



KPCA 2025 Northern Resilience Conference

29-31 October - Broome, Western Australia

SPONSORSHIP AND EXHIBITOR MANUAL

Welcome

On behalf of the Kimberley Pilbara Cattlemen's Association, we are delighted to welcome you as a Sponsor of the Annual Conference – which will be held on Thursday 30 and Friday 31 October 2025, in Broome, Western Australia.

This information pack contains important information including;

- Contact details
- Key dates and checklist
- Tickets and registration
- Exhibition inclusions and requirements
- Printed program advertisement
- Freight and satchel inserts

To maximise your success at the upcoming KPCA Conference, please read the information carefully and please take note of the deadlines.

We wish you every success in your participation in the Conference.

We look forward to seeing you in Broome!



Important Contacts

AA&P Events – Conference Organiser

Sponsor & Exhibitor Manager

Katie Dawkins

Office: 08 8942 3388

Mobile: 04111 234 325

katie@associatedadvertising.com.au

Registration Manager

Sita Carolina

Office: 08 8942 3388

Mobile: 0433 606 177

sita@associatedadvertising.com.au

Conference Venue

Broome Civic Centre, 27 Weld St, Broome WA 6725

Office: 08 89191 8773

broomeciviccentre@broome.wa.gov.au

Key Dates & Deadlines

Please refer to the checklist for key dates and deadlines.

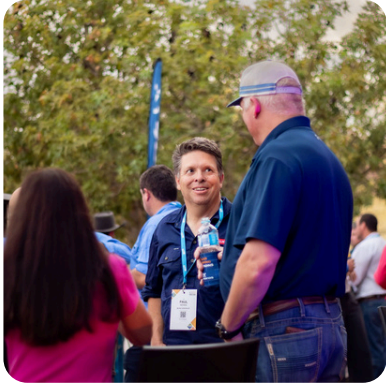
You are reminded to refer to your sponsorship package to confirm all inclusions and benefits, noting your package may not include all of the below listed items.

Please note it is the responsibility of the sponsor and exhibitor to ensure all items relevant to the confirmed package are completed by the dates listed.



Checklist	Description	Due Date
	High resolution logo and 50-100 word company bio Please send to Katie at katie@associatedadvertising.com.au	ASAP
	Payment of invoice Payment must be received no later than 30 days prior to the event (October 1, 2025)	14 days after invoice date or 30 days before the event (whichever is soonest)
	Satchel Inserts (x200) Please send to KPCA office; Please see freight label on page 7. Only Sponsors who have this benefit will be permitted to have inserts/promotional items in the satchel bags.	To be received between 21 - 29 October
	Public Liability Insurance Please send to Katie at katie@associatedadvertising.com.au	ASAP
	Program Ad - Specs on page 4 Artwork should be provided in full colour, high resolution pdf and emailed to Sita at sita@associatedadvertising.com.au	1 October

PROGRAM AD SPECS



Program Sponsor Advertisement

- Inside front cover full-page advertisement
- Artwork to be supplied with the following specifications:
- High resolution PDF **WITH bleed**
- Print size: 297 x 210mm LANDSCAPE
- Full size with 5mm bleed: 307 x 220mm LANDSCAPE
- Logo on the back cover of the Conference Program



Full Page Advertisement

- One full page advertisement in the Conference Program
- Artwork to be supplied to the following specifications:
- High resolution PDF **WITH bleed**
- Print size: 297 x 210mm LANDSCAPE
- Full size with 5mm bleed: 307 x 220mm LANDSCAPE



Half Page Advertisement

- One (1) half page advertisement in the Conference Program
 - Artwork to be supplied to the following specifications:
- High resolution PDF with **NO bleed**
- **OPTION 1:** Print size: 133 x 185mm PORTRAIT
 - **OPTION 2:** Print size: 270 x 90mm LANDSCAPE



Quarter Page Advertisement

- One (1) quarter page advertisement in the Conference Program
- Artwork to be supplied to the following specifications:
- High resolution PDF with **NO bleed**
- Print size: 133 x 90mm LANDSCAPE

Exhibition

What does my trade stand include?

- Trestle table
- 2 x chairs
- Table cloth
- Access to power

When can I bump in/ bump out my trade booth?

- Bump in option 1 - 3pm - 5pm, Wednesday, 30 October
- Bump in option 2 - 7am, Thursday 31 October
- Bump out - from 4.30pm, Friday 1st November

Where will my trade stand be located?

