

# Ngā Whakapapa Puāwai:

## Cultivating the Future of Human Genetics in Asia-Pacific

Human Genetics Society of Australasia (HGSA)

**49th Annual Scientific Meeting**

1 – 4 August 2026 | Te Pae, Christchurch NZ

**SPONSORSHIP PROPOSAL**



## INVITATION TO SPONSOR & EXHIBIT

On behalf of the Local Organising Committee, we would like to invite you to be a part of the **49th Human Genetics Society of Australasia (HGSA) Annual Scientific Meeting** to be held at **Te Pae, Christchurch**, from the **1-4 August 2026**.

This year's theme, "**Ngā Whakapapa Puāwai: Cultivating the Future of Human Genetics in Asia-Pacific**" will spotlight the exceptional contributions of colleagues from throughout Australia, New Zealand and the wider region, whose work is shaping ancestry-informed genomic medicine and equitable health delivery in Asia-Pacific.

In the spirit of whakapapa — the threads that connect people, places, and knowledge — we are proud to celebrate research, clinical innovation and technology that exemplifies the spirit of collaboration and culturally responsive practice across our diverse region.

We are pleased to offer a variety of sponsorship opportunities tailored to fit your needs. Additionally, we are open to discussing custom packages that align perfectly with your marketing goals.

We eagerly anticipate the prospect of collaborating with you once more. To secure your place at the HGSA 2026 meeting, we encourage you to act swiftly.

Should you have any queries or wish to discuss the available packages further, please do not hesitate to reach out to our Event Manager, Chontelle Grecian at [chontelle@aacb.asn.au](mailto:chontelle@aacb.asn.au)

Thank you for considering our invitation. We look forward to welcoming you to an enriching and unforgettable scientific experience in Christchurch.

*Kylie Drake & Louise Bicknell*  
Co-Chairs, Local Organising Committee

## HOST CITY:

### OTAUTAH (CHRISTCHURCH), NZ

Nestled between the Pacific Ocean and the Port Hills, Christchurch is a city where innovation meets natural beauty. Known as the 'Garden City' and rich in both English and Māori heritage, it offers a vibrant backdrop for connection, collaboration, and discovery. With its accessible layout, scenic riverfront, and thriving professional community, Christchurch sets the stage for meaningful engagement and lasting impact.

### VENUE - Te Pae Convention Centre, Christchurch, NZ

Te Pae Christchurch is an international standard convention centre, showcasing the very best of New Zealand. This venue has a range of purpose-built, flexible spaces that reflect the unique character and culture of the region, featuring highly responsive design and the latest technology.

Sustainability is at the heart of venue operations. Te Pae Christchurch is proud to be Toitū Enviromark Gold and net carbonzero certified, meeting internationally recognised standards of measuring, managing and reducing lifecycle emissions from our operation.

### LOCAL ORGANISING COMMITTEE (LOC)

Kylie Drake - Co-Chair

Louise Bicknell - Co-Chair

Sabine Grey - ASDG Rep

Suzannah Bawden & Suretha Erasmus - Cancer SIG Reps

Harry Fraser - ASGC Rep

Jess Haydon-Clarke - AACG Rep

Mark de Hora – ASIEM Rep

Elisha Swainson – EESIC Rep

Emma Glamuzina – Member

Jill Westgarth – Member

Jo Martindale – Member

Christina Buchanan – Member

Belinda Creighton - Member

Stephen Robertson – Member

Lisa Hsu – Member





## THE PROGRAM

The HGSA 2026 Program will feature:

Keynote Speakers

International, Interstate & Local invited speakers

Themed Plenary Sessions

Concurrent SIG Sessions

Concurrent Top Oral Sessions

Concurrent Workshops

Poster Session

Concurrent Industry Sessions

Gala Dinner Event

Welcome Reception

## KEY DATES:

- Call for Abstracts opens – February 2026
- Early Bird Registration opens – February 2026
- Call for Abstracts closes – 18 April 2026
- Early Bird Registration closes – 30 June 2026

