

Chromatography Mass Spectrometry Satellite Meeting

Sponsorship Opportunities

Bio21 Melbourne | 18 - 19 September 2026

Invitation to Position Your Brand at the Forefront of clinical Mass Spectrometry

On behalf of the Australasian Association for Clinical Biochemistry and Laboratory Medicine (AACB) we would like to invite you to participate in the next Chromatography Mass Spectrometry Satellite Meeting being held in Melbourne at the Bio21 Centre, on **Friday 18 and Saturday 19 September 2026**, as a Satellite Meeting to the AACB 63rd Annual Scientific Conference.

Join us at Bio21 — a venue that blends cultural significance with central convenience, nestled in the heart of the university district and steps from the city's vibrant precinct.

As a sponsor, you'll gain direct access to this community, elevate your brand alongside cutting-edge science, and demonstrate your commitment to advancing excellence. With tailored engagement opportunities and high-visibility placements, your support will help shape a meeting designed to inspire, connect, and catalyse progress.

- Exposure to a qualified and relevant audience before, during and after the event
- Networking opportunities during the meeting to promote your organisation's products and services directly to key decision makers
- Your organisation will be perceived to be a keen and vital supporter of Mass Spectrometry in Australia, New Zealand and the Asia Pacific region
- Supporters of the meeting will consolidate existing industry relationships and develop new ones

2026 Packages include:

- **Plenary Session Sponsor (3 available) \$6,500**
- **Meeting App Sponsor (exclusive) \$6,000**
- **Pads & Pen Sponsor (exclusive) \$3,500**
- **Lanyards Sponsor (exclusive) \$3,500**
- **Oral Award Sponsor (exclusive) \$3,500**
- **Poster Award Sponsor (exclusive) \$3,500**
- **Display Table Package \$1,500**

We look forward to welcoming you to Melbourne in September 2026.

Ronda Greaves & Brett McWhinney (Co-Chairs)

Organising Committee - CS Ho, Avis McWhinney, Rosita Zakaria, Jia Hsien Liao

Venue - **Bio21 Institute** Flemington Road, Parkville, Melbourne

The Bio21 Institute of Molecular Science and Biotechnology, abbreviated as the Bio21 Institute, is an Australian scientific research institute that focuses on basic science and applied biotechnology.

Major Sponsor Packages

Plenary Session Sponsor (3 opportunities) \$6,500

- Opportunity to sponsor a plenary session (subject to committee approval).
- Acknowledgment as the plenary sponsor by session chair.
- Opportunity to provide a free standing banner in the plenary room during the session.
- One display table including trestle table & two chairs with choice of position.
- Acknowledgement at the opening and closing ceremonies
- Participation in the on-stage Industry Q & A session Saturday afternoon, "the Vendors perspective"
- Two registrations to the CMS Satellite Meeting.
- Acknowledgment on opening slide at the meeting.
- Logo with hyperlink on the CMS webpage.
- Logo on meeting app on CMS Sponsor page.
- Delegate list supplied two weeks prior to the meeting.

Meeting App Sponsor (1 only) \$6,000

- Your logo on the CMS App header (appears at the top of all pages).
- Sponsor banner with hyperlink on the CMS App (shared rotating banners) (sponsor to supply artwork)
- Recognition as App Sponsor on all marketing material and app information to delegates.
- 1 app push notification per day.
- One display table including trestle table & two chairs with choice of position.
- Two registrations to the CMS Satellite Meeting.
- Acknowledgment on opening slide at the meeting.
- Logo with hyperlink on the CMS webpage.
- Logo on meeting app on CMS Sponsor page.
- Delegate list supplied two weeks prior to the meeting.

Pads & Pens Sponsor (1 only) \$3,500

- Pads & Pens with sponsor logo (supplied by sponsor).
- One display table including trestle table & two chairs with choice of position.
- Two registrations to the CMS Satellite Meeting.
- Acknowledgment on opening slide at the meeting.
- Logo with hyperlink on the CMS webpage.
- Logo on meeting app on CMS Sponsor page.
- Delegate list supplied two weeks prior to the meeting.

