

2026 KPCA Conference Sponsorship Prospectus

27-29 OCTOBER

KARRATHA, WESTERN AUSTRALIA



**KIMBERLEY PILBARA
CATTLEMEN'S ASSOCIATION**



**Gen
Off Grid**
Brilliant Energy

Sponsorship & Exhibition Manager
Katie Dawkins | AA&P Events
katie@associatedadvertising.com.au
0411 234 325

2026 KPCA Conference



ABOUT THE CONFERENCE

The KPCA Annual Conference is our flagship event, designed to address our sector's most important, immediate and longer-term industry issues. The program brings together producers and industry members and stakeholders in a highly engaging environment that is both stimulating and social. Delegates will gain valuable insights from industry leaders and innovators, while enjoying networking opportunities with their peers.

AUDIENCE

The 2025 KPCA Conference attracted more than 250 attendees, including pastoralists, industry leaders and representatives from WA and Federal Governments. With growing interest, attendance is expected to continue to increase in 2026.

BENEFITS OF CONFERENCE SPONSORSHIP

- Build and strengthen relationships and partnerships in northern Australia
- Increase your brand's presence and profile
- Grow brand exposure and awareness through social media and conference marketing
- Showcase your products and services to an engaged audience
- Meet and network with producers, industry professionals and key industry stakeholders
- Support and promote the growth and sustainability of northern Australia's cattle industry.

All prices in this document are GST exclusive.

Conference Sponsorships

Item #	Package	Price	Page
1	Platinum	\$22,000	5
M	Gold	\$11,000	5
M	Silver	\$6,000	5

Item #	Package	Price	Page
	Gala Dinner		
1	Major Sponsor	\$12,000	5
1	Roof top welcome drinks	\$5,500	5
1	Silent Auction	\$2,500	5
	Ladies Luncheon		
1	Major Sponsor	\$7,500	6
M	Support Sponsor	\$1,000	6
	Long Lunch		
1	Major Sponsor	\$7,500	6
	Welcome Drinks		
1	Major Sponsor	\$7,500	6

Item #	Package	Price	Page
	Hospitality		
1	Coffee Cart	\$5,000	7
2	Morning Tea	\$2,000	7
1	Lunch	\$3,000	7
1	Afternoon Tea	\$2,000	7

All prices in this document are GST exclusive.

Conference Sponsorships

Item #	Package	Price	Page
	Exhibition		
M	Trade Stand	\$2,750	8
M	Trade Stand: Stakeholder	\$1,375	8
M	Trade Stand: Associate	\$2,475	8
	Conference Program		
1	Program Sponsor	\$4,000	9
M	Full Page Advertisement	\$1,000	9
M	Half Page Advertisement	\$750	9
M	quarter Page	\$500	9
	Conference App		
1	Conference App Sponsor	\$5,000	7
M	App Banner Advertisement	\$350	7
M	Notification Advertisement	\$450	7
	Merchandise		
1	Merchandise sponsor	\$3,500	8
1	Cooler Bag 	\$4,000	8

All prices in this document are GST exclusive


Conference Sponsorships

	PLATINUM \$22,000	GOLD \$11,000	SILVER \$6,000
	Exclusive	Multiple	Multiple
Naming rights - overall	SOLD		
Speaking spot	30 minutes	15 Minutes	
Banner on stage	Y	Y	
Branded lanyards for delegate name tags (250+ units)	Y		
Satchel insert (merchandise or flyer)	1	1	1
Advertisement in Conference Program	Full Page	Half Page	Half Page
Advertisement in Conference distribution list and Newsletter	Y	Y	Y
Logo and link on Conference website	Y	Y	Y
Logo on large screen during the Conference	Y	Y	Y
Sponsor acknowledgement during the Conference	Y	Y	Y
Exhibition booth	Double	Single	Single
Conference tickets	4	2	2
Gala Dinner tickets	4	2	2
Long Lunch or Ladies Lunch tickets	4	2	2


Gala Dinner

Gala Dinner	Naming \$12,000	Roof Top Welcome Drinks \$5,500	Silent Auction \$2,500
Naming rights	Y	Y	SOLD
Speaking opportunity	5 minutes SOLD	5 minutes SOLD	SOLD
Banner display on stage/area where appropriate	Y	Y	Y
Trade stand	50%	50%	50%
Satchel insert	Y	Y	
Logo on large screen during dinner	Y	Y	Y
Logo and link on Conference website and social media channels	Y	Y	Y
Opportunity to provide gift for guests	Y		
Conference tickets	4	2	1
Gala Dinner tickets	4	2	2
Conference App alert	1	1	


Ladies Lunch

Ladies Luncheon 	Naming \$7,500	Support \$1,000
Naming rights	Y	
Speaking opportunity	5 minutes	
Opportunity to introduce guest speaker and photo opportunity	Y	
Opportunity for representative to sit with speaker	Y	
Banner display at function	Y	Y
Logo on all advertising materials	Y	Y
Logo and link on Conference website and social media channels	Y	Y
Opportunity to provide gift for guests	Y	
Ladies Luncheon tickets	4	1