## PROGRAM AT A GLANCE

### Saturday

0830 - 1700 Pre-Conference SIG Meetings

0600 - 1600 Exhibition Build & Set-Up

1700 - 1900 Welcome Reception & Exhibition Opening

1930 - 2130 SIG Mixers

### Sunday

0830 - 1800 Conference Program

0830 - 1700 Exhibition Open

1700 - 1800 Poster Session

1930 - 2130 President's Reception

### Monday

0830 - 1700 Conference Program

0900 - 1700 Exhibition Open

1900 - 2300 Conference Dinner

### Tuesday

0900 - 1600 Conference Program

0830 - 1400 Exhibition Open

1430 - 2000 Exhibition Move-out



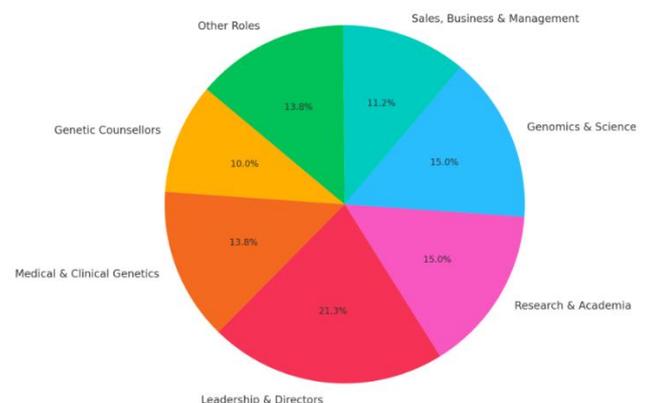


## WHY PARTNER WITH HGSA 2026

HGSA 2026 offers a vibrant, future-focused platform where the brightest minds in human genetics converge to share breakthroughs, foster collaboration, and drive innovation. Sponsoring this event places your brand at the heart of a community dedicated to advancing clinical practice, scientific research, and allied health excellence.

### Key Benefits:

- **Shape the Conversation:** Position your organisation as a thought leader by aligning with cutting-edge topics and contributing to the dialogue that defines the future of human genetics.
- **Forge Meaningful Connections:** Engage directly with clinicians, researchers, and decision-makers through tailored networking opportunities, fostering long-term partnerships and collaborations.
- **Reach a Targeted Audience:** Gain exposure to a focused and influential audience in a dedicated educational setting, free from everyday competitive distractions. This ensures that your message is delivered effectively and resonates with those who matter most.
- **Showcase Innovation:** Highlight your latest products, services, or research in a setting that values scientific rigour and practical application—capturing the attention of a highly specialised audience.
- **Boost Your Visibility:** Elevate your brand and reputation by maintaining a prominent presence before, during, and after the event. Leverage this opportunity to be recognised as a key player among industry experts.
- **Champion Progress & Professional Development:** ASM delegates are keen to expand their scientific, technical, and educational knowledge. Demonstrate your commitment to the growth of the genetics community by supporting an event that prioritises education, inclusivity, and professional excellence.
- **Engagement with community/consumer/ patient sector**



**1 - 4 AUGUST 2026,  
AOTEAROA, NEW ZEALAND**

**Ngā Whakapapa Puāwai:**  
Cultivating the Future of  
Human Genetics in Asia-Pacific

Human Genetics Society of Australasia (HGSA)  
**49th Annual Scientific Meeting**  
1 - 4 August 2026 | Te Pae, Christchurch NZ



## PARTNERSHIP OPPORTUNITIES

We deeply value our industry partnerships and warmly invite you to be part of HGSA 2026. A wide range of sponsorship opportunities is available, and the Local Organising Committee is committed to tailoring packages that meet your unique goals—maximising visibility, engagement, and return on investment. All sponsorship and exhibition costs are in Australian dollars and inclusive of GST.

(HGSA Corporate Members also receive discount off your total sponsorship, as per your HGSA membership tier).

