1
Agronomy Australia membership (2 years)	1	1	1
Delegate list (opt-in, post-event)	Yes	Yes + field trip attendees	Yes
Branded item opportunity	Lanyards	2 banners at field trip	-

Gold \$15,000

Multiple Opportunities

- Three Full Conference registrations, including all social functions
- One 3m x 2m exhibition booth in a prominent position within the exhibition hall
- Recognition as Gold Sponsor with your company/organisation logo on the Agronomy Australia Conference website and Conference app – both linked to your website
- Recognition as Gold Sponsor across all Conference marketing materials and social media, with the opportunity to share key messages with our audience
- Logo displayed as Gold Sponsor on holding slides throughout the Conference
- Acknowledgment as Gold Sponsor featured prominently in the Conference Program
- One full-page advertisement in the Conference Program
- Logo featured on Conference signage at the venue
- Two push notifications sent via the Conference app
- One 2-year Agronomy Australia membership
- Three virtual satchel inserts
- Delegate list of attendees who agree to share their details (provided post-event only)

Silver \$10,000

Multiple Opportunities

- Two Full Conference registrations, including all social functions
- One 3m x 2m exhibition booth in the exhibition hall
- Recognition as Silver Sponsor with your company/organisation logo on the Agronomy Australia Conference registration website and Conference app – both linked to your website
- Recognition as a sponsor across all Conference marketing materials and social media
- Logo displayed as Silver Sponsor on holding slides throughout the Conference
- Acknowledgment as Silver Sponsor in the Conference Program
- Half-page advertisement in the Conference Program
- Logo featured on Conference signage at the venue
- One push notification sent via the Conference app
- Two virtual satchel inserts
- One 2-year Agronomy Australia membership
- Delegate list of attendees who agree to share their details (provided post-event only)



Bronze \$5,000

Multiple Opportunities

- One full Conference registration, including all social functions
- One 3m x 2m exhibition booth in the exhibition hall
- Recognition as Bronze Sponsor with your company/organisation logo on the Agronomy Australia Conference registration website and Conference app – linked to your website
- Recognition as Bronze Sponsor on selected conference marketing materials and social media
- Logo displayed as Bronze Sponsor on holding slides throughout the Conference
- Acknowledgment as Bronze Sponsor in the Conference Program
- Quarter-page advertisement in the conference program
- Logo featured on Conference signage at the venue
- One push notification sent via the Conference app
- One 2-year Agronomy Australia membership
- One virtual satchel insert
- Delegate list of attendees who agree to share their details (provided post-event only)



Exhibition \$4,000

Multiple Opportunities

- One Full Conference registration, including all social functions
- One 3m x 2m exhibition space and basic Octanorm shell scheme including lights mounted at back panel, access to power and company/organisation name mounted on fascia
- Gamification experience for delegates to encourage visitation to your stand
- Recognition as an exhibitor with your company/organisation logo on the Agronomy Australia Conference registration website, program and Conference app – both linked to your website
- Recognition as Exhibitor across Conference marketing materials and social media.
- One virtual satchel insert
- One 2-year Agronomy Australia membership
- Delegate list of attendees who agree to share their details (provided post-event only)



Gala Dinner

\$12,000 

Exclusive Opportunity

- The Conference Dinner is a highlight of the Conference, offering a relaxed and engaging environment to promote your organisation. As the exclusive Dinner Sponsor, you'll enjoy high-profile branding and direct engagement with delegates.
- Two Full Conference registrations, including all social functions
- Four tickets to the Conference Dinner
- Reserved table at the dinner in a prominent location
- Exclusive naming rights to the Conference Dinner
- Recognition as Gala Dinner Sponsor with your company/organisation logo on the Agronomy Australia Conference registration website and Conference app – linked to your website
- Company/organisation logo featured on dinner menus
- Verbal acknowledgement as Dinner Sponsor during the dinner
- Opportunity to address delegates during the dinner (5 minutes)
- Option to play short video on main stage screen during dinner
- Two pull-up banners displayed in prominent locations during the Dinner
- Logo displayed on an individual Sponsor's slide during the Dinner
- Logo featured on Conference signage at the venue
- One push notification sent via the Conference app
- One virtual satchel insert
- One 2-year Agronomy Australia membership
- Delegate list of attendees who have agreed to share their details (provided post-event only)



Welcome Reception

\$7,000 

Exclusive Opportunity

- Two Full Conference registrations, including all social functions
- Recognition as Welcome Reception Sponsor with your company/organisation logo on the Agronomy Australia Conference registration website and Conference app – linked to your website
- Company/organisation logo featured on large screen (pending location)
- Verbal acknowledgement as Welcome Reception Sponsor during the event
- Opportunity to address delegates during the Reception (3 minutes)
- Two pull-up banners displayed in prominent locations during the Reception
- Logo featured on signage at the venue
- One push notification sent via the Conference app
- One virtual satchel insert
- One 2-year Agronomy Australia membership
- Delegate list of attendees who agree to share their details (provided post-event only)



