



**LIVESTOCK  
HANDLING**  
*Cup*

# Sponsorship Prospectus

11-12 September 2025, Sandfire Roadhouse, Pilbara, WA



# ABOUT THE EVENT

The KPCA Livestock Handling Cup is a unique competition that brings teams from a broad range of northern WA pastoral operations together in a competitive and continuous improvement environment to demonstrate their skills in low/no-stress stock handling.

This event is an opportunity for the industry to promote leading practice and animal welfare standards and develop the skills and knowledge of the future leaders in our industry. Leading industry experts from across Australia will share their insights, knowledge, tips and tools for best practice animal welfare with a full day speaking program and workshops on Thursday 11 September.

KPCA's Livestock Handling Cup is an opportunity to showcase skills in the industry and encourage learning, connection, positivity and energy. The Cup will be run on Friday 12 September and sees competing teams demonstrate their livestock handling skills, with the winning team assessed against three key criteria: animal welfare, teamwork and stockmanship.

## Event Program

### Thursday 11 September

10.30AM-5:00PM - Speaking program and workshops

5:30PM - Networking and trade booths

6:30PM - Dinner

### Friday 12 September

6:00AM - Breakfast

7:30AM - KPCA Livestock Handling Cup

6:00PM - Awards

7:00PM - Dinner

### Saturday 13 September

7:00AM - Breakfast and pack up

## Audience

The KPCA Livestock Handling Cup sees participants from stations all around the Kimberley and Pilbara region competing in the Cup, as well as other industry stakeholders, travelling from far and wide to participate in the speaking program, workshops and the Cup.

## Contact

### Event & Sponsorship Organiser

AA&P Events | Katie Dawkins

08 8942 3388 | 0411 234 325

[katie@associatedadvertising.com.au](mailto:katie@associatedadvertising.com.au)

[Visit the Website](#)





# SPONSORSHIP OPPORTUNITIES

Sponsorship Package	Availability	Price ex GST	Page No.
Low Stress Stock Handling School	Exclusive	\$15,000	4
Gold	Multiple	\$10,000	5
Silver	Multiple	\$5,000	5
Speaker Program	Multiple	\$3,000	5
First Aid	Exclusive	\$2,000	5
Exhibition Only	Multiple	\$1,350	6
Breakfast	3 Available	\$500	7
Prize/Sash	Exclusive	\$2,000	7
Satchel	Exclusive	\$2,000	8
Satchel insert	Multiple	\$200	8
Tailored Sponsorship	Please contact sponsorship manager: <a href="mailto:katie@associatedadvertising.com.au">katie@associatedadvertising.com.au</a>		

## KEY DATES

<b>Within 14 days of invoice</b>	Sponsorship payment due
<b>Monday 11 August</b>	Cancellation cut-off date Cancellations after this date are not eligible for refunds
<b>Thursday 11 September</b>	Registration and Speaker Program
<b>Friday 12 September</b>	KPCA Livestock Handling Cup





# LOW STRESS STOCK HANDLING SCHOOL SPONSORSHIP OPPORTUNITY

The KPCA Livestock Handling Cup (LSHC) is one of our industry's key opportunities to showcase leading practice and animal welfare standards.

This year, we are pleased to include a new initiative, hosting a two-day, Low Stress Stock Handling School for Cup participants. This will take place in the first half of the year, prior to the 2025 Livestock Handling Cup.

Attendance is limited to 20 participants and participation will be spread across all nominated teams.

Participants will learn stock handling techniques that will help them in the competition and provide long-term knowledge of humane cattle handling, enhancing their value as employees and ensuring greater safety in cattle yards and paddocks.