### PLATINUM PARTNER (exclusive)

- \$24,500

As a Platinum Partner, your brand enjoys premium visibility and recognition across all stages of the Conference. This top tier opportunity includes exclusive benefits outlined below:

**SOLD**

#### The package includes:

- Company name & logo associated with all Conference promotional material as a Platinum Partner
- Four complimentary full Conference registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- Two 3m x 3m exhibition booths with shell scheme or space
- Company logo on delegate lanyards (lanyards supplied by Conference)
- An opportunity to run a one-hour industry session during the conference. Room and audio-visual equipment (lectern & mic, data projector & screen) will be provided. Sessions will run concurrently (day/times to be confirmed).
- One A5 colour advertisement in the Conference handbook (copy to be supplied)
- Sponsor banner with hyperlink on Conference App (shared rotating banners).
- One push notification per day in conference app during the conference.
- Company profile and logo on Conference website (with link) and Conference App
- Acknowledgment in the Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Logo on the Sponsors Board and Sponsors reel at the Conference
- Delegate list (name/organisation/state) supplied, three weeks prior to the Conference.

### CONFERENCE APP PARTNER (exclusive)

- \$13,650

Sponsoring the HGSA 2026 mobile app puts your brand front and centre on a key navigation tool, offering high-impact visibility across program updates, speaker bios, exhibitor profiles, and more—with unlimited links to your website

#### The package includes:

- Company name & logo associated with all Conference promotional material as the Conference App Partner.
- Your logo on the Conference App header (appears at the top of all pages).
- Sponsor banner with hyperlink on the Conference App (shared rotating banners) (sponsor to supply artwork)
- One push notification per day in the conference app during the conference
- Two complimentary full conference registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- One Exhibition Booth 3m x 3m with shell scheme or space
- Company profile and logo on Conference website (with link) and Conference App
- Logo on the Sponsors Board and Sponsors reel at the Conference
- One A5 colour advertisement in the Conference handbook (copy to be supplied)
- Acknowledgment in the Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Delegate list (name/organisation/state) supplied, three weeks prior to the Conference.





### SCIENTIFIC PROGRAM PARTNER (3 available) - \$13,650

This is your opportunity to demonstrate your commitment and support for the Scientific Program by offering financial support to enable quality scientific presentations and educational content. The Local Organising Committee has selected an outstanding calibre of speakers for you to support.

#### The package includes:

- Company name and logo associated with all Conference promotional material as a Scientific Program Partner.
- Two complimentary full conference registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- One 3m x 3m Exhibition Booth with shell scheme or space.
- Company profile and logo on Conference website (with link) and Conference App
- Logo on the Sponsors Board and Sponsors reel at the Conference
- One A5 colour advertisement in the Conference Handbook (copy to be supplied)
- Acknowledgment in the Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Delegate list (name/organisation/state) supplied, three weeks prior to the Conference.

### BARISTA PARTNER (2 available) - \$10,500

Becoming a barista partner offers a unique opportunity to highlight your brand in a vibrant, high-traffic environment. This partnership allows you to engage directly with delegates, providing them with an exceptional coffee experience, and the chance to highlight your products and services in a relaxed setting.

**SOLD**

#### The package includes:

- Recognition as a Barista Partner in all conference promotional material.
- Espresso machine with supply of cart, barista and all consumables; to be operational during catering breaks.
- One 3m x 3m exhibition booth with shell scheme or space for espresso cart.
- Two complimentary full conference registrations with access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session.
- Branded sign on espresso cart (artwork to be provided by sponsor).
- Option to provide branded keep cups or use venue supplied cups.
- Company profile and logo on Conference website (with link) and Conference App.
- Logo on the Sponsors Board and Sponsors reel at the Conference.
- Acknowledgment in the Conference Handbook.
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference.





### POPCORN PARTNER (1 available) - \$9,500

Take advantage of this lively activation to draw crowds, spark conversations, and showcase your brand—offering delegates a fun, flavourful popcorn experience while promoting your products and services.

#### The package includes:

- Recognition as the Popcorn Partner in all conference promotional material.
- Freshly made, pre-packaged Popcorn will be provided to the stand in the breaks, including x 2 flavours.
- One 3m x 3m exhibition booth with shell scheme.
- Two complimentary full conference registrations with access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session.
- Company profile and logo on Conference website (with link) and Conference App.
- Logo on the Sponsors Board & Sponsors reel at the Conference.
- Acknowledgment in the Conference Handbook.
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference.

### POSTER PARTNER (exclusive) - \$7,500

This partnership showcases your support for scientific dialogue while aligning your brand with the high-traffic Poster Session—an evening dedicated to networking and research exchange.