All trade stands are located inside the Red Earth Arts Precinct.

Can I bring large machinery or equipment?

If you have large machinery or equipment to showcase please contact the Sponsor and Exhibition Manager Katie on katie@associatedadvertising.com.au

Can I have additional exhibitor passes for staff?

You may have tickets included as part of your sponsorship tickets to the Conference. Please refer to your package details for ticket inclusions. You can purchase additional tickets via the Conference website.

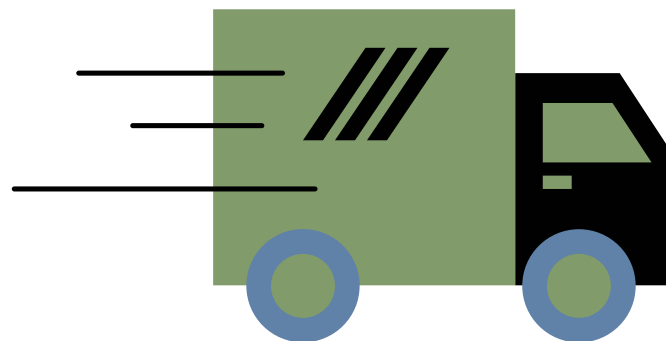
Freight & Delivery

Sponsors and exhibitors are permitted to send Conference collateral and items to the Broome KPCA Office 7 days prior to the Conference.

Please ensure all packages are clearly labelled with the following information:

- **Event Name - 2024KPCA Conference**
- **Event Contact - Katie Dawkins**
- **Your organisation name and contact**
- **Clearly label items for trade stands, satchel inserts etc.**

Please note all items must be collected from the Broome Civic Centre upon bump out on Friday 31 October. You are required to arrange pick up of any bulky items directly with the venue if required.



Packing Label Template

To: Katie Dawkins
KPCA Office
4/2a MacPherson Street
Broome WA 6725



From:
Contact: _____

Company Name: _____

Address: _____

Purpose of contents:

☐ Exhibition ☐ Satchel Insert
☐ Other: _____

ITEM # _____ OF _____

To: Katie Dawkins
KPCA Office
4/2a MacPherson Street
Broome WA 6725



From:
Contact: _____

Company Name: _____

Address: _____

Purpose of contents:

☐ Exhibition ☐ Satchel Insert
☐ Other: _____

ITEM # _____ OF _____

Conference Program

Please note: Changes to the conference program may be made at anytime. For the latest and more detailed version of the conference program, please visit the [Conference website](#)

Wednesday 29 October

0800 - Pastoral Forum (Invitation only)

1600 - Grundfos Solar Solutions Workshop & BBQ Dinner

Thursday 30 October

0800 - KPCA Annual General Meeting

0900- Stream 1

0900- Stream 2

1300 - Elders Ladies Lunch

1300 - Lakeside Minerals Livestock Lunch and Long Drive

1700- Watertorque Welcome Function

Friday 31 October

0800 - KPCA 2025 Northern Resilience Conference

1830- Red Range Stock Supplements Gala Dinner



Registration

[Click here to register](#)

Everyone must register for the conference including sponsors and exhibitors. Registrations close on Friday 15 September 2025

Please note you will be unable to transfer tickets or change names beyond this date.

Unique discount codes for your complimentary registration, and instructions on how to register will be distributed with this manual.

If you have not received your code, please contact
Katie@associatedadvertising.com.au
or call 0411 234 325

Available Tickets	Member	Non Member
KPCA 2025 Northern Resilience Conference Package <i>Wednesday, 29 October - Friday, 31 October 2025</i> <i>Includes Workshops, Welcome Drinks, Conference & Dinner</i>	\$ 450	\$ 600
Ladies Lunch <i>Thursday, 30 October 2025</i>	\$ 150	\$ 180
Lakeside Mineral Livestock - Lunch and Long Drive Golf Day <i>Thursday, 30 October 2025</i>	\$ 150	\$ 180
Red Range Stock Supplements Gala Dinner <i>Friday, 31 October 2025</i>	\$ 220	\$ 250
Conference Only <i>Wednesday, 29 October - Friday, 31 October 2025</i>	\$ 250	\$ 350



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29-31 October - Broome, Western Australia

Need more information?

Sponsorship & Exhibition Manager

Katie Dawkins | AA&P Events

katie@associatedadvertising.com.au

0411 234 325