

PRE-CONFERENCE WORKSHOP

# Communication Skills

FOR ALL PROFESSIONALS

## WHEN

Wednesday 11 September, 10am till 4pm. This is the day prior to the APEN 2019 Conference so you can make the most of your trip.

## WHERE

Mindil Beach Casino & Resort, Darwin, Northern Territory (previously named SkyCity)

## COST

APEN members AUD\$200 incl. GST  
Non-members AUD\$250 incl. GST  
Includes all workshop materials and lunch / afternoon tea

**It's time to focus on communication and community-building skills.** This workshop includes interactive and engaging sessions on:

- **Networking** and creating a lasting impression
- **Public Speaking**
- Developing **elevator pitches** for your brand and message
- **Social media** and building communities
- **Making content** for social media **on your smart phone**
- **Confidence** building activities
- Delivered all with a bit of **comedy fun!**



**Amy Hetherington**  
**(Amiable Communications)**

Amy has a jack-of-all-trades tool kit of communications skills and heaps of energy. She offers services including content creation, videography, photography, publicity, community engagement and social media to help Northern Territory people connect with events, organisations, causes and celebrations.

Amy also delivers highly interactive skills development workshops to help businesses and individuals reflect, grow and develop. And, because no one in Darwin wears one hat, Amy is also an event MC and stand-up comedian who uses her energy to engage audiences and make life in the Top End a little more fun!

**\*\* 2019 Adelaide Fringe Weekly Comedy Award**