#### The package includes:

- Recognition as the Poster Partner in all conference promotional material.
- Logo on Poster signage which will be displayed around the poster boards (supplied by conference).
- Opportunity to include free standing banners around the poster boards and/or during the poster session.
- Two complimentary full registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- Acknowledgement on the Conference Website, Conference Handbook and App.
- Acknowledgment on the Sponsors Board & Sponsors reel at the Conference
- Delegate list (name/organization/state) supplied, two weeks prior to the Conference.

### INDUSTRY SESSION PARTNER (6 opportunities) - \$8,500 each

An opportunity to run a one-hour industry session as part of the conference program. Sessions will run concurrently, with a maximum of three running at any one time. Session times will be first allocated to the Platinum Partner and then allocated in order of receipt of application.

Session day/times to be confirmed. *If held in the morning, food can be organised at the sponsors' cost for the breakfast sessions.* Timing in the program to be scheduled by the Committee.

*Note: if the sponsor takes up a breakfast session and provides food, the setup is based on food being served stand-up style in the foyer prior to the session. Session rooms are set as theatre style.*

#### The package includes:

- Naming rights to your industry session
- Provision of meeting room (set theatre style) and audio-visual equipment (lectern & mic, data projector & screen) including recording of session which will be made available on-demand, post meeting.
- Two complimentary full conference registrations (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- Complimentary Day Registration for your speaker/s.
- Opportunity to display free standing banners in room during session (provided by sponsor)
- Acknowledgement on the Conference Website and Conference Handbook
- Acknowledgment on the Sponsors Board and Sponsors reel at the Conference
- Acknowledgment in the Conference App with logo and profile
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference.





### EDUCATION SCHOLARSHIP PARTNER (exclusive) - \$7,500

An opportunity to support professional development for members, providing four full Conference registrations to attend in Christchurch.

#### The package includes:

- Company name and logo associated with all Conference promotional material as the Education Scholarship Partner
- Two complimentary full registrations (includes access to sessions, daily catering, Welcome Reception, Gala Dinner, & Poster Session)
- Acknowledgement on the Conference Website, Conference Handbook and App
- Acknowledgment on the Sponsors Board and Sponsors reel at the Conference
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference.

### GALA DINNER PARTNER (3 available) - \$4,500

The Conference Gala Dinner to be held at the Christchurch Art Gallery is the premier networking event of the conference. It's an unmissable evening filled with lively festivities, delicious food, and plenty of dancing.

#### The package includes:

- Recognition as a Gala Dinner Partner in all promotional material
- Company logo on dinner menus (alongside other dinner partners).
- Opportunity to display signage in the function area (provided by sponsor)
- Five tickets to Gala Dinner
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session)
- Verbal acknowledgement at the Gala Dinner
- Acknowledgement on the Conference Website, Conference Handbook and App
- Acknowledgment on the Sponsors Board and Sponsors reel at the Conference
- Delegate list (name/organization/state) supplied one week prior to the Conference.

### CONFERENCE HANDBOOK (exclusive) - \$4,500

#### The package includes:

- One colour advertisement (A5) in Conference Handbook and first choice of advertisement position (artwork provided by sponsor)
- Log on handbook cover.
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception, Gala Dinner & Poster Session)
- Acknowledgment on the Conference website, Handbook and App
- Acknowledgment on the Sponsors Board and Sponsors reel at the Conference
- Delegate list (name/organisation/state) supplied one week prior to the Conference.

**SOLD**

### QUIET ZONE PARTNER (\$5,000)

Offer delegates a moment of calm amidst the conference buzz by sponsoring the Quiet Zone—a dedicated space for rest, reflection, and recharge. This serene environment provides your brand with thoughtful engagement yet meaningful visibility, aligned with wellness and mindfulness, and care.

#### The package includes:

- Logo on Quiet Zone signage (pull up banner)
- Logo on the Sponsors Board and Sponsors reel at the Conference
- Ability to provide reading material in the Quiet zone
- One complimentary exhibitor registration (excludes the dinner)
- Acknowledgment on the Conference Website, Handbook and App
- Logo, company profile and web links in the Quiet zone icon section of the app

### Advertisements - \$350

A5 colour advertisement in the conference handbook.