**Investment Required: \$15,000**

## **Sponsorship Benefits:**

- Naming rights to the Low Stress Stock Handling School as part of the KPCA Livestock Handling Cup 2025
- Speaking spot at the Low Stress Stock Handling School or the LSHC
- Banner displayed at the Low Stress Stock Handling School and the LSHC
- Exhibition Space (3 x 3 m gazebo, one table and two chairs) at the LSHC
- Satchel insert
- Logo and link on the website, event marketing and advertising
- Sponsor acknowledgement during the Low Stress Stock Handling School and LSHC
- Acknowledgment in KPCA's annual report as a KPCA Premium Sponsor – LSHC
- Two team entries to the LSHC.
- Four spectator entries to the LSHC
- KPCA Office Presence: Listed as a Premium Sponsor on our Supporters pull up banner displayed in our Broome office





## LIVESTOCK HANDLING CUP SPONSORSHIP OPPORTUNITIES

	<b>Gold \$10,000</b>	<b>Silver \$5,000</b>	<b>Speaker \$3,000</b>	<b>First Aid \$2,000</b>
	<b>Exclusive</b>	<b>Multiple</b>	<b>Multiple</b>	<b>Exclusive</b>
Speaking spot	15 Minutes	10 Minutes	5 Minutes	
Banner displayed during event and dinner	Y	Y		At first aid station
Exhibition space (including 3x3m gazebo, 1 x table and 2 x chairs	Double	Single	Single	
Satchel insert (merchandise or flyer)	1	1	1	1
Logo & link on conference website, event marketing and advertising	Y	Y	Y	Y
Sponsor acknowledgement during the event	Y	Y	Y	Y
Livestock Handling Cup Tickets	4	3	2	1



# LIVESTOCK HANDLING CUP SPONSORSHIP OPPORTUNITIES

## Exhibition Only

\$1,350

Multiple Opportunities

- 3x3m gazebo space outdoors
- 1x table
- 2x chairs
- Banners on display during cup event
- Logo and link on website
- Logo on event collateral
- 1x Livestock Handling Cup 2025 tickets



[Application form](#)



# SOCIAL FUNCTIONS AND PRIZE SPONSORSHIP OPPORTUNITIES

	Breakfast Sponsor \$500	Prize/Sash Sponsor \$2,000
	3 available	Exclusive opportunity
Banner and signage displayed	breakfast	cup event
Logo and link on website	Y	Y
Logo to appear on all sashes		Y
Logo on event marketing and advertising	Y	Y
Satchel insert	1	1
Acknowledgement as Sponsor during the event	Y	Y
Livestock Handling Cup 2025 tickets	1	2



# MERCHANDISE SPONSORSHIP OPPORTUNITIES

	Satchel \$2000	Satchel insert \$200
	Exclusive	Multiple
Logo on satchel	Y	
Banner and signage displayed	Y	
Logo and link on website	Y	
Logo on event marketing and advertising	Y	
Satchel insert	1	1
Acknowledgement as sponsor during the event	Y	Y
Livestock Handling cup 2025 tickets	2	

## TAILORED OPPORTUNITIES

We can work with you to create a custom sponsorship package to align with the interests and objectives of your organisation.

Please contact Natalie on 0419653729 or [natalie@associatedadvertising.com.au](mailto:natalie@associatedadvertising.com.au) to discuss how we can tailor a sponsorship to suit your needs.





# ABOUT THE EVENT

## SPONSORSHIP APPLICATION

To apply for any of the sponsorships in this application, please email  
[katie@associatedadvertising.com.au](mailto:katie@associatedadvertising.com.au)

## SPONSORSHIP APPLICATION

## PAYMENT & CANCELLATIONS

Payment must be made within 14 days of invoice date to confirm sponsorship.  
50% refund issued for cancellations up to 30 days before the event date (COB 11 August 2025).  
No refund will be issued for cancellations after this date.

## CONTACT

Event & Sponsorship Organisers  
AA&P Events

**Natalie Bell**  
08 8942 3388 | 0419 653 729  
[natalie@associatedadvertising.com.au](mailto:natalie@associatedadvertising.com.au)

**Katie Dawkins**  
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