Long Lunch

Long Lunch 	\$7,500
Naming rights	Y
Speaking opportunity	5 minutes
Banner display at function	Y
Logo on all advertising materials	Y
Logo and link on Conference website and social media channels	Y
Opportunity to provide gift for guests	Y
Long Lunch	4

Welcome Function

Welcome Function 	\$8,000
Naming rights	Y
Speaking opportunity	5 minutes
Banner display at function	Y
Logo and link on Conference website and social media channels	Y
Conference Program advertisement	Y
Trade Stand	Single
Conference tickets	2
Gala Dinner tickets	2

Hospitality Packages

Hospitality Packages	Coffee Cart \$5,000	Lunch \$3,000	Morning Tea \$2,000	Afternoon Tea \$2,000
Banner displayed	Y	Y	Y	Y
Satchel insert (merchandise or flyer)	1			
Advertisement in Conference Program	1/2 page	1/4 page		
Provide branded coffee cups (400 units)	Y			
Sponsor acknowledgement	Y	Y	Y	Y
Dedicated eDM to stakeholder list	Y	Y	Y	Y
Logo and link on Conference website	Y	Y	Y	Y
Logo on large screen during the Conference	Y	Y	Y	Y
Conference tickets	2	2	1	1

App Sponsor

App Sponsor	Conference App \$5,000	App Banner Advertisement \$350	App Notification \$450
	Exclusive	Multiple	Multiple
Logo in App splash page(displayed upon App launch)	Y		
In-App banner displayed	Y	Y	
Branded push notification with hyperlink via the Conference App	1		1
Acknowledgement as the Conference App Sponsor	Y		
Logo and link on Conference website	Y		
Logo on large screen during the Conference	Y		
Conference tickets	2		

TRADE STAND

Exhibition Only	Price
Trade Stand	\$2,750
Trade Stand: KPCA Stakeholder Member (50% discount)	\$1,375
Trade Stand: KPCA Associate Member (10% discount)	\$2,475

Booth Inclusions

- 1 x satchel insert (merchandise or flyer)
- 2 x tickets to KPCA Conference
- 1 x exhibition space
- 1 x table and 2 x chairs
- Power

Preliminary Exhibition Timetable

- 27 Oct - Exhibition bump in - between 14:00 - 16:30 pm
- 28 Oct - Exhibition open 8:30 - 12:00
- 29 Oct - Exhibition open 8:00 - 17:00
- 29 Oct - Exhibition bump out 17:00
- 30 Oct - Exhibition luge items - 9:00

Satchel

\$4,000



- Logo on all satchels
- 1 x satchel insert (merch or flyer)
- 1 x Conference ticket
- 1 x Ladies Lunch ticket or 2 Long Lunch tickets

Merchandise

\$3,500

- Co-branded KPCA logo on all merchandise
- 1 x satchel insert (merch or flyer)
- 1 x Conference ticket
- 1 x Ladies Lunch ticket or 2 Long Lunch tickets



Conference Program & Ads

Conference
Program
Sponsor
\$4,000

- Inside front cover full-page advertisement
- Artwork to be supplied to the following specifications:
- High resolution PDF WITH bleed
- Print size: 297 x 210mm LANDSCAPE
- Full size with 5mm bleed: 307 x 220mm LANDSCAPE
- Logo on the back cover of Program
- Sponsor acknowledgement and logo on large screen during the Conference
- Logo and link on Conference website
- Two (2) Conference tickets

Full Page
Advertisement
\$1,000

- One (1) full page advertisement in the Conference Program
- Artwork to be supplied to the following specifications:
- High resolution PDF WITH bleed
- Print size: 297 x 210mm LANDSCAPE
- Full size with 5mm bleed: 307 x 220mm LANDSCAPE

Half Page
Advertisement
\$750

- One (1) half page advertisement in the Conference Program
- Artwork to be supplied to the following specifications:
- High resolution PDF with NO bleed
- OPTION 1: Print size: 133 x 185mm PORTRAIT
- OPTION 2: Print size: 270 x 90mm LANDSCAPE

Quarter Page
Advertisement
\$500

- One (1) quarter page advertisement in the Conference Program
- Artwork to be supplied to the following specifications:
- High resolution PDF with NO bleed
- Print size: 133 x 90mm LANDSCAPE

All artwork must be sent to
sita@associatedadvertising.com.au
by 30 September 2026

All prices in this document are GST exclusive.

TAILORED PACKAGES

Please contact the Conference Organiser to discuss tailored sponsorship opportunities.

AA&P Events -
katie@associatedadvertising.com.au

SPONSORSHIP APPLICATION

To apply for any of the sponsorships, please fill out the 2026 KPCA Conference Sponsorship and Exhibition Application Form.

Sponsorship packages are subject to the terms and conditions outlined in the Sponsorship and Exhibition Application Form, accessible via the link provided.

PAYMENT & CANCELLATION DEADLINES

Full payment is required within 14 days of the invoice date to confirm sponsorship.

50% refund will be issued for cancellations received up to 30 days prior to the Conference date (5:00pm Tuesday 27th September 2026).

No refund will be issued for cancellations after this date.

CONTACT

Conference Organiser:

AA&P Events

katie@associatedadvertising.com.au

0411234325

08 8942 3388