## 3m x 3m EXHIBITION BOOTH PACKAGE

- \$4,495

### Exposure to the Exhibition occurs through:

- The industry exhibition will serve as the central hub of the Conference.
- All tea breaks, lunches, and the Welcome Reception will take place around the exhibition.
- Various sponsorship opportunities are available to further boost your company's visibility.

### 3m x 3m Booth Package Entitlements

- 3m x 3m Shell scheme or space only
- One full registration (includes name badge, handbook, conference app, access to sessions, daily catering, Welcome Reception, Conference Dinner & Poster Session.)
- Discounted exhibitor registration for additional staff @ \$550pp. *Note: does not include the Conference dinner. Tickets can be purchased.*
- Logo on the Sponsors Board and Sponsors reel at the Conference
- Acknowledgement in the Conference Website, and Handbook.
- Company details and logo in the Conference App.
- Delegate list (name/organisation/state) supplied one week prior to the Conference.

### Shell scheme

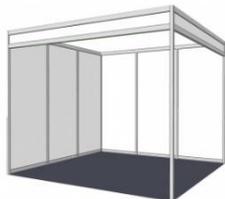
Size: 3.0m x 3.0m

Walls: 2.5m high aluminium frame with white panels

Fascia: Fascia sign across aisle frontages

Lighting: 2x track spotlights per 9sqm

Power: 1 x 4amp power outlet per booth



Corner booth image

### Space Only

Space only (custom stand) does not include power or lights. This should be arranged with the booth builder.

### Custom-designed booths

Custom booths require prior approval by Te Pae and the Event Manager, particularly those greater than three metres in height. There will be no discount or refund on the booth price for the non-use of standard exhibition modules.

### Important Information

**Allocation of sites:** Exhibition booths will be allocated based on sponsorship status, then in order of receipt of applications.

### October 2025

Website is live. All sponsors and exhibitors once confirmed will be acknowledged on the website and in all electronic marketing.

### May 2026

Exhibition manuals will be available on the Conference website. These manuals will include all details required by the Te Pae Convention Centre (e.g., delivery labels & details, exhibitor catering forms, internet forms etc), exhibitor registration information, guidelines, and delivery labels for equipment.

### Move-In

Saturday 1 August, 2026

0600-1400 Exhibition contractor build

From 1000 Access for custom builds

From 1300 Access for exhibitors

Set up to be completed by 1600.

Times subject to change

The Welcome Reception will be held in the exhibition hall from 1700.

### Move-Out

Tuesday 4 August 2026

Exhibitors will move out after afternoon lunch (tbc). All exhibition goods must be removed from the venue by 2000, Monday.





## SPECIAL INTEREST GROUP SPONSORSHIP

The Special Interest Group (SIG) Meetings will be held on the Saturday 1<sup>st</sup> August 2026 as Satellite Meetings to the Conference.

We are seeking sponsorship support to assist with speaker costs, meeting, and networking costs, with the aim of keeping the SIG registration fees low, to allow as many members to attend as possible. Multiple Opportunities are available, and we are happy to discuss other opportunities that would suit your marketing strategies.

Sponsorship is available for the following SIGS:

- **Australasian Society of Diagnostic Genomics (ASDG)** - which represents over 300 members across Australasia with the aim to promote the interests of those working in the diagnostic genomics field.
- **Australasian Society of Genetic Counsellors (ASGC)** - which represents over 280 members across Australia and New Zealand, providing genetic counselling or members of the HGSA working in related areas.
- **Australasian Society for Inborn Errors of Metabolism (ASiEM)** – which represents over 65 members across Australasia to promote the interests of clinicians, scientists and allied health professionals involved in the diagnosis, treatment, and research in inherited metabolic disease.

*Please note, these packages do not include registration or booths for the ASM conference.*

## SIG Partner - \$6,000

**The SIG package includes:**

- Two complimentary registrations to your nominated sponsored SIG meeting on Friday & SIG function on Friday night.
- Trestle table at the SIG Meeting Day in the catering area
- Opportunity to provide advertising material including flyers/pens etc (a shared table will be provided in the foyer area).
- Acknowledgement on the Conference Website, Conference Handbook and App.
- Acknowledgment on the Sponsors Board at the Conference.
- Acknowledgement on the Sponsors reel at the SIG Meeting.