Industry Sundowner

\$6,000 

Exclusive Opportunity

- Two Full Conference registrations, including all social functions
- Recognition as Industry Sundowner Sponsor with your company/organisation logo on the Agronomy Australia Conference registration website and Conference app – linked to your website
- Company/organisation logo featured on large screen (pending location)
- Verbal acknowledgement as Industry Sundowner Sponsor during the event
- Opportunity to address delegates during the Industry Sundowner (3 minutes)
- Two pull-up banners displayed in prominent locations during the Industry Sundowner
- Logo featured on signage at the venue
- One push notification sent via the Conference app
- One virtual satchel insert
- One 2-year Agronomy Australia membership
- Delegate list of attendees who agree to share their details (provided post-event only)



Coffee Cart

\$5,000 

SOLD!

Exclusive Opportunity

- One Full Conference registration, including all social functions
- Recognition as Coffee Cart Sponsor with your company/organisation logo on the Agronomy Australia Conference registration website, Program and Conference app – both linked to your website
- One push notification per day to be sent out to via the Conference app with company/organisation logo
- Opportunity to place company/organisation banner and/or tablecloth near coffee cart
- Opportunity to supply company/organisation branded coffee cups
- Recognition as a Sponsor across all Conference marketing materials and social media.
- One 2-year Agronomy Australia membership
- One virtual satchel insert
- Delegate list of attendees who agree to share their details (provided post-event only)



Hospitality Package

\$3,000 

Hospitality packages provide an opportunity to sponsor a selection of breaks throughout the Conference, including two morning teas, two lunches, and two afternoon teas. Sponsorship of these sessions will be allocated on a first-come, first-served basis.

- One Full Conference registration, including all social functions
- Recognition as selected Hospitality Break Sponsor in all breakout rooms as well as mainstage.
- Company/organisation logo on the Agronomy Australia Conference registration website, Program and Conference App – both linked to your website
- One Conference app push notification sent out during your selected break
- Option to play short video on main stage screen during selected break
- Opportunity to place company/organisation banners in catering areas during your break
- Opportunity to supply company/organisation branded napkins for your break
- Recognition as a sponsor across all Conference marketing materials and social media.
- One 2-year Agronomy Australia membership
- One virtual satchel insert
- Delegate list of attendees who agree to share their details (provided post-event only)



Lanyard \$7,000

Exclusive Opportunity

- Two Full Conference registrations, including all social functions
- Branded Lanyards (Sponsor to provide)
- Recognition as Lanyard Sponsor with your company/organisation logo on the Agronomy Australia Conference registration website and Conference app – both linked to your website
- Recognition as a sponsor across all Conference marketing materials and social media.
- Logo displayed as Lanyard Sponsor on holding slides throughout the Conference
- Acknowledgment as Lanyard Sponsor in the Conference program
- Logo featured on Conference signage at the venue
- One push notification sent via the Conference app
- Two virtual satchel inserts
- One 2-year Agronomy Australia membership
- Delegate list of attendees who agree to share their details (provided post-event only)

Field Trips \$5,000

Limited Opportunities

- Naming rights to your selected field trip
- Technical talk/demonstration to be scheduled as part of a fieldtrip
- One Full Conference registration, including all social functions
- Opportunity to display two banners at field trip talks – Bus entry and lunch.
- Verbal acknowledgement as a Field Trip Sponsor during the Conference.
- Recognition as Field Trip Sponsor with your company/organisation logo on the Agronomy Australia Conference registration website, Program and Conference app – both linked to your website
- Recognition as a Sponsor across all Conference marketing materials and social media.
- Logo displayed as Field Trip Sponsor on holding slides if screen is present
- Logo featured on Conference signage at the venue
- One push notification sent via the Conference app – to delegates attending your field trip.
- Two virtual satchel inserts
- One 2-year Agronomy Australia membership
- Delegate list of attendees who agree to share their details (provided post-event only)
- Delegate list of attendees who attend your field trip.





Conference App

\$5,000 

Exclusive Opportunity

- One Full Conference registration, including all social functions
- Logo on App splash page (opening screen)
- Conference App notification
- Conference App dedicated page
- Recognition as a Conference App Sponsor on Conference marketing and on social media with company/organisation logo on the Conference registration website and hyperlinked to your website
- Acknowledgment as Conference App Sponsor featured prominently on the Conference Program
- Recognition as a sponsor across all Conference marketing materials and social media.
- One 2-year Agronomy Australia membership
- One virtual satchel insert
- Delegate list of attendees who agree to share their details (provided post-event only)

Gamification Task \$750

Drive engagement to your brand

Conference App Banner \$1500

One conference App banner located on the footer of the App. This banner can link to one web link

Conference App Dedicated Page

One dedicated button on the app which leads to a single page in which text, images, videos and/ or links can be embedded

Thank you for your support

APPLICATION FORM

CONTACT

**Event & Sponsorship Organisers
AA&P Events**

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