

# **A PLACE TO CALL HOME: THE NEXT GEN AG FORUM SPONSORSHIP PROSPECTUS**

**1 August**

**Townsville, Queensland**

**Sponsorship & Exhibition Manager**  
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# A PLACE TO CALL HOME: THE NEXT GEN AG FORUM



## ABOUT THE EVENT

This one-day event is designed to inspire and equip the next generation of agricultural producers with the knowledge, connections, and confidence to carve out their own path in the industry. Through a mix of guest speaker forums, panel discussions, and networking opportunities, attendees will gain practical insights into land ownership, business growth, and the evolving landscape of agriculture.

## WHY SPONSOR?

By partnering with A Place to Call Home: The Next Gen Ag Forum, your organisation will play a vital role in shaping the future of agriculture while gaining exposure to an engaged and motivated audience. This event provides a unique platform to connect with emerging producers, industry leaders, and key stakeholders, all while demonstrating your commitment to fostering innovation and growth in the agricultural sector.

## BENEFITS OF SPONSORSHIP

- Brand Exposure – Gain visibility through event marketing, signage, and digital promotions.
- Industry Leadership – Align your brand with thought leaders and innovators in agriculture.
- Direct Engagement – Build meaningful connections with future agricultural producers.
- Corporate Social Responsibility – Showcase your commitment to supporting the industry's next generation.

## AUDIENCE

The Forum will attract a diverse audience of individuals passionate about the future of Australian agriculture.







# SPONSORSHIP PACKAGES



	Host Partner (Exclusive) \$15,000	Gold Sponsor (Exclusive) \$10,000	Silver (4 Available) \$5,000	Bronze (Multiple) \$2,500
Full event ticket	10	6	4	2
Logo & link on website	✓	✓	✓	✓
Trade stand	Double	Double	Single	Single
Satchel insert	✓	✓	✓	✓
Social media acknowledgement	✓	✓	✓	✓
Screen advertising at event	✓	✓	✓	✓
Logo & banner displayed at event	✓	✓	✓	✓
Additional benefit(s)	Opportunity to facilitate a session	Event Podcast Partner	5 minute lightning presentation	-

# HOSPITALITY SPONSORSHIPS



	Coffee Cart (Exclusive) \$3,000	Morning Tea (Exclusive) \$1,750	Lunch (Exclusive) \$2,000	Afternoon Tea (Exclusive) \$1,750	Satchel (Exclusive) \$3,000
Full event ticket	2	2	2	2	2
MC acknowledgement	✓	✓	✓	✓	✓
Logo & link on website	✓	✓	✓	✓	✓
Trade stand	Single	Single	Single	Single	Single
Screen advertising at event	✓	✓	✓	✓	-
Additional benefit(s)	Sponsor logo on cart & opportunity to provide branded coffee cups	Opportunity to address delegates during break	Opportunity to address delegates during break	Opportunity to address delegates during break	Logo on sponsored item

# ADDITIONAL BENEFITS



## **HOST PARTNER**

Facilitate a session during the event, positioning your organisation as a thought leader in front of a targeted audience.

## **GOLD SPONSOR**

Gain premium exposure as the exclusive **Event Podcast Partner**, with branding featured in post-forum podcast episodes and promotions.

## **SILVER SPONSOR**

Deliver a high-impact 5-minute lightning presentation to share your insights and innovations with attendees.

## **COFFEE CART**

Showcase your brand with your logo featured on the coffee cart and the option to provide branded coffee cups for added visibility.

## **MORNING TEA, LUNCH & AFTERNOON TEA**

Engage directly with delegates through a short address during the scheduled networking breaks.

## **SACHEL SPONSOR**

Increase brand recognition with your logo prominently displayed on the official event satchels provided to all attendees.

# TRADE STAND PACKAGES



	Trade Stand - Single \$500	Trade Stand - Double \$1,000
Full event ticket	1	2
Logo & link on website	✓	✓
Trade space	3 x 3m	3 x 6m
Satchel insert	✓	✓
Logo & banner displayed at event	✓	✓

## Booth Inclusions

- 1 x satchel insert (merchandise or flyer)
- 1 x 3x3m exhibition space
- 1 x table
- 2 x chairs
- Power

## Preliminary Exhibition Timetable

31 July - Exhibition bump in  
 1 August - Exhibition open 8:00 - 17:00  
 1 August - Exhibition bump out 17:00







# TAILORED SPONSORSHIP OPPORTUNITIES



We understand that each sponsor has unique needs and objectives, that's why we offer fully customisable sponsorship packages designed to provide maximum value and alignment with your brand's goals. Whether you're looking to enhance visibility, engage with attendees, or support specific event features, we can tailor a sponsorship package that meets your exact requirements.

Additionally, we offer attractive bundle discounts for sponsors who opt for multiple sponsorship packages. This provides an excellent opportunity to increase your brand's presence across various event touchpoints while enjoying cost savings.

Collaborate with us to create a bespoke sponsorship experience that delivers impactful results and drives meaningful connections within the agricultural industry.

## **PAYMENT and CANCELLATION DEADLINES**

Payment must be made within 14 days of invoice date to confirm sponsorship.

50% refund issued for cancellations up to 30 days before the Conference date (5pm Wednesday 2 July 2025).

No refund will be issued for cancellations after this date.

## **CONTACT**

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