## SIG Barista Partner - \$3750 (exclusive)

The SIG barista partner is the sole barista for the SIG meetings on Saturday 1 August. The barista station will be and open during the SIG catering breaks (m/tea, lunch, and a/tea).

Benefits include:

- Two complimentary registrations to your nominated SIG meeting on Friday & SIG function on Friday night.
- Espresso machine with supply of cart, barista and all consumables; to be operational during catering breaks on Friday for the SIG meetings.
- Branded sign on espresso cart (artwork to be provided by sponsor).
- Option to provide branded keep cups or use venue supplied cups.
- Acknowledgement on the Conference Website, Conference Handbook and App.
- Acknowledgment on the Sponsors Board at the Conference.
- Acknowledgement on the Sponsors reel at the SIG Meeting.

## SIG Sponsor - \$2,000 (multiple opportunities)

**The SIG package includes:**

- Two complimentary registrations to your nominated sponsored SIG meeting on Friday & SIG function on Friday night.
- Opportunity to provide advertising material including flyers/pens etc (a shared table will be provided in the foyer area).
- Acknowledgement on the Conference Website, Conference Handbook and App.
- Acknowledgment on the Sponsors Board at the Conference.
- Acknowledgement on the Sponsors reel at the SIG Meeting.





## TERMS AND CONDITIONS

Applications should be directed to the Event Manager, Chontelle Grecian at [chontelle@aacb.asn.au](mailto:chontelle@aacb.asn.au)

1. **Invoices** will be issued on receipt of application and due within 30 days of invoice.
2. Deposit invoices will be provided on request. All invoices are due within 30 days of invoice.
3. **HGSA Corporate Members** - discounts will be applied as per your membership tier.
4. Payment can be made by credit card (Mastercard or Visa only), cheque or EFT.
5. Refunds or discounts do not apply for facilities not used or required.
6. All amounts include 15% NZ GST.
7. The LOC reserve the right to decline applications based upon any association, direct or indirect, that does not uphold the objectives of the conference.
8. Booth positions will be first allocated to the Platinum Partner, then in order of receipt of application. Please indicate booth preferences on the application form.
9. **All exhibitors must be registered for the Conference.** Additional exhibitor registrations at a discounted price, can be purchased through the delegate registration form when available.
10. Should the exhibition floor plan require expansion or retraction, the Committee has the right to make the necessary changes.
11. **Public Liability and Property Insurance:** All exhibitors must ensure they have adequate insurance for public liability and property damage to cover their liability (if any). Exhibitors will be required to provide a copy of their PL insurance policy and certificate currency to the Event Manager.

### Cancellation Policy:

Cancellations must be made in writing to the Event Manager, Chontelle Grecian at [chontelle@aacb.asn.au](mailto:chontelle@aacb.asn.au).

- **In the event of a cancellation of sponsorship or exhibition booth/s before 31 March 2026** a service fee of 10% (being a reasonable pre-estimate of administration costs incurred) shall apply and the balance of any monies paid shall be refunded.
- **In the event of cancellation after 31 March 2026**, no refund of any monies paid will be made unless the sponsorship or booth (as appropriate) is “resold”, in which event a service fee of 10% will apply with the balance of any monies then paid being refunded.

### Liability:

The venue, HGSA, the LOC, AACB Services and the Conference Secretariat shall not be responsible for any loss, damage or injury that may occur to the exhibitor, exhibitor’s employees (public or other) or property from any cause whatsoever prior, during and after the exhibition. The exhibitor, on contracting for space or an exhibition stand, expressly releases HGSA, the LOC, AACB Services, the Conference Secretariat, and the venue from, and agrees to indemnify same against, any and all claims for such direct and indirect loss, damage, or injury.

Exhibitors shall indemnify and hold harmless the venue, HGSA, the LOC and AACB Services and the Conference Secretariat from all liability (damage, incident, or accident) which might ensue from any cause resulting or connected with the transportation, placing, removal or display of exhibits.

Each exhibitor should secure insurance at their own cost and expense to cover their equipment, exhibits and display materials. It is the responsibility of all Exhibitors to ensure that they have adequate insurance.