Lanyards Sponsor (1 only) \$3,500

- Company logo on Lanyards (supplied by sponsor)
- One display table including trestle table & two chairs with choice of position.
- Two registrations to the CMS Satellite Meeting.
- Acknowledgment on opening slide at the meeting.
- Logo with hyperlink on the CMS webpage.
- Logo on meeting app on CMS Sponsor page.
- Delegate list supplied two weeks prior to the meeting.

Poster Awards Sponsor (1 only) \$3,500

- Recognition as the Poster Awards Sponsor.
- One display table including trestle table & two chairs with choice of position.
- Two registrations to the CMS Satellite Meeting.
- Acknowledgment on opening slide at the meeting.
- Logo with hyperlink on the CMS webpage.
- Logo on meeting app on CMS Sponsor page.
- Delegate list supplied two weeks prior to the meeting.

Oral Awards Sponsor (1 only) \$3,500

- Recognition as the Oral Awards Sponsor.
- One display table including trestle table & two chairs with choice of position.
- Two registrations to the CMS Satellite Meeting.
- Acknowledgment on opening slide at the meeting.
- Logo with hyperlink on the CMS webpage.
- Logo on meeting app on CMS Sponsor page.
- Delegate list supplied two weeks prior to the meeting.

Onsite Table Displays (10 available) \$1,500

Note: displays includes those in the sponsor packages.

- One display table including trestle table & two chairs (the display must be confined to one trestle table). *(Tables will be allocated first to Major Sponsors, then Supporting Sponsors and then in order of application receipt).*
- One registration to the CMS Satellite meeting.
- Acknowledgment on opening slide of the meeting.
- Logo on the CMS webpage.
- Logo on meeting app on CMS Sponsor page.
- Delegate list supplied one week prior to the meeting.

TERMS AND CONDITIONS

Applications should be directed to the AACB Events Manager, Chontelle Grecian at chontelle@aacb.asn.au.

1. **Invoices** will be issued on receipt of application and due 30 days from invoice date.
2. Deposit invoices can be provided on request. **All invoices are due 30 days from invoice date.**
3. Payment can be made by credit card (Mastercard or Visa only), cheque or EFT.
4. Refunds or discounts do not apply for facilities not used or required.
5. All amounts are in AUD\$ include 10% GST.
6. AACB reserve the right to decline applications based upon any association, direct or indirect, that does not uphold the objectives of the Conference.
7. Booth positions will be first allocated to the Platinum Partner, then in order of receipt of application. Please indicate booth preferences on the application form.
8. **All exhibitors must be registered for the Conference.** Additional exhibitor registrations at a discounted price, can be purchased through the delegate registration form when available.
9. Should the exhibition floor plan require expansion or retraction, the Committee has the right to make the necessary changes
10. **Public Liability and Property Insurance:** All exhibitors must ensure they have adequate insurance for public liability and property damage to cover their liability (if any). Exhibitors will be required to provide a copy of their PL insurance policy and certificate currency to the Event Manager.

Cancellation Policy:

Cancellations must be made in writing to the AACB Events Manager, Chontelle Grecian at chontelle@aacb.asn.au.

- **In the event of a cancellation of sponsorship or exhibition booth/s before 1 June 2026** a service fee of 10% (being a reasonable pre-estimate of administration costs incurred) shall apply and the balance of any monies paid shall be refunded.
- **In the event of cancellation after 1 June 2026**, no refund of any monies paid will be made unless the sponsorship or booth (as appropriate) is "resold", in which event a service fee of 10% will apply with the balance of any monies then paid being refunded.

Liability:

The venue, AACB, the Scientific Program Committee, and the Conference Secretariat shall not be responsible for any loss, damage or injury that may occur to the exhibitor, exhibitor's employees (public or other) or property from any cause whatsoever prior, during and after the exhibition. The exhibitor, on contracting for space or an exhibition stand, expressly releases AACB, the Scientific Program Committee, and the Conference Secretariat, and the venue from, and agrees to indemnify same against, any and all claims for such direct and indirect loss, damage, or injury.

Exhibitors shall indemnify and hold harmless the venue, AACB, the Scientific Program Committee, and the Conference Secretariat from all liability (damage, incident, or accident) which might ensue from any cause resulting or connected with the transportation, placing, removal or display of exhibits.

Each exhibitor should secure insurance at their own cost and expense to cover their equipment, exhibits and display materials. It is the responsibility of all Exhibitors to ensure that they have adequate insurance.